



# AWARD FOR EXCELLENCE IN TRAINING AND DEVELOPMENT 2023

The Most Prestigious and Authoritative Training and Development Award







Bringing the outdoors indoors, now that is inspiring, with a forest of trees growing inside our premier state of the art commercial buildings. We can all aspire to a greener tomorrow inside and out.

 **Hongkong Land** inspire : aspire



Marina Bay Financial Centre Tower 1, Singapore

hkland.com



# BELIEVE IN BETTER

Employee Value  
Proposition



## BETTER TOGETHER

Our people are our greatest asset and looking after them is our priority. We genuinely care for the wellbeing of our employees, their families and the communities that we live and work in. We are focused on helping each other thrive in the work we do and lives we live.



HEALTHIER, LONGER,  
BETTER LIVES

# LEAD SPONSOR



**HEALTHIER, LONGER,  
BETTER LIVES**

**AIA Group Limited** was established in 1919 and began its operations in Hong Kong in 1931. Over the years, AIA Hong Kong & Macau has been leading the industry with its forward-looking vision and superior protection and financial solutions to meet customers' needs in different life stages. Guided by our commitment to make a significant, positive impact on our customers and communities across Asia, AIA's purpose is to help millions of people live **Healthier, Longer, Better Lives**. AIA Hong Kong & Macau is steadfast in playing a leading role to drive the economic and social development of Hong Kong and across Asia, as well as creating a better and more sustainable future for all through a transformational, long-term ESG Strategy that stays true to our purpose.



## **A Century of Success**

- Founded in Shanghai in 1919; over 100 years of history in Asia
- AIA is the **largest independent publicly listed pan-Asian life insurance group**
- Began operations in Hong Kong in 1931 and has a presence in **18 markets across Asia**



## **Solid Foundations**

- Market capitalisation has **more than quadrupled**<sup>1</sup> since public listing in 2010
- Total assets of **US\$302 billion**<sup>2</sup>
- AIA Group Limited (Stock Code : 1299) is the **second largest constituent stock of the Hang Seng Index**<sup>3</sup>



## **Globally Renowned**

- Credit Ratings – AIA International Limited S&P<sup>4</sup> : AA- / Stable  
Moody's<sup>5</sup> : Aa2 / Stable



## **Over 3.4 Million Customers Largest number of policies**

- Has the largest number of policies in Hong Kong<sup>6</sup>, serving **over 3.4 million customers**<sup>7</sup>. One in three people protected by individual medical insurance in Hong Kong is an AIA customer<sup>8</sup>



## **Multi-channel Distribution Professional team**

- Largest number of MDRT members - Number 1 in Hong Kong and Macau for the 20<sup>th</sup> year, and in Macau for the fourth consecutive year since its independent reporting commenced in 2019.<sup>9</sup>
- **Over 17,000 financial planners**<sup>10</sup> and a devoted team of front- and back-end staff strive to deliver excellent service and operating efficiency.
- Focused on **"Premier Agency"** strategy to enhance talent development. Founded AIA Premier Academy in 2011 to recruit and cultivate high-calibre young financial planners.
- Built long-term collaborations with **The Bank of East Asia, Limited, Citibank (Hong Kong) Limited, China Construction Bank (Asia) and Public Bank (Hong Kong) Limited**, to provide customers with convenient and suitable insurance services through their extensive networks<sup>^</sup>.
- Provides a comprehensive range of products and services to different customer segments through large-scale and established **Independent Financial Advisors**.

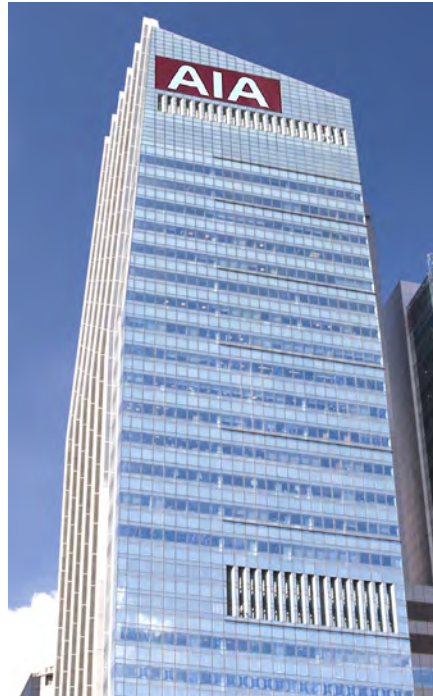


## **Over 120 Products Well-rounded services**

- Offers customers a **wide selection of over 120 products** to meet their protection and financial needs - ranging from individual life, group life, accident, medical and health, pension, personal lines insurance to investment-linked products with numerous investment options; dedicated to providing superb product solutions to meet the financial needs of high net worth customers.
- The game-changing **"AIA Vitality"** programme offers instant premium discounts or extra cover, and an array of benefits and discounts offered by partners to reward customers for pursuing healthy lifestyles<sup>^</sup>.
- Innovative digital platforms facilitating a convenient, customer-oriented experience.



# LEAD SPONSOR



AIA Group Limited is incorporated in Hong Kong with limited liability.

“AIA”, “Group” or “the Group” herein refers to AIA Group Limited and its subsidiaries.

“AIA Hong Kong & Macau” or “AIA Hong Kong” herein refers to the Hong Kong Branch and/or Macau Branch of AIA International Limited (Incorporated in Bermuda with limited liability).

“Hong Kong” and “Macau” herein refer to “Hong Kong Special Administrative Region” and “Macao Special Administrative Region”, respectively.

<sup>1</sup> Bloomberg (as at 30 June 2022)

<sup>2</sup> AIA Group Limited Interim Results 2022 (as at 30 June 2022)

<sup>3</sup> www.hsi.com.hk (August 2022)

<sup>4</sup> AIA Group Limited website (as at 14 May 2021)

<sup>5</sup> AIA Group Limited website (as at 14 May 2021)

<sup>6</sup> Provisional statistics of the Insurance Authority on Hong Kong long term insurance business from January to June 2022. The policies refer to the Direct Inforce Business of Individual Life and Annuity (Classes A & C) and Other Individual Business (Classes B, D, E & F).

<sup>7</sup> AIA Hong Kong internal data includes Hong Kong and Macau’s individual life, group insurance and pension customers (as at 30 June 2022)

<sup>8</sup> Based on Hong Kong Special Administrative Region Census and Statistics Department – Thematic Household Survey Report No. 74, December 2021, Table 7.1a and AIA internal data.

<sup>9</sup> <https://www.mdrt.org/about-MDRT/for-companies/> (as at 13 July 2022)

<sup>10</sup> As at 30 June 2022

<sup>^</sup> The banks herein are authorised distributors and agents of AIA Hong Kong.

<sup>#</sup> Please visit [aia.com.hk/aiavitality](http://aia.com.hk/aiavitality) for more details.



# LEAD SPONSOR



Hongkong Land is a major listed property investment, management and development group. Founded in 1889, Hongkong Land's business is built on excellence, integrity and partnership.

The Group owns and manages more than 850,000 sq. m. of prime office and luxury retail property in key Asian cities, principally Hong Kong, Singapore, Beijing and Jakarta. Its properties attract the world's foremost companies and luxury brands.

The Group's Central Hong Kong portfolio represents some 450,000 sq. m. of prime property. It has a further 165,000 sq. m. of prestigious office space in Singapore mainly held through joint ventures, four retail centres on the Chinese mainland, including a luxury retail centre at Wangfujing in Beijing, and a 50% interest in a leading office complex in Central Jakarta. The Group also has a number of high-quality residential, commercial and mixed-use projects under development in cities across China and Southeast Asia, including a 43% interest in a 1.1 million sq. m. mixed-use project in West Bund, Shanghai. Its subsidiary, MCL Land, is a well-established residential developer in Singapore.

