The Hong Kong Management Association
香港管理專業協會

HKMA/HKJC ANNUAL CONFERENCE

ADVANCING HONG KONG'S LANDSCAPE OF THE FUTURE

25 Nov 2025

INTRODUCTION

As Hong Kong navigates a complex global trade and economic landscape, it is important to map out future development directions and identify new growth points.

In the realm of finance, Hong Kong is embracing transformative innovations that redefine traditional practices. The integration of cutting-edge technologies, particularly artificial intelligence, is propelling economic transformation, paving the way for a resilient and forward-thinking financial ecosystem.

Tourism, culture, and entertainment also play a vital role in fostering economic growth, enriching our city's identity while attracting global visitors. In a world where borders are becoming less defined, Hong Kong holds a unique geopolitical position and possesses the capacity to bridge diverse markets, which is essential for unlocking new business opportunities and enhancing regional collaboration.

The HKMA/HKJC Annual Conference 2025 will examine the pivotal forces shaping the future development of Hong Kong. It will showcase a line-up of esteemed speakers who will share insights on how to venture into new prospects for growth and collectively advance Hong Kong's landscape of the future.

DATE AND TIME
Tuesday, 25 November 2025
9:30am - 5:00pm

MODE
Hybrid, with a combination of Online and Face-to-Face

CONFERENCE VENUE
Convention Hall, Level 1, Hong Kong Convention and Exhibition Centre
1 Harbour Road, Wanchai
Hong Kong

LANGUAGE
English

Scan the QR code to access:

- **HKMA Institute of Advanced Management Development Brochure**
- **Q & A Session**
  Scan & Submit your questions during the Plenary Sessions
- **Questionnaire**
  Please complete it by 28 November 2025
- **Photo Album**

CONFERENCE ORGANIZING COMMITTEE

Chairperson
Prof Edith Shih
Executive Director and Company Secretary
CK Hutchison Holdings Limited

Mr Jonathan Chiu
President
Schneider Electric Hong Kong

Ms Cindy Chow
Executive Director and
Chief Executive Officer
Alibaba Hong Kong Entrepreneurs Fund

Mr Oscar Chow
Executive Director and
Vice Chairman
Chevalier Group

Mr Patrick Graham
Chief Executive Officer
Manulife Hong Kong and Macau

Ms Jasmine Lee
Managing Partner
EY Hong Kong & Macau

Ms Aveline San
Chief Executive Officer
Citi Hong Kong and Macau

Mr Alex Wong
Deputy CEO, Strategy & Marketing,
Hong Kong Representative Office
Huawei International Co. Limited

0930 – 0935	**Welcoming Address by HKMA Chairperson** **Prof Winfried Engelbrecht-Bresges GBS JP** Chairperson The Hong Kong Management Association Chief Executive Officer The Hong Kong Jockey Club
0935 – 0940	**Opening Address by Chairperson, 2025 HKMA/HKJC Annual Conference Organizing Committee** **Prof Edith Shih** Executive Director and Company Secretary CK Hutchison Holdings Ltd Executive Committee and Council Member The Hong Kong Management Association
0940 – 1010	**Presentation of Professors of Practice, HKMA Institute of Advanced Management Development** **Prof Roy Chung GBS BBS JP** Chairman Advisory Board HKMA Institute of Advanced Management Development Executive Committee and Council Member The Hong Kong Management Association **Presentation Ceremony of Professors of Practice** **Ir Sunny Lee BBS JP** Board Chairman Hong Kong Applied Science and Technology Research Institute Co Ltd **Ms Nisa Leung MH JP** Managing Partner Aulis Capital **Mr Peter Wong** Managing Director The Hong Kong and China Gas Co Ltd Remarks by Mr Peter Wong **Institute of Advanced Management Development Brochure**
1010 – 1035	長江和記實業 CK HUTCHISON **Plenary Session 1** **Advancing Hong Kong's Landscape of the Future** **Session Chairperson** **Prof Edith Shih** Chairperson, Organizing Committee 2025 HKMA/HKJC Annual Conference Executive Director and Company Secretary CK Hutchison Holdings Ltd **Opening Keynote Speaker** **Mr Hong-Eng Koh** Global Chief Public Services Industry Scientist Huawei Technologies **Readying Hong Kong for the Intelligent World** As the world accelerates toward an AI-driven future, Hong Kong must prepare to harness artificial intelligence across all sectors — such as finance, logistics, retail, manufacturing, entertainment, healthcare, education, and public services — to sustain its competitive edge as a global innovation hub. The intelligent world demands not only advanced technologies but also robust data infrastructure, skilled talent, and regulatory readiness. To stay ahead, Hong Kong must invest in AI adoption, strengthen industry–academia collaboration, and create policies that encourage ethical and transparent use of data. Equally vital is safeguarding digital, data, and AI sovereignty amid growing geopolitical complexities and a multipolar technological order. Protecting critical data assets, ensuring local control over AI systems, and maintaining trust in digital infrastructure are essential to resilience and autonomy. By building a secure, open, and innovation-friendly AI ecosystem, Hong Kong can position itself as a trusted leader in the intelligent era. **Question and Answer Session**
1035 – 1055	**Break**

