

HKMA/BOC Life Sustainability Summit 2023

cum

Business with Purpose

Pledge in Action Signing Ceremony 2023

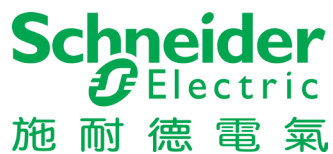


HKMA / BOC LIFE SUSTAINABILITY SUMMIT 2023

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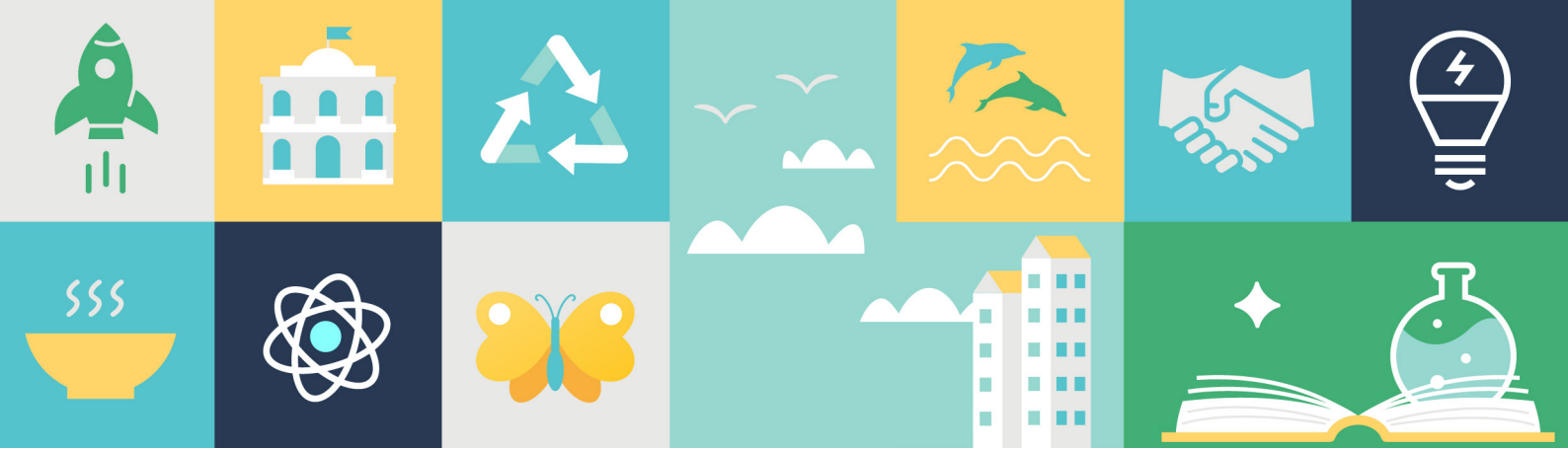


Lincoln Leong



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About The Hong Kong Management Association

The Hong Kong Management Association (HKMA), a non-profit organization, was established in 1960 with the purpose of advancing management excellence in Hong Kong and the Region. Today, the Association is a leading professional organization with over 13,000 corporate and individual members and offers a wide range of services in support of the business community in three areas: education and training, management services, and membership services.

Education and Training

The HKMA is committed to nurturing human capital for sustained economic growth and development. It operates four institutes namely, Institute of Advanced Management Development (AMD), Institute of Healthcare Development (HCM), Academy for Innovation and Management (AIM), and HKMA Global Centre for ESG Education and Research (GC-ESG); each delivering maximum value to its respective sector.

In Hong Kong, the Association is the largest provider of management education and training; annually offering over 2,000 programmes, attended by around 50,000 participants. Programmes range from workshops and seminars, certificates and diplomas, to degrees including Bachelor, Master up to Doctorate and PhD levels jointly organized with prestigious universities overseas. The curriculum is refreshed and updated regularly to support the rapidly changing needs of the business community, reflecting the latest global and local business trends.

Management Services

The HKMA offers a diverse range of management services and a unique international platform to facilitate knowledge sharing, idea generation and innovation among industry, government, academia and society. The Association organizes numerous cross-sector events throughout the year, including its signature Annual Conference, and numerous summits, forums, and talks on the most topical business issues. During these special events, prominent leaders and thinkers share the latest business knowledge and insights.

