The Hong Kong Management Association
65 Years of Advancing Excellence

HKMA/BOC Life Hong Kong Sustainability Summit 2025

cum

HKMA/SVHK Business with Purpose Pledge in Action Ceremony 2025

HKMA 可持續發展獎
SUSTAINABILITY AWARD 2025





HKMA / BOC LIFE
HONG KONG SUSTAINABILITY SUMMIT

Title Sponsor

中銀人壽
BOC LIFE



About The Hong Kong Management Association

The Hong Kong Management Association (HKMA) is a leading professional organization which was established in 1960 for the purpose of advancing management excellence in Hong Kong and the region.

Services provided by HKMA can be categorized into three major areas, namely education and training; management services and membership services.

With a commitment to nurturing human capital through management education and training at all levels, HKMA offers around 2,000 training and education programmes covering a wide range of management disciplines for over 50,000 executives every year. For distance learning courses, seminars and workshops, certificates, diplomas, all the way to bachelor's, master's and doctorate degree programmes jointly organized with prestigious overseas universities, these programmes are suitable for executives at different stages of development. HKMA also provides specially designed corporate training which is geared to the particular needs of different organizations.

The Association believes learning while networking works best for achieving continuous development. Diversified management services are offered to provide platforms for business executives to exchange ideas, to network and to gain professional development. Annually, the Association organizes diverse functions such as Annual Conference, special topic seminars and workshops. Prominent business leaders are invited to share their invaluable insights and wisdom on the most updated trends and development of management.

Business award is another major area of HKMA's management services. To promote best practices in management, each year, the Association organizes eight business awards in Hong Kong, recognized as the highest accolades of the business community. These include the HKMA Best Annual Reports Awards, the HKMA Quality Award, the HKMA Award for Excellence in Training and Development, the HKMA / ViuTV & Now TV Awards for Marketing Excellence, the HKMA Sustainability Award, the HKMA Business Simulation Competition, the HKMA Distinguished Salesperson Award and the HKMA/HKT Global Innovation Award.

With a total of over 13,000 members including individuals and corporates, membership service has always been a priority for the Association. A comprehensive range of membership activities such as seminars, forums, luncheons, company visits, study tours and networking activities are offered every year. Another distinctive feature of membership is the six Specialist Clubs which provide opportunities for members with similar interests to meet and develop further their specialist knowledge. The highlight event of membership is the Annual Fellowship Dinner which provides an excellent platform for members to extend their network.

Website: www.hkma.org.hk



About the HKMA/BOC Life Hong Kong Sustainability Summit 2025

Nowadays, organizations are moving towards a more conscious and responsible way of doing business. Customers, employees, and investors alike are increasingly looking for businesses that prioritize sustainability and have a clear purpose beyond profit. By embedding Sustainability and Purpose into their operations and decision-making processes, organizations not only contribute to the greater good of the society, but can also drive business success in the long run.

The Hong Kong Management Association has launched the annual Hong Kong Sustainability Summit since 2022, alongside the industry renowned HKMA Sustainability Award, fostering an invaluable platform for Sustainability practitioners to benchmark best practices in the industry and exchange knowledge.

Starting from 2024 the Sustainability Summit will be staged to feature the best sustainability practices of the finalists of the HKMA Sustainability Award. While recognizing the outstanding achievements of organizations and individuals in sustainability, this event also serves as a platform to advocate for cross-sector learning and the benchmarking of best sustainability practices among organizations, in order to promote sustainability within the business community at large.

Date:	Thursday, 25 September 2025
Time:	1:30 pm – 5:30 pm
Venue:	Theatre II, Hong Kong Convention and Exhibition Centre 1 Harbour Road Wanchai HONG KONG
Language:	English / Cantonese

Title Sponsor:





RUNDOWN

Time (pm)	
1:30	**Welcoming Address by** **Dr Delman Lee** Chairman, Organizing Committee, 2025 HKMA Sustainability Award and Vice Chair, TAL Apparel
1:35	**Special Remarks by Title Sponsor** **Mr Wilson Tang** Chief Executive, BOC Group Life Assurance Company Limited
1:40	**Business with Purpose "Pledge in Action" Ceremony by** **Ms Titania Woo** Executive Director, The Hong Kong Management Association
1:50	**Sharing on Business with Purpose Insights by** **Mr Francis Ngai** Founder & CEO, Social Ventures Hong Kong
1:55	**Presentation by Finalists of Large Organization Category (Panel 1)** · CLP Holdings Ltd · Crystal International Group Ltd · Hysan Development Co Ltd · MTR Corporation · Shangri-La Asia Ltd · Wheelock Properties (HK) Ltd **Questions & Answer Session** **Moderator:** **Ms Vivienne Chiu** Chief Brand and Communications Officer BOC Group Life Assurance Company Limited Judge, 2025 HKMA Sustainability Award
3:20	Coffee Break
3:35	**SMEs Category Panel Discussion** · EnviroEvents (ReThink) Ltd · Gold Coast Piazza · Roma (meta) Group Ltd · Tierra Verde **Moderator:** **Mr Andy Law** Partner, Deloitte China Examiner, 2025 HKMA Sustainability Award



3:55	**Presentation by Finalists of Large Organization Category (Panel 2)** · Chinachem Group · CTF Services Ltd · Hang Seng Bank · Henderson Land Development Co Ltd · Kerry Properties Ltd · Pacific Basin Shipping Ltd **Questions & Answer Session** **Moderator:** **Mr Andy Law** Partner, ESG Climate & Sustainability, PwC Mainland China and Hong Kong Examiner, 2025 HKMA Sustainability Award
5:20	**Closing Remarks** **Ms Titania Woo** Executive Director, The Hong Kong Management Association



HKMA/SVhk Business with Purpose

In 2021, The Hong Kong Management Association (HKMA) established an Impact Partnership with Social Ventures Hong Kong (SVhk) and launched a "Business with Purpose" platform to advance social impact considerations and innovations in business.

The Business with Purpose platform is action-based, blending business and societal goals towards a better collective future. It is united by a common vision that supports corporate and social leaders in reinforcing a shared mission to embed PURPOSE in action for a better collective future for HKMA's members and the broader business community.

Under the Impact Partnership, a series of initiatives under four key pillars - Advocacy, Awards, Advisory and Academy - have been launched to advance social impact considerations and innovations in business.

"Business with Purpose Signatory"

In 2021 to 2024, the HKMA and SVhk were proud to have engaged 47 purpose-committed organizations as the "Pledge in Action" signatories as follows:

- ABC Pathways Group
- AIA
- Airland Holding Company Limited
- Allied Sustainability & Environmental Consultant Group Ltd
- AXA Hong Kong and Macau
- The Bees Holdings Ltd
- BOC Group Life Assurance Co Ltd
- Bupa (Asia) Limited
- Chow Tai Fook Jewellery Group Ltd
- CLP Power Hong Kong Ltd
- DBS Bank (Hong Kong) Ltd
- Ernst & Young
- Gold Peak Technology Group Ltd
- Green Monday Group
- Hang Lung Properties Ltd
- Hatch Limited
- Herbs Generation International Ltd
- Hip Shing Hong (Holdings) Co Ltd
- HKBN Group
- Hong Kong Air Cargo Terminals Ltd
- The Hong Kong & China Gas Co Ltd
- Hong Kong Cyberport Management Co Ltd
- The Hongkong Electric Co., Ltd.
- Hong Yip Holdings Ltd
- Hung Fook Tong Holdings Ltd
- Hungry Digital
- INNOTIER
- Kerry Logistics Network Limited
- KPMG
- LH GROUP
- McDonald's Hong Kong
- MTR Corporation Ltd
- Ocean Park Corporation
- Rosewood Hong Kong
- RunOurCity Foundation Ltd
- Schneider Electric Hong Kong
- Shui On Land Ltd
- Sino Group
- Standard Chartered Bank (Hong Kong) Ltd
- Sunshine Laundry Group
- Swire Coca-Cola HK
- Swire Properties Ltd
- TAL Apparel Ltd
- Tricor Group
- WE Marketing Group
- Wheelock Properties (Hong Kong) Ltd
- Yip's Chemical Holdings Ltd

