

The Award for Excellence in Training and Development sets the benchmark for human resources management

Organized by the Human Resources Development Committee of The Hong Kong Management Association (HKMA), the Award for Excellence in Training and Development continues to give public recognition of achievements to individuals and organizations, irrespective of size.

The Award is divided into two groups: Campaign Awards and Individual Awards. The former is subdivided into the Skill Training Category and the Development Category.

Mr. Anthony Rushton, Chairman of the Award Organizing Committee, anticipates a diversity of companies participating, especially SMEs (small and medium-sized enterprises), as the Award gains in stature.

“We’ve received a very good response this year: around 120 different organizations participated in the briefing session, with about 10% being smaller organizations,” he points out. “The encouraging response shows that SMEs are starting to realize the importance of training and development, and are willing to put time and effort into developing their human resources.”

Building on past experience, the Award has made a few changes. First, the Board of Examiners is further extended to include HKMA Personnel Management Committee, in addition to Training and Development Awards Organizing Committee and HKMA Human

Resources Development Management Committee, comprising extensive HR expertise from different areas. Second, SMEs with no more than 100 employees in Hong Kong and are not subsidiaries of any group of companies or local offices of multinational companies are specially invited to join for free Campaign Award entry. Third, contestants of Outstanding New Trainer Award (Individual Award) and Campaign Award will be able to conduct presentations in either Cantonese, English or Putonghua at Presentation and Interview Session respectively.

In this day and age, having an impactful, creative and stimulating training programme is key to achieving excellence in human resources development. “We are seeking training professionals who exhibit an openness to learning, a willingness to conduct robust and rigorous learning analysis, and the capability to provide sharp and sustainable training solutions that can create real impact,” Rushton emphasizes. “Most importantly, they need to accelerate their speed to market, fully understand the business dynamics and move in line with business requirements.”

Rushton also underlines the importance of maintaining a strong trainer-trainee relationship throughout a training programme. “An effective two-way communication is one of the contributing factors to a successful training programme,” he notes.



Mr. Anthony Rushton,
Chairman of the 2017
Training and Development
Award Organizing Committee

Campaign Awards

Official Deadline for Campaign Awards	Monday, 20 February 2017
Submission of Programme Summary and PowerPoint	Monday, 13 March 2017
Shortlisting Interview	Wednesday, 22 March 2017 Thursday, 23 March 2017 Friday, 24 March 2017
Submission of Write-ups (Finalists Only)	Monday, 24 April 2017
Final Presentation Seminar	Tuesday, 27 June 2017

Individual Awards

Official deadline for Individual Awards	Monday, 13 March 2017
Submission of Write-ups	Monday, 10 April 2017
Interview Session	Friday, 12 May 2017
Trainer of the Year Final Judging	Tuesday, 27 June 2017

Award for Excellence in Training and Development 2017

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