

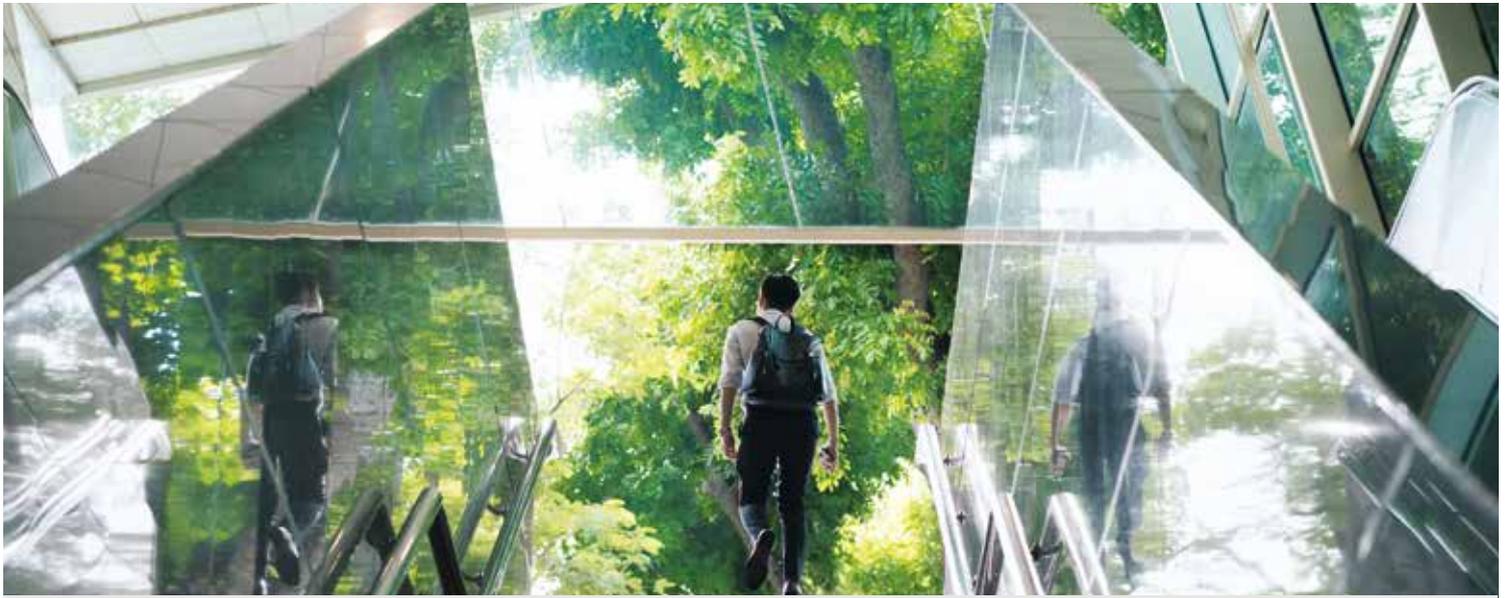


The Hong Kong Management Association
Advancing Management Excellence



AWARD FOR
**EXCELLENCE IN
TRAINING AND
DEVELOPMENT 2021**

THE MOST PRESTIGIOUS & AUTHORITATIVE
TRAINING AND DEVELOPMENT AWARD



Bringing the outdoors indoors, now that's inspired, with a forest of trees growing inside our premier state of the art commercial buildings. We can all aspire to a greener tomorrow inside and out.

 **Hongkong Land** inspire : aspire



AIA IS MORE THAN JUST AN INSURER

As an employer, AIA Hong Kong and Macau is here to bring our employees' ambitions to life, to unleash their full potential in a thriving work environment and to help them and our customers live Healthier, Longer, Better Lives.

At AIA, we continually invest in our employees to help them build the right skills to succeed. Among the many different training and development programmes, SPRINT is a long-term strategic commitment tailored to develop our senior leaders. Spanning across 1.5 years, it adopts a holistic action-learning approach covering experimental learning, cross-region on-the-job experience, mentoring and 360 feedback to equip our talent with entrepreneurial mindset, disruptive thinking and the capabilities to take their career and our business to the next level.



HEALTHIER, LONGER,
BETTER LIVES

aia.com.hk



AIA Hong Kong and Macau 🔍



AIA_HK_MACAU 🔍

LEAD SPONSOR



AIA Group was established in 1919 and began its operations in Hong Kong in 1931. Over the years, AIA Hong Kong & Macau has been leading the industry with its forward-looking vision, offering customers the most appropriate protection and financial solutions, and meeting their needs and aspirations in different life stages. Guided by its steadfast belief in “**creating shared value**” for different stakeholders as well as the society, AIA Hong Kong & Macau is committed to playing a leadership role in driving the economic and social development of Hong Kong and across the Asia-Pacific region, fulfilling its commitment to the economy and community, **helping people live Healthier, Longer, Better Lives**.

Over 3 Million Customers

- Has the largest number of policies in Hong Kong¹, **servicing over 3 million customers**². Approximately one in three people protected by individual medical insurance in Hong Kong is an AIA customer³.

Multi-channel Distribution

- **Largest number of MDRT members - Number 1 in Hong Kong and Macau for the 18th year**⁴.
- **Over 19,800 financial planners**⁵ and a devoted team of front- and back-end staff strive to deliver excellent service and operating efficiency.
- Focused on “**Premier Agency**” strategy to enhance talent development. Founded AIA Premier Academy in 2011 to recruit and cultivate high-calibre young financial planners.
- Built long-term collaborations with **Citibank (Hong Kong) Limited, China Construction Bank (Asia), Public Bank (Hong Kong) Limited and Hong Leong Insurance (Asia) Limited**, to provide customers with convenient and suitable insurance services through their extensive networks[^].
- Provides a comprehensive range of products and services to different customer segments through large-scale and established **Independent Financial Advisors**.

Over 100 Products

- Offers customers a **wide selection of over 100 products** to meet their protection and financial needs - ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options; dedicated to providing superb product solutions to meet the financial needs of high net worth customers.
- The game-changing “**AIA Vitality**” programme offers instant premium discounts or extra cover, and an array of benefits and discounts offered by partners to reward customers for pursuing healthy lifestyles[#].
- Innovative digital platforms facilitating a convenient, customer-oriented experience.

¹ Provisional statistics of the Insurance Authority on Hong Kong long term insurance business from January to December 2019. The policies refer to the Direct Inforce Business of Individual Life and Annuity (Classes A & C) and Other Individual Business (Classes B, D, E & F).

² AIA Hong Kong internal data.

³ Based on Hong Kong Special Administrative Region Census and Statistics Department – Thematic Household Survey Report No. 68, Nov 2019, Table 7.1a and AIA internal data.

⁴ <https://www.mdr.org/companies> (as at 1 July 2020).

⁵ As at October 2020.

[^] The banks herein are authorised distributors and agents of AIA Hong Kong.

[#] Please visit aia.com.hk/aivitality for more details.

LEAD SPONSOR



LEAD SPONSOR



Hongkong Land is a major listed property investment, management and development group. Founded in 1889, Hongkong Land's business is built on excellence, integrity and partnership.

The Group owns and manages more than 850,000 sq. m. of prime office and luxury retail property in key Asian cities, principally in Hong Kong, Singapore, Beijing and Jakarta. Its properties attract the world's foremost companies and luxury brands.

The Group's Central Hong Kong portfolio represents some 450,000 sq. m. of prime property. It has a further 165,000 sq. m. of prestigious office space in Singapore mainly held through joint ventures, a luxury retail centre at Wangfujing in Beijing, and a 50% interest in a leading office complex in Central Jakarta. The Group also has a number of high quality residential, commercial and mixed-use projects under development in cities across Greater China and Southeast Asia. In Singapore, its subsidiary, MCL Land, is a well-established residential developer.

Hongkong Land Holdings Limited is incorporated in Bermuda and has a standard listing on the London Stock Exchange, with secondary listings in Bermuda and Singapore. The Group's assets and investments are managed from Hong Kong by Hongkong Land Limited. Hongkong Land is a member of the Jardine Matheson Group.



LEAD SPONSOR

Hong Kong - Central District



MAIN SPONSOR



AXA Hong Kong and Macau, a member of the AXA Group, prides itself on serving over 1.5 million customers¹ with our superior products and services. AXA is the top-tier life insurer in Hong Kong with the longest history². In addition to being the No. 1 global Property & Casualty commercial lines insurer³, we are the No. 1 most considered insurance brand in Hong Kong⁴. We are also one of the largest health protection providers in Hong Kong and Macau.

AXA is one of the most diversified insurers, providing a full range of coverage for individual and commercial customers. We offer all-round, integrated solutions across Life, Health and Property & Casualty to address all of our customers' insurance needs. In keeping with our brand promise "Know You Can", AXA strives to be a lifelong partner to our customers by empowering them to achieve their goals and live better lives.

As an innovative insurer, we leverage Big Data and AI to transform the customer experience end-to-end, making insurance simpler and more personal. We continue to drive innovation notably in health and protection, supporting customers in prevention, treatment and recovery.

We also believe it is our inherent responsibility to support the communities in which we operate. AXA Foundation is our flagship corporate social responsibility programme covering all our efforts in promoting holistic wellbeing and supporting the underprivileged to create a positive and lasting impact in the communities of Hong Kong and Macau.

¹ Including customers of AXA China Region Insurance Company Limited, AXA China Region Insurance Company (Bermuda) Limited (incorporated in Bermuda with limited liability), and AXA General Insurance Hong Kong Limited
² Top tier insurers are defined based on the annualised premiums of Individual Direct New Business (Classes A to F) of Statistics on Hong Kong Long Term Insurance Business published by the Insurance Authority
³ AXA Corporate Solutions, AXA Matrix Risk Consultants, AXA Insurance Company, and AXA Art with AXA XL's insurance and reinsurance operations combined
⁴ AXA Hong Kong Brand Preference Tracking Report 2019





安盛

Your best choice award-winning insurance partner



Medical insurance product & Employee Benefits product

- ★ Excellence Award of Female Health Insurance Product⁷
- ★ Medical Insurance service award⁸
- ★ Excellent Brand of Medical Insurance Services²
- ★ Most Innovative Product/Service Award - Life Insurance (Health) - Top 3 Finalist⁷ – AXA WiseGuard Pro⁹
- ★ Best in Class – Healthcare product⁶
- ★ VHIS* awards^{1,4,6}
- ★ Outstanding Group Medical Insurance¹
- ★ Best Group Health Product⁴
- ★ Outstanding MPF/Employees' Benefit Product/Service Award - Top 3 Finalist⁹



Life insurance and Savings product

- ★ Excellent Brand of Life Insurance Services²
- ★ Best Savings Product⁴
- ★ Outstanding Savings Product⁵
- ★ Best in Class - Savings Product⁶



Outstanding Critical illness product

- ★ Outstanding Critical Illness award¹
- ★ Excellent Brand of Critical Illness Insurance Services²
- ★ Critical Illness Protection (Excellence) award³
- ★ Best in Class – Critical Illness Product⁶

axa.com.hk

Remarks:
 *Voluntary Health Insurance Scheme
 1. GBA Insurance Awards 2020 – Hong Kong Region by Metro Finance
 2. Hong Kong Leaders' Choice Brand Awards 2020 by Metro Finance
 3. Financial Institution Awards 2020 by Bloomberg Businessweek
 4. Insurance Excellence Awards 2020 by iMoney
 5. Benchmark Wealth Management Awards 2020 by WealthAsia Media
 6. Sing Tao Service Awards 2019 by Sing Tao Daily
 7. 01 Gold Medal Awards by HK01
 8. Hong Kong Insurance Awards 2020 by Hong Kong Federation of Insurers

2. Hong Kong Leaders' Choice Brand Awards 2020 by Metro Finance
 4. Insurance Excellence Awards 2020 by iMoney
 6. BENCHMARK Wealth Management Awards 2020 by WealthAsia Media
 8. Sing Tao Service Awards 2019 by Sing Tao Daily

MAIN SPONSOR



Chow Tai Fook Jewellery Group

Chow Tai Fook Jewellery Group Limited (the "Group"; SEHK stock code: 1929) was listed on the Main Board of The Stock Exchange of Hong Kong in December 2011. The Group's vision is to become the most trusted jewellery group in the world.

