

# Excellence Award – Hong Kong Cyberport Management Company Limited

## 卓越獎 – 香港數碼港管理有限公司

### Report from the Board of Examiners

Founded in 2004, Hong Kong Cyberport Management Company Limited has a vision of building a digital technology hub and establishing digital technology as a key economic driver for Hong Kong. The organization is wholly owned by the HKSAR Government, and its operation has adopted a self-sustaining model.

Cyberport has established a very well-defined organization profile with clear customer segmentation into public mission and commercial sectors. Start-ups and entrepreneurs are identified as primary public mission customers. The needs of both customers are catered with a full range of products developed to lower the entry costs of public mission customers, while special products are created for commercial customers, such as Smart-Space, and Easy Landing schemes for multinational companies. In addition, the organization has a clearly defined strategy covering six strategic clusters: FinTech; Smart Living; Digital Entertainment and esports; AI and Big Data; Blockchain; and Cybersecurity. The cluster development of esports is a good illustration of how the strategic plan is executed through comprehensive landscape analysis, evaluation, and action plan development.

Senior Leaders actively engage the workforce and communicate with them through multiple channels on the latest development and strategies. Significant changes have been made in creating the focus of action, for instance, improving the funding of incubation programs, enhancing fund raising support programs and deploying dedicated teams to cultivate relationships with the stakeholders of each cluster. Accountability, transparency, fairness, ethics, and integrity are the cornerstones of the corporate governance framework. Furthermore, the organization voluntarily complies with the provisions of the Corporate Governance Code promulgated by the Hong Kong Stock Exchange.

With enduring efforts, Cyberport has nurtured a FinTech cluster with over 380 FinTech start-ups and companies, making it the largest FinTech community in Hong Kong. Its digital community has over 1,500 start-ups and global technology companies, enabling a unique position to bring the Hong Kong start-ups to the Greater Bay Area and introduce them to international partners. Cyberport has also provided substantial entrepreneurial support to the start-ups. For example, the Cyberport Investor Network is proactive in providing assurance in the quality and accountability of each start-up's information for the consumption of company partners with investors. Continual financial and go-to-market service support is also leveraged through the establishment of the Cyberport Start-ups Alumni Association.

### 評審委員會報告

香港數碼港管理有限公司成立於2004年，願景是建設數碼科技中心，並確立數碼科技為香港的主要經濟動力。數碼港由香港特別行政區政府全資擁有，並以自負盈虧的模式營運。

數碼港有明確的組織構建，又清楚划分客戶為公共使命和商業項目兩大範疇。初創企業和企業家為主要的公共使命客戶。為滿足需求，數碼港建立了一系列產品，以減低初創企業和企業家的參與成本，同時為商業客戶創建嶄新產品，例如 Smart-Space 共用工作間和吸引跨國公司的「易著陸」計劃。此外，機構制定了明確的策略涵蓋六個範疇，分別是金融科技、智慧生活、數碼娛樂與電子競技、人工智能與大數據、區塊鏈及網絡安全。電子競技的活躍發展引證了數碼港如何透過全面的環境分析及評估而將策略計劃付諸實行。

領導層重視與員工的溝通，並善用各種渠道與員工分享最新的機構發展及策略。數碼港在釐定策略重點方面作出明顯的調整，例如改善培育計劃的資金投放、加強籌集資金的支持計劃，以及部署專門團隊與各範疇的持份者建立密切關係。問責制、透明度、公平性、道德和誠信等指標奠下公司管治框架的基石。縱然為非上市公司，數碼港亦自願遵守香港聯合交易所頒佈的《企業管治守則》規定。

經過不懈的努力，數碼港建立了香港最大的金融科技社群，有超過380間金融科技初創企業和公司。其數碼社群擁有超過1,500間初創企業和國際科技公司，有利於將香港初創企業帶到大灣區和國際夥伴作進一步發展。數碼港亦大力支持初創企業，例如成立數碼港投資者網絡，建設平台為公司合作夥伴與投資者提供初創企業的資料並確保其質量和可信性。數碼港亦成立了數碼港創業學會，持續為初創企業提供財政和市場管理上的支持。

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The company has taken various measures to cultivate talents and has attained solid results aligning with its corporate vision and missions. A special taskforce is assembled to work on specific projects with a focus on developing key leadership traits, inspiring and implementing change, transforming organizations, and improving overall performance. Cyberport is committed to providing opportunities for internal transfer and promotion to engage and develop talent. The Cyberport Creativity Competence Award has been launched to inspire each employee's creativity and reward employees who make an impact on the company. Furthermore, remarkable results have been achieved by Cyberport through its University Partnership Program, Micro Fund, Macro Fund, Incubation Program, Accelerator Support Program and Overseas/Mainland Market Development Support Scheme.

The instrumental role of Cyberport to form an innovation hub is evident through its ability to attract over 700 start-ups and groom four unicorns as well as attract global investments worth over 13 billion Hong Kong dollars since 2010. Cyberport demonstrates total quality management with its clear compliance with rules and regulations, emphasis on ethical behavior, support for societal well-being and key communities, and development of green initiatives.

公司採取多元化措施來培育人才，並取得與企業願景和使命一致的豐碩成果。數碼港成立了一個特別工作小組來處理特定項目，當中著重建立領袖特質、激發和實踐改變、轉化組織以提高整體表現。此外，數碼港致力提供內部轉職和晉升機會，以保留及發展人才。數碼港亦設立創意大獎，旨在鼓勵員工展現創意和獎勵具正面影響力的員工。數碼港的成績有目共睹，分別於大學合作夥伴計劃、創意微型基金、投資創業基金、培育計劃、加速器支援計劃和海外及內地市場推廣計劃等多方面取得成就。

自2010年起，數碼港成功吸納超過700間初創企業和扶植四間「獨角獸」企業，並且引入全球超過130億港元的投資，為香港建立創新科技樞紐。數碼港承諾遵守管治規則及重視道德行為，支持社區發展及關注大眾福祉，以及實施綠色環保措施以達到可持續發展，體現機構遵行全面優質管理的原則。