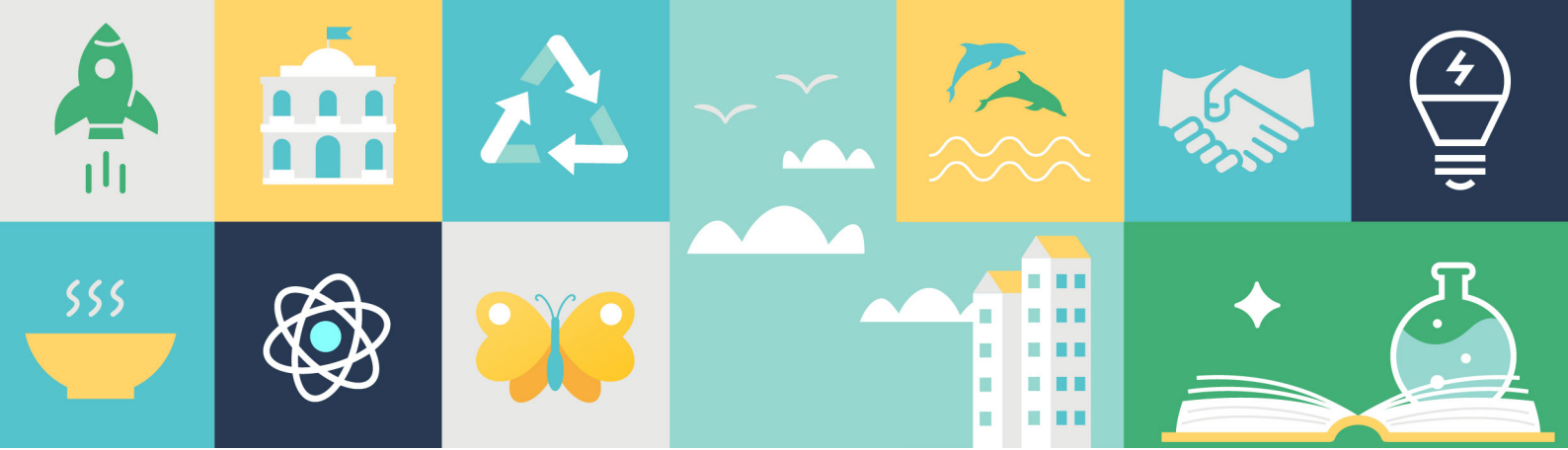
To promote management best practices, the Association organizes nine annual business awards in Hong Kong and Mainland China, expanding globally. They are HKMA/HKT Global Innovation Award, Hong Kong Sustainability Award, HKMA/ViuTV & Now TV Awards for Marketing Excellence, Award for Excellence in Training and Development, HKMA Quality Award, Distinguished Salesperson Award, Best Annual Reports Awards, China Marketing Award, and Hong Kong Management Game. These awards are recognized as the highest accolades in its business and management areas.

Membership Services

The HKMA members enjoy a variety of privileges such as exclusive networking opportunities, social gatherings, dinners, luncheons, company visits and study tours; as well as access to six Specialist Clubs, including Chinese Executives Club, Digital Marketing Community, Human Capital Management Society, ICT Management Club, Professional Managers' Club, and Sales and Marketing Executives Club, where members with common interests share and develop specialist expertise. The highlight of HKMA membership is the Annual Fellowship Dinner, considered the grandest business event of the year, where everyone gathers to welcome new members, strengthen business relationships, and celebrate success.

For more information about HKMA, please visit our website: www.hkma.org.hk





About the HKMA/BOC Life Sustainability Summit 2023

Nowadays, organizations are moving towards a more conscious and responsible way of doing business. Customers, employees, and investors alike are increasingly looking for businesses that prioritize sustainability and have a clear purpose beyond profit. By embedding Sustainability and Purpose into their operations and decision-making processes, organizations not only contribute to the greater good of the society, but can also drive business success in the long run.

The Hong Kong Management Association has launched the annual Hong Kong Sustainability Summit since 2022, alongside the industry renowned Hong Kong Sustainability Award, fostering an invaluable platform for Sustainability practitioners to benchmark best practices in the industry and exchange knowledge.

The Summit will offer an exciting agenda on the latest sustainability developments, trends, best practices and breakthroughs, whereas winners of the Hong Kong Sustainability Award will share their expertise, experience and insights. It is also an excellent opportunity for companies and executives to rebuild networking relationships face-to-face, post COVID.

Business with Purpose “Pledge in Action” Ceremony was held in conjunction with the HKMA/BOC Life Hong Kong Sustainability Summit for the first time.