Founded in 1929, the Group's iconic brand "CHOW TAI FOOK" is widely recognised for its trustworthiness and authenticity, and is renowned for its product design, quality and value. A long-standing commitment to innovation and craftsmanship has contributed to the Group's success, along with that of its iconic retail brand, and has been embodied in its rich 90-year heritage. Underpinning this success are our long-held core values of "Sincerity • Eternity".

The Group's differentiation strategy continues to make inroads into diverse customer segments by catering to a bespoke experience for different lifestyles and personalities, as well as customers' different life stages. Offering a wide variety of products, services and channels, the Group's brand portfolio comprises the CHOW TAI FOOK flagship brand with curated retail experiences, and other individual brands including HEARTS ON FIRE, ENZO, SOINLOVE and MONOLOGUE.

The Group's commitment to sustainable growth is anchored in its customer-centric focus and strategies, which are in place to promote long-term innovation in business, in people and in culture. Another asset underpinning sustainable growth is a sophisticated and agile business model. This supports the Group by fostering excellence and extending opportunities along the entire value chain to communities and industry partners across the world.

With an extensive retail network in Greater China, Japan, Korea, Southeast Asia and the United States, and a fast-growing e-commerce business, the Group is implementing effective online-to-offline ("O2O") strategies to succeed in today's omni-channel retail environment.

Operations Support

Global Intellectual Capital

Transformation of the Human Resources function into a Global Intellectual Capital Hub echoes one of our core values - People First. Meaning to treat our people as long-term partners and focus on their well-rounded development.

To nurture our people to reinvent more agile ways of work in the new retail ecosystem, a remodelled training function of Global Intellectual Capital Lab is established to share training and knowledge resources across departments and regions of the Group. Through an experiential learning approach, more innovative modes of training are adopted to motivate our people.

A T-shaped talent strategy is also emphasised in the Group to nurture our people as T-shaped professionals who not only master in-depth expertise of their respective disciplines, but also possess various skills to collaborate across multiple functions of the Group. This aims to help the Group and our people to unlock the competitive advantage and work well together in driving omni-channel retailing and multi-brand innovation.

A romantic couple embracing in a doorway. The woman is wearing a light green trench coat and has her eyes closed. The man is wearing a dark brown shirt and has his hand on her face. The background is a bright, sunlit doorway.

To Tell The Truth

TRACEABLE DIAMOND



T MARK

EXCLUSIVELY AT CHOW TAI FOOK

MAIN SPONSOR



The Hong Kong Jockey Club

RIDING HIGH TOGETHER

The Hong Kong Jockey Club is a world-class racing club that acts continuously for the betterment of our society. Through its integrated business model, comprising racing and racecourse entertainment, a membership club, responsible sports wagering and lottery, and charity and community contribution, the Club generates economic and social value for the community and supports the Government in combatting illegal gambling. The Club is Hong Kong's largest single taxpayer and its Charities Trust is one of the world's top ten charity donors.



RIDING HIGH TOGETHER FOR A BETTER FUTURE



The Hong Kong Jockey Club is a world-class racing club that acts continuously for the betterment of our society. Through its integrated business model, comprising racing and racecourse entertainment, a membership club, responsible sports wagering and lottery, and charities and community contribution, the Club generates economic and social value for the community and supports the Government in combatting illegal gambling. The Club is Hong Kong's largest single taxpayer and its Charities Trust is one of the world's top ten charity donors.

MAIN SPONSOR



Founded in 1862, The Hong Kong and China Gas Company Limited (Towngas) is Hong Kong's first public utility. Today, it is one of the largest energy suppliers in Hong Kong, operating with world-class corporate management and leading-edge business practices.

Towngas' core business consists of the production and distribution of gas as well as the provision of total kitchen solutions and comprehensive after-sales services to over 30 million customers in Hong Kong and China. Expanding its horizons, the company has diversified its business into upstream and midstream gas projects, water and kitchen waste treatment, distributed energy, telecommunications as well as new energy exploration and utilisation ventures. It now has more than 270 projects across 27 provinces, autonomous regions and municipalities in China.

To support its continuous business growth, Towngas makes every effort to attract, develop and engage talent. It provides a positive work environment for people to unleash their potential and strive towards a rewarding future. Staff career progression is supported by structured talent development programmes, including the Graduate Trainee and Apprenticeship Schemes for young people, leadership acceleration programmes for middle management and tailor-made development plans for seasoned business leaders.

As a socially responsible organisation committed to building a sustainable future, Towngas will continue to advocate environmental, social and governance (ESG) goals in its business expansion, operational strategies and management.



SPONSOR



Carrying an average of nearly 5.8 million passengers every weekday, MTR Corporation is regarded as one of the world's leading railways for safety, reliability, customer service and cost efficiency. At present, MTR employs around 17,000 staff in Hong Kong.

With the commitment in developing its staff and striving for service excellence, MTR is honoured to have received the recognitions from local and overseas professional associations in recent years, including the HKMA Award for Excellence in Training and Development (Gold Award; Most Dedicated Organization to People Development Award), HKMA Quality Award (Gold Award), Randstad Employer Brand Awards - The Most Attractive Employer in Hong Kong (Top 2 for three times in a row), Asian Most Admired Knowledge Enterprise (MAKE) Award, Association for Talent Development - BEST Award (ranked first in Asia and second worldwide), China's Best Corporate University Award, Global HR Excellence Awards (T&D) and Brandon Hall Excellence Award (Learning Technology) - Gold Prize.

MTR believes that human capital is the gateway to excellence and commits whole-heartedly to advocating an environment of continuous learning to enable employees to unleash their full potential, and to provide better service for the Hong Kong community and the world.



SPONSOR



Sino Group is one of the leading property developers in Hong Kong. It comprises three listed companies – Sino Land Company Limited (HKSE: 083), Tsim Sha Tsui Properties Limited (HKSE: 0247) and Sino Hotels (Holdings) Limited (HKSE: 1221) as well as private companies held by the Ng Family. This year, Sino Group celebrates its 50th anniversary. Since the 1970s, Sino Group has been dedicated to Creating Better Lifescapes, where the community thrives by embracing green living in harmony with the environment, by creating inspiring spaces through innovative design, while nurturing a sense of community in everything we do.

Our core business of developing residential, office, industrial and retail properties is complemented by a full range of property services encompassing management, security and environmental services to ensure a seamless Sino Experience. We are also a key player in hotel and club management. In addition to an extensive portfolio in Hong Kong, the Group has footprints in Mainland China, Singapore and Australia. The Group has developed more than 220 projects, spanning a total plot ratio area of over 84.6 million sq ft.

The Group employs more than 10,000 committed staff members, who share the mission of 'Creating Better Lifescapes' by delivering products and services of the highest possible standards while upholding integrity, advocating sustainability and supporting the community.

To meet the training and development needs of its employees, it has established comprehensive and structured programmes. Besides supporting employees' competency and skill development, it also tailored programmes for developing talents of different levels to facilitate succession planning. Knowledge and experience sharing sessions by industrial leaders are organized regularly.

Our commitment to excellence has been recognized. The recognitions include Silver Award in the "Award for Excellence in Training and Development 2017" Skill Category organized by the Hong Kong Management Association (HKMA) and various Human Resources Awards received in 2020, including "Super Manpower Developers" by Employees Retraining Board, Gold Award of the "Best Internship Programme" at Asia Recruitment Awards, Gold Award of "Excellence in Innovative Business Solutions" and Silver Award of "Excellence in Workplace Culture", "Excellence in Employee Engagement" and "Excellence in Employee Caring" at HR Distinction Awards. It also being accredited as "Best Companies to Work for in Asia Award" presented by HR Asia Magazine.

By consistently upholding integrity, walking the extra mile and delivering high-quality products and services, it seeks to surpass customers' expectations and earn their trust.



MEDIA SPONSOR



Convey Advertising is an established outdoor advertising company in Hong Kong. Since being set up 30 years ago, Convey Advertising continues to provide its clients with one-stop service. Its services include outdoor site rental, consultation, design, advertisement production and outdoor site maintenance, all are supported by its internal departments. This not only ensures that the different processes pass comprehensive quality checks, it also provides an easy and direct delivery process, in turn offering reliable service to its clients which, in line with years of providing customer assurance. Convey Advertising has earned recognition in the industry for its high level of professionalism. Since its inception, the Company has won numerous influential awards, in recent years it continues to develop its business to provide advertising solutions across different mediums.



MEDIA SPONSOR



A Leading Recruitment Media with over 520,000 Members

Based in HK, Recruit, a listed company, is a pioneer in recruitment magazine, as one of the most popular and leading all-rounded recruitment, human resources, education & career media for over 25 years. We have built up more than 120,000 companies' profiles and trusted partners; and 520,000 members who strive for work-life balance. The magazine reaches target readers through extensive distribution network at high-traffic areas, MTR exits, MTR stations, Starbucks stores, D2 Place, Labour Department job centres and tertiary institutions.



Extensive Industry & Social Networking

In the recent year of digital transformation and aiming for high standard of user experience, Recruit operates job portal – Recruit.com.hk which connects quality readers from company to employee, corporate to leisure, top management to frontline. Our job portal lists bridge job seekers and recruiters, offering more than 50 industries and 20,000+ job vacancies per month and over 2 million page views on average.



Recruit Facebook & Instagram

To cope with the digital market and drive engagement, Recruit launched mobile apps in 2011. Up till now, there are over 450,000 installations by full-time and part-time jobs seekers. Moreover, Recruit not only has proven its ability in providing all-rounded recruitment and career advertising channels across print, online, mobile but also social media. Recruit extended its reach to audience through Facebook and Instagram with over 134,000 and more than 25,000 followers respectively.



Recruit Job Fair

The Career Event Expert

Recruit is dedicated to providing full service to jobseekers and recruitment advertisers. Starting from 2012, Recruit has extended to the service to organize career fair. Over 97 education and career fairs were organized with over 100,000 participants. Last but not least, Recruit is devoted to contribute and benefit the industry by holding annual roundtable event involving industry experts, government and associations' officials.



