

Special Award for Small Enterprises and Start-ups – Rooftop Republic Co. Limited 小型企業及初創企業特別獎 – 雲耕一族城市農業有限公司

Report from the Board of Examiners

Rooftop Republic is a social enterprise that envisions a future of sustainable cities and communities powered by urban farming. They not only provide end-to-end solutions for amateur gardeners to grow food on their own rooftops, but also expand their business to rooftop organic farming consultation, management and event hosting. An urban farming ecosystem is further developed to multiply the impact across different stakeholders and create environmental and social values.

In addition to end-to-end urban farming solutions including urban farming consultancy services, design, farm build and management, urban farming workshops and programmes are organized to empower city dwellers with the knowledge to grow their own food.

The influence of urban farming in shaping the design, experience and liveability of cities is not to be underestimated. With almost 70% of the world's population estimated to be living in cities by 2050, and with the world's population reaching 9 billion by then, urban farming is blessed with ample opportunities to be integrated into the fabric of city life, improving the quality of our lives and mitigating the negative impacts of urbanization on our planet.

As an NGO, the company has developed a well thought out operation model in which harvested crops are donated to charity. Senior leaders are also dedicated to building an environment for success for both the present and the future, with urban farming as the mission. They engage local farmers, retirees and many other organizations to promote rooftop farming with a professional approach and facilitate transformation supported by knowledge in organic farming, standardization, automations and IOT applications.

A well-structured company, Rooftop Republic is operated by a lean, stable, and effective workforce, whose key members are fully committed to the company and its social impact on the community. Manpower needs are reviewed regularly, and a workforce management system has been developed with consideration on recruitment, on boarding and performance assessments.

Apart from the business aspects, Rooftop Republic also contributes to society by participating in different CSR initiatives focusing on environmental, green lifestyle and food donations, winning a number of accolades and recognitions in both social and sustainability-related areas for the company. Rooftop Republic continues to take their vision and impact to the next level through greentech innovations and digital transformation by designing and implementing a decentralized food regeneration model for cities.

評審委員會報告

雲耕一族是一家社會企業，其展望透過都市耕作推動未來可持續發展城市和社區。企業不僅為業餘園丁提供一站式的解決方案，讓他們可在自己的天台栽種食物，還將業務擴展至提供有關天台空間的有機農務顧問、管理及舉辦活動。城市農業生態系統進一步發展，能夠為不同持份者帶來更深遠的效益，並創造環境和社會價值。

除了涵蓋城市農業顧問服務、建設和管理都市農場等一站式的解決方案，雲耕一族還舉辦都市耕作工作坊和活動，讓香港市民學會掌握種植食物的知識。

都市耕作對塑造城市設計、體驗和宜居性方面有著不能被低估的影響力。預計接近70%的世界人口於2050年將會居住在城市，屆時世界人口將達到90億，都市耕作有充足的機會融入城市生活，從而提高市民的生活質素，以及減少城市化對地球造成的負面影響。

雲耕一族作為非政府組織，發展出一套經深思熟慮的營運模式，將農作物捐贈予慈善機構。資深管理層亦致力構建一個都市耕作環境為使命。他們會與本地農夫、退休人士以及其他不同的組織合作，善用其專業知識及技術，推動天台空間的農業發展，並支援有機農業以標準化、自動化和物聯網應用來促進知識轉型。

雲耕一族是一家結構良好的公司，由能幹、穩定和具高效率的團隊營運。團體的核心成員全心全意效力公司，並致力為社區帶來社會效益。公司定時審視其人力資源，在招聘、入職及工作表現評估等因素作出考慮後，開發一套人力資源管理系統。

除了業務方面雲耕一族參與社會企業責任(CSR)，針對環境、綠色生活方式和食品捐贈來貢獻社會，為公司帶來各種與社會和可持續發展相關領域的榮譽和認可。雲耕一族針對城市而設計去中心化城市食物再生模式，並將其貫徹執行，繼續通過綠色科技和數碼化轉型，將公司的願景和影響力帶到更高的水平。