SPEAKER

Mr Hong-Eng Koh
Global Chief Public Services Industry Scientist
Huawei Technologies

Hong-Eng Koh is the Global Chief Public Services Industry Scientist at Huawei, with more than three decades of experience in the public services industry. As a thought leader, he engages top public services agencies globally to help them with their intelligent transformation initiatives and strategic ICT design to better serve the citizens, visitors and businesses. He also advises Huawei's product and solution teams to develop state-of-the-art ICT solutions. He is well-sought after internationally as a keynote speaker, panel chairperson, and workshop facilitator.

He joined the Singapore Public Services in the late 80s after graduating from a government scholarship. He subsequently took an active role in the early years of the Singapore Government's computerization initiatives, including the international award-winning Public Services Online, the first-generation e-government project of Singapore. Before joining Huawei in 2016, he worked in US MNCs for more than 16 years in various regional and global leadership roles in the government, education, and healthcare segments. Till date, he has personally supported the transformation of public services agencies in over 70 countries.

1055 – 1145	**Plenary Session 2** **Transformative Finance: Embracing the Future**

Session Chairperson

Ms Aveline San
Member, Organizing Committee
2025 HKMA/HKJC Annual Conference
Chief Executive Officer
Citi Hong Kong and Macau

Speakers

Ms Angel Chia
Executive Director
Hong Kong Academy for Wealth Legacy
Financial Services Development Council

Wealth that Transforms

Home to over 2,700 family offices, Hong Kong supports families in preserving and growing wealth while fostering impactful, strategic philanthropy. The Hong Kong Academy for Wealth Legacy (HKAWL) plants its role in equipping heirs with governance tools and access to global philanthropic networks. Hong Kong's unique position as a bridge to Mainland China enables thriving cross-border philanthropy that blends cultural values and modern strategic giving. The city's evolving philanthropic ecosystem encourages families to shift from traditional charity to sustained, measurable social impact. With strong government support, professional services, and a rich culture of giving, Hong Kong is poised to anchor Asia's future in wealth stewardship and purposeful legacy-building.

Mr Paul Chow
Group General Counsel and Group Chief Sustainability Officer
Hong Kong Exchanges and Clearing Ltd (HKEX)

The Future of Hong Kong's Sustainable Finance Ecosystem

With its, ambitious development goals, strong policy support and growing prowess in technology, Asia has the potential to become the epicentre of the global sustainability megatrend. And as the region's most international financial centre, Hong Kong is uniquely positioned to connect global capital to the region's green climate opportunities, putting businesses here at the heart of the action. At the same time, investors, consumers and employees are increasingly looking to businesses to lead the way to a low-carbon economy. However, the fast-developing sustainability landscape businesses face presents both challenges and opportunities. Paul Chow, Group General Counsel and Group Chief Sustainability Officer, HKEX, will shed light on how the sustainability finance ecosystem is evolving in the Hong Kong, what Hong Kong needs to do to fulfill its potential as a global green superconnector and the potential impact this will have on businesses in the city and beyond.

Mr Evan Auyang
Group President
Animoca Brands

Future of Tokenized Money and RWAs

Tokenized money and Real World Assets (RWAs) are changing how we use and invest in traditional monetary assets besides digitally native assets like Bitcoin. By turning these into digital tokens, they become easier to buy, sell, and share globally. For example, tokenized real estate lets people buy small parts of a building, and tokenized stablecoins make sending money across countries faster and cheaper, 24x7.