Hongkong Land Holdings Limited is incorporated in Bermuda and has a primary listing in the standard segment of the London Stock Exchange, with secondary listings in Bermuda and Singapore. The Group's assets and investments are managed from Hong Kong by Hongkong Land Limited. Hongkong Land is a member of the Jardine Matheson Group.





# LEAD SPONSOR



## Hong Kong - Central District



- |                         |                   |                                   |                      |
|-------------------------|-------------------|-----------------------------------|----------------------|
| 1 One Exchange Square   | 5 Jardine House   | 8 Gloucester Tower                | 10 York House        |
| 2 Two Exchange Square   | 6 Chater House    | 9 Edinburgh Tower                 | 11 Landmark Atrium   |
| 3 Three Exchange Square | 7 Alexandra House | 9a The Landmark Mandarin Oriental | 12 Prince's Building |
| 4 The Forum             |                   |                                   |                      |



# MAIN SPONSOR



周大福

CHOW TAI FOOK

## **Chow Tai Fook Jewellery Group Limited**

Chow Tai Fook Jewellery Group Limited (the “Group”; SEHK stock code: 1929) was listed on the Main Board of The Stock Exchange of Hong Kong in December 2011. The Group’s vision is to become the most trusted jewellery group in the world.

Founded in 1929, the Group’s iconic brand “CHOW TAI FOOK” is widely recognized for its trustworthiness and authenticity, and is renowned for its product design, quality and value. A long-standing commitment to innovation and craftsmanship has contributed to the Group’s success, along with that of its iconic retail brand, and has been embodied in its rich heritage. Underpinning this success are our long-held core values of “Sincerity • Eternity”.

The Group’s differentiation strategy continues to make inroads into diverse customer segments by catering to a bespoke experience for different lifestyles and personalities, as well as customers’ different life stages. Offering a wide variety of products, services and channels, the Group’s brand portfolio comprises the CHOW TAI FOOK flagship brand with curated retail experiences, and other individual brands including HEARTS ON FIRE, ENZO, SOINLOVE and MONOLOGUE.

The Group’s commitment to sustainable growth is anchored in its customer-centric focus and strategies, which are in place to promote long-term innovation in business, in people and in culture. Another asset underpinning sustainable growth is a sophisticated and agile business model. This supports the Group by fostering excellence and extending opportunities along the entire value chain to communities and industry partners across the world.

With an extensive retail network in China, Japan, Korea, Southeast Asia and the United States, and a fast-growing smart retail business, the Group is implementing effective online-to-offline (“O2O”) strategies to succeed in today’s omnichannel retail environment.



[www.chowtaifook.com](http://www.chowtaifook.com)

WEDDING  
*Collection*

周大福

CHOW TAI FOOK



# MAIN SPONSOR



To Keep Cities Moving, MTR makes encounters happen and rendezvous for a more connected tomorrow. As a recognized world-class operator of sustainable rail transport services, the Corporation is a leader in safety, reliability, customer service and efficiency. With more than 40,000 dedicated staff, MTR carries over 13 million passenger journeys worldwide every weekday in Hong Kong, the United Kingdom, Sweden, Australia and the Mainland of China.

Advancement & Opportunities is one of the three social objectives that MTR has set forth. With our commitment in upskilling our staff and striving for excellence, MTR is honoured to have received the recognitions from local and overseas professional associations in recent years, including the HKMA Award for Excellence in Training and Development (Gold Award; Most Dedicated Organization to People Development Award), HKMA Quality Award (Gold Award), Asian Most Admired Knowledge Enterprise (MAKE) Award, Association for Talent Development - BEST Award (ranked first in Asia and second worldwide) and Global HR Excellence Awards (T&D).

MTR believes that human capital is the gateway to excellence and commits whole-heartedly to advocating an environment of continuous learning and supporting personal and professional development to enable employees to unleash their full potential, and to provide high quality of service for the communities we serve.



## Human capital is the gateway to excellence

We commit to inspire, engage and develop our people and strive for service excellence. Through various learning and development initiatives, we advocate an environment of continuous learning to enable employees to unleash their full potential and grow alongside us, and to Keep Cities Moving.





# SPONSOR



Hactl is the leading air cargo terminal operator in Hong Kong, and the trusted ground handling partner for over 100 airlines and 1,000 freight forwarders. Its SuperTerminal 1 base is the world's largest multi-level air cargo terminal, with a capacity of 3.5 million tonnes of air cargo per annum. Hactl is the only neutral air cargo terminal operator at Hong Kong International Airport; having no affiliation with any airline, it is able to provide all its airline customers with unbiased service.

Since Hactl's launch in 1976, its relentless pursuit of quality through investment, innovation and best practice has enabled it to make a major contribution to the development of Hong Kong International Airport - to become the world's busiest air cargo hub.

Hactl leads its industry by example. It was the first air cargo terminal operator in the world to achieve the ISAGO standard, and the first in Hong Kong to obtain WHO GDP certification for pharmaceutical products, and the first three IATA CEIV certifications (pharmaceuticals, fresh and live animals). Hactl is now also accredited under CEIV Lithium Batteries.

Hactl's most important asset is its 2,300-strong workforce. We recruit the most promising talents, and nurture them to become the best in the industry. To this end, we offer a wide variety of internal training courses, and sponsor further external education and training for staff at all levels, encouraging continued learning for career advancement. We also maintain a policy of promoting from within whenever possible.

Hactl's in-house training facilities include a dedicated training suite that occupies an entire floor of our office building. Recently-upgraded facilities include VR, which enables us to provide thorough initial training for new recruits in such areas as aircraft loading, away from the hazards of the live ramp environment.

Hactl is an IATA-accredited training facility for dangerous goods training, complying with the latest ICAO-mandated CBTA (competence based) format. Hactl trains its own staff, as well as those of third parties.

Four of Hactl's training courses are now recognized under the government-sponsored HKQF (Hong Kong Quality Framework) programme, having been rigorously scrutinized. Hactl is the first Hong Kong ground handler to participate in the programme.

Hactl has also been the proud recipient of the Grand Award in The Hong Kong Management Association (HKMA) Quality Awards, first in 2011 and again in 2022.



In line with Hactl's aim to be the industry employer of choice, it organizes a number of company-wide employee welfare and staff recognition programmes to enhance staff motivation and foster team work. We include staff families in many of our sports and social events. We also offer competitive packages including travel subsidies, medical benefits and employee assistance.

Hactl's constant strong focus on staff training, development and welfare has resulted in well-below-average churn, with more than half our workforce having worked with us for over 10 years. Our policies have resulted in the creation of a loyal, motivated and experienced workforce which provides definitive customer service standards that are the envy of our industry.

# SPONSOR



Founded in 1862, The Hong Kong and China Gas Company Limited (Towngas) is Hong Kong's first public utility company. Today, it is one of the largest energy suppliers in Hong Kong, operating with world-class corporate management and leading-edge business practices.

Towngas' core business consists of the production and distribution of gas as well as the provision of total kitchen solutions and comprehensive after-sales services to over 40 million customers in Hong Kong and China. Expanding its horizons, the company has diversified its business into smart energy, upstream and midstream gas projects, water and kitchen waste treatment, distributed energy, telecommunications as well as new energy exploration and utilization ventures. It now has more than 570 projects across 28 provinces, autonomous regions and municipalities in China.

To support its continuous business growth, Towngas makes every effort to attract, develop and engage talents. It provides a positive work environment for people to unleash their potentials and strive towards a rewarding future. Staff career progression is supported by structured talent development programmes, including the Management Trainee and Apprenticeship Schemes for young people, leadership acceleration programmes for middle management and tailor-made development plans for seasoned business leaders.

As a socially responsible organization committed to building a sustainable future, Towngas will continue to advocate environmental, social and governance (ESG) goals in its business expansion, operational strategies and people management.





# SPONSOR



Human Dynamic Asia Pacific Ltd. Co. headquartered in Hong Kong, is a distinguished consultancy firm specializing in bespoke Leadership and Change solutions for businesses undergoing globalization and organizational change.

