

Special Award for Established and Medium Enterprises – Lee Kee Group 中型企業特別獎 – 利記集團



Report Summary

Provided by Lee Kee Group

Company Background

Established in 1947, Lee Kee Group is a leading solutions provider for metals that advocates transformation and agility through the pursuit of Digitalization and Sustainability.

Our mission, “We Create Value Solutions for Metals”, ideates our determination to stay ahead of the rapidly changing environment and market trends through innovation and continued exploration. This also ensures that our customers stay competitive within their own business streams.

The Group offers a broad portfolio of quality metals, including zinc, aluminium, nickel, copper, zinc alloy, aluminium alloy, stainless steel and electroplating chemicals, alongside technical consultancy and testing services. We are committed to providing high-quality and professional metals solutions to many renowned manufacturers, die-casters and brand owners across Greater China and the ASEAN region.

Lee Kee Group is also committed to bringing long-term and revolutionary changes to the metal industry and expanding its supply chain to achieve a more sustainable future.

Leadership

Lee Kee Group recognizes the importance of business ethics and cherishes transparency and integrity. We play a key role in the industry to maintain a high standard of quality in terms of products and services, while boosting Corporate Governance standards.

To excel even further, we work hard to ensure strategy and policies are communicated effectively throughout the group using technology. This enables our team to seamlessly and continuously inherit our vision, mission and values while raising our sustainability mission to a higher level.

報告摘要

本報告摘要由利記集團提供

公司背景

利記集團成立於1947年，為金屬行業提供解決方案的領先企業，致力促進數碼化和可持續發展，並積極倡導升級轉型和提升對市場變化的敏捷度。

秉持“引領金屬發展 共創增值方案”的使命，集團以創新思維，不斷探索，在瞬息萬變的市場環境中保持領先優勢，同時也確保客戶在其業務領域中保持競爭力。

集團提供一系列的優質金屬產品，包括鋅、鋁、鎳、銅以及鋅合金、鋁合金、不鏽鋼及電鍍化工原料等，並同時提供質量檢測、技術顧問等服務。我們為大中華及東南亞地區的眾多知名製造商、壓鑄商及品牌企業提供高質量和專業的金屬解決方案。

利記集團致力為金屬行業帶來長遠的創新優化，並將這種改變擴展至供應鏈，與業界共同邁向更可持續的未來。

領導才能

利記集團著重商業道德，並珍視透明度和誠信。我們引領行業提供高質量的產品和服務，同時促進高標準的企業管治，在行業內發揮關鍵作用。

為了不斷進步，我們善用科技，以確保戰略和政策在集團內有效傳。這使團隊能夠繼續傳承和發揚集團的願景、使命和價值觀，以實現可持續發展，並邁向更優越的領域。

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Lee Kee Group has been traversing challenges for opportunities. As a pioneer in the metal industry, we evolved for a wider arena and steered the metal industry to a new horizon through Sustainability and Digitalization.

作為金屬行業的先驅，利記集團一直敢於開創，將挑戰變為機遇。我們拓闊視野，致力促進可持續發展及數碼化轉型，力求引領金屬行業邁向新的里程。

Strategy

Opportunities are evaluated alongside risks. To maintaining stable operational efficiency within a dynamic business environment, Lee Kee Group enacts two key strategies: digitalization and sustainability. This foresight enables our business to grow with high agility and innovation.

Quality is the best advertising. We are committed to quality, premium products and professional services. The reliability of our support is preminent. Our continual improvement of our quality management system and our passion to exceed customers' expectations in everything we do is successfully rewarded with their trust.

Customers

Lee Kee Group believes that change is permanent and the need to continuously improve itself. We challenge the traditional way of doing things. To capture various business opportunities, we leverage a customer-oriented methodology to meet all customers' needs through technology and communication.

We constantly customize our services and products to meet the evolving needs of multiple industries, adding value and delivering positive results even in the most challenging situations. We build mutual trust relationships with our customers and grow together with win-win results.

Measurement, Analysis, and Knowledge Management

We create, acquire, organize, expand, review and share knowledge. Our knowledge management system enables our employees to collaborate, connect and rapidly access essential experts and information in an increasingly disruptive business environment.



With our transformational ethos and high level of agility, our commitment to building a better future with respect to Environment, Social and Governance are brought prominent, and these directives are successfully immersed into every associate's DNA.