Recruit Magazine



Recruit Mobile Apps



Recruit.com.hk

Established in 1949, The Standard is Hong Kong's first free English daily newspaper, and enjoys an extensive, high-quality readership. It has also been voted as "the most credible" free newspaper in a recent 2019 survey conducted by the Chinese University of Hong Kong.

Available across different electronic media from its tabloid paper format, The Standard delivers a comprehensive coverage of local and international news, with special features on business, technology, lifestyle, sports and entertainment, as well as in-depth analyses and interviews.

The Standard also publishes regularly a range of topical magazines and books that are available in print as well as in digital format.

Hong Kong's biggest circulation English daily

The Standard 英文虎報

Volume 14, No 288

15th anniversary celebrations

DISNEY CASTLE TO REOPEN GATES

Disney's iconic castle will be reopening its gates to the public after a year of renovation. The castle will be the centerpiece of the new Disney Castle Hotel, which is set to open in 2021. The castle will be the centerpiece of the new Disney Castle Hotel, which is set to open in 2021.

Hong Kong's biggest circulation English daily

The Standard 英文虎報

Volume 14, No 2

CHINA BACK ON TRACK

GDP surges 4.9pc in first economic recovery from pandemic

China's quarterly GDP growth rate

The chart shows China's quarterly GDP growth rate from 2019 to 2020. The y-axis represents the percentage change in GDP, ranging from -3.0% to 7.0%. The x-axis shows the quarters from Q1 2019 to Q4 2020. The data points are: Q1 2019: 2.3%, Q2 2019: 2.0%, Q3 2019: 2.0%, Q4 2019: 2.0%, Q1 2020: -2.2%, Q2 2020: 4.9%, Q3 2020: 4.7%, Q4 2020: 4.2%.

SHKP MAY BE TRAILBLAZER IN LAND-SHARING FLATS RACE

ShKP may be the first to launch land-sharing flats in Hong Kong. The company is expected to lead the market in this new type of housing development.

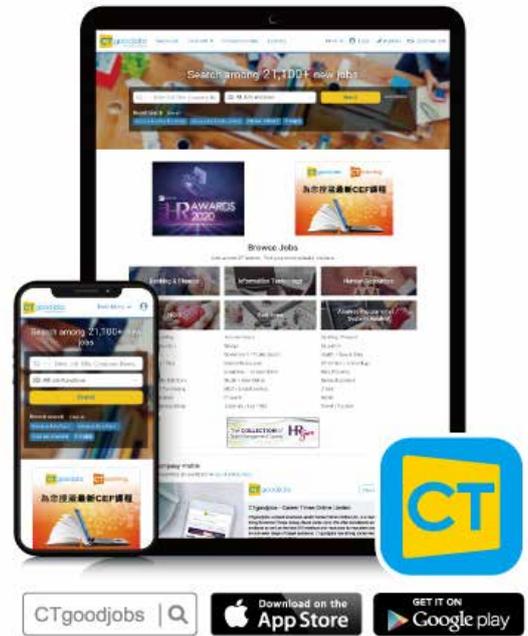
Toll-free Tuen Mun airport tunnel link set to open by Xmas

The toll-free Tuen Mun airport tunnel link is set to open by Christmas. The project is a major infrastructure development in the region.

DIGITAL MEDIA SPONSOR



CTgoodjobs, a brand extension under Career Times Online Limited, is a member of the Hong Kong Economic Times Group (Stock code: 423). It offers recruitment and employer branding solutions as well as the best UX interface and resources for recruiters and visitors. To cater for a diverse range of target audience, CTgoodjobs has strong social media presence with over 300,000 Facebook fans.



CTHR is a comprehensive HR platform, providing HR-related news and articles, events and courses, survey and reports to keep HRs posted with the latest knowledge, trends and insights in the profession and, more than that, strategic advice and tips on talent management are also delivered to help HRs excel at work.



DIGITAL MEDIA SPONSOR



LinkedIn connects the world's professionals to make them more productive and successful. Our vision is to create economic opportunity for every member of the global workforce. With more than 660+ million members worldwide, including executives from every Fortune 500 company, LinkedIn is the world's largest professional network. The company has a diversified business model with revenue coming from Talent Solutions, Marketing Solutions, and Premium Subscriptions products. Headquartered in Silicon Valley, LinkedIn has offices across the globe.



The Economic Graph

Creating economic opportunity around the world.
One member at a time.



ABOUT THE HONG KONG MANAGEMENT ASSOCIATION

Services provided by the HKMA can be categorized into three major areas, namely education and training; management services and membership services.

With a commitment to nurturing human capital through management education and training at all levels, the HKMA offers over 2,000 training and education programmes covering a wide range of management disciplines for more than 50,000 executives every year. From distance learning courses, seminars and workshops, certificates, diplomas, all the way to bachelor's, master's and doctorate degree programmes jointly organized with prestigious overseas universities, these programmes are suitable for executives at different stages of development. The HKMA also provides specially designed corporate training which is geared to the particular needs of different organizations.

The Association believes learning while networking works best for achieving continuous development. Diversified management services are offered to provide platforms for business executives to exchange ideas, to network and to gain professional development. Annually, the Association organizes diverse functions such as Annual Conference, special topic seminars, dinners and workshops. Prominent business leaders are invited to share their invaluable insights and wisdom on the most updated trends and development of management.

Business award is another major area of the HKMA's management services. To promote best practices in management, the Association organizes eight business awards in Hong Kong and the Mainland. These include the Best Annual Reports Awards, the HKMA Quality Award, the Award for Excellence in Training and Development, the HKMA Awards for Marketing Excellence, the Hong Kong Management Game, the Distinguished Salesperson Award, the Hong Kong Sustainability Award and the Award for China Marketing Excellence. These prestigious awards, which are now regarded as the highest accolades of the business community, provide an exemplary model for business professionals to follow and benchmark.

With a total of over 13,000 members including individuals and corporates, membership service has always been a priority for the Association. A comprehensive range of membership activities such as seminars, forums, luncheons, company visits, study tours and social gatherings are offered every year. Another distinctive feature of membership is the six Specialist Clubs which provide opportunities for members with similar interests to meet and develop further their specialist knowledge. The highlight event of membership is the Annual Fellowship Dinner which provides an excellent platform for members to extend their network.



INTRODUCTION TO THE AWARD

INTRODUCTION

The Award for Excellence in Training and Development has been organized by the People Development Management Committee and the People Management Committee of The Hong Kong Management Association since 1990. It is the only award of its kind in Hong Kong that gives public recognition of achievements in training and development to individuals as well as organizations, whether large or small and whatever the nature of their businesses or services.

OBJECTIVES OF THE AWARD

- To give due recognition to HRD professionals and trainers for their achievements
- To help improve the quality of training and development in Hong Kong generally by giving examples of good training and development and by sharing experiences
- To continue to improve the extent to which training and development meets business/organizational needs, establishes direction and contributes to the success of the organization through improving the performance of employees

BENEFITS TO ORGANIZATIONS

- The Award will strengthen the reputation of the organization within the field of training and development and in the business community at large.
- The winners will be allowed to use the award logo on their stationery, promotional literature and in advertising.
- The Award will provide an excellent opportunity for publicity by the winners.
- The Award could be used as an aid to recruitment.

BENEFITS TO HRD PROFESSIONALS AND TRAINERS

- The Award offers HRD professionals and trainers the opportunity to have their efforts better recognized by their organizations, peer professionals and the community.
- The Award will provide additional motivation to HRD and training professionals to extend their efforts.
- The Award will help senior management better understand the value HRD professionals and trainers can bring to improve corporate results of the organization.

AWARD CATEGORIES

- Campaign Awards
- Individual Awards

ENQUIRIES

Ms Grace Lau, Senior Membership and Event Manager
Ms Gloria Pong, Membership and Event Executive

Tel: 2774 8529 Email: gracelau@hkma.org.hk
Tel: 2774 8588 Email: gloriapong@hkma.org.hk

WEBSITE

www.hkma.org.hk/trainingaward

INTRODUCTION TO THE AWARD

The Board of Examiners comprises members of the Training and Development Awards Organizing Committee 2021, the People Development Management Committee and the People Management Committee.

TRAINING AND DEVELOPMENT AWARDS ORGANIZING COMMITTEE

Mr Anthony Rushton (Chairman)

Global Head of Learning Delivery and
Regional Head of Learning, Human Resources,
Asia-Pacific
HSBC

Ms Connie Chan

Head of Human Resources & Administration
Octopus Holdings Limited

Mr C Y Chan

Chief Talent & Purpose Officer, Co-Owner
Hong Kong Broadband Network Limited

Mr Leo Chan

Director, Human Resources
Microsoft Hong Kong

Dr Salina Chan

Senior Director, Learning & Development and
Human Resources - APAC
Fossil Group

Ms Sharon Cheng

Managing Director, Head of Human Resources
DBS Bank

Dr Aaron Chiang

Head of Human Resources & Administration
Hong Yip Service Company Limited

Ms Kyon Chow

General Manager, Human Resources
Johnson Electric

Ms Mimi Fu

Executive Director, Human Resources
Ocean Park Corporation

Ms Rita Lee

Human Resources Business Partner, South Asia
Aesop

Ms Ivy Leung

Global Chief Intellectual Capital Officer
Chow Tai Fook Jewellery Group

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Mr William Tin

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Ms Wendy Tse

Director of Group Human Resources and
Corporate Communications
Yip's Chemical Holdings Limited

Mr Christopher Yang

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The Dairy Farm Group

Mr Stanley Yau

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Mr Owen Yeung

Head of Learning & Talent Development, People
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INTRODUCTION TO THE AWARD

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Hongkong Land Limited

Ms Kit Fan

Corporate Head of Human Resources
The Hong Kong & China Gas Company Limited

Ms Claudia Hodges

Distribution Training Director
AXA China Region Insurance Company Limited
AXA General Insurance Hong Kong Limited

Dr Barry Ip

Executive Director, Learning and Advancement
Wynn Macau and Wynn Palace

Mr John King

Executive Manager, Talent Management
The Hong Kong Jockey Club

Mr Ellis Ku

Head of Learning & Organization Development
Maxim's Caterers Limited

Ms Maylie Lee

Chief Human Resources Officer, Human Resources
AIA International Limited

Mr Teddy Liu

General Manager - Group Audit and Management
Services
New World Development Company Limited

Ms Eliza Ng

Chief People and Culture Officer
Hong Kong Productivity Council

Mr Anthony Rushton

Global Head of Learning Delivery and
Regional Head of Learning, Human Resources,
Asia-Pacific
HSBC

Ms Felicity Sam

Senior Director, Learning and Development
Ralph Lauren Asia Pacific Limited

Ms Carmen Ting

Head of Talent, People, Performance and Culture
KPMG

Mr Chester Tsang

Head of Learning
MTR Corporation

Mr Kenneth Wai

Assistant Vice President, Human Resources
Shangri-La Group

Ms Bianca Wong

Regional Head of Human Resources, North Asia
Hilti Asia Limited

INTRODUCTION TO THE AWARD

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Human Resources Director
MTR Corporation

Ms Florence Chow

Head of Group Human Resources
HKT Limited

Mr Ian Choy

Chief People Officer
McDonald's Hong Kong

Ms Sara Ho

Human Resources Director
Jebsen Group

Ms Connie Lam

Director – Human Resources
CLP Power Hong Kong Limited

Mr C K Lee

Managing Director
C.K. Lee & Associates

Ms Carrie Leung

Chief Executive Officer
The Hong Kong Institute of Bankers

Ms Christina Leung

Director, Human Resources and Administration
Guardforce Group Limited

Mr Peter Leung

Senior Human Resources Manager (NTEC)
Hospital Authority

Ms Elaine Liu

Group Associate Director & Chief Human Resources
Officer
Sino Land Company Limited

Ms Janet Poon

General Manager - Human Resources
Hang Lung Properties Limited

Mr Albert Wong

Advisor – Human Resources (Employee Relations)
CLP Power Hong Kong Limited

Ms Florence Wong

Head, Human Resources HK & Head,
HR CIB, GCNA
Standard Chartered Bank (Hong Kong) Limited

Mr Derek Wu

Executive Vice President
Global Human Resources
Lee Kum Kee International Holdings Limited

Ms Janet Yeung

Co-Owner and Director – Talent Engagement
HKBN Enterprise Solutions & JOS Group

IMPORTANT POLICIES

All information and documents supplied by Award participants including their identities and written submissions are kept confidential and will only be used for the judging of the Award.