Human Dynamic has highly experienced teams of industry-specific experts spread over 13 locations across 9 regions and partner offices in 8 other countries, serving over 100 businesses across the Asia Pacific.

As a company that truly understands the importance of innovation, in the volatile business world, Human Dynamic works closely with clients to embrace a transformational approach and reinvent customized integrated solutions. These range from leadership development programs to change management consulting, employee engagement programmes, and other learning and coaching workshops.

Human Dynamic aims at empowering organizations to grow, unlock individuals' potential and foster leaders, upholding this mission, not only to our customers but also to our employees. With people as its core asset, Human Dynamic endeavours to support our internal teams through the development of leadership, talent, ways of working, and technological capabilities.

As we celebrate our 30th anniversary in 2023, Human Dynamic continues to champion sustainable growth internally and externally and equip leaders and people managers with the skills to process change.



# SPONSOR



Maxim's Group delivers memorable moments to our customers by providing quality dining experiences under our homegrown brands and renowned global brands.

Founded in 1956, Maxim's Group is one of Asia's leading food and beverage companies, operating Chinese, Western, Japanese and Southeast Asian restaurants, quick service outlets, bakery shops and cafes, and an institutional catering service. Maxim's Group also produces a range of festive products, including the award-winning Hong Kong MX Mooncakes, and is a licensee of Starbucks Coffee, Genki Sushi, IPPUDO, The Cheesecake Factory and Shake Shack in various territories. Altogether, the Group has over 1,800 outlets.



Proud of our heritage and humbled by our success, we are committed to a sustainable and innovative future.



At Maxim's, it is believed that people is the key to quality products and customer excellence. Every person is a valued member, treated with trust, encouraged to contribute and recognized for efforts. The Group relentlessly pursues continuous people development and fosters a work environment where creative thinking and continuous learning is encouraged.



# SPONSOR



Peoples Smart Living Limited is the exclusive partner of China Mobile Hong Kong Company Limited for smart products solutions. We are committed to providing customers with a comprehensive variety of smart hardware, dashboard, software smart solutions and 5G Enabled Innovations. Peoples has over 400,000 IoT smart products supplied by over 20,000 qualified manufacturers. Together with our dashboard platforms, software solutions and 5G innovations, Peoples assists customers to work smarter, to improve their business, to streamline business processes, to automate repetitive tasks, and to save time and cost according to their wishes.

**按一下制 智能願望立即實現**

**PEOPLES SMART LIVING**

**萬眾智能生活有限公司**

一鍵操作 安裝簡易 價格相宜 現貨供應

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+852 6221 6221 鄭小姐

中環德輔道中55號協成行中心7樓

# SPONSOR



Prudential has been serving the people of Hong Kong since 1964, providing a broad range of financial protection, health protection and retirement planning products, general insurance and employee benefits for our customers. The company is currently protecting 1.3 million customers in the city, providing financial support in times of needs with a total claims payment of HK\$5 billion in 2021.

Prudential's purpose is to help our customers get the most out of life, by making healthcare affordable and accessible and by promoting financial inclusion. Prudential protects people's wealth, helps them grow their assets, and empowers them to save for their goals.

Being a responsible corporate citizen, Prudential recognises the significant role we play in the community. We do this by making health and financial security accessible; stewarding the human impacts of climate change, and building social capital.

Together with Prudential's long-standing, deep commitment to Hong Kong, we are fully adhered to our credo "Listening. Understanding. Delivering". Through listening and understanding, and through our culture of service and professionalism, we constantly achieve our vision to be a customer-centric insurance company in Hong Kong.

This year, we are celebrating the 175th anniversary of our Group and 100 years in Asia.





# SPONSOR



Established in 1971, Sino Group comprises three listed companies – Sino Land Company Limited (HKSE: 0083), Tsim Sha Tsui Properties Limited (HKSE: 0247), Sino Hotels (Holdings) Limited (HKSE: 1221) – and private companies held by the Ng Family.

As one of Hong Kong's leading property developers with core businesses in property development and investment, Sino Group has grown with the communities it serves. The Group's business interests comprise a diversified portfolio of residential, office, industrial, retail and hospitality properties across Hong Kong, mainland China, Singapore and Australia, and has developed over 250 projects, spanning more than 130 million square feet. Its core business assets are further complemented by property management services, hotel investment and management, including The Fullerton Hotels & Resorts and other affiliate brands.

The Group strives to fulfil its vision of Creating Better Lifescapes with a focus on three interconnected pillars – Green Living, Community Spirit and Innovative Design – shaping the cities we call home where people live, work and play. Staff members of the Group, who share the same vision, are committed to delivering products and services of the highest possible standards while upholding integrity, advocating sustainability and supporting the community.

To meet the training and development needs of its employees, it has established comprehensive and structured programmes. Besides supporting employees' competency and skill development, it also tailored programmes for developing talents of different levels to facilitate succession planning. Knowledge and experience sharing sessions by industrial leaders are organized regularly.

Sustainability is central to what we do as we seek to create value for stakeholders and make business a driver of sustainability for a better future. To ensure that sustainable practices transcend various levels from top management to frontline staff, Sino Group has established a Sustainability Academy to cultivate a sustainable mindset among its staff and infuse sustainability into their work and life.

The Group's commitment to excellence has been recognized. The recognitions include Silver Award (Skill Training Category) and Bronze Award in the "Award for Excellence in Training and Development" in 2017 and 2022 respectively organized by The Hong Kong Management Association (HKMA), and "Excellence in Stakeholder Engagement" in the same Award in 2022. In addition, Sino Group is also pleased to receive the Grand Award in the large-sized organization category at the Hong Kong Sustainability Award 2022 organized by HKMA. Various Human Resources Awards are also received in the same year such as "Employer of the Year", "Best L&D Technology Implementation Award" and "Best Corporate Social Responsibility Award" at CTgoodjobs Best HR Awards 2022. It also being accredited as "HR Innovator of the Year" and "Employer of the Year" presented by JobsDB.

By consistently upholding integrity, walking the extra mile and delivering high-quality products and services, it seeks to surpass customers' expectations and earn their trust.



# MEDIA SPONSOR



**Convey often implies continuous, regular movement or flow.  
The word also means to serve as a medium for delivery or transmission:  
Continuous your message to the world.**

Convey Advertising was founded in 1986, we pioneered the concept of creating a sizeable network of billboards at the premium offices and commercial buildings in the prime business districts in Hong Kong to connect advertisers with our core audience.

Over the past decades, we have led our industry; to become one of the largest digital Out-of-Home (“OOH”) media company in Hong Kong and Macau; in terms of the number of billboards; the amount of clients and the success stories we deliver for our brands.

Convey Digital, was established in 2017 and developed to cope with the tendency of advertising market. The digital marketing services includes Facebook, Google SEM, SEO, Words of Mouth, Forum Seeding, Programmatic advertisement, website establishment and e-commerce solutions across Hong Kong, China and South East Asia.

**We provide Offline & Online & e-Commerce  
services by our One-Stop-Solution.**





# MEDIA SPONSOR



## A Leading Recruitment Media with over 540,000 Members

Based in HK, Recruit, a listed company, is a pioneer in recruitment magazine, as one of the most popular and leading all-rounded recruitment, human resources, education and career media for reaching 31 years. We have built up more than **120,000** companies' profiles and trusted partners and **540,000+** members who strive for work-life balance. The magazine reaches target readers through extensive distribution network at high-traffic areas, MTR exits, MTR stations, Starbucks stores, D2 Place, Labour Department job centres and tertiary institutions.



## Extensive Industry and Social Networking



In recent year of digital transformation and aiming for high standard of user experience, Recruit operates job portal – Recruit.com.hk which connects quality readers from company to employee, corporate to leisure, top management to frontline. As a leading recruitment media in Hong Kong, Recruit has strong partnership with professional organizations and youth institutions for years. Our job portal lists bridging job seekers and recruiters, offering more than 50 industries and 20,000+ job vacancies per month and over 2 million page views on average.