秉持創新思維和對市場變化的高度敏捷度，突顯我們在環境、社會和企業管治方面的承諾，並持續建立更美好的未來，每位員工於日常業務中亦會貫徹這種理念。

策略

利記集團評估機遇同時衡量風險。為了在動態的環境中維持穩定的營運效率，集團制定了兩個關鍵策略：數碼化及可持續發展。這一遠見使業務能以創新和敏捷的方式發展。

質量是最好的品牌。秉持對品質的堅定承諾，致力於提供優質產品和專業服務，為客戶提供極其可靠的支持。集團持續改進質量管理體系，力求在每項事務上超越客戶的期望，成功地贏取了市場口碑和信任。

客戶

利記集團相信變化是永恆的定律，需要以不斷進步來應對未來，以破舊立新的行事方式，抓住各種商機。集團以客戶為導向，通過科技和溝通確保所有客戶的需求得到滿足。

我們持續提供定制化的服務和產品，以滿足各行業不斷變化的需求並為客戶增值，使他們即使在極富挑戰的環境下也能獲得滿意的結果，我們與客戶建立互信關係，共創雙贏的價值。

評估、分析和知識管理

利記集團創造、汲取、統籌、擴展、回顧和分享知識。我們的知識管理系統幫助員工更有效地協調、溝通，並能迅速獲得重要資訊及專業知識，有效地迎合當今瞬息萬變的市場步伐。

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Operational efficiency, productivity, and market share are the methodologies used to measure our financial performance. Our ISO and international accreditations, as well as various awards, prove our commitment to measure our performance against objective standards. We have also developed internal standards and indicators to safeguard our performance and benchmark the performance of our business units against our overall organization.

Workforce

We practice continuous learning by advocating a strong culture of openness and diversity within a culture of transparency to encourage opinions and different perspectives in Lee Kee Group. Every member of our team is an important node, and their well-being contributes to advancing our overall development.

The safety of our associates is a major priority. We frequently adapt new technology to take away repetitive work from the hands of humans during the production process while at the same time minimizing risk and not compromising on health and safety.

We also provide our associates with opportunities to pursue their career aspirations within a supportive and collaborative environment. Our HR policy firmly focuses on valuing and investing in our employees to support their development and growth. This is key to the success and sustainability of our organization.

Operations

Innovation and agility are in our DNA. We incorporate external inputs from our customers, suppliers and partners into our strategy, work processes and business continuity plans.

With a disruptive and innovative mindset, data is the quintessence of analytics at our production plants. To stay ahead of our competitors, we have adopted a wider horizon that recognizes the importance of security, data security and cybersecurity to protect sensitive data and information. Throughout our company, a mindset of risk management is fostered from the top, allowing us to adopt effective strategies to respond to changes in the market.

In pursuit of excellence within a dynamic business environment, we traverse challenges for opportunities while transforming the metal industry across a wider arena and steering towards a new horizon through Sustainability and Digitalization. Together with our customers and partners, we are building a better future.

Results

Lee Kee Group has continued to strengthen its strategic position in Asia's zinc alloy market. We were the first company in Greater China to be admitted as a Category 5 Associate Trade Member of the London Metal Exchange (LME). Our technical lab, Promet Metal Testing Laboratory, is one of fourteen LME-approved labs globally recognized as a Listed Samplers and Assayers (LSA) and has also been accredited by the Hong Kong Laboratory Accreditation Scheme (HOKLAS).

營運效率、生產效能和市場份額是評估財務表現的方法。集團致力於根據客觀標準來衡量業績，並獲得ISO資格及各類國際認證，為確保良好的績效表現，制定了相應的內部標準和指標，同時以整個集團為基準來評估各業務部門的表現。

工作團隊

利記集團踐行持續學習的理念，倡導開放和多元的文化，同時管理保持高透明度，並鼓勵員工積極發表不同意見和觀點。每位員工都是我們重要的一員，員工福祉也是推動集團發展的重要動力。

職場健康與安全是重中之重。我們採用新科技來替代生產過程中一些重複勞動性工作，同時減低風險，促進員工的健康與安全。

集團致力提供一個互助及和諧的工作環境，讓員工可以有機會追求他們的職業理想與抱負。我們視員工為重要資產，著重員工的發展及培訓，視之為業務成功及可持續發展的關鍵。

營運

創新和高敏捷度已沉浸在利記集團的基因之中。集團整合客戶、供應商和合作夥伴的意見並納入戰略、工作流程和企業持續營運計劃。秉持顛覆性和創新的思維方式，我們的生產廠房視數據分析為成功的關鍵。

為了在競爭中保持領先，我們拓闊視野，認識到職業安全、數據安全和網絡安全對保護敏感數據和信息的重要性。集團從上至下都注重風險管理，及採取有效的策略來應對市場的變化。