This plenary will explain what tokenized money and tokenization mean, and show how these are considered the next frontier of fintech. It will also focus on Hong Kong's growing role in this new financial world as it steps further into web3 and the digital assets world.

Question and Answer Session

1145 – 1325	**Lunch**

SPEAKERS

Ms Angel Chia
Executive Director
Hong Kong Academy for Wealth Legacy
Financial Services Development Council

Angel Chia is the Executive Director of the Hong Kong Academy for Wealth Legacy, an institute dedicated to enhancing family office ecosystem worldwide. The Academy fosters collaboration, networking, knowledge sharing, and talent development among family office principals and next-gens and SFO executives to strengthen Hong Kong as a global family office hub.

She has over 20 years of financial industry experience in equity sales and trading, asset and wealth management across Taipei, New York, Hong Kong, and Singapore, with Solomon Smith Barney, ABN Amro, and BNP Paribas. Angel established the Singapore subsidiary for Shenwan Hongyuan and managed its offshore asset management business. She also set up SingAlliance (Hong Kong) as CEO and was Chief Strategy Officer at Fountainhead Partners. Angel founded NexGenerator, a family office accelerator mentoring next-generation principals. Angel was Chair of the Family Office Association Hong Kong prior to joining the Academy.

She holds a Bachelor of Commerce from the University of Toronto, an MBA from University of Chicago Booth School of Business, and is an Adjunct Associate Professor at National Sun-Yat-Sen University in Taiwan.

Mr Paul Chow
Group General Counsel
Group Chief Sustainability Officer
Hong Kong Exchanges and Clearing Limited (HKEX)

Paul Chow is Group General Counsel and Group Chief Sustainability Officer at HKEX and is a member of its Management Committee.

Based in Hong Kong, he heads up the Group's Legal & Secretariat functions, overseeing the Legal and Secretarial Services teams globally. He also provides strategic legal counsel to the HKEX Board and Senior Management team. In addition, he oversees the Sustainability function at HKEX, encompassing the Corporate Responsibility & Foundation team and the Carbon & ESG Product team. In this role, he is responsible for driving the Group's sustainability strategies that align with HKEX's purpose and long-term goals.

Prior to joining HKEX in 2021, he worked at Cathay Pacific Airways where he was Group General Counsel and Company Secretary. Before working in-house, he was a partner at Davis Polk Wardwell LLP, Linklaters and Slaughter and May, bringing broad experience from both private practice and as in-house counsel, along with specific expertise in corporate finance and capital markets. Outside of HKEX, he is a member of the Supervisory Committee of Tracker Fund of Hong Kong, the Hong Kong SAR Government's Standing Committee on Company Law Reform, Funds Management Sub- Committee of the Hong Kong Housing Authority, Resolvability Review Tribunal, Standing Committee on Compliance of the Law Society of Hong Kong and Green Technology and Finance Development Committee.

He holds a Bachelor of Laws from the London School of Economics and Political Science and a Master of Science in Global Business from the Chinese University of Hong Kong.

Mr Evan Auyang
Group President
Animoca Brands

Evan Auyang is the Group President of Animoca Brands, a Hong Kong-based multinational blockchain technology and investment company focused on developing the digital property rights ecosystem, including play-to-earn games, non-fungible tokens (NFTs), decentralized finance (DeFi), blockchain marketplaces, infrastructure and more.

He is also the Chairman of the Board of Civic Exchange, a non-partisan public policy think tank. He serves as an Independent Non-Executive Director on two boards: Sun Hung Kai & Co. Ltd. and Asia Financial Holdings Limited. He is an Advisor for Our Hong Kong Foundation, and serves on the Innovation and Technology Advisory Committee of the Hong Kong Trade Development Council, the Subcommittee on Ecosystem and Infrastructure of the Task Force on Promoting Web3 Development, the Development Fund Committee of the Hong Kong Council of Social Service, the Advisory Council for Institute at Brown for Environment and Society for Brown University, as well as the Board of Advisors of Hong Kong 2050 is Now. In addition, he is a lecturer at the Hong Kong Academy of Politics and Public Policy.

Prior to joining Animoca Brands, he was the Managing Director and Head of GLG International (Gerson Lehrman Group), a technology-enabled expert insight platform where he ran and grew its business spanning Europe, Middle East, Africa, and Asia-Pacific across 15 locations. Before GLG, he was the Deputy Managing Director of the Kowloon Motor Bus Co. (1933) Ltd. ("KMB") and a board director of Transport International Holdings Limited, the parent company of KMB. Prior to joining Transport International and KMB, he was an Associate Partner at McKinsey & Company. Before that, he worked at Citigroup's Derivatives Structuring and Marketing unit.