All Examiners and Adjudicators are required to declare in advance to the Award Secretariat on their conflict of interest. The Examiners and Adjudicators in question would be barred from reviewing the Award participants concerned or handling in any manner the materials submitted by the Award participants involved.

CAMPAIGN AWARDS

ELIGIBLE PROGRAMMES

The Campaign Awards are intended to cover any training or development programmes that are initiated and delivered by Hong Kong, Mainland or overseas organizations for their staff members and service providers for the benefits of the organizations.

Programmes that include external consultants as part of the programme are also eligible for the competition. Nevertheless, the role of these consultants should be justified and clearly stated.

AWARDS

The following awards will be granted to outstanding programmes by the Panel of Adjudicators:

- One Gold Award
- Two Silver Awards
- Three Bronze Awards
- Four Excellence Awards

SPECIAL AWARDS

A number of Special Award(s) will also be granted to recognize training and development programme(s) with outstanding performance in different individual areas.



Special Awards:

- **Recruit** Excellence in Innovation
- Excellence in Career Development
- Excellence in Change Management
- Excellence in Cultural Change
- Excellence in Digital Innovation
- Excellence in Future Skills Development
- Excellence in Future Talent Development
- Excellence in Leadership Development
- Excellence in Performance Improvement
- Excellence in Programme Design
- Excellence in Social Impact
- Excellence in Stakeholder Engagement
- Excellence in Team Development
- Excellent Campaign for Organizations with 500 Employees or Less
- HR Professional's Favourite Campaign (selected by all participants attending the Final Presentation Seminar)

(please refer to page 27 – 28 for more details)

There are a maximum of three awardees in each Special Award. The Board of Examiners would also suggest other Special Awards at their discretion. All Special Awards will be decided by the Board of Examiners.

CAMPAIGN AWARDS

CAMPAIGN AWARDS SCHEDULE

Deadline for Entries

Friday, 12 March 2021

Deadline for Written Submission

Monday, 12 April 2021

Announcement of Finalists

Early May 2021

Final Presentation Seminar

Friday, 9 July 2021

Award Presentation Ceremony

Monday, 11 October 2021

PARTICIPATION FEE

HKMA Member: \$10,900 per programme

Non-Member: \$13,900 per programme

Free for SMEs*

ADDITIONAL FEE FOR SPECIAL AWARDS

HKMA Member: \$1,000 per Award

Non-Member: \$1,200 per Award

For each entry, SME can join one Special Award for free. Otherwise, additional fee will be charged.

The participation fee covers[#]:

- THREE free seats at the Final Presentation Seminar
- ONE free seat at the Award Presentation Ceremony

Participating organizations are required to settle the participation fee before the entry deadline. Otherwise, they would not be invited for the judging process.

* Small and Medium Enterprises (SMEs) refer to organizations which employ not more than 100 persons in Hong Kong and are not subsidiaries of any group of companies or local offices of multinational companies. The Hong Kong Management Association reserves the right to make the final and binding decisions on the eligibility of applicants.

[#] Not applicable to those SMEs enjoying free participation fee.

CAMPAIGN AWARDS SPECIAL AWARDS

Participating organizations which would like to be considered for the following Special Award(s) are requested to elaborate more on specific area in the five-page Campaign Awards Written Submission to facilitate Examiners' judging.

Participating organizations are requested to indicate which of the following Special Award(s) they would like to compete for in the Entry Form:



Recruit EXCELLENCE IN INNOVATION

This Special Award will be given to those training and development programmes which have demonstrated innovation in its concept, design, implementation, reinforcement and/or outcome measurement.

EXCELLENCE IN CAREER DEVELOPMENT

This Special Award will be given to those training and development programmes which have effectively enhanced employees' skillsets needed for current and future roles while sharpening their ability for career advancement when opportunities arise.

EXCELLENCE IN CHANGE MANAGEMENT

This Special Award will be given to those training and development programmes which have successfully driven changes in organizational structure, systems, processes, or other critical aspects to achieve business goals.

EXCELLENCE IN CULTURAL CHANGE

This Special Award will be given to those training and development programmes which have successfully fostered a cultural shift that is highly aligned with the strategic objectives and is well integrated within the organization.

EXCELLENCE IN DIGITAL INNOVATION

This Special Award will be given to those training and development programmes which have incorporated innovative use of technologies to increase learning effectiveness and experiences.

EXCELLENCE IN FUTURE SKILLS DEVELOPMENT

This Special Award will be given to those training and development programmes which have equipped the employees with the knowledge, skills, capabilities and mindset needed to stay competitive and future-ready.

CAMPAIGN AWARDS

SPECIAL AWARDS

EXCELLENCE IN FUTURE TALENT DEVELOPMENT

This Special Award will be given to those training and development programmes which have effectively identified, developed and retained talents to sustain the organization's future success.

EXCELLENCE IN LEADERSHIP DEVELOPMENT

This Special Award will be given to those training and development programmes which have successfully built a leadership development strategy and empowered leadership behaviour and qualities in its employees to long-term organizational success.

EXCELLENCE IN PERFORMANCE IMPROVEMENT

This Special Award will be given to those training and development programmes which have through effective training, increased productivity and contributed to improvement in the organizational performance.

EXCELLENCE IN PROGRAMME DESIGN

This Special Award will be given to those training and development programmes which have demonstrated excellent design to meet the desired programme objectives.

EXCELLENCE IN SOCIAL IMPACT

This Special Award will be given to those training and development programmes which have incorporated "social good" as a core strategy of the programme and effectively driven positive impact to organization and society.

EXCELLENCE IN STAKEHOLDER ENGAGEMENT

This Special Award will be given to those training and development programmes which have strategically involved and engaged relevant stakeholders in the objective setting, design, delivery and post intervention stages, contributing to the programme success.

EXCELLENCE IN TEAM DEVELOPMENT

This Special Award will be given to those training and development programmes which have successfully created team dynamics and cultivated a high performance team.

EXCELLENT CAMPAIGN FOR ORGANIZATIONS WITH 500 EMPLOYEES OR LESS

This Special Award will be given to outstanding training and development programmes initiated and delivered by organizations with 500 employees or less.

CAMPAIGN AWARDS

JUDGING PROCESS

Submission of Entry Form (Deadline: Friday, 12 March 2021)	All participating organizations have to submit an Entry Form.
Submission of Written Submission (Deadline: Monday, 12 April 2021)	<p>All participating organizations are required to submit a five-page write-up in English on their training and development programmes.</p> <p>The submission can be supplemented with a short video without any animation or special effects (optional), showcasing highlights of the programme. It is highly recommended to use mobile devices to create the video. The video could be in English, Cantonese or Putonghua. If Cantonese or Putonghua is used, English subtitles should be provided.</p>
Review of Written Submission by Board of Examiners and Selection of Finalists and Special Awards Recipients	Based on the written submissions, ten finalists as well as recipients of all the Special Awards, will be decided by the Board of Examiners.
Final Presentation Seminar (Friday, 9 July 2021)	<p>The ten finalists will share their programmes and practices at the Final Presentation Seminar which will be a one-day open-to-public seminar. The finalists of Campaign Awards can have a maximum of two representatives presenting at the Final Presentation Seminar. Each finalist will be invited to give a 20-minute presentation in English followed by a 10-minute question-and-answer session before a Panel of Adjudicators who will decide on the winners of Gold, Silver, Bronze Awards and Excellence Awards.</p> <p>Recipients of the HR Professionals' Favourite Campaign will be decided by the number of votes received from participants during the Final Presentation Seminar.</p>
Award Presentation Ceremony (Monday, 11 October 2021)	The Award Presentation Ceremony will be held during the Susan Yuen Memorial Lecture and all the results of the Awards will be announced.

JUDGING CRITERIA

	MARKS
1 OBJECTIVE SETTING	15
1.1	The Programme demonstrated evidence of effective consultation and robust diagnostics to establish Programme objectives.
1.2	The Programme objectives addressed specific business/organizational challenges.
1.3	The Programme considered the people performance improvement and development needs that enhanced organizational capability, performance and business results.
2 DESIGN AND IMPLEMENTATION	40
2.1	The Programme was designed with relevant content to meet the desired objectives.
2.2	The Programme was effectively implemented.
2.3	Relevant stakeholders (e.g. top management, line managers, etc.) were actively involved and appropriately engaged in the objective setting, design, delivery and post intervention stages.
2.4	The Programme integrated with relevant business/organizational and human resources practices/processes to achieve the desired outcomes.
3 MEASUREMENT AND OUTCOMES	30
3.1	The measurement process/metrics of the Programme was rigorous and reliable.
3.2	The Programme achieved the stated business/organizational and learning objectives.
3.3	The Programme was cost effective.
3.4	The Programme has demonstrated sustainable outcomes.
4 INNOVATION	15
4.1	The Programme was innovative in its concept, design, implementation, reinforcement and/or outcome measurement.
4.2	The Programme set a new training or people development standard for the organization and/or the industry.
5 EXCEPTIONAL MERITORIOUS ASPECTS OF THE INTERVENTION	10
5.1	The Programme was agile and quick to address the internal and/or external challenges facing the organization.
5.2	The Programme has transformed the overall learning and development strategies and brought long-term impact to the organization and/or the industry.
	Total 110

CAMPAIGN AWARD ENTRY FORM

ACT-42846-2021-2-NL

To: The Secretariat, Award for Excellence in Training and Development 2021
The Hong Kong Management Association
16/F, Tower B, Southmark,
11 Yip Hing Street,
Wong Chuk Hang,
Hong Kong



Register Now!