我們在不斷變化的商業環境中追求卓越，將挑戰轉變為機遇，力求將可持續發展和數碼化帶至整個金屬行業，使之有更廣闊的發展空間，並邁向新的視野。集團與客戶及合作夥伴一起，共同建設更美好的未來。

業績

利記集團繼續加強其在亞洲鋅合金市場的重要戰略地位，是倫敦金屬交易所之第五類準交易成員，亦是大中華地區首家成為該類別會員的企業。集團旗下的利保金屬檢測中心為全球十四所倫敦金屬交易所之核准採樣及

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Our adaptive and digitized operations model quickly captured the solid rebound of manufacturing activity following the pandemic. In 2020, we achieved a high level of customer satisfaction. And we were awarded China's Best Zinc Alloy brand for the second consecutive year. Our Lead-Free Tin Solder Wire also received recognition from the Hong Kong Q-Mart Certificate scheme and as a Q-Mark Elite brand.

We have continued to improve the sustainability of our operations by reducing electricity usage and water consumption per production run while minimizing our carbon emissions.

Our open work culture has resulted in a low turnover rate with many of our associates staying for a long tenure, with Lee Kee Group winning the 5 years+ Happy Company Award and being recognized as a Caring Company for 15+ years.

With a vision of having a positive impact on industries across all stages of production, we continue to be an active member of different organizations and charters and recognized by the accreditation of different awards:

- Mastercast zinc alloy has been awarded the Productwise Certificate (Good Level) by Hong Kong Green Organisation in 2017-2021
- Lee Fung Metal Co., Ltd. and LKG Elite (Shenzhen) Co., Ltd., members of Lee Kee Group, have been officially certified to trade GRS zinc alloy ingot in accordance with the Global Recycled Standard 4.0
- 5+ year Partner Employer Award by the Hong Kong General Chamber of Small and Medium Business Limited
- The Industry Cares Recognition Scheme for 5+years by the Federation of Hong Kong Industries
- Recognised as Hong Kong Green Organisation since 2018
- EcoPioneers and EcoChallengers for 5+ consecutive years by BOCHK Corporate Environmental Leadership Awards
- 2019 Hong Kong Awards for Environmental Excellence (Manufacturing and Industrial Services – Certificate of Merit) by the Environmental Protection Department of the HKSAR.
- Bronze Award (Industrial/Office) in the 2019/20 Commendation Scheme on Source Separation of Commercial and Industrial Waste by the Environmental Protection Department of HKSAR
- CarbonCare Label 2020, Level 1 Carbon Reduction
- Carbon Audit Green Partner by the Environment Bureau of the HKSAR

檢測商之一，其亦獲得香港實驗所認可計劃 (HOKLAS) 之認可。

集團的數碼化及極具適應力的營運方式能迅速捕捉到疫情後製造業的強勁反彈。2020年，集團取得了高的客戶滿意度。我們也連續兩年榮獲中國鋅合金傑出品牌冠軍，無鉛錫線產品亦獲得香港Q嘜產品認證，並成為香港Q嘜人氣品牌。

我們努力減低每次生產的用電量和用水量，同時最大限度地減少碳排放，繼續提高運營的可持續性。

開放式工作文化使我們擁有許多較長工齡的員工及較低的員工流失率。更連獲「開心企業5+」的榮譽，並榮獲「商界展關懷15年+」的獎項。

利記集團的願景是持續地對行業帶來正面影響，集團會繼續加入不同的機構和定立約章，同時已獲得多個獎項的認可：

- 2017-2021年期間，Mastercast鋅合金獲香港綠色機構頒發「產品環保實踐證書」(良好級別)
- 利記集團旗下的利豐五金有限公司及深圳市利昌中興貿易有限公司通過官方認證，可以按照全球回收標準4.0 (GRS 4.0)，交易其認可的GRS鋅合金
- 獲香港中小型企業總商會頒發「友商有良5+」獎項
- 獲香港工業總會頒發「工業獻愛心」5年+獎項
- 自2018年起獲認證為「香港綠色機構」
- 獲中銀香港企業環保領先大獎授予環保優秀企業及5年+環保先驅獎項
- 獲香港環保署頒發2019「香港環境卓越大獎」(製造業及工業服務 – 優異獎)
- 獲香港環保署頒發工商業廢物源頭分類獎勵計劃2019/20銅獎(工貿大樓)
- 2020年度「低碳關懷標籤」(第一級別減碳)
- 獲香港環保署認可為「碳審計 • 綠色機構」