He obtained his undergraduate degree in Economics and Political Science from Brown University and his MBA degree from the Kellogg School of Management.

1325 – 1420

Plenary Session 3
AI-Driven Economic Transformation

Session Chairperson
Mr Jonathan Chiu
Member, Organizing Committee
2025 HKMA/HKJC Annual Conference
President
Schneider Electric Hong Kong

Speakers
Prof Yike Guo
Provost
Hong Kong University of Science and Technology

Connecting the World through Generative AI : Hong Kong's Path to Global Influence in AI Development

Prof Guo will present Hong Kong's strategic vision to become a global leader in artificial intelligence through the development of sovereign AI models and a comprehensive generative AI ecosystem. He will introduce the Hong Kong Generative AI Research & Development Center (HKGAI) as the cornerstone of this initiative, which will drive innovation in infrastructure, governance, and applications tailored for local needs. Leveraging Hong Kong's unique position under "One Country, Two Systems," its multilingual culture, and international connectivity, the plan will emphasize security, independence, and inclusiveness. With flagship applications such as HKChat, HKPilot, and HKEcoLink, and forward-looking integration of Web3 and computing power sovereignty, Hong Kong will aim to set a benchmark for ethical, sustainable, and globally influential AI development.

Mr Samuel Lo
General Manager
Nvidia AI Technology Center, Hong Kong and Macau

How Enterprises use Agentic AI to enhance Productivity, Efficiency and Security

With advancements in agentic AI, intelligent AI systems are maturing to now facilitate autonomous decision-making across industries. AI agents are the new digital workforce—working for and with us. They represent the next evolution in artificial intelligence, transitioning from simple automation to autonomous systems capable of managing complex workflows.

Ms Cindy Chow
Executive Director and Chief Executive Officer
Alibaba Hong Kong Entrepreneurs Fund

AI Overview: New Frontiers in Industry

Artificial Intelligence is transforming industries across the globe, driving new efficiencies, capabilities, and business models. Cindy will share the transformative impact of artificial intelligence on various industries, showcasing how practical applications drive efficiency and innovation. She will also share her perspective on AI investments, emphasizing support for startups that use AI to solve deep structural challenges and create scalable solutions. Cindy will provide an overview of how AI is redefining industry boundaries, share insights on the latest AI-driven innovations backed by Alibaba Hong Kong Entrepreneurs Fund (AEF), and discuss how strategic investments and ecosystem support enable startups to pioneer transformative solutions and expand globally.

Dr Gao Junlong
Chief Architect of Embodied Intelligence Lab
Alibaba DAMO Academy

Embodied Intelligence: An Inevitable Arena for Artificial Intelligence

The scaling law serves as the first principle of current AI development, with data, computing power, and models being its three core components. Robotics can be seen as an extension of the scaling law into the physical world. In terms of intelligence generation and modeling principles, AGI/ASI can take two fundamental forms: one based on static knowledge and reasoning via large models, and the other through autonomous learning driven by dynamic behavior and environmental interaction. Intelligent robots represent the latter path, aligning

Question and Answer Session

SPEAKERS

Prof Yike Guo
Provost
Hong Kong University of Science and Technology

Professor Yike Guo is the Provost of the Hong Kong University of Science and Technology, Chair Professor in the Department of Computer Science and Engineering as well as Department of Electronic and Computer Engineering, and also Director of Hong Kong Generative AI Research and Development Center. He is a world-renowned computer scientist who has led several large-scale AI and data science research projects in Hong Kong, Mainland China, the UK and other European countries. He was the Founding Director of the Data Science Institute at Imperial College London, one of its seven Global Institutes, as well as the Vice President (Research and Development) at Hong Kong Baptist University. He is a Fellow of the Royal Academy of Engineering (FREng), a Member of Academia Europaea (MAE), Fellow of the Hong Kong Academy of Engineering Sciences (FHKEng), Fellow of the Institute of Electrical and Electronics Engineers (FIEEE), Fellow of the British Computer Society (FBCS), and Fellow of Chinese Association for Artificial Intelligence (FCAAI).