Date: Monday, 14 August 2023

Time: 2:00 pm – 3:30 pm (Business with Purpose “Pledge in Action” Ceremony)
3:30 pm – 6:00 pm (Sustainability Summit 2023)

Venue: Theatre Two
Level One, Hong Kong Convention and Exhibition Centre
1 Harbour Road
Wanchai
HONG KONG

Language: English





Title Sponsor:



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Sustainability Sponsor:

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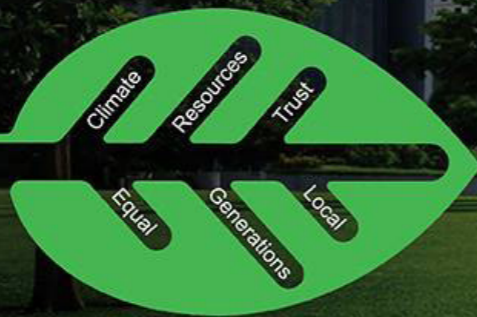
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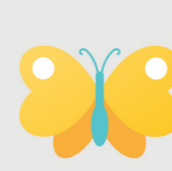
Committed to accelerating
sustainability for all.

Sustainability is for Life.

Learn about all
our commitments

se.com/hk/sustainability-campaign



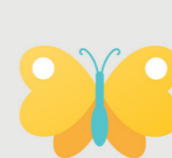


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and
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before
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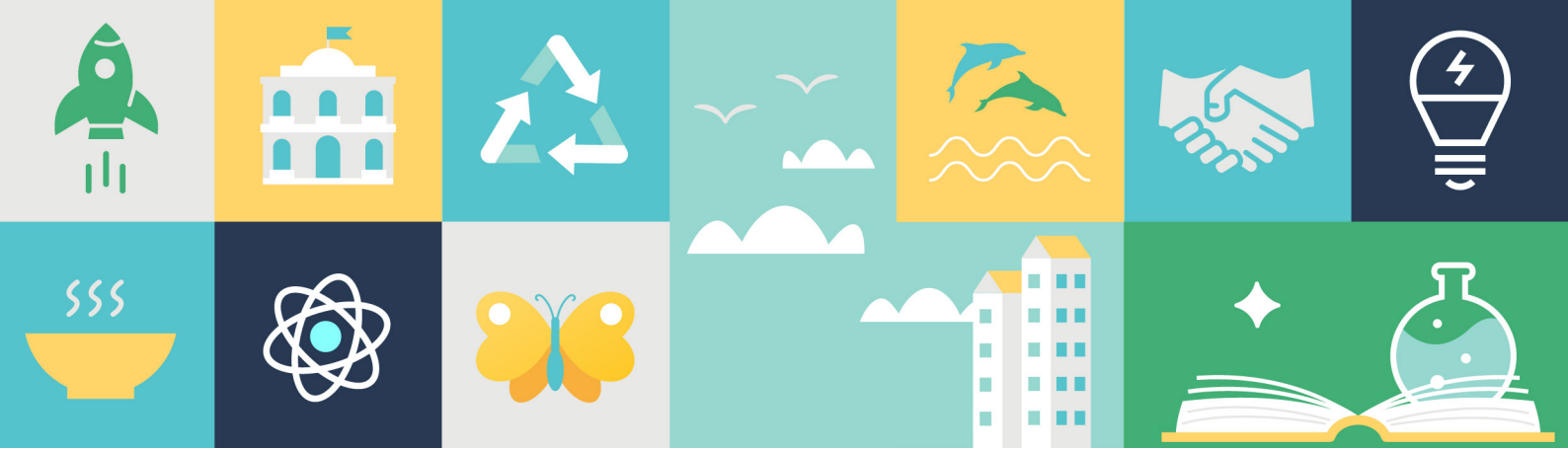
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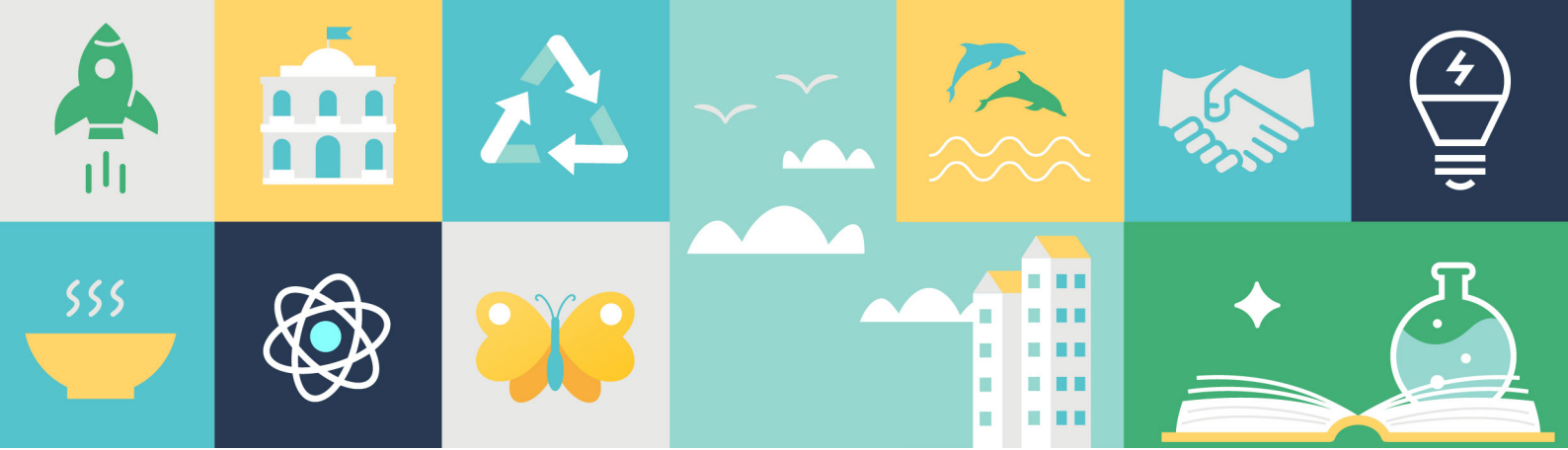