Attn: Ms Grace Lau, Senior Membership and Event Manager Tel: 2774 8529 Email: gracelau@hkma.org.hk
Ms Gloria Pong, Membership and Event Executive Tel: 2774 8588 Email: gloriapong@hkma.org.hk

Name of Programme: _____

Name of Organization: _____

Address: _____

_____ Number of Employees in the Organization: _____

Contact Person: (Mr/Ms) _____

Job Title: _____

Nature of Business: _____

Tel: _____ Mobile: _____ Email: _____

Participating organizations are requested to indicate which Special Award(s) they would like to compete for:

- | | |
|---|--|
| <input type="checkbox"/>  Excellence in Innovation | <input type="checkbox"/> Excellence in Leadership Development |
| <input type="checkbox"/> Excellence in Career Development | <input type="checkbox"/> Excellence in Performance Improvement |
| <input type="checkbox"/> Excellence in Change Management | <input type="checkbox"/> Excellence in Programme Design |
| <input type="checkbox"/> Excellence in Cultural Change | <input type="checkbox"/> Excellence in Social Impact |
| <input type="checkbox"/> Excellence in Digital Innovation | <input type="checkbox"/> Excellence in Stakeholder Engagement |
| <input type="checkbox"/> Excellence in Future Skills Development | <input type="checkbox"/> Excellence in Team Development |
| <input type="checkbox"/> Excellence in Future Talent Development | <input type="checkbox"/> Others: Excellence in _____ |
| <input type="checkbox"/> Excellent Campaign for Organizations with
500 Employees of Less | (Please specify the name of the Special Award that suits
your programme.) |

HKMA Member Non-Member

HK\$10,900 (HKMA Member) / HK\$13,900 (Non-Member) / Free for SMEs* for each entry of Campaign Award
HK\$1,000 (HKMA Member) / HK\$1,200 (Non-Member) / Free for SMEs* for the first entry of Special Award

We would like to submit an entry of Campaign Award and _____ Special Award(s).

A crossed cheque no: _____ of HK\$ _____ made payable to "The Hong Kong Management Association" is enclosed.

* Small and Medium Enterprises (SMEs) refer to organizations which employ not more than 100 persons in Hong Kong and are not subsidiaries of any group of companies or local offices of multinational companies. The Hong Kong Management Association reserves the right to make the final and binding decisions on the eligibility of applicants.

Signature: _____ Date: _____

(not later than Friday, 12 March 2021)

(Organizations may submit more than one entry. Please complete a separate form for each entry.)

PAST CAMPAIGN AWARD WINNERS

2020

Gold Award

Fung Group / McDonald's /
New World Development / Towngas

Silver Awards

CLP Power Hong Kong Limited
Stan Group (Holdings) Limited

Bronze Awards

Cordis, Hong Kong
Esquel Group
HKT Ltd – PCCW Global

Excellence Awards

Airport Authority Hong Kong
AXA Hong Kong & Macau
Bupa (Asia) Ltd. / Quality HealthCare
Medical Services Ltd.
Wynn Resorts (Macau) S.A.

2019

Gold Award

Architectural Services Department,
HKSAR Government

Silver Awards

Generation: You Employed (HK) Limited
Hilti Asia Limited

Bronze Awards

HKT Limited – Commercial Group
New World Development Company Limited
Ovolo Group

Excellence Awards

MGM China
MTR Corporation Limited
New World Development Company Limited
Zurich Insurance (Hong Kong)

2018

Skills Training Category

Gold Award

Direction Association for the Handicapped

Silver Award

Hotel ICON

Bronze Award

AIA International Limited

Excellence Awards

Jardine Aviation Services Group (2 Entries)
K11 Concepts Limited

Development Category

Gold Award

Quality HealthCare Medical Services Limited

Silver Award

Pfizer Corporation Hong Kong Limited

Bronze Award

Ocean Park Corporation

Excellence Awards

AIA International Limited
Laws Fashion Group Limited
Sun Life Hong Kong Limited

2017

Skills Training Category

Gold Award

Asia Pacific Heart Rhythm Society and
Abbott Laboratories

Silver Award

Sino Group

Bronze Award

MTR Corporation

Excellence Awards

Chow Tai Fook Jewellery Company Limited
Manulife (International) Limited
Ngong Ping 360 Limited

Development Category

Gold Award

Hong Kong Airlines Limited

Silver Award

Cathay Pacific Airways

Bronze Award

FTLife Insurance Company Limited

Excellence Awards

Citi Hong Kong
The Hong Kong Jockey Club
MTR Corporation

2016

Skills Training Category

Gold Award

Cordis, Hong Kong

Silver Award

MTR Corporation and
Sports Federation & Olympic Committee of
Hong Kong, China

Bronze Award

TAL Apparel Limited

Excellence Awards

Fuji Xerox (Hong Kong) Limited
Hong Kong Sheng Kung Hui Welfare Council
Limited
The Great Eagle Properties Management
Company Limited – Langham Place

Development Category

Gold Award

Prudential Hong Kong Limited

Silver Award

Esquel Group

Bronze Award

Manulife (International) Limited

Excellence Awards

Bank of China (Hong Kong) Limited
Wallem Group
Zurich Insurance (Hong Kong)

2015

Skills Training Category

Gold Award

Cathay Pacific Airways Limited

Silver Award

Synergis Management Services Limited

Bronze Award

Maxim's Caterers Limited

Excellence Awards

DBS Bank (Hong Kong) Limited
Federal Express (Hong Kong) Limited
Sun Life Hong Kong Limited

Development Category

Gold Award

The Hong Kong Society for the Aged

Silver Award

DBS Bank (Hong Kong) Limited

Bronze Award

McDonald's Restaurants (Hong Kong) Limited

Excellence Awards

CLP Power Hong Kong Limited
Midland Holdings Limited
Shangri-La Hotels and Resorts

25th Anniversary Awards

Most Dedicated Organizations to People Development

CLP Power Hong Kong Limited
The Hong Kong Jockey Club
HSBC
Maxim's Caterers Limited
MTR Corporation

2014

Skills Training Category

Gold Award

Hong Kong Broadband Network Limited

Silver Award

Synergis Management Services Limited

Bronze Award

RS Components Limited

Excellence Awards

Chow Tai Fook Jewellery Company Limited
Hotel ICON
Ma Belle Jewellery Company Limited

Development Category

Gold Award

Crystal Group

Silver Award

DFS Group Limited

Bronze Award

Bank of China (Hong Kong) Limited

Excellence Awards

Fuji Xerox (Hong Kong) Limited
Hotel ICON
Shun Tak – China Travel Ship Management Limited

* The above list shows the Award recipients and their organizations during the year of the Award indicated.

PAST CAMPAIGN AWARD WINNERS

2013

Skills Training Category

Gold Award

Maxim's Caterers Limited

Silver Award

MTR Corporation

Bronze Award

The Hong Kong Jockey Club

Excellence Awards

HSBC

The Kowloon Motor Bus Company (1933) Limited

Sun Life Hong Kong Limited

Development Category

Gold Award

Chun Wo Development Holdings Limited

Silver Award

DFS Group Limited

Bronze Award

FedEx Express (China)

Excellence Awards

AIA International Limited

MTR Corporation

Societe Generale, Asia-Pacific

2012

Skills Training Category

Gold Award

The Hong Kong Jockey Club

Silver Award

DHL Express (HK) Limited

Bronze Award

CLP Power Hong Kong Limited

Excellence Awards

Hong Kong Air Cargo Terminals Limited

Hong Kong Broadband Network Limited

Shanghai Feng Cheng Property Management Co Ltd –

Subsidiary of Shui On Land (HK & China)

Development Category

Gold Award

The Hong Kong Society for the Aged

Silver Award

Hip Hing Construction Company Limited

Bronze Award

MTR Corporation

Excellence Awards

Civil Service Training and Development

Institute, Civil Service Bureau

The Dow Chemical Company

HSBC

2011

Gold Prize

BOC Group Life Assurance Company Limited

Silver Prize

Shangri-La Hotels and Resorts

Bronze Prize

Kowloon Central Cluster, Hospital Authority

Excellence Awards

Fleet Management Limited

Maxim's Caterers Limited

Standard Chartered Bank (Hong Kong) Limited

2010

Gold Prize

Bank of China (Hong Kong) Limited

Silver Prize

Morgan Stanley

Bronze Prize

The Hong Kong Jockey Club

Excellence Awards

Aon Hong Kong Limited

Fuji Xerox (Hong Kong) Limited

Mandarin Oriental Hotel Group

2009

Gold Prize

MTR Corporation

Silver Prize

Synergis Management Services Limited

Bronze Prize

Zurich Life Insurance Company Limited

Certificates of Excellence

Hang Yick Properties Management Limited

Hong Yip Service Company Limited

InterContinental Grand Stanford Hong Kong

2008

Gold Prize

CLP Power Hong Kong Limited

Silver Prize

Maxim's Caterers Limited and Hospital Authority

Bronze Prize

The Hong Kong Jockey Club

Certificates of Excellence

Canossa Hospital (Caritas)

Hong Kong CSL Limited

Inter Continental Hong Kong

2007

Gold Prize

Tao Heung Group Limited

Silver Prize

Kowloon-Canton Railway Corporation

Bronze Prize

The Hong Kong Jockey Club

Certificates of Excellence

Kowloon Shangri-La Hotel

Li & Fung (Trading) Limited

PCCW Limited

2006

Gold Prize

Langham Place Hotel

Silver Prize

Gammon Construction Limited

Bronze Prize

Hang Seng Bank

Certificates of Excellence

Hang Seng Bank

Jones Lang LaSalle – Management Solutions

Shun Hing Electric Service Centre Limited

2005

Gold Prize

Langham Place Hotel

Silver Prize

CLP Power Hong Kong Ltd

Bronze Prize

The Hong Kong and China Gas Company Ltd

Certificates of Merit

HSBC

PCCW Limited

Standard Chartered Bank (Hong Kong) Limited

Special Award for SMEs

KC Maritime Ltd

2004

Gold Prize

The Hong Kong Jockey Club

Silver Prize

HSBC

Bronze Prize

AXA China Insurance Co Ltd

Certificates of Merit

ACNielsen (China) Ltd

Hong Kong Housing Authority

MTR Corporation

* The above list shows the Award recipients and their organizations during the year of the Award indicated.

