

# HKMA/BOC Life Hong Kong Sustainability Summit 2024 cum HKMA/SVHK Business with Purpose Pledge in Action Ceremony



# HKMA / BOC LIFE HONG KONG SUSTAINABILITY SUMMIT 2024

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## About The Hong Kong Management Association

The Hong Kong Management Association (HKMA) is a leading professional organization which was established in 1960 for the purpose of advancing management excellence in Hong Kong and the region.

Services provided by HKMA can be categorized into three major areas, namely education and training; management services and membership services.

With a commitment to nurturing human capital through management education and training at all levels, HKMA offers around 2,000 training and education programmes covering a wide range of management disciplines for over 50,000 executives every year. For distance learning courses, seminars and workshops, certificates, diplomas, all the way to bachelor's, master's and doctorate degree programmes jointly organized with prestigious overseas universities, these programmes are suitable for executives at different stages of development. HKMA also provides specially designed corporate training which is geared to the particular needs of different organizations.

The Association believes learning while networking works best for achieving continuous development. Diversified management services are offered to provide platforms for business executives to exchange ideas, to network and to gain professional development. Annually, the Association organizes diverse functions such as Annual Conference, special topic seminars and workshops. Prominent business leaders are invited to share their invaluable insights and wisdom on the most updated trends and development of management.

Business award is another major area of HKMA's management services. To promote best practices in management, each year, the Association organizes nine business awards in Hong Kong and the Mainland, recognized as the highest accolades of the business community. These include the Best Annual Reports Awards, the HKMA Quality Award, the Award for Excellence in Training and Development, the HKMA / ViuTV & Now TV Awards for Marketing Excellence, the Hong Kong Sustainability Award, the Hong Kong Management Game, the Distinguished Salesperson Award, the HKMA/HKT Global Innovation Award and the Award for China Marketing Excellence.

With a total of over 13,000 members including individuals and corporates, membership service has always been a priority for the Association. A comprehensive range of membership activities such as seminars, forums, luncheons, company visits, study tours and networking activities are offered every year. Another distinctive feature of membership is the six Specialist Clubs which provide opportunities for members with similar interests to meet and develop further their specialist knowledge. The highlight event of membership is the Annual Fellowship Dinner which provides an excellent platform for members to extend their network.

Website: [www.hkma.org.hk](http://www.hkma.org.hk)





## About the HKMA/BOC Life Hong Kong Sustainability Summit 2024

Nowadays, organizations are moving towards a more conscious and responsible way of doing business. Customers, employees, and investors alike are increasingly looking for businesses that prioritize sustainability and have a clear purpose beyond profit. By embedding Sustainability and Purpose into their operations and decision-making processes, organizations not only contribute to the greater good of the society, but can also drive business success in the long run.

The Hong Kong Management Association has launched the annual Hong Kong Sustainability Summit since 2022, alongside the industry renowned Hong Kong Sustainability Award, fostering an invaluable platform for Sustainability practitioners to benchmark best practices in the industry and exchange knowledge.

Starting from this year, the Sustainability Summit will be staged to feature the best sustainability practices of the finalists of the Hong Kong Sustainability Award. While recognizing the outstanding achievements of organizations and individuals in sustainability, this event also serves as a platform to advocate for cross-sector learning and the benchmarking of best sustainability practices among organizations, in order to promote sustainability within the business community at large..

Date: Friday, 25 October 2024

Time: 1:00 pm – 6:00 pm

Venue: S221, Level 2, Hong Kong Convention and Exhibition Centre  
1 Harbour Road  
Wanchai  
HONG KONG