## Recruit Facebook & Instagram

Recruit launched mobile apps in 2011. It is popular and highly and widely used by our members for grabbing career news and articles, also latest job vacancies. Up till now, it has over 450,000 installations for full-time and part-time jobs seekers. More than that, Recruit not only has proven its ability in providing all-rounded recruitment and career advertising channels across print, online, mobile but also social media. Recruit extended its reach to audience through Facebook and Instagram with over 136,000 and more than 26,000 followers respectively.



Recruit Job Fair

## The Career Event Expert

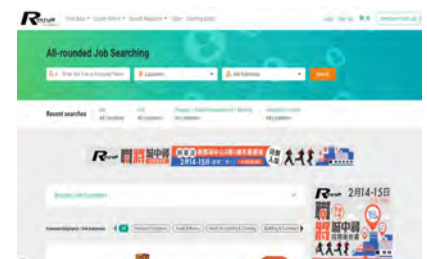
Recruit is dedicated to providing full service to jobseekers and recruitment advertisers by offering career fair service. Organized over 120+ education and career fairs with over 100,000+ audiences to participate, Recruit is recognized for its professionalism in recruitment and trustworthy by partners. Last but not least, Recruit is devoted to contribute and benefit the industry by holding annual round table event involving industry experts, government and associations' officials.



Recruit Magazine



Recruit Mobile Apps



Recruit.com.hk

# MEDIA SPONSOR



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Established in 1949, The Standard is Hong Kong's first free English daily newspaper, and enjoys an extensive, high-quality readership. It has also been voted as "the most credible" free newspaper in a recent 2019 survey conducted by the Chinese University of Hong Kong.

Available across different electronic media from its tabloid paper format, The Standard delivers a comprehensive coverage of local and international news, with special features on business, technology, lifestyle, sports and entertainment, as well as in-depth analyses and interviews.

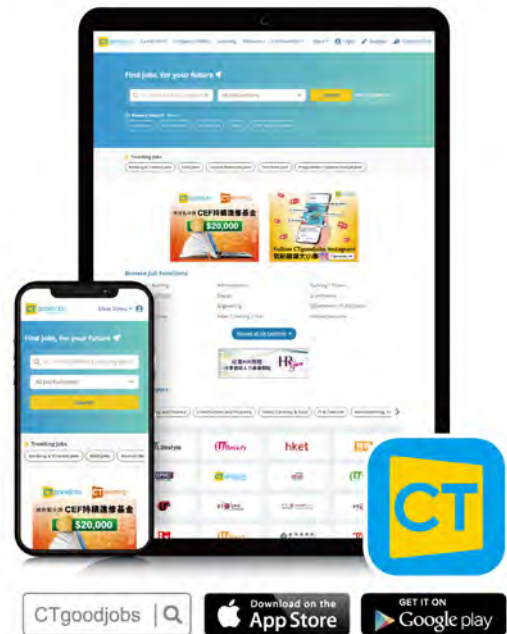
The Standard also publishes regularly a range of topical magazines and books that are available in print as well as in digital format.



# DIGITAL MEDIA SPONSOR



**CTgoodjobs**, a brand extension under Career Times Online Limited, is a member of the Hong Kong Economic Times Group (Stock code: 423). It offers recruitment and employer branding solutions as well as the best UX interface and resources for recruiters and visitors. To cater for a diverse range of target audience, CTgoodjobs has strong social media presence with over 300,000 Facebook fans.



**CTHR** is a comprehensive HR platform, providing HR-related news and articles, events and courses, survey and reports to keep HRs posted with the latest knowledge, trends and insights in the profession and, more than that, strategic advice and tips on talent management are also delivered to help HRs excel at work.



# DIGITAL MEDIA SPONSOR

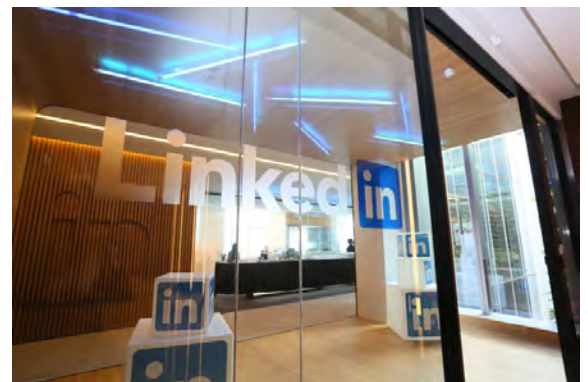


Founded in 2003, LinkedIn connects the world's professionals to make them more productive and successful. With more than 756 million members worldwide, including executives from every Fortune 500 company, LinkedIn is the world's largest professional network. The company has a diversified business model with revenue coming from Talent Solutions, Marketing Solutions, Sales Solutions and Premium Subscriptions products. Headquartered in Silicon Valley, LinkedIn has offices across the globe.



## The Economic Graph

Creating economic opportunity around the world.  
One member at a time.





# ABOUT THE HONG KONG MANAGEMENT ASSOCIATION



The Hong Kong Management Association (HKMA) is a non-profit making organization established in 1960. Services provided by the HKMA can be categorized into three major areas, namely education and training; management services and membership services.

With a commitment to nurturing human capital through management education and training at all levels, HKMA offers around 2,000 training and education programmes covering a wide range of management disciplines for over 50,000 executives every year. From distance learning courses, seminars and workshops, certificates, diplomas, all the way to bachelor's, master's and doctorate degree programmes jointly organized with prestigious overseas universities, these programmes are suitable for executives at different stages of development. The HKMA also provides specially designed corporate training which geared to the particular needs of different organizations.

The Association believes learning while networking works best for achieving continuous development. Diversified management services are offered to provide platforms for business executives to exchange ideas, to network and to gain professional development. Annually, the Association organizes diverse functions such as Annual Conference, special topic seminars and workshops. Prominent business leaders are invited to share their invaluable insights and wisdom on the most updated trends and development of management.

Business award is another major area of HKMA's management services. To promote best practices in management, each year, the Association organizes nine business awards in Hong Kong and Mainland China, recognized as the highest accolades of the business community. These include the Best Annual Reports Awards, the HKMA Quality Award, the Award for Excellence in Training and Development, the HKMA / ViuTV & Now TV Awards for Marketing Excellence, the Hong Kong Sustainability Award, the Hong Kong Management Game, the Distinguished Salesperson Award, the HKMA / HKT Global Innovation Award and the Award for China Marketing Excellence.

With a total of over 13,000 members including individuals and corporates, membership service has always been a priority for the Association. A comprehensive range of membership activities such as seminars, forums, luncheons, company visits, study tours and networking activities are offered every year. Another distinctive feature of membership is the six Specialist Clubs which provide opportunities for members with similar interests to meet and develop further their specialist knowledge. The highlight event of membership is the Annual Fellowship Dinner which provides an excellent platform for members to extend their network.



# INTRODUCTION TO THE AWARD



## INTRODUCTION

The Award for Excellence in Training and Development has been organized by the People Development Management Committee and the People Management Committee of The Hong Kong Management Association since 1990. It is the only award of its kind in Hong Kong that gives public recognition of achievements in training and development to individuals as well as organizations, whether large or small and whatever the nature of their businesses or services.

## OBJECTIVES OF THE AWARD

- To give due recognition to HRD professionals and trainers for their achievements.
- To help improve the quality of training and development in Hong Kong generally by giving examples of good training and development and by sharing experiences.
- To continue to improve the extent to which training and development meets business / organizational needs, establishes direction and contributes to the success of the organization through improving the performance of employees.

## BENEFITS TO ORGANIZATIONS

- The Award will strengthen the reputation of the organization within the field of training and development and in the business community at large.
- The winners will be allowed to use the award logo on their stationery, promotional literature and in advertising.
- The Award will provide an excellence opportunity for publicity by the winners.
- The Award could be used as an aid to recruitment.