PAST CAMPAIGN AWARD WINNERS

2003

Gold Prize

Cathay Pacific Airways Ltd

Silver Prize

Circle K Convenience Stores (HK) Ltd

Bronze Prize

HSBC

Certificates of Merit

Canossa Hospital (Caritas)

Kai Shing Management Services Ltd

Sun Hung Kai Properties Ltd

2002

Gold Prize

Hong Kong Housing Authority

Silver Prize

Hsin Chong Real Estate Management Ltd

Bronze Prize

Allen & Overy (HK) Limited

Certificates of Merit

American International Assurance Company (Bermuda) Limited

Hong Yip Service Company Ltd

Shangri-La Hotels and Resorts

2001

Gold Prize

Hang Seng Bank Ltd

Silver Prize

Hongkong Post

Bronze Prize

Watson's The Chemist

Certificates of Merit

Giordano International Limited

Hang Yick Properties Management Limited

Hong Yip Service Company Ltd

2000

Gold Prize

Standard Chartered Bank

Silver Prize

Hong Kong Housing Authority

Bronze Prize

The Hong Kong Jockey Club

Certificates of Merit

Heraeus Ltd

Hospital Authority

MTR Corporation

1999

Gold Prize

Hang Seng Bank Ltd

Silver Prize

CLP Power Hong Kong Ltd

Bronze Prize

Hang Seng Bank Ltd

Certificates of Merit

Goodwell Property Management Ltd

The Jockey Club Kau Sai Chau Public Golf Course Ltd

Kowloon-Canton Railway Corporation

1998

Gold Prize

Sheraton Hong Kong Hotel & Towers

Silver Prize

Tse Sui Luen Jewellery Co Ltd

Bronze Prize

DHL International (H.K.) Ltd

Certificates of Merit

The Hong Kong Jockey Club

Hong Kong Police

Shell Hong Kong Ltd

1997

Strategic HRD Category

Silver Prize

Regal Hotels International

Bronze Prize

DHL International (H.K.) Ltd

Skills Training and Development Category

Gold Prize

Hang Seng Bank Ltd

Silver Prize

Marks and Spencer (HK) Ltd

Bronze Prize

Regal Hotels International

1996

Overall Winner

Giordano Ltd

Strategic HRD Category

Giordano Ltd

Skills Training and Development Category

Mass Transit Railway Corporation

1995

Overall Winner

Hospital Authority

Strategic HRD Category

Hospital Authority

Skills Training and Development Category

Mass Transit Railway Corporation

1994

Overall Winner

Kowloon-Canton Railway Corporation

Strategic Management/Strategic HRD/

TQM Training Category

Kowloon-Canton Railway Corporation

Management/Supervisory Training Category

Cathay Pacific Catering Services (HK) Limited

Professional/Technical Training Category

Securair Limited

1993

Overall Winner

The Asian Sources Media Group

Strategic Management/Strategic HRD/

Customer Service/TQM Training Category

The Sino Group

Management/Supervisory Training Category

The Asian Sources Media Group

Professional/Technical Training/Others Category

Hong Kong Aircraft Engineering Company Limited

1992

Service Category

Mass Transit Railway Corporation

Commercial and Industrial Category

Shell Hong Kong Limited

1991

Service Category

Arthur Andersen & Company

Manufacturing Category

Computer Products Asia-Pacific Limited

Construction Category

Franki Kier Limited

Wholesale/Retail/Import/Export Category

Jardine Pacific Ltd – Pizza Hut Division

Utilities and Public Sector Category

Mass Transit Railway Corporation

1990

Multi-National Corporations Category

China Light & Power Company Limited

* The above list shows the Award recipients and their organizations during the year of the Award indicated.

Master's Degree Programmes

University of Wales Trinity Saint David, UK

MBA Reg No: 252735



University of Wales
Trinity Saint David

University of South Australia, Australia

MBA CRICOS Provider Number: 00121B

(Marketing / Human Resource Management / Finance) Reg No: 212660/212659/212642



University of
South Australia

University of Greenwich, UK

MBA (International Business) Reg No: 252208

LLM International and Commercial Law Reg No: 252469



UNIVERSITY of
GREENWICH

Glyndŵr University, UK

MBA Reg No: 252769 **中/英文考核**



Wrexham
glyndŵr
UNIVERSITY

The University of Law, UK

MA Law Reg No: 252954

LLMs Reg. 253063/ 253064/ 253065/ 253066/ 253067/ 253068/ 253069/ 253070/ 253071

MSc Strategic Business Management Reg No: 253061

The
University of
Law

University of the Creative Arts, UK

**Master of Arts in Design, Innovation and
Brand Management** Reg No: 253014



University
for the
Creative Arts

University of Worcester, UK

MSc Business Psychology Reg No: 253035

MSc Healthcare Management and Leadership Reg No: 253080



University
of Worcester

Enquiries: 27748500 / 27748501 (Mr Patrick Law)

It is a matter of discretion for individual employers to recognize any qualification to which these courses may lead.



MTA2102282

Human Capital Management Society (HCMS)

Promotes People Management Excellence

Join HKMA Now!

By joining us, you will benefit from:

- 👍 Learning Industry Best Practices, and Latest Knowledge and Skills in HR Management
- 👍 Building a Valuable Network and Connecting with Like-minded HR Professionals
- 👍 Enjoying Priority to Attend HCMS Events and Activities

Join Us and
Exchange Insights
with HR Practitioners



- * HKMA Full and Associate Members can join HCMS for free
- * HKMA Corporate and Charter Members can nominate their staff members to join HCMS for free

Enquiries:

Gloria Pong / Grace Lau

☎ 2774 8588 / 2774 8529

✉ gloriapong@hkma.org.hk / gracelau@hkma.org.hk

INDIVIDUAL AWARDS

ELIGIBILITY

The Awards aim to recognize the outstanding achievement of trainers who have made significant contribution to the human resources development of their organizations as well as the community.

CATEGORIES

There are two categories for individual awards:

1. **Distinguished Trainer Awards**

Executives who have engaged in the human resources and/or training and development profession for a minimum of 5 years and are providing training for staff members of their own organization, service providers or their clients (for trainers from consulting business).

A **Trainer of the Year** will be selected by the Panel of Adjudicators from among the Distinguished Trainer Awardees.

2. **Outstanding New Trainer Awards**

Executives who have engaged in the human resources and/or training and development profession for less than 5 years and are providing training for staff members of their own organization, service providers or their clients (for trainers from consulting business).

Trainers from the consulting business may enter the Awards. However, if the training and/or development programmes described in the written submission and in the interview session are from those of their clients, endorsement from their clients must be provided.

AWARDS

The following awards will be granted to outstanding trainers by the Board of Examiners:

-  置地公司 **Hongkong Land** Trainer of the Year
-  Distinguished Trainer Awards
- Outstanding New Trainer Awards

BENEFITS AND RECOGNITION

1. For **Distinguished Trainer Awardees**, they will be granted:
 - HKMA Professional Manager status. The membership fee and the CPD requirements for the first two years will be waived; and
 - Membership at the HKMA Human Capital Management Society.
2. For **Outstanding New Trainer Awardees**, they will be granted:
 - HKMA Full Membership or Associate Membership status, depending on their work experience and academic qualifications. The membership fee for the first two years will be waived; and
 - Membership at the HKMA Human Capital Management Society.

INDIVIDUAL AWARDS SCHEDULE

Deadline for Nomination

Friday, 26 March 2021

Interview Session

Friday, 4 June 2021

Award Presentation Ceremony

Monday, 11 October 2021

Deadline for Written Submission

Monday, 3 May 2021

Final Presentation Seminar

Friday, 9 July 2021

PARTICIPATION FEE

HKMA Member: \$7,900 per nominee

Non-Member: \$11,900 per nominee

The participation fee covers:

- ONE free seat at the Final Presentation Seminar
- ONE free seat at the Award Presentation Ceremony
- TWO free seats at the Seminar on "The Way to Become a Top Trainer"

Participating organizations are required to settle the participation fee before the entry deadline. Otherwise, they would not be invited for the judging process.

INDIVIDUAL AWARDS

JUDGING PROCESS

<p style="text-align: center;">Nomination (Deadline: Friday, 26 March 2021)</p>	<p>All entrants have to be nominated by their organizations which are required to send in the Nomination Form. An organization can nominate a maximum of five trainers in each category.</p>
<p style="text-align: center;">Written Submission (Deadline: Monday, 3 May 2021)</p>	<p>All entrants are required to submit a four-page written submission covering all the Judging Criteria together with a one-page summary of personal information in English, which will be reviewed by the Board of Examiners. The signature campaign cited in the submission should be conducted and completed within the last five years.</p>
<p style="text-align: center;">Interview Session (Friday, 4 June 2021)</p>	<p>All entrants will be invited to an interview session. Winners of the Distinguished Trainer Awards and Outstanding New Trainer Awards as well as finalists of the Trainer of the Year will be selected by the Board of Examiners.</p> <p><u>Distinguished Trainer Awards</u> The interview session will include a 15-minute presentation and a 10-minute Question-and-Answer session by the Board of Examiners in English. The presentation should cover all the Judging Criteria.</p> <p><u>Outstanding New Trainer Awards</u> The interview session will be divided into two parts:</p> <ol style="list-style-type: none"> 1. A 10-minute presentation, covering all the Judging Criteria, to be followed by a 5-minute Question-and-Answer session in English, Cantonese or Putonghua by the Board of Examiners. 2. A 10-minute short training in English, Cantonese or Putonghua. Participants would be informed of the training topic 30 minutes before the interview session.
<p style="text-align: center;">Trainer of the Year Final Judging (Friday, 9 July 2021)</p>	<p>Finalists of the Trainer of the Year selected from among the Distinguished Trainer Awardees will be invited to attend a Final Judging which includes a 5-minute presentation on his/her written submission, followed by a 5-minute Question-and-Answer session in English at the Final Presentation Seminar. The Panel of Adjudicators will select a Trainer of the Year.</p>
<p style="text-align: center;">Award Presentation Ceremony (Monday, 11 October 2021)</p>	<p>The Award Presentation Ceremony will be held during the Susan Yuen Memorial Lecture and all the results of the Awards will be announced.</p>

OUTSTANDING NEW TRAINER AWARD

JUDGING CRITERIA

		MARKS
1	SIGNATURE CAMPAIGN	80
<p>The Trainer can demonstrate he/she has played a key role in contributing to the success of a training and/or development programme. From the programme, the Trainer has demonstrated his/her competencies as a good trainer which include the following areas:</p>		
	<p>1.1 Making sure that training is connected to business/organizational needs and external environment</p> <p>1.1.1 Meets regularly with sponsors to keep in touch with business/organizational needs 1.1.2 Good at helping managers identify what they want their people to be able to do 1.1.3 Establishes direction from sponsors as the first step in any new project 1.1.4 Passionate about making sure that training needs are clearly identified 1.1.5 Maintains relevance by refining training objectives/programme design in response to the business/organizational needs and changing commercial context 1.1.6 Effective in gaining management buy-in</p>	20
	<p>1.2 Ability to design purposeful learning processes</p> <p>1.2.1 Conducts rigorous and holistic analysis and effectively addresses those factors contributing to the performance gap 1.2.2 Actively involves sponsors in the training and/or development process 1.2.3 Focuses on outcomes rather than activities when setting training objectives 1.2.4 Rigorous in making sure that courses are designed to be good learning experiences 1.2.5 Makes explicit their assumptions about people and how they learn 1.2.6 Makes sure that trainees can successfully apply new ideas into their workplace 1.2.7 Creatively adapts training sessions to meet the needs of trainees</p>	20
	<p>1.3 Ability to manage and deliver a designed programme</p> <p>1.3.1 Listens to and values participant contributions 1.3.2 Illustrates new concepts and ideas with appropriate examples from the learners' workplace 1.3.3 Regards training sessions as an opportunity to role model the behaviours being taught 1.3.4 Encourages trainees to learn at their own pace and can cater for different learning styles 1.3.5 Encourages trainees to be independent and think for themselves 1.3.6 Creates interest and challenge in their approach to training 1.3.7 Integrates training sessions so that trainees can see how it all fits together</p>	20
	<p>1.4 Ability to evaluate training</p> <p>1.4.1 Based on trainees' satisfaction levels 1.4.2 Based on improvement in trainees' competence 1.4.3 Based on impact on job performance 1.4.4 Based on improvement in targeted organizational performance/business results 1.4.5 In partnership with managers and sponsors</p>	20
2	PERSONAL ACHIEVEMENTS AND CONTINUOUS DEVELOPMENT	20
	<p>2.1 The Trainer has achieved academic or professional awards and other public recognition related to training and development.</p> <p>2.2 The Trainer has demonstrated continuous self-improvement to further his/her career in training and development.</p>	