Language: English / Cantonese





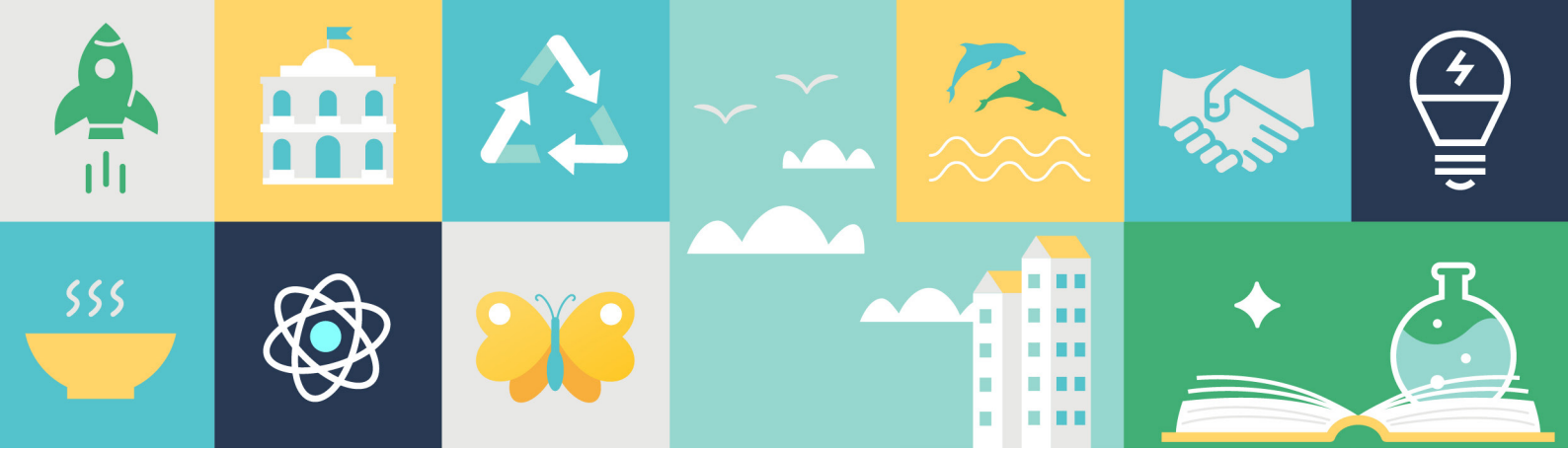
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## RUNDOWN

Time (pm)

1:00 – 1:05	<p><b>Welcoming Address by</b>  <b>Mr Peter Wong</b>            Chairman, Advisory Board, HKMA Global Centre for ESG Education and Research;            Executive Committee and Council Member, HKMA; and            Managing Director, The Hong Kong and China Gas Co Ltd</p>
1:05	<p><b>Opening Keynote</b>  <b>Mr Wilson Tang</b>            Chief Executive, BOC Group Life Assurance Company Limited</p>
1:20	<p><b>Vote of Thanks and Business with Purpose “Pledge in Action” Ceremony by</b>  <b>Ms Titania Woo</b>            Executive Director, The Hong Kong Management Association</p>
1:30	<p><b>Sharing on Business with Purpose Insights by</b>  <b>Mr Francis Ngai</b>            Founder &amp; CEO, Social Ventures Hong Kong</p>
1:35	<p><b>Business with Purpose Panel Discussion on “Shaping the Future Workstyle: Aligning Talent Development and Social Good”</b></p> <p><b>Moderators:</b>  <b>Ms Titania Woo</b>            Executive Director, The Hong Kong Management Association</p> <p><b>Ms Florence Cheng</b>            Chief Impact Strategy Officer, Social Ventures Hong Kong</p> <p><b>Speakers:</b>  <b>Mrs Bally Wong</b>            Founder, ABC Pathways</p> <p><b>Mr Terry Yung</b>            Chief Investment Officer, BOC Group Life Assurance Company Limited</p> <p><b>Ms Vivienne Chiu</b>            Chief Brand and Communications Officer, BOC Group Life Assurance Company Limited</p> <p><b>Ms Gabriel Kwan</b>            Head of Corporate Affairs and Brand &amp; Marketing, Standard Chartered Bank</p>
2:05	<p><b>Opening Speech for Hong Kong Sustainability Summit by</b>  <b>Dr Delman Lee</b>            Chairman, Organizing Committee, 2024 Hong Kong Sustainability Award and            Vice Chair, TAL Apparel</p>





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2:10

**Presentation by Finalists of Small and Medium-sized Organizations Category**

**Speakers: (in the sequence of presentations)**

**Mr Jonathan Mok**

Community Manager & Diversity, Equity & Inclusion Lead, Dream Impact

**Mr Bill Tsang**

Associate Director – ESG, Roma (meta) Group Limited

**Ms Pinky So**

Senior ESG Analyst, Roma (meta) Group Limited

**Ms Kelly Chan**

ESG & Carbon Footprint Manager, Smart Farming HK Limited

**Dr Jadis Blurton**

Head of School, The Harbour School

**Questions & Answer Session**

**Moderator:**

**Mr Andy Law**

Partner, ESG Climate & Sustainability, PwC Mainland China and Hong Kong;  
Examiner, 2024 Hong Kong Sustainability Award