## BENEFITS TO HRD PROFESSIONALS AND TRAINERS

- The Award offers HRD professionals and trainers the opportunity to have their efforts better recognized by their organizations, peer professionals and the community.
- The Award will provide additional motivation to HRD and training professionals to extend their efforts.
- The award will help senior management better understand the value HRD professionals and trainers can bring to improve corporate results of the organization.

## AWARD CATEGORIES

- Campaign Awards
- Individual Awards

## ENQUIRIES

Ms Grace Lau, Senior Membership and Event Manager    Tel: 2774 8529    Email: [gracelau@hkma.org.hk](mailto:gracelau@hkma.org.hk)  
Ms Grace Sit, Assistant Membership and Event Executive    Tel: 2774 8515    Email: [gracesit@hkma.org.hk](mailto:gracesit@hkma.org.hk)

## WEBSITE

[www.hkma.org.hk/trainingaward](http://www.hkma.org.hk/trainingaward)



# INTRODUCTION TO THE AWARD



The Board of Examiners comprises members of the Training and Development Award Organizing Committee 2023, the People Development Management Committee and the People Management Committee.

## TRAINING AND DEVELOPMENT AWARD ORGANIZING COMMITTEE 2023

**Mr Anthony Rushton (Chairman)**

Global Head of Learning Delivery and  
Regional Head of Learning, Human Resources,  
Asia-Pacific  
HSBC

**Ms Miranda Au**

Chief Human Resources Officer  
FWD Life Insurance Company (Bermuda) Limited

**Ms Connie Chan**

Head of Human Resources & Administration  
Octopus Holdings Limited

**Mr C Y Chan**

Chief Talent Officer  
EC Healthcare

**Dr Salina Chan**

Senior Director, Learning & Development and  
Human Resources - APAC  
Fossil Group

**Ms Lisa Cheng**

Deputy General Manager (Reward & Training)  
Bank of China (Hong Kong) Limited

**Dr Aaron Chiang**

Head of Human Resources & Administration  
Hong Yip Service Company Limited

**Ms Helen Colquhoun**

Partner, Head of Employment Asia  
DLA Piper Hong Kong

**Ms Lesley Gong**

Director, Human Resources  
Microsoft Hong Kong Limited

**Mr Jason Lee**

Executive Director - Human Resources  
Hong Kong Air Cargo Terminals Limited

**Ms Rita Lee**

Director, Human Resources  
Adidas Hong Kong Limited

**Ms Ivy Leung**

Member  
Training and Development Award Organizing  
Committee

**Mr David Lim**

Senior Vice President, Human Resources  
PVH Asia

**Ms Christine Ling**

Director, Human Resources  
Swire Properties Limited

**Ms Jenny Pong**

People Director – East Asia  
Arup Group Limited

**Ms Hester Shum**

Group Chief Human Resources Officer  
PCCW Group

**Ms Nancy Shum**

Director, Human Resources  
Urban Renewal Authority

**Ms Mary Suen**

Executive Advisor  
Stan Group (Holdings) Limited

**Mr Christopher Yang**

Learning & Development Head, Hong Kong & Macau  
DFI Retail Group

**Mr Stanley Yau**

Head of Human Resources  
Hong Kong Mortgage Corporation Insurance Limited

**Mr Jason Zhang**

General Manager, Human Resources  
China Mobile Hong Kong Company Limited

# INTRODUCTION TO THE AWARD



## PEOPLE DEVELOPMENT MANAGEMENT COMMITTEE

**Mr Stephen Leung (Chairman)**

Former Country Manager  
Pfizer Corporation Hong Kong Limited

**Ms Catherine Chau**

Senior Advisor, Human Resources  
Hongkong Land Limited

**Ms Kit Fan**

Head of Corporate Human Resources  
The Hong Kong & China Gas Company Limited

**Mrs Claudia Hodges**

Head of Agency Capabilities Development  
Sun Life Hong Kong Limited

**Dr Barry Ip**

Vice President - Learning and Advancement  
Wynn Macau and Wynn Palace

**Mr Ellis Ku**

Head of Learning & Organization Development  
Maxim's Caterers Limited

**Ms Maylie Lee**

Chief Human Resources Officer  
AIA International Limited

**Mr Teddy Liu**

General Manager - Group Audit and Management  
Services  
New World Development Company Limited

**Ms Eliza Ng**

Chief People and Culture Officer  
Hong Kong Productivity Council

**Mr Anthony Rushton**

Global Head of Learning Delivery and  
Regional Head of Learning, Human Resources,  
Asia-Pacific  
HSBC

**Ms Felicity Sam**

Director, Learning & Leadership - International  
Lululemon

**Ms Carmen Ting**

Head of Talent, People, Performance and Culture  
KPMG

**Mr Chester Tsang**

Head of Learning  
MTR Corporation

**Mr Kenneth Wai**

Head of People and Culture  
The Fullerton Ocean Park Hotel Hong Kong

**Ms Bianca Wong**

Vice President, Human Resources AMEA  
FedEx Express



# INTRODUCTION TO THE AWARD



## PEOPLE MANAGEMENT COMMITTEE

**Ms Margaret Cheng (Chairman)**

Human Resources Director  
MTR Corporation

**Ms Priscilla Chau**

Director – Human Resources  
CLP Power Hong Kong Limited

**Ms Florence Chow**

Managing Director  
FnB TalentsConnect Limited

**Mr Ian Choy**

Chief People Officer  
McDonald's Hong Kong

**Ms Sara Ho**

Human Resources Director  
Jebsen Group

**Mr C K Lee**

Managing Director  
C.K. Lee & Associates

**Ms Carrie Leung**

Chief Executive Officer  
The Hong Kong Institute of Bankers

**Ms Christina Leung**

Director, Human Resources and Administration  
Guardforce Group Limited

**Mr Peter Leung**

Senior Human Resources Manager  
Hospital Authority

**Ms Elaine Liu**

Group Associate Director & Chief Human Resources  
Officer  
Sino Land Company Limited

**Ms Jenny Pong**

People Director – East Asia  
Arup Group Limited

**Ms Janet Poon**

Deputy Director (Head of Group HR & Administration)  
Hang Lung Properties Limited

**Mr Albert Wong**

Advisor – Human Resources (Employee Relations)  
CLP Power Hong Kong Limited

**Ms Florence Wong**

Head, HR, Hong Kong, Macau, Japan &  
Co-Head HR GBA  
Standard Chartered Bank (Hong Kong) Limited

**Mr Derek Wu**

Executive Vice President, Global Human Resources  
Lee Kum Kee International Holdings Limited

**Ms Janet Yeung**

Head of Human Resources Business Partner  
Gammon Construction Limited

## IMPORTANT POLICIES

All information and documents supplied by Award participants including their identities and written submissions are kept confidential and will only be used for the judging of the Award.

All Examiners and Adjudicators are required to declare in advance to the Award Secretariat on their conflict of interest. The Examiners and Adjudicators in question would be barred from reviewing the Award participants concerned or handling in any manner the materials submitted by the Award participants involved.

# CAMPAIGN AWARDS



## ELIGIBLE PROGRAMMES

The Campaign Awards are intended to cover any training or development programmes that are initiated and delivered by Hong Kong, Mainland or overseas organizations for their staff members and service providers for the benefits of the organizations.

Programmes that include external consultants as part of the programme are also eligible for the competition. Nevertheless, the role of these consultants should be justified and clearly stated.

## AWARDS

The following awards will be granted to outstanding programmes by the Panel of Adjudicators:

- One Gold Award
- Two Silver Awards
- Three Bronze Awards
- Four Excellence Awards

## SPECIAL AWARDS

A number of Special Award(s) will also be granted to recognize training and development programme(s) with outstanding performance in different individual areas.



