Individual Awards

Outstanding Marketing Professional Awardees*



Ms Jessica Chiu Manager - Marketing

McDonald's Hong Kong

I am deeply honoured to receive the "Outstanding Marketing Professional Award" from HKMA. This recognition gives me immense encouragement and motivation to continue striving and pushing my boundaries. I sincerely thank the judges for their affirmation and express my gratitude to the McDonald's team, as well as our advertising partners, for their trust and support.



Ms Candy Chu

Chief Community Relations & Events Manager MTR Corporation

The award journey has provided a valuable opportunity to reflect on my marketing campaigns and appreciate the satisfaction that comes from the enthusiastic support of the community. I extend my heartfelt gratitude to the MTR team for their unwavering support, as well as to the panel of judges for recognizing our efforts. Stay tuned for more exciting experiences on your MTR journeys!



Mr Pollex Lam Manager – Family Marketing McDonald's Hong Kong

It is an honour to receive the Outstanding Marketing Professional Award. I am grateful to the Panel of Judges for recognizing my efforts and my colleagues at McDonald's HK and agency partners for their support. This award represents a significant milestone in my marketing journey and serves as a motivation for me to continue striving excellence in my work.



Mr Kelvin Wai

Chief Marketing & Digital Channels Manager MTR Corporation

I am greatly honoured to receive the Outstanding Marketing Professional Award from HKMA. It has been a valuable experience which refreshes the marketing know-how. The recognition encourages me to pursue continuous improvement in driving marketing excellence. My sincerest thanks for the support from my team and working partners at MTR.



Mr Ernest Yu Senior Manager – Marketing McDonald's Hong Kong

It's my greatest honour to be awarded the "Outstanding Marketing Professional Award" from HKMA. I would like to express my sincere thanks to the Panel of Judges for their recognition, and my company, team and agency partners for their support.

* The above list shows the Award recipients and their companies during the year of the Award indicated.