RUNDOWN

Time (pm)

2:05 – 2:10	<p>Welcoming Address by Mr Peter Wong Chairman Advisory Board, HKMA Global Centre for ESG Education and Research; & Managing Director, The Hong Kong and China Gas Co Ltd</p>
2:10 – 2:30	<p>Opening Keynote on "Make it Circular with the Power of Design" by (Virtual) Mr Richard van der Laken Co-founder & Creative Director What Design Can Do</p>
2:30 – 2:50	<p>Business with Purpose "Pledge in Action" Ceremony</p> <p>Opening Speech by Prof Randy Lai Chairperson of Young Leaders Committee, HKMA & CEO, McDonald's Hong Kong</p> <p>Presentation of Business with Purpose Survey Finding by Mr Francis Ngai Founder & CEO Social Ventures Hong Kong</p>
2:50 – 3:30	<p>Announcement of 2023 Business with Purpose Signatories</p> <p>Business with Purpose Sharing Session on "Behind the Scenes of Purpose-Driven Partnerships"</p> <p>Moderator: Ms Titania Woo Executive Director The Hong Kong Management Association</p> <p>Speakers: Ms Gill Meller Legal and Governance Director MTR Corporation Ltd</p> <p>Dr Andes Leung Co-founder and CEO RunOurCity Foundation Ltd</p> <p>Ms Florence Cheng Head of Impact Strategy Social Ventures Hong Kong</p>
3:30 – 4:00	Coffee Break





4:00 – 4:40

“Power of Innovation and Technology: Driving Sustainable Business for a Better Future”

Moderator:

Ms Jessica Chan

Head of Sustainability
MTR Corporation Ltd

Speakers:

Ms Melanie Kwok

Assistant General Manager (Sustainability)
Sino Group

Ms Suzanne Cheung

Head of Public Affairs, Communications and Sustainability
Swire Coca-Cola HK

Mr Jonathan Chiu

Hong Kong President
Schneider Electric

4:40 – 4:55

Panel Discussion and Questions & Answers Session

4:55 – 5:35

“Circular Economy : Opportunities and Challenges”

Moderator:

Mr Andy Law

Associate Director, ESG Climate & Sustainability
PwC Mainland China and Hong Kong

Speakers:

Ms Carmen Ng

Deputy General Manager – Sustainability
Hang Lung Properties Limited

Mr Rogers Yuen

General Manager of Sustainability
Maxim’s Group

Dr Delman Lee

Vice Chair
TAL Apparel

5:35 – 5:50

Panel Discussion and Questions & Answers Session

5:50 – 5:55

Closing Remarks by

Dr Delman Lee

Vice Chair, TAL Apparel; &
Chairman, Organizing Committee, Hong Kong Sustainability Award

6:00

End of Summit



HKMA/SVhk Business with Purpose

In 2021, The Hong Kong Management Association (HKMA) established an Impact Partnership with Social Ventures Hong Kong (SVhk) and launched a “Business with Purpose” platform to advance social impact considerations and innovations in business.