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2:40

Coffee Break

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2:55

**Presentation by Finalists of Large Organization Category (Panel 1)**

**Speakers: (in the sequence of presentations)**

**Mr Samuel Kwong**

Senior Associate Director – ESG

**Mr Dominic Wu**

Assistant Manager – ESG, Chinachem Group

**Ms Denise Leung**

Senior Manager - ESG Data & Reporting, CLP Holdings Limited

**Mr Eddie Tse**

Group Sustainability Manager, Gammon Construction Limited





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2:55

**Speakers:**

**Ms Shelley Zhou**

Head of Corporate Sustainability, Hang Seng Bank

**Ms Nancy Cheng**

Head of Partnership & Innovation, Hang Seng Bank

**Ms Kitty Cheung**

Head of Sustainable Finance, Hang Seng Bank

**Mr Michael Long**

Group Head of Sustainability, New World Development Company Limited

**Questions & Answer Session**

**Moderator:**

**Mr Andy Law**

Partner, ESG Climate & Sustainability, PwC Mainland China and Hong Kong

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4:00

**Presentation by Finalists of Large Organization Category (Panel 2)**

**Speakers: (in the sequence of presentations)**

**Mr Johnny Yu**

Head of Sustainability, Henderson Land Development Company Limited

**Ms Sherman Wu**

Head of Corporate Affairs & Impact, McDonald's Hong Kong

**Ms Julie Wong**

General Manager, Sustainability, Hysan Development Company Limited

**Ms Jessica Chan**

Head of Sustainability, MTR Corporation

**Mr Felix Lee**

Head of Group ESG, Towngas Smart Energy Company Limited

**Questions & Answer Session**

**Moderator:**

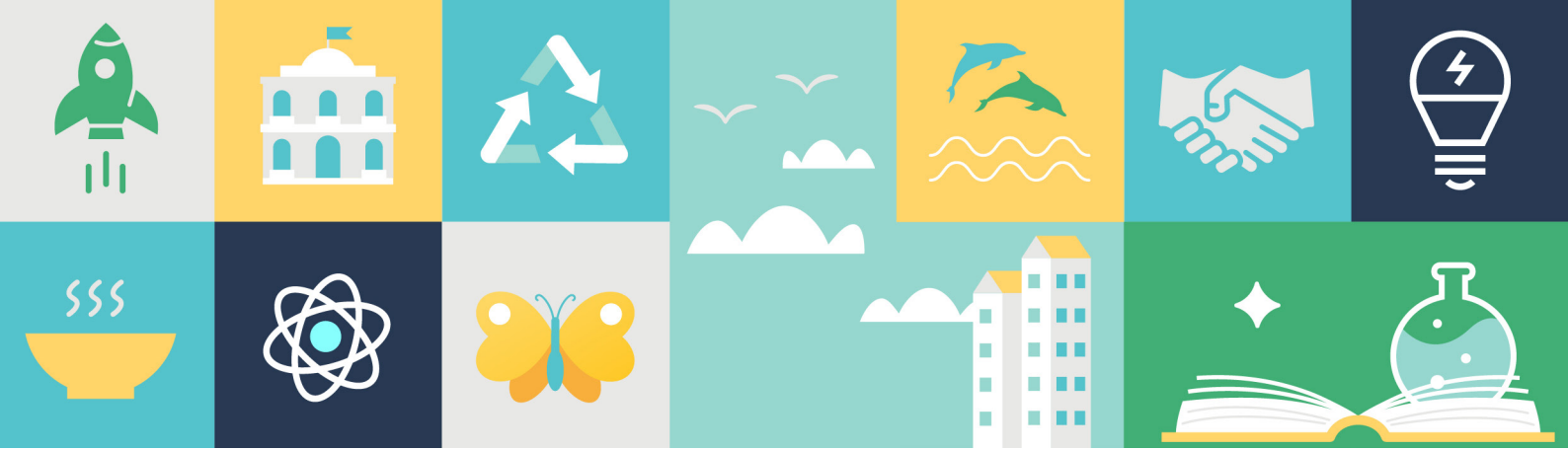
**Dr Delman Lee**

Chairman, Organizing Committee, Hong Kong Sustainability Award and Vice Chair, TAL Apparel

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5:05

**Presentation by Finalists of Large Organization Category (Panel 3)**

**Speakers: (in the sequence of presentations)**

**Ms Sophia Wong**

Head of Corporate Communications and Sustainability, Champion REIT

**Ms Helen Chang**

Director, CEO office HK, Standard Chartered Bank

**Mr Hays Hui**

Manager, Sustainability, Kerry Properties Limited

**Ms Judy Ho**

Sustainability Manager, Swire Coca-Cola HK

**Questions & Answer Session**

**Moderator:**

**Dr Delman Lee**

Chairman, Organizing Committee, Hong Kong Sustainability Award and Vice Chair, TAL Apparel

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6:00

**Closing Remarks**

**Dr Delman Lee**

Chairman, Organizing Committee, 2024 Hong Kong Sustainability Award and Vice Chair, TAL Apparel

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## HKMA/SVhk Business with Purpose

In 2021, The Hong Kong Management Association (HKMA) established an Impact Partnership with Social Ventures Hong Kong (SVhk) and launched a “Business with Purpose” platform to advance social impact considerations and innovations in business.