Special Awards:

- Excellence in Career Development
- Excellence in Change Management
- Excellence in Cultural Change
- Excellence in Digital Transformation
- Excellence in Diversity, Equity and Inclusion Promotion
- Excellence in Environmental Sustainability in the Workplace
- Excellence in Future Skills Development
- Excellence in Future Talent Development
- Excellence in Innovation
- Excellence in Leadership Development
- Excellence in Performance Improvement
- Excellence in Programme Design
- Excellence in Social Impact
- Excellence in Stakeholder Engagement
- Excellence in Team Development
- Excellence in Wellbeing
- Excellent Campaign for Organizations with 500 Employees or Less
- HR Professionals' Favourite Campaign (selected by participants attending the Final Presentation Seminar)
- Students' Favourite Campaign (selected by student participants attending the Final Presentation Seminar)

(please refer to page 29 – 30 for more details)

There are a maximum of three awardees in each Special Award. The Board of Examiners would also suggest other Special Awards at their discretion. All Special Awards will be decided by the Board of Examiners.



# CAMPAIGN AWARDS



## CAMPAIGN AWARDS SCHEDULE

### **Deadline for Entries**

Monday, 3 April 2023

### **Deadline for Written Submission**

Monday, 15 May 2023

### **Announcement of Finalists**

Early July 2023

### **Final Presentation Seminar**

Wednesday, 23 August 2023

### **Award Presentation Ceremony**

October 2023

## PARTICIPATION FEE

HKMA Member: \$10,900 per programme

Non-Member: \$13,900 per programme

Free for SMEs\*

## ADDITIONAL FEE FOR SPECIAL AWARDS

HKMA Member: \$1,200 per Award

Non-Member: \$1,400 per Award

For each entry, SME can join one Special Award for free. Otherwise, additional fee will be charged.

The participation fee covers<sup>#</sup>:

- THREE free seats at the Final Presentation Seminar
- ONE free seat at the Award Presentation Ceremony

Participating organizations are required to settle the participation fee before the entry deadline. Otherwise, they would not be invited for the judging process.

\* Small and Medium Enterprises (SMEs) refer to organizations which employ not more than 100 persons in Hong Kong and are not subsidiaries of any group of companies or local offices of multinational companies. The Hong Kong Management Association reserves the right to make the final and binding decisions on the eligibility of applicants.

<sup>#</sup> Not applicable to those SMEs enjoying free participation fee.

# CAMPAIGN AWARDS SPECIAL AWARDS



Participating organizations which would like to be considered for the following Special Award(s) are requested to elaborate more on specific area in the five-page Campaign Awards Written Submission to facilitate Examiners' judging.

Participating organizations are requested to indicate which of the following Special Award(s) they would like to compete for in the Entry Form:



## **EXCELLENCE IN CAREER DEVELOPMENT**

This Special Award will be given to those training and development programmes which have effectively enhanced employees' skillsets needed for current and future roles while sharpening their ability for career advancement when opportunities arise.

## **EXCELLENCE IN CHANGE MANAGEMENT**

This Special Award will be given to those training and development programmes which have successfully driven changes in organizational structure, systems, processes, or other critical aspects to achieve business goals.

## **EXCELLENCE IN CULTURAL CHANGE**

This Special Award will be given to those training and development programmes which have successfully fostered a cultural shift that is highly aligned with the strategic objectives and is well integrated within the organization.

## **EXCELLENCE IN DIGITAL TRANSFORMATION**

This Special Award will be given to those training and development programmes which have incorporated innovative use of technologies to effectively transform learning and training experiences.

## **EXCELLENCE IN DIVERSITY, EQUITY AND INCLUSION PROMOTION**

This Special Award will be given to those training and development programmes which have facilitated and promoted a diversified, fair and inclusive work environment and culture.

## **EXCELLENCE IN ENVIRONMENTAL SUSTAINABILITY IN THE WORKPLACE**

This Special Award will be given to those training and development programmes which have successfully cultivated and developed employees' skills, knowledge and commitment to a more environmentally-sustainable workplace and way of doing business.

## **EXCELLENCE IN FUTURE SKILLS DEVELOPMENT**

This Special Award will be given to those training and development programmes which have equipped the employees with the knowledge, skills, capabilities and mindset needed to stay competitive and future-ready.

## **EXCELLENCE IN FUTURE TALENT DEVELOPMENT**

This Special Award will be given to those training and development programmes which have effectively identified, developed and retained talents to sustain the organization's future success.



# CAMPAIGN AWARDS

## SPECIAL AWARDS



### **EXCELLENCE IN INNOVATION**

This Special Award will be given to those training and development programmes which have demonstrated innovation in its concept, design, implementation, reinforcement and/or outcome measurement.

### **EXCELLENCE IN LEADERSHIP DEVELOPMENT**

This Special Award will be given to those training and development programmes which have successfully built a leadership development strategy and empowered leadership behavior, qualities and governance capabilities in its employees for long-term organizational success.

### **EXCELLENCE IN PERFORMANCE IMPROVEMENT**

This Special Award will be given to those training and development programmes which have through effective training, increased productivity and contributed to improvement in the organizational performance.

### **EXCELLENCE IN PROGRAMME DESIGN**

This Special Award will be given to those training and development programmes which have demonstrated excellent design to meet the desired programme objectives.

### **EXCELLENCE IN SOCIAL IMPACT**

This Special Award will be given to those training and development programmes which have incorporated “social good” as a core strategy of the programme and effectively driven positive impact to organization and society.

### **EXCELLENCE IN STAKEHOLDER ENGAGEMENT**

This Special Award will be given to those training and development programmes which have strategically involved and engaged relevant stakeholders in the objective setting, design, delivery and post intervention stages, contributing to the programme success.

### **EXCELLENCE IN TEAM DEVELOPMENT**

This Special Award will be given to those training and development programmes which have successfully created team dynamics and cultivated a high performance team.

### **EXCELLENCE IN WELLBEING**

This Special Award will be given to those training and development programmes which have promoted healthy work-life balance and supported employee mental health and wellness as one of the strategies/training solutions.

### **EXCELLENT CAMPAIGN FOR ORGANIZATIONS WITH 500 EMPLOYEES OR LESS**

This Special Award will be given to outstanding training and development programmes initiated and delivered by organizations with 500 employees or less.

# CAMPAIGN AWARDS



## JUDGING PROCESS

<p><b>Submission of Entry Form</b> (Deadline: Monday, 3 April 2023)</p>	<p>All participating organizations have to submit an Entry Form.</p>
<p><b>Submission of Written Submission</b> (Deadline: Monday, 15 May 2023)</p>	<p>All participating organizations are required to submit a five-page write-up in English on their training and development programmes.</p> <p>(optional) The submission can be supplemented with a short video without any animation or special effects, showcasing highlights of the programme. It is highly recommended to use mobile devices to create the video. The video could be in English, Cantonese or Putonghua. If Cantonese or Putonghua is used, English subtitles should be provided.</p>
<p><b>Review of Written Submission by Board of Examiners and Selection of Finalists and Special Awards Recipients</b></p>	<p>Based on the written submissions, ten finalists as well as recipients of all the Special Awards, will be decided by the Board of Examiners.</p>
<p><b>Final Presentation Seminar</b> (Wednesday, 23 August 2023)</p>	<p>The ten finalists will share their programmes and practices at the Final Presentation Seminar which will be a one-day open-to-public seminar. The finalists of Campaign Awards can have a maximum of two representatives presenting at the Final Presentation Seminar. Each finalist will be invited to give a 20-minute presentation in English* followed by a 10-minute question-and-answer session before a Panel of Adjudicators who will decide on the winners of Gold, Silver, Bronze and Excellence Awards.</p> <p>Recipients of the HR Professionals' Favourite Campaign and Students' Favourite Campaign will be decided by the number of votes received from HR Professionals and Students respectively during the Final Presentation Seminar.</p>
<p><b>Award Presentation Ceremony</b> (October 2023)</p>	<p>The Award Presentation Ceremony will be held during the Susan Yuen Memorial Lecture and all the results of the Awards will be announced.</p>

\* Presentation could be conducted in Putonghua for entries from Mainland enterprises.

