



The Hong Kong Management Association
香港管理專業協會



Mr. Anthony Rushton, Chairman of the 2016 Training and Development Award Organizing Committee

HKMA Award for Excellence in Training and Development recognizes excellence in training and development

The long-established Award is a well-respected recognition coveted by organizations as well as individuals for their efforts in training and development.

The Award for Excellence in Training and Development organized by the Human Resources Development Committee of The Hong Kong Management Association (HKMA) has stood the test of time to become a well-established benchmark across various industries. With its establishment dating back 26 years ago to 1990, the Award has successfully offered public recognition to organizations and trainers that demonstrate excellence in human resources development and training.

Mr. Anthony Rushton, Chairman of the Award Organizing Committee, notes that more and more companies from different industries and sectors are keen to be involved in the competition.

Although small to medium sized enterprises may not have the same amount of resources and expertise as large organizations, there is certainly no lacking in the amount of passion and creativity in facing the challenges and dealing with specific tasks, Rushton observes. Small to medium sized enterprises are therefore strongly recommended to join the Award, showcasing their best practices in training and development.

The Award is divided into two categories, namely

Campaign Awards and Individual Awards. “During the Award selection process, the members of the board of examiners and panel of adjudicators evaluate each entry from a myriad of aspects,” he adds. “They closely observe the contestants to test their skills and knowledge, and assess their degree of devotion to their work.”

With regards to the contestants, Rushton spots a rise in the overall quality of the entries each year. “The entrants are getting better: they are more creative and innovative in terms of skills training and talent development. We can feel the excitement and their genuine desire of getting into the competition.”

Rushton also points out that training intervention has become shorter, cleaner, sharper and more impactful in recent years. Relatively, the preparation time and the length of the ongoing activities after the program have extended.

“Training and development programs these days are a lot shorter than before, and tend to be more business-focused. This trend has become more pronounced as there are a lot of real life business problems that need solving in this day and age,” he concludes.

Award for Excellence in Training and Development 2016 Award Schedule

Campaign Awards

Official Deadline for Campaign Awards	Friday, 26 February 2016
Submission of Summary and PowerPoint	Wednesday, 9 March 2016
Shortlisting Interview	Tuesday, 15 March 2016 Wednesday, 16 March 2016 Thursday, 17 March 2016
Submission of Write-ups (Finalists Only)	Monday, 25 April 2016
Final Presentation Seminar	Tuesday, 14 June 2016

Individual Awards

Official deadline for Individual Awards	Friday, 11 March 2016
Submission of write-ups	Monday, 11 April 2016
Presentation and Interview Session	Tuesday, 10 May 2016
Trainer of the Year Final Judging	Tuesday, 14 June 2016