The Business with Purpose platform is action-based, blending business and societal goals towards a better collective future. It is united by a common vision that supports corporate and social leaders in reinforcing a shared mission to embed PURPOSE in action for a better collective future for HKMA’s members and the broader business community.

Under the Impact Partnership, a series of initiatives under four key pillars - Advocacy, Awards, Advisory and Academy - have been launched to advance social impact considerations and innovations in business.

### “Business with Purpose Signatory”

In 2021 to 2023, the HKMA and SVhk were proud to have engaged 41 purpose-committed organizations as the “Pledge in Action” signatories as follows:

- ABC Pathways Group
- AIA
- Allied Sustainability & Environmental Consultant Group Ltd
- AXA Hong Kong and Macau
- BOC Group Life Assurance Co Ltd
- Bupa (Asia) Limited
- Chow Tai Fook Jewellery Group Ltd
- CLP Power Hong Kong Ltd
- DBS Bank (Hong Kong) Ltd
- Ernst & Young
- Gold Peak Technology Group Ltd
- Green Monday Group
- Hang Lung Properties Ltd
- Herbs Generation International Ltd
- Hip Shing Hong (Holdings) Co Ltd
- HKBN Group
- Hong Kong Air Cargo Terminals Ltd
- Hong Kong Cyberport Management Co Ltd
- Hong Yip Holdings Ltd
- Hung Fook Tong Holdings Ltd
- INNOTIER
- KPMG
- LH GROUP
- McDonald’s Hong Kong
- MTR Corporation Ltd
- Ocean Park Corporation
- Rosewood Hong Kong
- RunOurCity Foundation Ltd
- Schneider Electric Hong Kong
- Shui On Land Ltd
- Sino Group
- Standard Chartered Bank (Hong Kong) Ltd
- Sunshine Laundry Group
- Swire Coca-Cola HK
- Swire Properties Ltd
- TAL Apparel Ltd
- The Bees Holdings Ltd
- The Hong Kong & China Gas Co Ltd
- Tricor Group
- WE Marketing Group
- Yip’s Chemical Holdings Ltd

In the year 2024, the Business with Purpose Signatories had the privilege of welcoming 7 dedicated organizations to the esteemed Pledge-in-Action Ceremony. They are:

- Airland Holding Company Limited
- Asiaray Media Group Limited
- Hatch Limited
- The Hongkong Electric Co., Ltd.
- Hungry Digital
- Kerry Logistics (Hong Kong) Limited
- Wheelock Properties (Hong Kong) Ltd



# BUSINESS WITH PURPOSE

Together, these businesses declare their commitment to recognize and embed P.U.R.P.O.S.E into their core business strategies, with each of the seven letters representing:

- Purpose in action
- Universal employee development
- Responsible investing
- Planet-friendly practices
- Operational impact & accountability
- Supply chain sustainability
- Ethical consumption

Signatories will be invited to share their experience in embarking on a purpose journey in their organizations or other invaluable insights relating to business with purpose at the “Business with Purpose” seminar series and related events; and to support the Business with Purpose ecosystem to advance purpose-led values, nurture purposeful leadership and facilitate cross-sector advocacy.

## “Business with Purpose Survey”

The HKMA and SVhk’s commitment to incubate the platform is reinforced by findings from its annual “Business with Purpose” survey, aim at gauging corporate attitudes and sentiments toward “purpose” as a business strategy.

Since this Launch, we are honoured to have the support of 250+ C-suite executives and directors in the annual surveys, including 20+ HKEX listed companies across multiple industries. The survey results have informed the annual curation and design of Business with Purpose events, including thematic “purpose jam” co-creation sessions, and the prototyping of “Jobcation” as a purpose-driven return-to-work initiative for mothers.

To learn about the HKMA/SVhk Business with Purpose Platform:





# BUSINESS WITH PURPOSE 2021 Signatories



# BUSINESS WITH PURPOSE 2022 Signatories



THE BEES





# BUSINESS WITH PURPOSE 2023 Signatories



# BUSINESS WITH PURPOSE 2024 Signatories