He was awarded the Outstanding Contribution Award of the 2022 Wu Wenjun Artificial Intelligence Science and Technology Award, which is considered to be the highest award for Chinese AI science and technology.

In 2025, Professor Guo was selected by Sing Tao News Corporation Limited and the Leader of the Year 2024 Selection Committee as the winner of the "Leader of the Year 2024 (Education/ Professions/ Technology & Innovation Category)". This election has been held since 1994 and aims to recognize leaders who have made significant contributions to Hong Kong, Mainland China, and the world.

Samuel Lo joined NVIDIA as General Manager of NVIDIA AI Technology Center, HK and Macau, supporting business and developer ecosystems, local joint research and teaching in Gen-AI/Physical-AI and Data analytics on AI factory technology. Our domain focus included AI-powered Intelligence, Fintech, Healthcare/Life Science & IOT/Robotics. Prior joining NVIDIA, he was in Oracle, Sun and SGI on various sales, marketing and management positions across Asia Pacific regions.

Mr Samuel Lo
General Manager
Nvidia AI Technology Center,
Hong Kong and Macau

Ms Cindy Chow
Executive Director and Chief Executive Officer
Alibaba Hong Kong Entrepreneurs Fund

Cindy Chow is currently the Executive Director and Chief Executive Officer of Alibaba Hong Kong Entrepreneurs Fund (AEF). AEF was founded in 2015 with the mission of helping Hong Kong-based entrepreneurs and young people realise their dreams and visions for their businesses and communities. To fulfil this mission, AEF invests into startups and initiates various activities to bolster innovation and entrepreneurship in the community.

AEF has invested in many well-known and high-value Hong Kong technology companies, including the enterprise payment platform Airwallex, digital insurance company AiFT, digital bank WeLab, and healthcare testing company Prenetics.

She is currently also serving on multiple committees, including the InnoHK innovation and research platform, the Standing Committee on Language Education and Research (SCOLAR) under the Education Bureau, the Occupational Safety and Health Council (OSHC), as well as academic institutions such as CUHK Innovation Limited and the HKUST Accounting Advisory Board.

As an MBA holder and a certified public accountant, Cindy joined Alibaba Group in 2007 and has worked in the financial control and planning capacity, most recently as the Senior Director of International Finance until she assumed her current role. Before joining Alibaba Group, Cindy worked in a number of Hong Kong listed companies, specialising in financing, management reporting and planning.

Gao Junlong, who holds a Ph.D. from the Institute of Automation, Chinese Academy of Sciences, is currently the Chief Architect of the Embodied Intelligence Lab at DAMO Academy. With years of experience in robotics development, he previously served as the Technical Product Architect at the DAMO Autonomous Driving Lab. He led the product design and development of the logistics autonomous vehicles "Xiaomanlv" and "Damanlv," and spearheaded the commercialization of the world's first large-scale unmanned logistics vehicle fleet operating nationwide. He has published more than ten research papers and holds over ten granted or pending patents. Additionally, he has contributed to several Chinese national key research projects.

Dr Gao Junlong
Chief Architect of Embodied Intelligence Lab
DAMO Academy

1420 – 1510	**Plenary Session 4**

Plenary Session 4
Tourism, Culture and Entertainment for Economic Growth

Session Chairperson
Dr Y K Pang, GBS, JP
Chairman of Hong Kong
Jardine Matheson Ltd

Speakers
Mr John Sharkey
Chief Executive Officer
Kai Tak Sports Park

Kai Tak Sports Park Lifts Off for Growth

In this presentation, Mr. John Sharkey, CEO of Kai Tak Sports Park, outlines the vision and impact of the newly established Kai Tak Sports Park (KTSP) in Hong Kong. Covering 28 hectares, KTSP is set to become a premier sports and entertainment destination, enhancing the visitor experience while promoting local sports culture. The presentation details the park's project timeline, which began with planning in 2012, and highlights significant investments aimed at providing diverse, world-class facilities. Emphasizing community engagement and delivering exceptional visitor experiences, KTSP is designed to attract both local and international visitors, ensuring its role not only as Hong Kong's home venue and a vital contributor to the city's economic growth but also as a leading stadium in the region and the world.