Total 100

DISTINGUISHED TRAINER AWARD

JUDGING CRITERIA

		MARKS
1	SIGNATURE CAMPAIGN	100
<p>The Trainer can demonstrate he/she has played a leading role in contributing to the success of a training and/or development programme. From the programme, the Trainer has demonstrated his/her competencies as a good trainer which include the following areas:</p>		
1.1 Making sure that training is connected to business/organizational needs and external environment		20
<p>1.1.1 Meets regularly with sponsors to keep in touch with business/organizational needs 1.1.2 Good at helping managers identify what they want their people to be able to do 1.1.3 Establishes direction from sponsors as the first step in any new project 1.1.4 Passionate about making sure that training needs are clearly identified 1.1.5 Maintains relevance by refining training objectives/programme design in response to the business/organizational needs and changing commercial context</p>		
1.2 Ability to design purposeful learning processes		20
<p>1.2.1 Conducts rigorous and holistic analysis and effectively addresses those factors contributing to the performance gap 1.2.2 Actively involves sponsors in the training and/or development process 1.2.3 Focuses on outcomes rather than activities when setting training objectives 1.2.4 Rigorous in making sure that courses are designed to be good learning experiences 1.2.5 Makes explicit their assumptions about people and how they learn 1.2.6 Makes sure that trainees can successfully apply new ideas into their workplace 1.2.7 Creatively adapts training sessions to meet the needs of trainees</p>		
1.3 Ability to manage and deliver a designed programme		20
<p>1.3.1 Listens to and values participant contributions 1.3.2 Illustrates new concepts and ideas with appropriate examples from the learners' workplace 1.3.3 Regards training sessions as an opportunity to role model the behaviours being taught 1.3.4 Encourages trainees to learn at their own pace and can cater for different learning styles 1.3.5 Encourages trainees to be independent and think for themselves 1.3.6 Creates interest and challenge in their approach to training 1.3.7 Integrates training sessions so that trainees can see how it all fits together</p>		
1.4 Role in the internal marketing of training plans to stakeholders		20
<p>1.4.1 Effective in gaining senior management buy-in 1.4.2 Authentically engages and inspires diverse group of stakeholders</p>		
1.5 Ability to evaluate training		20
<p>1.5.1 Based on trainees' satisfaction levels 1.5.2 Based on improvement in trainees' competence 1.5.3 Based on impact on job performance 1.5.4 Based on improvement in targeted organizational performance/business results 1.5.5 In partnership with managers and sponsors</p>		
2	PERSONAL ACHIEVEMENTS AND CONTINUOUS DEVELOPMENT	20
<p>2.1 The Trainer has achieved substantial academic or professional awards and other public recognition related to training and development. 2.2 The Trainer has contributed to training and development as a profession in the business community.</p>		
3	ACHIEVEMENT IN ENHANCING TRAINING AND DEVELOPMENT CAPABILITY	20
<p>The Trainer has helped improve and enhance the training and development capability of the current and/or previous organizations and contributed to the strategic direction of the organization.</p>		
		Total 140

TRAINER OF THE YEAR JUDGING CRITERIA

	MARKS
1. Does this trainer ensure that activities are based on real business/organization and individual needs?	20
2. Can this trainer design courses that work well with learners to deliver real results back in the workplace?	20
3. Is this trainer actively engaged in the business in personally designing and delivering courses?	20
4. Is this trainer flexible enough to balance the needs of different trainees and the overall objectives set?	30
5. Can this trainer determine the success of training at the individual, job and business/organization impact levels?	20
6. Overall can this trainer impact individual performance to meet business/organizational challenges, and go beyond the classroom to develop organizational capabilities, and even beyond the organization to contribute to the development of training as a profession?	20
	Total 130

INDIVIDUAL AWARD NOMINATION FORM

ACT-42846-2021-3-NL

To: The Secretariat, Award for Excellence in Training and Development 2021
The Hong Kong Management Association
16/F, Tower B, Southmark, 11 Yip Hing Street, Wong Chuk Hang, Hong Kong



Register Now!

Attn: Ms Grace Lau, Senior Membership and Event Manager Tel: 2774 8529 Email: gracelau@hkma.org.hk
Ms Glorial Pong, Membership and Event Executive Tel: 2774 8588 Email: gloriapong@hkma.org.hk

Name of Organization: _____

Address: _____

Name of Nominator: (Mr/Ms) _____ Job Title: _____

Contact Person: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

A. Nomination(s) for Distinguished Trainer Awards

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

B. Nomination(s) for Outstanding New Trainer Awards

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

A crossed cheque no: _____ of HK\$ _____ made payable to
"The Hong Kong Management Association" is enclosed.

HK\$7,900 (HKMA Member) HK\$11,900 (Non-Member) for each nomination

Signature: _____ Date: _____

(not later than Friday, 26 March 2021)

PAST INDIVIDUAL AWARD WINNERS

2020

Trainer of the Year

Mr Frank Mok
AIA International Limited

Distinguished Trainer Awardees

Dr Chan Suk Kuen Alison
AIA International Limited
Ms Fan Siu Ping Carol
AIA International Limited
Mr Lun Siu Hong
Prudential Hong Kong Limited
Mr Frank Mok
AIA International Limited
Mr Roland Lazol Ubando
GP Strategies (Hong Kong) Limited

Outstanding New Trainer Awardees

Mr Chak Ka Hang Amen
Prudential Hong Kong Limited
Ms Chan Shuk Wun Josephine
HKT Teleservices
Mr Chan Pui Kei
AXA China Region Insurance Co Ltd
Mr Li Ka Kin
Prudential Hong Kong Limited
Mr Liu Tsun Ki Marcus
Prudential Hong Kong Limited
Mr Lo Tsz Hin
AXA China Region Insurance Co Ltd
Mr Lui Man Hei
AXA China Region Insurance Co Ltd
Mr David Wong
CLP Power Hong Kong Limited
Ms Ashley Yang
AIA International Limited
Mr Yuen Tat Chuen
AIA International Limited
Mr Jason Yeung
CLP Power Hong Kong Limited

2019

Trainer of the Year

Ms Yip Ho Yue, Angela
Hotel ICON

Distinguished Trainer Awardees

Mr Chan Ching Fai, Chris
AIA International Limited
Mr Benny Lai
Fuji Xerox (Hong Kong) Limited
Mr Lai Koon Yin, Ken
AIA International Limited
Mr Lee Ka Fai, Joe
Quality HealthCare Medical Services Limited
Ms Ma Denise Wai Yue
Hong Kong Airlines
Mr Wong Ka Shing, Isaac
MetLife Hong Kong
Ms Yip Ho Yue, Angela
Hotel ICON

Outstanding New Trainer Awardees

Mr Chan Chun Pong, Chris
Link Asset Management Limited
Ms Funny Fan
HKBN Group
Ms Ho Sze Ching, Phoebe
CSL Mobile Limited
Ms Lo Ka Wing, Julian
HKT Limited
Mr Li Kwok Wai
AIA International Limited
Mr Aaron Pang
AIA International Limited
Mr So Wan Yeung, Trevor
Maxim's Group
Mr Wong Chun Ho, Shawn
CSL Mobile Limited
Ms Phoebe Zhan
AIA International Limited

2018

Trainer of the Year

Mr Edward Lo
Hang Lung Properties Limited

Distinguished Trainer Awardees

Mr Edward Lo
Hang Lung Properties Limited
Ms Angela Wong
Hang Seng Bank Limited

Outstanding New Trainer Awardees

Ms Cheung Pui Ying
AIA International Limited
Ms Claire He
CLP Power Hong Kong Limited
Mr Lee Hon Ming
Prudential Hong Kong Limited
Ms Windsor Lee
Chow Tai Fook Jewellery Group Limited
Mr Amen Lo
China Life Insurance (Overseas) Co Ltd
Mr Duke Ng
China Life Insurance (Overseas) Co Ltd
Ms Julia Ng
MTR Corporation
Mr Peter Pun
Hilti (Hong Kong) Limited
Ms Kim Qiu
AIA International Limited
Ms Kim Sin
Maxim's Group - Japanese Chain Restaurants
Mr Wong Pak Yin
Manulife (International) Limited
Ms Ronnie Wong
MTR Corporation
Mr Charles Yeung
Hotel ICON
Mr Larry Yik
K11 Concepts Limited
Mr Jeremy Yu
New World Development Company Limited

* The above list shows the Award recipients and their companies during the year of the Award indicated.

* The order of presentation of individual awardees receiving the same award is based on the alphabetical order of their surnames.

PAST INDIVIDUAL AWARD WINNERS

2017

Trainer of the Year

Mr Bruce Au
A.S. Watson Group

Distinguished Trainer Awardees

Mr Bruce Au
A.S. Watson Group
Mr David Chan
Maxim's Group - Japanese Chain Restaurants
Mr Roy Choy
Prudential Hong Kong Limited
Mr Harry Ng
Infocan Training Limited

Outstanding New Trainer Awardees

Mr Derek Au
GP Strategies Corporation
Mr Alpha Cheng
Prudential Hong Kong Limited
Ms Aing Fan
Midland Holdings Limited
Ms Bonnie Lau
Maxim's Group - Japanese Chain Restaurants
Mr Dickson Lau
CLP Power Hong Kong Limited
Mr Kenneth Lau
Midland Holdings Limited
Mr Tim Lau
HKT Limited
Mr Daniel Lee
Prudential Hong Kong Limited
Mr Jameson Lee
FedEx Express
Mr Ricky Li
Prudential Hong Kong Limited
Ms Carmen Lo
Jebsen & Co Ltd
Ms Grace Ma
MTR Corporation
Mr Sunny Wong
BOC Group Life Assurance Company Limited

2016

Trainer of the Year

Mr Tolar Ng
Ralph Lauren Asia Pacific Limited

Distinguished Trainer Awardees

Ms Vivian Ling
Citibank (Hong Kong) Limited
Mr Tolar Ng
Ralph Lauren Asia Pacific Limited
Mr Edmond Poon
Pricerite Stores Limited
Ms Julia Wong
Synergis Management Services Limited

Outstanding New Trainer Awardees

Mr Lawson Chan
Midland Realty
Mr Cyrus Chau
Maxim's Caterers Limited
Ms Hester Cheng
Maxim's Caterers Limited
Mr Cheng Kam Hong
CLP Power Hong Kong Limited
Ms Vanessa Chou
New World Development Company Limited
Ms Edna Chow
DFS Group Limited
Ms Selina Li
Hong Kong Express Airways Limited
Mr Chris Tsang
New World Development Company Limited
Mr Gary Wong
McDonald's Restaurants (Hong Kong) Limited
Ms Kamy Wong
Sheraton Hong Kong Hotel & Towers
Ms Miriam Yang
Standard Chartered Bank (Hong Kong) Limited

2015

Trainer of the Year

Mr Alan Leung
DFS Group Limited

Distinguished Trainer Awardees

Mr Alan Leung
DFS Group Limited
Mr Desmond Mok
Maxim's Caterers Limited
Ms Dorothy Wong
ICC Limited
Ms Elsa Wong
Bank of China (Hong Kong) Limited

Outstanding New Trainer Awardees

Mr King Chan
McDonald's Restaurants (Hong Kong) Limited
Ms Eliza Cheng
CLP Power Hong Kong Limited
Mr Keith Chu
McDonald's Restaurants (Hong Kong) Limited
Ms Becky Chung
Standard Chartered Bank (Hong Kong) Limited
Mr Lynn Lai
China Life Insurance (Overseas) Company Limited
Mr Charles Tang
MTR Corporation
Ms Amy Tong
G2000 (Apparel) Limited
Mr Penny Tsang
Pure International (Hong Kong) Limited
Ms Stephanie Wong
HSBC Life (International) Limited
Mr Kim Wu
Maxim's Group - Starbucks Hong Kong
Ms Psyche Yau
MTR Corporation
Ms Willy Yuen
BOC Group Life Assurance Company Limited

* The above list shows the Award recipients and their companies during the year of the Award indicated.

