

Special Award for Established and Medium Enterprises – Central Business Information Limited 中型企業特別獎 – 滙華商業資訊有限公司

Report from the Board of Examiners

Central Business Information Limited (CBI) is an ISO 9001:2015 certified business information company established in 1996, offering a comprehensive range of business investigation and research services mainly for the professional and financial industries, as well as government authorities, covering aspects including due diligence, business credit report, employment screening, asset search, business verification and site investigation. CBI serves companies in over 50 cities in the Mainland China, providing needy support for the initial public offerings in Hong Kong Stock Exchange and financial market related activities.

Led by a team of experienced and visionary executives, CBI has a clear mission in “building trust” with business organizations by providing professional independent business reports for customers who need information about the business background of their counterpart. CBI has established a clear set of six core values, namely integrity, commitment, insight, innovation, independence and passion, as their guiding principles for communicating with stakeholders including customers and staff members. With its strong client base, CBI is able to achieve in the past two years high participation rates for provision of services in the Hong Kong Main Board and GEM Board respectively. The company has also achieved high client retention rates of approximately 60% and new client acquisition rates of over 10% in the past three years.

CBI has a structured and well-developed business process protocol, backed up by the purpose-built “Business Hub” which links the communication between frontline staff members and back-office support. With its cloud-based information system and well-trained staff force, CBI is able to carry out its business investigations and research efficiently, and thus achieving a very high year-on-year revenue and profit growth in the past three years.

To support its fast business growth, CBI has expanded its workforce significantly in the past few years. Various measures have been undertaken to enhance employee loyalty, such as quarterly performance appraisals with incentive schemes, employee wellness programmes and training interventions, mentorship programme, and other staff engagement and CSR related activities.

In sum, by demonstrating strong focus in providing quality business information to customers through well-established process and system, CBI has been able to achieve notable business growth and gained a strong competitive edge over its competitors.

評審委員會報告

滙華商業資訊有限公司於1996年成立，是一間榮獲ISO 9001:2015認證的商業資訊公司，主要為專業和金融行業機構，以及政府部門提供全面的商業調查和研究服務。範圍涵蓋盡職審查、企業信用調查、僱員背景調查、產權調查、企業認證和實地認證等。CBI業務活躍於香港及中國內地超過50多個城市，在香港聯交所首次公開募股(IPOs)和金融市場具有一定的影響力。

CBI由一隊經驗豐富而具遠見的主管領導團隊，秉持為企業組織「確立誠信」的明確使命，因應客戶所需而提供專業及詳細的獨立企業報告。CBI設有六項清晰的核心價值，包括誠實、承擔、洞悉、創新、獨立和熱誠，作為與客戶和員工等利益相關者進行溝通時的指導原則。CBI憑藉其強大的客戶基礎，在過去兩年分別積極參與於香港聯交所主板和創業板。公司在過去三年亦成功保留現有客戶，比率約60%，新客戶招攬比率也超過10%。

CBI擁有清晰及完善的業務流程，透過專門設立的Business Hub協調訂單運作，為不同崗位的員工提供支援及有利各方溝通。良好的雲端資訊系統和訓練有素的工作團隊令公司能夠有效地進行企業調查和研究，在過去三年內獲得可觀的收入和利潤增長。

為配合公司近年來的業務增長，CBI在過去數年大幅增聘員工人數。公司採取各種方案來提高員工歸屬感，例如實行季度績效評估與獎勵計劃、關懷員工健康計劃和培訓措施、導師計劃以及其他與企業社會責任相關的活動。

總括而言，CBI通過完善的流程和系統，為客戶提供優質可靠的商業資訊。這不但為業務帶來顯著增長，更在業界展現出明顯的競爭優勢。