

Sponsorship Endorser

Name: _____

Position: _____

Company: _____

Tel: _____ Fax: _____

Email: _____

Address: _____

Signature: _____ Date: _____

Contact Person (if different from above):

Name: _____

Position: _____

Company: _____

Tel: _____ Fax: _____

Email: _____

Address (required if different from above):

Past Grand Award / Gold Award / Overall Winners

- 2023 Bupa International Ltd
Hong Kong Convention and Exhibition Centre
(Management) Ltd
- 2022 Hong Kong Air Cargo Terminals Ltd
- 2021 Kerry Logistics Network Ltd
- 2020 AECOM Asia Co Ltd
- 2019 ASM Pacific Technology Ltd - Hong Kong Operations
Gammon Construction Ltd
- 2018 Hong Yip Service Co Ltd
- 2017 The Hongkong Electric Co., Ltd.
- 2016 Towngas China Co Ltd
- 2015 AMOREPACIFIC (Hong Kong) Co Ltd
- 2014 Hong Kong Disneyland Management Ltd
Maxim's Caterers Ltd - Cakes & Bakery Division
- 2013 Kum Shing Group
- 2012 McDonald's Restaurants (Hong Kong) Ltd
- 2011 MTR Corporation Ltd
- 2010 Hong Kong Air Cargo Terminals Ltd
- 2009 Pfizer Corporation Hong Kong Ltd
- 2008 Neo Derm Group Ltd
- 2007 Langham Place, Mongkok, Hong Kong
(rebranded to Cordis, Hong Kong)
- 2006 Electrical and Mechanical Services Trading Fund,
HKSARG
- 2005 Manfield Coatings Company Ltd
- 2004 CLP Power Hong Kong Ltd
- 2003 Eurasia International (China) Limited Partnership
(rebranded to Bernhard Schulte
Shipmanagement (HK) Ltd Partnership)
Urban Group
- 2002 Ricoh Hong Kong Ltd
- 2001 COSCO (H.K.) Shipping Co Ltd
The Kowloon Motor Bus Co (1933) Ltd
Synergis Management Services Ltd
- 2000 PARKnSHOP
- 1999 Glorious Sun Enterprises Ltd
The Hong Kong and China Gas Co Ltd
- 1998 McDonald's Restaurants (Hong Kong) Ltd
MTR Corporation Ltd
- 1997 Island Shangri-La, Hong Kong
- 1995 Kowloon-Canton Railway Corporation
- 1994 Integrated Solutions Ltd
- 1992 Mandarin Oriental Hotel Group
- 1991 Fuji Xerox (Hong Kong) Ltd (rebranded to
FUJIFILM Business Innovation Hong Kong Limited)



QUALITY
KEY TO
ENDURING
SUCCESS

AWARD SPONSORSHIP



The Hong Kong Management Association
Advancing Management Excellence

The pursuit of quality excellence

The Annual Quality Award was first launched in 1991 by The Hong Kong Management Association and is the most prestigious accolade of the Association. Based on the Malcolm Baldrige National Quality Award, the purpose of the award is to reward and bring public recognition to those organizations that have achieved outstanding standards of quality management.

The Quality Award Presentation Ceremony is the highlight of the Award. Guests who will gather on the occasion include members of the Panel of Judges, the Organizing Committee and the Board of Examiners of the Award, the newly selected Award winners, past Award winners, practitioners in the field and also executives from quality companies in various trades and industries.



2024 Sponsorship

As Sponsor, your organization will not only make a big difference in helping the promotion of TQM to take a major step forward in the territory, but will also create a unique way to promote your organization.

Your company name and/or logo will be prominently recognized through the promotion and publications of the 2024 HKMA Quality Award.

Lead Award Sponsor/Award Sponsor Entitlements

- A complimentary advertisement (full-page, A-4 size, 4-color) in the Award Souvenir Programme is included. (Exclusive for Lead Award Sponsor)
- Top executive will be featured in the post-award supplement in our media sponsor Hong Kong Economic Times (HKET) (Exclusive for Lead Award Sponsor)
- One-minute video production with an exclusive interview on quality management featuring the top executive (Exclusive for Lead Award Sponsor)
- A full-page Advertisement (A-4 size, 4-color) in the 2024 Award Brochure to be distributed throughout the year
- A table at the Award Presentation Ceremony
- 5 Complimentary seats at the Award Seminar

Logo exposure in:

- Quality Award website
- Advertisements in the main section of our media sponsor HKET
- Pre-launch full-page supplement in our media sponsor HKET
- 2024 Award Presentation Ceremony Flyer
- Award Souvenir Programme distributed at the Award Presentation Ceremony and throughout the year
- E-ticket distributed before the Award Presentation Ceremony
- Backdrop displayed at the Award Presentation Ceremony and Award Seminar

Reply Slip (ACQ-42419-2024-1-NL)

To: Quality Award Secretariat
The Hong Kong Management Association
16/F, Tower B, Southmark
11 Yip Hing Street
Wong Chuk Hang, HONG KONG

Dr Victoria Lo Tel: 2774 8528
Ms Rebecca Luk Tel: 2774 8504
Fax: 2365 1000 Email: qualityaward@hkma.org.hk

Please tick the appropriate boxes and fill in the blanks.

We would like to be an Award Sponsor of the 2024 HKMA Quality Award and contribute:

Lead Award Sponsor
HK\$133,000
HK\$128,000 (HKMA Member rate)
Membership No.: _____

Award Sponsor
HK\$98,000

In acknowledgement of this sponsorship, please use the following name (in exact wording):

“ _____ ”
(English Company Name)

“ _____ ”
(Chinese Company Name)

Enclosed is a cheque for the above sum made payable to 'The Hong Kong Management Association'.

The cheque for the above sum will be sent under separate cover.

Owing to other commitments, we are currently not in a position to accommodate your request for sponsorship, but would be interested in receiving information on the HKMA Quality Award.



[Please turn over]