CAMPAIGN AWARDS
AGENCIES OF THE YEAR
ENTRY FORM

To: The Secretariat   (ACM-42412-2024-6-NL)
        HKMA/ViuTV & Now TV Awards for Marketing Excellence 2024
        The Hong Kong Management Association
        16/F, Tower B, Southmark, 11 Yip Hing Street, Wong Chuk Hang, Hong Kong

Attn: Ms Sunnie Ma, Senior Membership and Event Consultant   Tel: 3468 5002   Email: sunniema@hkma.org.hk

My company intends to apply for the Agencies of the Year of the HKMA/ViuTV & Now TV Awards for Marketing Excellence 2024.

A.   Details of the Participating Agency

Name of Agency: _____
Address: _____
Contact Person:_____ Job Title: _____
Email: _____ Mobile: _____ Tel: _____

Type of Organization: (Please put a " ✔ " in the box if appropriate.)
☐ Local Firm
☐ Multinational Corporation

B.   Details of Nominator(s) (which have participated in the Campaign Awards of the HKMA/ViuTV & Now TV Awards for Marketing Excellence 2024)

Name of Nominating Organization:_____
Name of Campaign:_____
Contact Person:_____ Job Title:_____
Email: _____ Mobile: _____ Tel: _____

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Contact Person:_____ Job Title:_____
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Declaration

I authorize the HKMA to use my data to keep me informed of any direct marketing information including training and education programmes, awards and competitions, membership, alumni, promotional activities and other services and activities that it may arrange.

☐ I consent.
☐ I do not consent.

Signature:_____ Date: _____
                                                                        (not later than Monday, 15 April 2024)

1. I shall comply with The Hong Kong Management Association (HKMA) Privacy Policy Statement, the Hong Kong Personal Data (Privacy) Ordinance (Cap.486) and other related regulations which will be changed from time to time. I declare that the data given in support of this application are, to the best of my knowledge, true, accurate and complete. I understand that the data will be used in the admission assessment process and that any misrepresentation, omission or misleading information given may disqualify my application for admission and enrolment in the programme.
2. I understand that, upon my registration, the data will become part of the HKMA record and may be used and processed for all lawful purposes relating to my academic and/or non-academic activities in accordance with the established policy of the HKMA and the Hong Kong Personal Data (Privacy) Ordinance (Cap.486).
3. I expressly consent that the personal data will be used for the HKMA administrative, academic, research, statistical, alumni activities and prescribed purposes as allowed by HKMA and the laws of Hong Kong from time to time.