BUSINESS WITH PURPOSE

In the year 2025, the Business with Purpose Signatories had the privilege of welcoming 8 dedicated organizations to the esteemed Pledge-in-Action Ceremony. They are:

1. CareER Association Ltd
2. Cathay Pacific
3. Chinachem Group
4. The Harbour School
5. Henderson Land Development Co Ltd
6. Kerry Properties Ltd
7. Kum Shing Group
8. LWK Partners

Together, these businesses declare their commitment to recognize and embed P.U.R.P.O.S.E into their core business strategies, with each of the seven letters representing:

Purpose in action
Universal employee development
Responsible investing
Planet-friendly practices
Operational impact & accountability
Supply chain sustainability
Ethical consumption

Signatories will be invited to share their experience in embarking on a purpose journey in their organizations or other invaluable insights relating to business with purpose at the "Business with Purpose" seminar series and related events; and to support the Business with Purpose ecosystem to advance purpose-led values, nurture purposeful leadership and facilitate cross-sector advocacy.

"Business with Purpose Survey"

The HKMA and SVhk's commitment to incubate the platform is reinforced by findings from its annual "Business with Purpose" survey, aim at gauging corporate attitudes and sentiments toward "purpose" as a business strategy.

Since this Launch, we are honoured to have the support of 250+ C-suite executives and directors in the annual surveys, including 20+ HKEX listed companies across multiple industries. The survey results have informed the annual curation and design of Business with Purpose events, including thematic "purpose jam" co-creation sessions, and the prototyping of "Jobcation" as a purpose-driven return-to-work initiative for mothers.

To learn about the HKMA/SVhk Business with Purpose Platform:

BUSINESS WITH PURPOSE 2021 Signatories

ABC Pathways GROUP

Bupa 保柏

CLP 中電

green monday

香港寬頻 HONG KONG BROADBAND NETWORK

INNOTIER

KPMG

LHGROUP 敘福樓集團

鴻福堂 HUNG FOOK TONG

SWIRE PROPERTIES

SINO GROUP 信和集團

陽光洗衣 SUNSHINE Laundry

TAL Apparel

葉氏化工 YIP'S CHEMICAL

BUSINESS WITH PURPOSE 2022 Signatories

AIA HEALTHIER, LONGER, BETTER LIVES

AXA 安盛

THE BEES

中銀人壽 BOC LIFE

周大福 CHOW TAI FOOK

EY

GOLD PEAK

恒隆地產 HANG LUNG PROPERTIES

草姬

協成行發展有限公司 HIP SHING HONG (HOLDINGS) COMPANY LIMITED

康業控股有限公司 Hong Yip Holdings Limited

香港瑰麗酒店 ROSEWOOD HONG KONG

瑞安房地產 SHUI ON LAND

standard chartered 渣打銀行

tricor

WE marketing group 威汉营销传播集团

BUSINESS WITH PURPOSE 2023 Signatories

AEC 沛然環保

DBS

Hactl

數碼港 Cyberport

煤氣 Towngas

MTR

Ocean Park Hong Kong 香港海洋公園

RunOurCity 全城街馬 RUN. to transform

Schneider Electric 施耐德電氣

Coca-Cola Swire Coca-Cola

BUSINESS WITH PURPOSE 2024 Signatories

AIRLAND 雅蘭

Asiaray Inspiration Everywhere

港燈 HK Electric 130+ 推動永續未來 Powering for Sustainability

合廠 HATCH CO-WORKING FACTORY

hungry digital

KLN Kerry Logistics Network Limited 嘉里物流聯網有限公司

WHEELOCK PROPERTIES 會德豐地產

BUSINESS WITH PURPOSE 2025 Signatories

CareER
Talent No Boundaries

CATHAY

CHINACHEM GROUP
華懋集團

THE HARBOUR SCHOOL
Unlocking the best

HENDERSON LAND
恒基兆業地產

嘉里建設
KERRY PROPERTIES

KS 金城 1963
KUM SHING

LWK
+PARTNERS