# JUDGING CRITERIA



	<b>MARKS</b>
<b>1 OBJECTIVE SETTING</b>	<b>15</b>
1.1	The Programme demonstrated evidence of effective consultation and robust diagnostics to establish Programme objectives.
1.2	The Programme objectives addressed specific business/organizational challenges.
1.3	The Programme considered the people performance improvement and development needs that enhanced organizational capability, performance and business results.
<b>2 DESIGN AND IMPLEMENTATION</b>	<b>40</b>
2.1	The Programme was designed with relevant content to meet the desired objectives.
2.2	The Programme was effectively implemented.
2.3	Relevant stakeholders (e.g. top management, line managers, etc.) were actively involved and appropriately engaged in the objective setting, design, delivery and post intervention stages.
2.4	The Programme integrated with relevant business/organizational and human resources practices/processes to achieve the desired outcomes.
<b>3 MEASUREMENT AND OUTCOMES</b>	<b>30</b>
3.1	The measurement process/metrics of the Programme was rigorous and reliable.
3.2	The Programme achieved the stated business/organizational and learning objectives.
3.3	The Programme was cost effective.
3.4	The Programme has demonstrated sustainable outcomes.
<b>4 INNOVATION</b>	<b>15</b>
4.1	The Programme was innovative in its concept, design, implementation, reinforcement and/or outcome measurement.
4.2	The Programme set a new training or people development standard for the organization and/or the industry.
<b>5 EXCEPTIONAL MERITORIOUS ASPECTS OF THE INTERVENTION</b>	<b>10</b>
5.1	The Programme was agile and quick to address the internal and/or external challenges facing the organization.
5.2	The Programme was designed and implemented with due consideration to the importance of diversity, equity and inclusion.
5.3	The Programme has transformed the overall learning and development strategies and brought long-term impact to the organization and/or the industry.
<b>Total</b>	<b>110</b>



# CAMPAIGN AWARD ENTRY FORM



ACT-42846-2023-2-NL

To: The Secretariat, Award for Excellence in Training and Development 2023  
The Hong Kong Management Association  
16/F, Tower B, Southmark,  
11 Yip Hing Street,  
Wong Chuk Hang,  
Hong Kong



Register Now!

Attn: Ms Grace Lau, Senior Membership and Event Manager Tel: 2774 8529 Email: [gracelau@hkma.org.hk](mailto:gracelau@hkma.org.hk)  
Ms Grace Sit, Assistant Membership and Event Executive Tel: 2774 8515 Email: [gracesit@hkma.org.hk](mailto:gracesit@hkma.org.hk)

Name of Programme: \_\_\_\_\_

Name of Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Number of Employees in the Organization: \_\_\_\_\_

Contact Person: (Mr/Ms) \_\_\_\_\_

Job Title: \_\_\_\_\_

Nature of Business: \_\_\_\_\_

Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Participating organizations are requested to indicate which Special Award(s) they would like to compete for:

- |  |  |
|--|--|
| <input type="checkbox"/> Excellence in Career Development                            | <input type="checkbox"/> Excellence in Performance Improvement                           |
| <input type="checkbox"/> Excellence in Change Management                             | <input type="checkbox"/> Excellence in Programme Design                                  |
| <input type="checkbox"/> Excellence in Cultural Change                               | <input type="checkbox"/> Excellence in Social Impact                                     |
| <input type="checkbox"/> Excellence in Digital Transformation                        | <input type="checkbox"/> Excellence in Stakeholder Engagement                            |
| <input type="checkbox"/> Excellence in Diversity, Equity and Inclusion Promotion     | <input type="checkbox"/> Excellence in Team Development                                  |
| <input type="checkbox"/> Excellence in Environmental Sustainability in the Workplace | <input type="checkbox"/> Excellence in Well-Being  |
| <input type="checkbox"/> Excellence in Future Skills Development                     | <input type="checkbox"/> Excellent Campaign for Organizations with 500 Employees or Less |
| <input type="checkbox"/> Excellence in Future Talent Development                     | <input type="checkbox"/> Others: Excellence in _____                                     |
| <input type="checkbox"/> Excellence in Innovation                                    | (Please specify the name of the Special Award that suits your programme.)                |
| <input type="checkbox"/> Excellence in Leadership Development                        |  |

HKMA Member       Non-Member

HK\$10,900 (HKMA Member) / HK\$13,900 (Non-Member) / Free for SMEs\* for each entry of Campaign Award  
HK\$1,200 (HKMA Member) / HK\$1,400 (Non-Member) / Free for SMEs\* for the first entry of Special Award

We would like to submit an entry of Campaign Award and \_\_\_\_\_ Special Award(s).

A crossed cheque no: \_\_\_\_\_ of HK\$ \_\_\_\_\_ made payable to "**The Hong Kong Management Association**" is enclosed.

\* Small and Medium Enterprises (SMEs) refer to organizations which employ not more than 100 persons in Hong Kong and are not subsidiaries of any group of companies or local offices of multinational companies. The Hong Kong Management Association reserves the right to make the final and binding decisions on the eligibility of applicants.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(not later than Monday, 3 April 2023)

**(Organizations may submit more than one entry. Please complete a separate form for each entry.)**



PILOT GREEN AND  
SUSTAINABLE FINANCE CAPACITY  
BUILDING SUPPORT SCHEME

Centre For Green And Sustainable Finance

**ESG**

HKMA Global Centre for  
ESG Education & Research

**HK  
MA**

Advancing Management Excellence

Up to **HK\$10,000** Subsidy

Eligible Programmes under the Pilot Green and Sustainable  
Finance Capacity Building Support Scheme (GSF)



- ▶ **Advanced Executive Certificate in Carbon Trading and Green Finance** (GTP-580224)
- ▶ **Advanced Executive Diploma in ESG Strategy and Innovation for Net-Zero** (GTP-455229)
- ▶ **Executive Certificate in ESG Planning** (GTP-602229)
- ▶ **Executive Diploma in Sustainability, ESG and Green Finance** (GTP-225226)
- ▶ **Professional Certificate Programme in Global ESG Investing** (GTP-661228)
- ▶ **Workshop on ESG and Green Finance for Leadership – Why, What, How** (GTP-952226)
- ▶ **Workshop on Sustainability & ESG – Opportunities for Insurance and Wealth Management Professionals** (GTP-817223)

[www.hkma.org.hk/gsf](http://www.hkma.org.hk/gsf)



MTA2302091

[www.hkma.org.hk](http://www.hkma.org.hk)

The Hong Kong Management Association  
香港管理專業協會

# PAST CAMPAIGN AWARD WINNERS



## 2022

### Gold Award

Prudential Hong Kong Limited

### Silver Awards

Hongkong Land Limited  
The Hong Kong Jockey Club

### Bronze Awards

CLP Power Hong Kong Limited  
Esquel Group  
Sino Group

### Excellence Awards

Bupa (Asia) Limited  
The Hong Kong Jockey Club  
Standard Chartered Bank (Hong Kong) Limited  
Tricor Hong Kong

## 2021

### Gold Award

The Hong Kong and China Gas Company Limited

### Silver Awards

Architectural Services Department, HKSARG  
Electrical and Mechanical Services Department, HKSARG

### Bronze Awards

AXA Hong Kong & Macau  
Hilti Asia Limited  
McDonald's Hong Kong

### Excellence Awards

DBS Bank (Hong Kong) Limited  
MTR Railway Operations (Macau) Company Limited  
Urban Renewal Authority (2 Entries)

## 2020

### Gold Award

Fung Group / McDonald's /  
New World Development / Towngas

### Silver Awards

CLP Power Hong Kong Limited  
Stan Group (Holdings) Limited

### Bronze Awards

Cordis, Hong Kong  
Esquel Group  
HKT Ltd – PCCW Global

### Excellence Awards

Airport Authority Hong Kong  
AXA Hong Kong & Macau  
Bupa (Asia) Ltd. / Quality HealthCare  
Medical Services Ltd.  
Wynn Resorts (Macau) S.A.

