

# Special Award for SMEs – Antonhill Company Limited 中小型企業特別獎 – 安翹有限公司

## Report from the Board of Examiners

Established in 1981, Antonhill is a pioneer in providing one-stop services on corporate uniform solutions – “Dressing Up Your Staff in the Most Professional Manner, Ensure Our Best Services at All Times”. At present, it has around 15 staff members in its Hong Kong office and around 150 in its factory in Dongguan, China. Its wide-ranging clientele includes Government & public institutions, utilities, banks, hotels, food and beverage, retail chains, property management and security companies.

The underlying elements for Antonhill’s success over these 30+ years are its clear vision of being the leader in corporate fashion, values in teamwork, quality customer services, strict policies on governance and ethics, and staff caring. It supports its staff under the principle of “one for all, all for one”. Management by empowerment has been successfully demonstrated.

A particular strength of Antonhill is its efficient process and production management with clear operating procedures for employees to follow. It offers a broad and diverse range of staff uniforms for a variety of industries, designs and styles; and provides bespoke services for custom-measured uniforms. It provides a comprehensive overview of customer requirements including styling, craftwork, wearability, performance and fabric choices. With effective resource planning, flexible production and choice of latest clothing materials, Antonhill is capable of meeting urgent customers’ needs at short notice.

Antonhill achieves its solid business and workforce results and actively supports key communities in Hong Kong and China. Therefore, it has received various awards on customer services, strategy, and best practices.

## 評審委員會報告

安翹成立於1981年，作為提供一站式服裝顧問服務先驅，公司秉承「為員工塑造最專業的形象，保證時刻提供最優質的服務」。時至今日，香港辦事處約有15名員工，位於中國東莞廠房約有150名員工。安翹的客戶層面廣泛，其中包括政府及公營機構、公用事業、銀行業、酒店業、餐飲業、連鎖零售業、物業管理和保安公司。

安翹確立清晰的願景，致力成為企業服裝的佼佼者、貫徹團隊合作的價值觀、提供優質的客戶服務、遵守嚴謹的政策和道德，以及重視對員工的關懷，正正是這些因素促使安翹在過去30多年取得佳績。安翹履行「我為人人，人人為我」的宗旨，大力支持員工，而管理層亦以身作則，成為成功典範。

安翹的優勝之處在於其高效的流程和生產管理，向員工提供明確的操作流程。公司為各行各業提供廣泛和多樣化的設計和款式的員工制服，並提供度身訂造的服務。公司可因應客戶要求提供全面的服務，包括、款式、裁剪工藝、耐穿性及各種功能布料的選擇。通過有效的資源規劃、靈活的生產流程和最新的服飾材料選擇，安翹能於短時間內滿足客戶的需求。

安翹的業務和工作團隊兩方面成果卓越，並積極支持香港和中國的重點社群。因此，安翹於客戶服務、策略和最佳管理上均獲得多項殊榮。