2026 HKMA QUALITY AWARDS

BEST MANAGED ORGANIZATIONS AWARD
BEST PRACTICES AWARD

LEAD SPONSORS @$138,000 (HKMA member rate)

@$148,000 (Non-member rate)

Entitlements:

- Top executive will be featured in the post-award supplement in HKET
- Digital ad to be displayed at Award Dinner
- Full-age Ad (A4, 4-colored) in the Award Brochure to be distributed throughout the year
- Full-page ad (A4, 4-colored) in the Souvenir Programme
- a table at the Award Dinner
- 5 complimentary seats at the Award Seminar
- Logo exposure in:
    - Award website
    - ads in the main section of HKET and The Standard
    - pre-launch full-page supplement in HKET and The Standard
    - Award Flyers
    - Souvenir Programme distributed at the Award Dinner and throughout the year
    - E-ticket for the Award Dinner
    - Backdrop at the Award Dinner and Award Seminar

- Naming rights for one of the following Special Awards

  (e.g., "[Sponsor] Excellence in Leadership and Governance Award")

  1. Excellence in Leadership and Governance
  2. Excellence in Operations
  3. Excellence in Workforce
  4. Excellence in Customers and Markets
  5. Excellence in Strategy
  6. Excellence in Organizational Learning
  7. Excellence in Community Relationships

  Special Awards honor entrants demonstrating exceptional performance against the assessment criteria.

  Lead Sponsors may select one Special Award for exclusive naming rights, with promotional recognition throughout the year. Should the designated award not be conferred following assessments, Sponsors will be promptly notified and invited to nominate an alternative from those bestowed that year.