The Business with Purpose platform is action-based, blending business and societal goals towards a better collective future. It is united by a common vision that supports corporate and social leaders in reinforcing a shared mission to embed PURPOSE in action for a better collective future for HKMA’s members and the broader business community.

Under the Impact Partnership, a series of initiatives under four key pillars - Advocacy, Awards, Advisory and Academy - have been launched to advance social impact considerations and innovations in business.

“Business with Purpose Signatory”

In 2021 and 2022, the HKMA and SVhk were proud to have engaged 31 purpose-committed organizations as the “Pledge in Action” signatories as follows:

- ABC Pathways Group
- AIA
- AXA Hong Kong and Macau
- The Bees Holdings Ltd
- BOC Group Life Assurance Co Ltd
- Bupa (Asia) Limited
- Chow Tai Fook Jewellery Group Ltd
- CLP Power Hong Kong Ltd
- Ernst & Young
- Gold Peak Technology Group Ltd
- Green Monday Group
- Hang Lung Properties Ltd
- Herbs Generation International Ltd
- Hip Shing Hong (Holdings) Co Ltd
- HKBN Group
- Hong Yip Holdings Ltd
- Hung Fook Tong Holdings Ltd
- INNOTIER
- KPMG
- LH GROUP
- McDonald’s Hong Kong
- Rosewood Hong Kong
- Shui On Land Ltd
- Sino Group
- Standard Chartered Bank (Hong Kong) Ltd
- Sunshine Laundry Group
- Swire Properties Ltd
- TAL Apparel Ltd
- Tricor Group
- WE Marketing Group
- Yip’s Chemical Holdings Ltd

In the year 2023, the Business with Purpose Signatories had the privilege of welcoming 10 dedicated organizations to the esteemed Pledge-in-Action Ceremony. They are:

- Allied Sustainability & Environmental Consultant Group Ltd
- DBS Bank (Hong Kong) Ltd
- Hong Kong Air Cargo Terminals Ltd
- Hong Kong Cyberport Management Co Ltd
- The Hong Kong & China Gas Co Ltd
- MTR Corporation Ltd
- Ocean Park Corporation
- RunOurCity Foundation Ltd
- Schneider Electric Hong Kong
- Swire Coca-Cola HK



BUSINESS WITH PURPOSE

Together, these businesses declare their commitment to recognize and embed P.U.R.P.O.S.E into their core business strategies, with each of the seven letters representing:

Purpose in action
Universal employee development
Responsible investing
Planet-friendly practices
Operational impact & accountability
Supply chain sustainability
Ethical consumption

Signatories will be invited to share their experience in embarking on a purpose journey in their organizations or other invaluable insights relating to business with purpose at the "Business with Purpose" seminar series and related events; and to support the Business with Purpose ecosystem to advance purpose-led values, nurture purposeful leadership and facilitate cross-sector advocacy.

"Business with Purpose Survey"

The HKMA and SVhk's commitment to incubate the platform is reinforced by findings from its annual "Business with Purpose" survey, aim at gauging corporate attitudes and sentiments toward "purpose" as a business strategy.

Since this Launch, we are honoured to have the support of 250+ C-suite executives and directors in the annual surveys, including 20+ HKEX listed companies across multiple industries. The survey results have informed the annual curation and design of Business with Purpose events, including thematic "purpose jam" co-creation sessions, and the prototyping of "Jobcation" as a purpose-driven return-to-work initiative for mothers.

The 2023 edition continues to build on prior observations, tracking the evolving social and business landscape in Hong Kong. This year's survey is developed in partnership with the Hong Kong Social Entrepreneurship Forum (HKSEF) as part of its upcoming "Business for Good" report, funded by The Social Innovation and Entrepreneurship Development Fund (SIE Fund).

Mr Francis Ngai, Founder and CEO of SVhk will summarize the survey result at the "2023 Business with Purpose – Pledge-in-Action Ceremony".

To learn about the survey result and the HKMA/SVhk Business with Purpose Platform:





BUSINESS WITH PURPOSE 2021 Signatories



BUSINESS WITH PURPOSE 2022 Signatories





Allied Sustainability & Environmental Consultants Group Ltd



DBS Bank (Hong Kong) Ltd



Hong Kong Air Cargo Terminals Ltd



Hong Kong Cyberport Management Co Ltd



The Hong Kong & China Gas Co Ltd



MTR Corporation Ltd



Ocean Park Corporation



RunOurCity Foundation Ltd



Schneider Electric Hong Kong



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