

# Special Award for SMEs – Ultra Active Technology Limited

## 中小型企業特別獎 – 超敏科技有限公司

### Report from the Board of Examiners

Founded in 1997, Ultra Active Technology Limited (UAT) is the distributor of a leading brand – Polycom Video Conferencing Solutions. The company is currently ranked number one in the Video Conference market in Hong Kong, with its major business covering a variation of services ranging from sales, design, installation and maintenance services in video conferencing, audio visual systems and provision of data control to the supply of security solutions.

The Vision, Mission, and Values (VMV) of the company are clearly stated and are formulated with vision to align business operations with stakeholders' needs. The VMV are deployed through the organization structure and corporate culture. Its senior leader is an entrepreneur with a full commitment to the organizational values, legal and ethical compliance.

The company's key customers are mostly large companies, tertiary education institutes, public companies and government units. Today, UAT has a workforce of more than 40 staff members, with 75% of whom have attained tertiary educational qualification. With 'Provide Best' as the company tag, UAT is committed to offering the best quality of products and services and is always eyeing on pitching customers and leading the market with its innovative solutions.

A sophisticated ERP system has been developed by in-house members, which is used to keep track of business performance, operation control and plan execution. It is a very strong on-line system with real time work flow processing and financial account update. Data are instantly mapped into different categories for top management review. UAT is also certified with various ISO certificates such as ISO 9001:2008 and ISO 14001:2004.

Being a strong market player, UAT is penetrating in new markets of mid-size customers, property security and advertising media. With a number of family friendly practices in place to support a work-life balance culture, UTA creates a joyous workplace with positive atmosphere. Its operation also aligns well with its strategic plans and objectives. Furthermore, the company is certified with OHSAS 18001 and is a founding member of the Caring SME Alliance. It has also received numerous corporate social responsibility awards over the years.

### 評審委員會報告

超敏科技有限公司 (UAT) 於 1997 年成立，是領先品牌寶利通 (Polycom) 視像會議方案的經銷商。UAT 為香港目前業界首屈一指的視像會議設備公司，主要業務涵蓋銷售、設計、安裝和維修視頻會議與視聽系統，以及為供應保安方案提供數據控制等服務。

UAT 因應組織結構及企業文化，明確訂定公司的願景、使命和價值觀 (VMV)，並將業務營運與持分者的需求相結合。公司的資深領導人是一位致力遵守公司價值觀、法律和道德規範的企業家。

公司的主要客戶大部分為大型公司、專上學院、上市公司和政府部門。UAT 目前擁有 40 多名員工，其中 75% 具專上學歷資格。UAT 的宗旨為「提供最好的」，務求為顧客提供最優質的產品和服務，並一直以創新方案迎合客戶需求和引領市場。

公司員工自家建立一套先進的 ERP 系統，以追蹤業務表現、控制營運和執行計劃。ERP 是一套完善在線系統，具有實時工作流程處理和財務帳戶更新等功能。系統會自動將相關數據分類，方便管理層查閱。另外，UAT 亦通過 ISO 9001 : 2008 和 ISO 14001 : 2004 等 ISO 認證。

作為業界翹楚，UAT 正在拓展中型企業、物業保安和廣告媒體等新市場。UTA 透過實行一系列家庭友善僱傭措施，加強工作與生活互相平衡的工作文化，同時為員工創造一個充滿活力且正向的工作環境，反映公司營運與策略規劃和目標一致。此外，公司除了通過 OHSAS 18001 認證，也是「中小企關懷聯網」的創始成員，多年來不遺餘力支援中小企活動，故獲頒多項社會企業責任獎項。