Prof Viveca Chan
Vice-Chairman
Hong Kong Design Centre

Hong Kong By Design: Building Our Future, Shaping Your Experience

This speech details how the Hong Kong Design Centre is powering the government's vision to fuse culture and tourism for economic growth. Using design as a strategic force, it aims to enhance visitor experiences and cement Hong Kong's East-meets-West identity.

The mission is executed through three pillars: (1) Creating dynamic destinations like the flagship DX Design Hub in Sham Shui Po, revitalizing a historic area with a design museum, exhibitions and retail. (2) Staging global spectacles such as Business of Design Week (BODW), and public programs to put Hong Kong on the global map and (3) Nurturing the next generation of creative talent through incubation programs and exchanges.

This holistic approach builds a vibrant creative economy, securing Hong Kong's status as Asia's City of Design.

Mr Kenny Sham
General Manager
Hong Kong, Macau & Thailand
Klook Travel Technology Limited

Powering Travel Through Experiences: Leading an Integrated Ecosystem for Sustainable Growth

Tourism is moving into an experience-led era, where travelers seek immersive and meaningful moments that help them connect more deeply with each destination. This shift is reshaping how people discover the world and creating new opportunities for destinations to grow sustainably.

Klook is powering this transformation by building an integrated experience ecosystem that seamlessly connects travelers, merchants, creators and destinations on a mobile-first platform. By digitalizing experiences and expanding global reach, Klook enables local businesses and partners to reach wider audiences, driving demand and contributing to a more vibrant experience economy.

As travel continues to converge, Klook is shaping a more sustainable, experience-led future for the tourism industry.

Question and Answer Session

1510 – 1530	**Break**

SPEAKERS

Mr John Sharkey
Chief Executive Officer
Kai Tak Sports Park

John Sharkey is the visionary CEO of Kai Tak Sports Park, one of the largest sports infrastructure projects globally. He leads a diverse team through the design, construction, pre-opening, and now operational phases. Sharkey collaborates with top design, build and operate partners to provide visitors with immersive experience.

Previously, as Executive Vice President, Europe at ASM Global, Sharkey launched venues in Aberdeen and Hull, overseeing projects in Manchester, Stockholm and London. As CEO of the Scottish Exhibition Centre, he managed the funding, construction, and operation of the SSE Hydro Arena, which opened in 2013.

He made significant strides in advancing the Kai Tak Sports Park project from PQQ to successful tender award, showcasing his expertise in managing multi-faceted infrastructure ventures. His commitment to gold-standard venue management has established him as an industry leader, and with his exceptional leadership, Sharkey continues to shape the future of sports and entertainment sector.

Viveca Chan is the founder of WE Marketing Group, the leading independent marketing services group in China, and former Chairman & CEO of Grey Global Group Greater China. Viveca is a pioneer in China advertising and a first mover in digital, social media, CRM, e-commerce, and new retail. She helped build numerous global and local brands.

She is Vice Chairman of Hong Kong Design Center, Board Member of Hong Kong Productivity Council, Executive Council Member of Hong Kong Management Association, Vice Chairman of IECIA and Member of Shenzhen Fashion Association's GBA Strategic Development Committee. She received 50+ personal awards including Ad Age's "Global 100 Most Influential Women in Advertising", "Top 10 Most Influential Advertising Person in past 40 years", "Jessica Ten Most Successful Women" "GBA Outstanding Female Entrepreneur" and "2023 Marketing Hall of Fame".

She has been invited as keynote speaker around the world and is Judging Chairman for leading marketing and digital awards in China.t SXSW.

Prof Viveca Chan
Vice-Chairman
Hong Kong Design Centre

Mr Kenny Sham
General Manager
Hong Kong, Macau & Thailand
Klook Travel Technology Limited

Kenny Sham serves as the General Manager of Hong Kong, Macau & Thailand at Klook, where he leads a dynamic team responsible for multiple sectors including travel, experiences, leisure, F&B and entertainment, to create a more diversified business portfolio with unique one-stop travel and leisure experiences for customers.

With years of relevant industry experience across sectors, he supports the company in steering sales and marketing strategies, coordinating organizational planning, and driving business expansion. He also identifies emerging opportunities and develops strategic partnerships to ensure sustained growth and success of the company. By fostering collaborations with various authorities to bring in more large-scale events to Hong Kong, this helps boost the local tourism and travel ecosystem, contributing to the economic growth and vitality of the region.