* The order of presentation of individual awardees receiving the same award is based on the alphabetical order of their surnames.

PAST INDIVIDUAL AWARD WINNERS

2014

Trainer of the Year

Ms Yvonne Yam
RS Components Limited

Distinguished Trainer Awardees

Ms Maggie Chan
Bank of China (Hong Kong) Limited
Mr Leo Lee
CSL Limited
Ms Amy Leung
DFS Group Limited
Ms Jasmine Lok
Maxim's Caterers Limited
Ms Maria Tong
Cathay Pacific Airways
Mr Vincent Woo
Maxim's Caterers Limited
Ms Yvonne Yam
RS Components Limited
Ms Snowy Zheng
Australia and New Zealand Banking Group Limited

Outstanding New Trainer Awardees

Mr David Chan
Maxim's Caterers Limited
Mr Max Cheng
DFS Group Limited
Ms Novem Chung
Midland Holdings Limited
Ms Kathy Kwong
New World Development Company Limited
Mr Kenny Lai
Bank of China (Hong Kong) Limited
Ms Rebecca Leung
Maxim's Caterers Limited
Ms Jacqueline Ng
Maxim's Caterers Limited
Mr Jovi Yan
The Hong Kong Jockey Club
Ms Karin Yeung
MTR Corporation

2013

Trainer of the Year

Dr Kelvin Wan
HSBC

Distinguished Trainer Awardees

Mr Tomas Bay
Ethos International Limited
Mr Rex Choi
CSL Limited
Mr Charles Ho
MTR Corporation
Ms Mandy Hong
CLP Power Hong Kong Limited
Mr Billy Ip
The Hong Kong Jockey Club
Ms Jessie Kwong
HSBC
Ms Angelina Lee
CSL Limited
Dr Kelvin Wan
HSBC

Outstanding New Trainer Awardees

Mr Anthony Chan
Standard Chartered Bank (Hong Kong) Limited
Mr Ray Chan
Bank of China (Hong Kong) Limited
Mr Frankie Fang
Standard Chartered Bank (Hong Kong) Limited
Mr Gene Fung
Australia and New Zealand Banking Group Limited
Mr Vikas Grewal
Fleet Management Limited
Ms Jannet Kan
McDonald's Restaurants (Hong Kong) Limited
Mr Donald Lai
Standard Chartered Bank (Hong Kong) Limited
Ms Lolita Lei
Richemont Asia Pacific Limited – Alfred Dunhill
Mr Andrew Li
HSBC
Ms Jessica Siu
The Hong Kong Jockey Club
Mr Simon Wong
CLP Power Hong Kong Limited
Mr Raymond Yip
McDonald's Restaurants (Hong Kong) Limited

2012

Trainer of the Year & Distinguished Trainer Awardee

Ms Vinky Lau
The Hong Kong and China Gas Company Limited

Outstanding New Trainer Awardees

Ms Charissa Chan
Swire Hotels
Mr Takki Chan
The Hong Kong Jockey Club
Mr Anthony Chau
DBS Bank (Hong Kong) Limited
Ms Belli Chui
Standard Chartered Bank (Hong Kong) Limited
Ms Gloria Kam
The Hong Kong Jockey Club
Ms Goldia Kong
Miramar Group
Mr Leo Lee
CSL Limited
Ms Angie Li
BOC Group Life Assurance Company Limited
Mr Chris Ng
McDonald's Restaurants (Hong Kong) Limited
Ms Carmen Tam
Ocean Park Corporation
Mr Tony Wo
Zurich Insurance (Hong Kong)
Mr Kenneth Wong
MTR Corporation
Ms Rose Wong
Hong Kong Air Cargo Terminals Limited
Ms Joyce Yan
Toys"R"us (Asia) Limited

2011

Trainer of the Year

Ms Prudence Sze
CLP Power Hong Kong Limited

Distinguished Trainer Awardees

Ms Sonia Lui
Civil Service Training and Development Institute, Civil Service Bureau, HKSAR
Ms Prudence Sze
CLP Power Hong Kong Limited
Mr Bob Xie
The Hong Kong & China Gas Company Limited

Outstanding New Trainer Awardees

Mr Nicky Lam
Island Shangri-La, Hong Kong
Ms Amy Law
HSBC
Mr Lee Chee King
The Hong Kong Jockey Club
Ms Priscilla Lim
HSBC
Ms Katherine Lo
American International Assurance Company, Limited
Mr Kelvin Lo
The Hong Kong Jockey Club
Ms Amy Yu
HSBC

* The above list shows the Award recipients and their companies during the year of the Award indicated.

* The order of presentation of individual awardees receiving the same award is based on the alphabetical order of their surnames.

PAST INDIVIDUAL AWARD WINNERS

2010

Trainer of the Year

Ms Lee Chung Lim, Natalie
HSBC

Distinguished Trainer Awardees

Ms Lau Shuk Han
Ageas Insurance Company (Asia) Ltd
Ms Lee Chung Lim, Natalie
HSBC
Ms Jacqueline Moyse
Mandarin Oriental Hotel Group
Mr Bradley Wadsworth
Pacnet

Outstanding New Trainer Awardees

Mr Jason Furness
HSBC
Ms Angelina Lee
CLP Power Hong Kong Limited
Mr Lawrence Luk
General Mills Hong Kong Ltd

2009

Trainer of the Year

Ms Elsa Lam
Ageas Insurance Company (Asia) Limited

Distinguished Trainer Awardees

Mr Joseph Chan
HSBC
Ms Elsa Lam
Ageas Insurance Company (Asia) Limited
Mr Thomas Robillard
FedEx Express
Mr Wilkins Wong
Civil Service Training
& Development Institute,
Civil Service Bureau

Outstanding New Trainer Awardees

Ms Fanny Chan
HSBC
Ms Effie Cheng
McDonald's Restaurants (HK) Limited
Mr Andy Lau
HSBC
Mr Nelson Wong
The Hong Kong Jockey Club
Mr Will Wong
HSBC

2008

Trainer of the Year

Mr Kelvin Ju
AIG Companies

Distinguished Trainer Awardees

Mr Kelvin Ju
AIG Companies
Ms Amy Kwong
CLP Power Hong Kong Limited
Ms May Li
Civil Service Training &
Development Institute,
Civil Service Bureau
Mr Frankie Lo
Ageas Insurance Company (Asia) Limited
Mr Vincent Tang
HSBC
Ms Catherine Tong
The Hong Kong Jockey Club
Mr Christopher Yang
HSBC

Outstanding New Trainer Awardees

Mr Jonathan Bok
HSBC
Ms Viola Chan
AIG Companies
Mr Andy Clark
ClarkMorgan Corporate Training
Ms Ivy Poon
The Great Eagle Properties
Management Company Ltd
Mr Vincent Woo
PCCW Limited
Ms Susane Yan
HSBC
Mr Lester Yeung
PCCW Limited

2007

Trainer of the Year

Ms Carroll Chu
Island Shangri-La, Hong Kong

Distinguished Trainer Awardees

Ms Carroll Chu
Island Shangri-La, Hong Kong
Ms Selina Kam
HSBC
Mr Kenny Mak
HSBC
Ms Shirley Ng
Hong Kong Disneyland Resort

Outstanding New Trainer Awardees

Mr Mark Chan
HSBC
Mr Peter Cheung
Hong Kong Disneyland Resort
Mr Desmond Ho
HSBC
Mr Badhri Nath Rama Iyer
HSBC

2006

Trainer of the Year

Ms Michelle Yam
Shangri-La Hotels & Resorts

Distinguished Trainer Awardees

Ms Sara Ho
The Hong Kong Jockey Club
Ms Doris Ip
The Aberdeen Marina Club
Ms Jessie Lau
HSBC
Ms Carrie Wong
HSBC
Ms Michelle Yam
Shangri-La Hotels & Resorts

Outstanding New Trainer Awardees

Ms Iris Chow
HSBC
Ms Angela Tsui
CLP Power Hong Kong Ltd
Ms Joyce Wai
HSBC

2005

Trainer of the Year

Mr Shekhar Visvanath
HSBC

Distinguished Trainer Awardees

Ms Marianne Chung
HSBC
Mr Allen Kuo
HSBC
Mr Gary Liu
The Dairy Farm Company Ltd
Ms Theresa Sham
The Excelsior, Hong Kong
Dr Chester Tsang
Hospital Authority/Institute of Health Care
Mr Shekhar Visvanath
HSBC

Outstanding New Trainer Awardees

Ms Elsie Gung
HSBC
Mr King Lee
Kowloon-Canton Railway Corporation

* The above list shows the Award recipients and their companies during the year of the Award indicated.

* The order of presentation of individual awardees receiving the same award is based on the alphabetical order of their surnames.

QUOTES FROM 2020 WINNERS

CAMPAIGN AWARD

Gold Award Winner

I would like to thank everyone from the bottom of my heart for the honour that NewGen Programme has been recognized by The Hong Kong Management Association as the Gold Award winner. NewGen programme, being a one-of-a-kind talent platform, and the first cross-corporate talent and development programme in Hong Kong, was developed between four large corporations including Fung Group, McDonald's, New World Development and Towngas. We appreciate all representatives of each company including Training, HR and respective line managers. Most importantly the support of senior business leaders who acknowledged and were proactively responsive to the business needs - in this case the development of the young talent pool. In this six-month cross-corporate programme, committee members tried our best to design and implement a series of workshops, corporate visits and business case presentations for our NewGen trainees, aimed to groom our young talents and future leaders into becoming more intrapreneurial, innovative, inquisitive and impactful. Last but not least, we want to thank all the judges; and hope to continue the NewGen programme with our current partners, as well as develop new collaborations in the coming future.

Ms Esther Lau
Senior Officer - Applied Research and Innovation
Fung Group

INDIVIDUAL AWARD

Trainer of the Year

It is my great pleasure to receive the Trainer of the Year Award. Thank you to The Hong Kong Management Association which organized this amazing award competition for trainers. I would also like to give a big thank you to my company AIA, which provided me a great platform to develop and grow. Additionally, I would like to give another big thank you to my bosses, managers and my working buddies, the motivation and help from them provided me lots of support and guidance in every aspect. I am truly happy to work with them and enjoy the moments that we fight for our targets together!

Mr Frank Mok
Training Manager
AIA International Limited



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It is a matter of discretion for individual employers to recognize any qualification to which these courses may lead.



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