

Special Award for Established and Medium Enterprises 中型企業特別獎 – e-banner Limited

Report from the Board of Examiners

Founded in 2014, e-banner's major business activities are providing professional digital printing and exhibition installation services in Hong Kong. The company has its own factory in Hong Kong, China and Malaysia, and the holding company is e-print, which has been listed on the Main Board since 2013.

The company has an agile and flexible management culture emphasizing information sharing and transparency. The idea of supporting local communities is advocated with internship opportunities provided to tertiary education students and job opportunities provided through NGOs. Senior Leaders are committed to quality and project control in meeting customer requirements with the use of an efficient and effective online ordering platform that enables customer self-service. In addition, e-banner actively engages customers using different channels. The company's effective use of social media helps create synergy in customer relationship management together with its holding company.

e-banner has demonstrated commitment to environmental protection in its operations by investing in state-of-the-art technology and environmentally friendly machinery. A key performance index (KPI) and in-process measures are adopted to monitor the progress of its action plans. The company embraces green technology, and practices such as the disposition of hazardous waste are reported in its parent company's annual report. Advanced information technology has been introduced to improve the working environment and enhance operational efficiency to cope with business growth. e-banner also has a well-articulated business ERP system that enables tight and effective control over customer order processing and cost monitoring.

Employees are valuable assets of the company and e-banner has managed to maintain a relatively stable workforce. Educational subsidies are provided to support continuous learning and development for employees, which helps enhance staff loyalty and groom talents to prepare for management succession. The organization places strong emphasis on employee well-being and workplace health and safety, with different facilities designed to ensure the employees' physical and mental health. Colleagues are also recognized publicly for their performance, which helps create a positive atmosphere and promote a people-centric culture.

To conclude, e-banner has generated substantial positive impacts both economically and socially in the past few years. The company has demonstrated a rising trend in both profitability and market shares. Significant improvement in printing orders has been recorded, together with an increase in the number of product and service referrals. On top of its business success, e-banner contributes to society through voluntary services and sponsorship to charities, making it a socially responsible organization.

評審委員會報告

e-banner Limited於2014年成立，主要業務是在香港提供專業的數碼噴畫及展覽安裝工程服務。公司在香港、中國和馬來西亞都自設工廠，其母公司為e-print，自2013年起在主板上市。

公司擁有靈活變通的管理文化，重視資訊共享和具透明度。公司提倡支持本地社羣，向大專學生提供實習機會，同時透過非政府組織為市民提供就業機會。領導層致力於監管產品質素和項目進度，務求滿足客戶要求，並以快捷方便的網上訂購平台為客戶提供自助服務。此外，e-banner透過不同渠道積極與客戶溝通，善用社交媒體與母公司聯手有效管理客戶關係。

e-banner大力投資並引入先進的技術和高端的綠色能源機械，展現出承擔保護環境的責任。公司透過關鍵績效指標(KPI)及各相關措施以檢視計劃的進度。公司奉行綠色科技，對有關操作例如有害廢棄物的處置，作出詳盡記錄並呈報在母公司的年度報告中。引入先進的資訊科技有助改善工作環境及提高營運效率以應對業務增長。e-banner亦設有明確的企業資源計劃(ERP)系統，有效地處理客戶的訂單和控制成本。

員工是公司的寶貴資產，e-banner深明此道並擁有相對穩定的工作團隊。公司提供教育津貼鼓勵員工持續學習和發展，亦藉此提高員工忠誠度，培育人才作企業接班人。e-banner尤其重視員工的福祉和職業安全與健康，工作場所配備不同的設施旨在提升員工的身心健康。表現卓越的員工會得到公開表揚，有助營造一股正面的工作氣氛，加深以人為本的文化。

總括而言，e-banner於近年為經濟和社會方面帶來顯著的正面影響，盈利及市場佔有率均呈上升趨勢。公司的噴畫業務有所增長，產品和服務轉介數量亦有提高。業務成功之餘e-banner積極參與義工服務和贊助慈善機構，勇於承擔社會責任。