With his visionary leadership and commitment to innovation, he is dedicated to shaping the future of the travel industry by bringing the world closer through experience. On a personal front, he focuses on mentorship to develop the builders of tomorrow and is highly involved in the marketing industry's speakership and university sharing.

1530 – 1620

Plenary Session 5
Bridging Borders: Unlocking Business Opportunities through Strategic Position of Asia

Session Chairperson
Ms Jasmine Lee
Member, Organizing Committee
2025 HKMA/HKJC Annual Conference
Managing Partner
EY Hong Kong & Macau

Speakers
Mr Elton Chan
Director
Jardine Matheson Limited

Asia's Growth Story: Opportunities for Hong Kong and the Region

Asia represents the fastest-growing region in the world, with decades of sustained economic expansion driven increasingly by its own consumers – a trend that looks set to continue in an increasingly self-sustaining growth cycle. Meanwhile, Hong Kong, is well positioned to support and capitalise on this momentum, not least by leading in boosting intra-regional trade, finance, and in building confidence in the region – reinforcing the city's role as a gateway to Asia's economic future. Drawing on Jardines' experience from diverse sectors, we explore how our businesses are strategically positioned in the market to capture these growth opportunities.

Dr Patrick Lau
Deputy Executive Director
Hong Kong Trade Development Council

Seizing Business Success in Asia

Asia's strategic location and scale make it a powerhouse in international trade, bridging East and West and driving global growth. For Hong Kong, this translates into immense opportunity — leveraging its connectivity, pro-innovation and business-friendly environment to enable businesses to thrive. Sectors such as innovation and technology, sustainability, energy, health and biotech are reshaping the region's economic landscape. The Hong Kong Trade Development Council plays a pivotal role in unlocking these opportunities through its extensive Asia presence, targeted trade fairs and industry missions. As a springboard for SMEs and a launchpad for global expansion, Hong Kong empowers businesses across borders.

Ir Dr Lim Eu Shawn
Chief Business & Solution Officer
Aerodyne Group

Bridging Borders: Unlocking Global Growth from the Belly of Asia's Deep Tech Frontlines

Asia is no longer just a low-cost production base; it is becoming the launchpad for globally competitive deep tech solutions in robotics, healthtech, AI, climate, and infrastructure. This sub-plenary explores how companies can turn Asia's fragmented markets, regulatory complexity, and capital constraints into strategic advantages. Drawing on Aerodyne's journey from Malaysian drone service startup to a AI-driven geospatial technology leader operating in more than 35–45 countries, the session unpacks practical lessons in scaling beyond Asia while retaining Asia as an innovation, operations, and talent hub. Discussion will cover partnership-driven expansion, M&A-led market entry, and how to leverage Asia's unique scaling challenges, problem density and ecosystem support to build globally relevant, defensible deep tech businesses.

Question and Answer Session

SPEAKERS

Mr Elton Chan
Director
Jardine Matheson Limited

Elton Chan was appointed Director of Jardine Matheson Limited and chief executive of Jardine Pacific in April 2024. He oversees the portfolio of Jardine Pacific businesses, guiding their growth strategies and plans. He is also a director of Zhongsheng Group Holdings Limited.

Having first joined the Group in 2004, Mr Chan has worked in a range of senior management roles across Jardines. He was previously chief executive of Jardine Schindler Group and managing director of Zung Fu China.

He holds a Bachelor Degree in Philosophy, Politics and Economics from Oxford University and a Master of Science in Real Estate from the University of Hong Kong. He also completed the General Management Programme at Harvard Business School and is an associate of The Chartered Institute of Management Accountants.

Dr Patrick Lau
Deputy Executive Director
Hong Kong Trade Development Council

Dr Patrick Lau has been Deputy Executive Director of the Hong Kong Trade Development Council (HKTDC) since April 2019. In this role, he creates opportunities and facilitates deals for Hong Kong enterprises. He oversees specifically the HKTDC's 51 offices worldwide, external relations, corporate communications and marketing, and is responsible for the overall management of HKTDC's anchor conferences and selected fairs as well as international and Mainland missions and promotional campaigns.

Moreover, he has forged numerous strategic partnerships for the HKTDC and spearheads the T-box (Transformation Sandbox) programme, GoGBA one-stop platform and Belt and Road deal-making. He is a thought leader in ESG, Web3.0 and digital economy, proactively helping SMEs to get ahead in these areas.

Prior to the HKTDC, he specialised in mergers and acquisitions (M&A) and investments, and closed many significant deals in the region. Recognised as a seasoned banker and dealmaker, he started working in Hong Kong in 2001 firstly as a corporate lawyer at international law firms Baker McKenzie and Skadden Arps, then as an investment banker at UBS and China Construction Bank (CCB) International, where he held progressively senior posts until Managing Director, Head of M&A and Assistant Head of Investment Bank. From 2015 to 2018, he was Director of Investments at sovereign wealth fund Khazanah, and Board Director and Investment Committee Member at biotech and life science private equity fund Xeraya.

He graduated with a Bachelor of Medicine and Bachelor of Surgery, and Bachelor of Laws with first class honours from Monash University in Melbourne, where he attended medical school and law school concurrently. He has been admitted as an advocate or solicitor in Hong Kong, Australia, England, Wales and Malaysia. He was Honorary Senior Lecturer in Business Law at Monash University and part-time Lecturer at the Law Faculty of the University of Hong Kong.

Ir Dr Lim Eu Shawn
Chief Business & Solution Officer
Aerodyne Group

Dr. Shawn is currently the Chief Business & Solutions Officer at Aerodyne Group overseeing business development and technology rollout across the 45 countries that Aerodyne operates in. He delivers tech dev and group-wide commercialization, driving Aerodyne's position as an AI-driven digital transformation company.

He has previously led the Tech Consultancy portfolio at Universiti Teknologi PETRONAS where he grew it to be one of the largest university-based consulting outfit in Malaysia in the area of deep tech and specialist engineering.

He also comes from a background of technopreneurship, founding an engineering deep tech outfit specializing in digital twins of energy infrastructure. He endeavors in nation building as Energy Institute Malaysia's Country Chair and also Malaysian Structural Steel Association.

1620 – 1655	**Plenary Session 6** **Venturing into New Prospects for Growth**

Session Chairperson
Prof Edith Shih
Chairperson, Organizing Committee
2025 HKMA/HKJC Annual Conference
Executive Director and Company Secretary
CK Hutchison Holdings Ltd

Closing Keynote Speaker
Mr Hans Michael Jebsen
Chairman
Jebsen Group

Hong Kong Going Global

Hong Kong is charting its next chapter with three enduring strengths: a world-class talent hub, a unique bridge between China and global markets, and revitalized capital markets powering investment and innovation. These pillars position the city to thrive amid shifting global dynamics.

- Talent that connects: A multilingual, cosmopolitan workforce anchored by globally ranked universities and top-tier talent competitiveness enables East-West collaboration and innovation.
- Gateway to growth: With rule of law, free capital flows, and a competitive tax regime, Hong Kong remains the premier launchpad into China and a springboard for mainland enterprises going global, channeling robust FDI and partnerships.
- Capital markets momentum: A resurgent IPO pipeline and strong market infrastructure are reconnecting international capital with China.

Together, these pillars define the Hong Kong Advantage – resilient, connected, and primed for sustained growth.

Question and Answer Session

1655 – 1700	**Closing Remarks by Chairperson, 2025 HKMA/HKJC Annual Conference Organizing Committee** **Prof Edith Shih** Chairperson, Organizing Committee 2025 HKMA/HKJC Annual Conference Executive Director and Company Secretary CK Hutchison Holdings Ltd

SPEAKER

Mr Hans Michael Jebsen
Chairman
Jebsen Group

Hans Michael Jebsen is Chairman of Jebsen Group and Non-Executive Director of Jebsen & Jessen Group, Jebsen & Jessen Hamburg, and The Wharf (Holdings) Ltd.

Deeply engaged in community work, he chairs the Hong Kong Section of the Hong Kong–Europe Business Council, serves on the HKUST Business School Advisory Board, and sits on the International Board of Advisors of the China-Italy Philanthropy Forum. He is a trustee of Asia Society Hong Kong and WWF Hong Kong, a founding member of the Asian Academy of International Law, and former Chairman of the Asian Cultural Council Hong Kong.

His contributions have earned numerous honors, including Guangzhou Honorary Citizen (2021), Kammerherre title of Denmark (2020), the Cross of the Order of Merit of Germany (2009), and the Bronze Bauhinia Star of HK SAR (2001). He also holds an honorary DBA from HKUST.

He studied Economics and Business Administration at the University of St. Gallen, Switzerland.

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