## 2019

### Gold Award

Architectural Services Department,  
HKSAR Government

### Silver Awards

Generation: You Employed (HK) Limited  
Hilti Asia Limited

### Bronze Awards

HKT Limited – Commercial Group  
New World Development Company Limited  
Ovolo Group

### Excellence Awards

MGM China  
MTR Corporation Limited  
New World Development Company Limited  
Zurich Insurance (Hong Kong)

## 2018

### Skills Training Category

#### Gold Award

Direction Association for the Handicapped

#### Silver Award

Hotel ICON

#### Bronze Award

AIA International Limited

#### Excellence Awards

Jardine Aviation Services Group (2 Entries)  
K11 Concepts Limited

### Development Category

#### Gold Award

Quality HealthCare Medical Services Limited

#### Silver Award

Pfizer Corporation Hong Kong Limited

#### Bronze Award

Ocean Park Corporation

#### Excellence Awards

AIA International Limited  
Laws Fashion Group Limited  
Sun Life Hong Kong Limited

## 2017

### Skills Training Category

#### Gold Award

Asia Pacific Heart Rhythm Society and  
Abbott Laboratories

#### Silver Award

Sino Group

#### Bronze Award

MTR Corporation

#### Excellence Awards

Chow Tai Fook Jewellery Company Limited  
Manulife (International) Limited  
Ngong Ping 360 Limited

### Development Category

#### Gold Award

Hong Kong Airlines Limited

#### Silver Award

Cathay Pacific Airways

#### Bronze Award

FTLife Insurance Company Limited

#### Excellence Awards

Citi Hong Kong  
The Hong Kong Jockey Club  
MTR Corporation

## 2016

### Skills Training Category

#### Gold Award

Cordis, Hong Kong

#### Silver Award

MTR Corporation and  
Sports Federation & Olympic Committee of  
Hong Kong, China

#### Bronze Award

TAL Apparel Limited

#### Excellence Awards

Fuji Xerox (Hong Kong) Limited  
Hong Kong Sheng Kung Hui Welfare Council  
Limited  
The Great Eagle Properties Management  
Company Limited – Langham Place

### Development Category

#### Gold Award

Prudential Hong Kong Limited

#### Silver Award

Esquel Group

#### Bronze Award

Manulife (International) Limited

#### Excellence Awards

Bank of China (Hong Kong) Limited  
Wallem Group  
Zurich Insurance (Hong Kong)

## 2015

### Skills Training Category

#### Gold Award

Cathay Pacific Airways Limited

#### Silver Award

Synergis Management Services Limited

#### Bronze Award

Maxim's Caterers Limited

#### Excellence Awards

DBS Bank (Hong Kong) Limited  
Federal Express (Hong Kong) Limited  
Sun Life Hong Kong Limited

\* The above list shows the Award recipients and their organizations during the year of the Award indicated.



# PAST CAMPAIGN AWARD WINNERS



## Development Category

### Gold Award

The Hong Kong Society for the Aged

### Silver Award

DBS Bank (Hong Kong) Limited

### Bronze Award

McDonald's Restaurants (Hong Kong) Limited

### Excellence Awards

CLP Power Hong Kong Limited

Midland Holdings Limited

Shangri-La Hotels and Resorts

## 25th Anniversary Awards

### Most Dedicated Organizations to People Development

CLP Power Hong Kong Limited

The Hong Kong Jockey Club

HSBC

Maxim's Caterers Limited

MTR Corporation

## 2014

### Skills Training Category

#### Gold Award

Hong Kong Broadband Network Limited

#### Silver Award

Synergis Management Services Limited

#### Bronze Award

RS Components Limited

#### Excellence Awards

Chow Tai Fook Jewellery Company Limited

Hotel ICON

Ma Belle Jewellery Company Limited

## Development Category

### Gold Award

Crystal Group

### Silver Award

DFS Group Limited

### Bronze Award

Bank of China (Hong Kong) Limited

### Excellence Awards

Fuji Xerox (Hong Kong) Limited

Hotel ICON

Shun Tak – China Travel Ship Management Limited

## 2013

### Skills Training Category

#### Gold Award

Maxim's Caterers Limited

#### Silver Award

MTR Corporation

#### Bronze Award

The Hong Kong Jockey Club

#### Excellence Awards

HSBC

The Kowloon Motor Bus Company (1933) Limited

Sun Life Hong Kong Limited

## Development Category

### Gold Award

Chun Wo Development Holdings Limited

### Silver Award

DFS Group Limited

### Bronze Award

FedEx Express (China)

### Excellence Awards

AIA International Limited

MTR Corporation

Societe Generale, Asia-Pacific

## 2012

### Skills Training Category

#### Gold Award

The Hong Kong Jockey Club

#### Silver Award

DHL Express (HK) Limited

#### Bronze Award

CLP Power Hong Kong Limited

#### Excellence Awards

Hong Kong Air Cargo Terminals Limited

Hong Kong Broadband Network Limited

Shanghai Feng Cheng Property Management Co Ltd –  
Subsidiary of Shui On Land (HK & China)

## Development Category

### Gold Award

The Hong Kong Society for the Aged

### Silver Award

Hip Hing Construction Company Limited

### Bronze Award

MTR Corporation

### Excellence Awards

Civil Service Training and Development

Institute, Civil Service Bureau

The Dow Chemical Company

HSBC

## 2011

### Gold Prize

BOC Group Life Assurance Company Limited

### Silver Prize

Shangri-La Hotels and Resorts

### Bronze Prize

Kowloon Central Cluster, Hospital Authority

### Excellence Awards

Fleet Management Limited

Maxim's Caterers Limited

Standard Chartered Bank (Hong Kong) Limited

## 2010

### Gold Prize

Bank of China (Hong Kong) Limited

### Silver Prize

Morgan Stanley

### Bronze Prize

The Hong Kong Jockey Club

### Excellence Awards

Aon Hong Kong Limited

Fuji Xerox (Hong Kong) Limited

Mandarin Oriental Hotel Group

## 2009

### Gold Prize

MTR Corporation

### Silver Prize

Synergis Management Services Limited

### Bronze Prize

Zurich Life Insurance Company Limited

### Certificates of Excellence

Hang Yick Properties Management Limited

Hong Yip Service Company Limited

InterContinental Grand Stanford Hong Kong

## 2008

### Gold Prize

CLP Power Hong Kong Limited

### Silver Prize

Maxim's Caterers Limited and Hospital Authority

### Bronze Prize

The Hong Kong Jockey Club

### Certificates of Excellence

Canossa Hospital (Caritas)

Hong Kong CSL Limited

Inter Continental Hong Kong

## 2007

### Gold Prize

Tao Heung Group Limited

### Silver Prize

Kowloon-Canton Railway Corporation

### Bronze Prize

The Hong Kong Jockey Club

### Certificates of Excellence

Kowloon Shangri-La Hotel

Li & Fung (Trading) Limited

PCCW Limited

## 2006

### Gold Prize

Langham Place Hotel

### Silver Prize

Gammon Construction Limited

### Bronze Prize

Hang Seng Bank

### Certificates of Excellence

Hang Seng Bank

Jones Lang LaSalle – Management Solutions

Shun Hing Electric Service Centre Limited

## 2005

### Gold Prize

Langham Place Hotel

### Silver Prize

CLP Power Hong Kong Ltd

### Bronze Prize

The Hong Kong and China Gas Company Ltd

### Certificates of Merit

HSBC

PCCW Limited

Standard Chartered Bank (Hong Kong) Limited

### Special Award for SMEs

KC Maritime Ltd

\* The above list shows the Award recipients and their organizations during the year of the Award indicated.

# PAST CAMPAIGN AWARD WINNERS



## 2004

### **Gold Prize**

The Hong Kong Jockey Club

### **Silver Prize**

HSBC

### **Bronze Prize**

AXA China Insurance Co Ltd

### **Certificates of Merit**

ACNielsen (China) Ltd  
Hong Kong Housing Authority  
MTR Corporation

## 2003

### **Gold Prize**

Cathay Pacific Airways Ltd

### **Silver Prize**

Circle K Convenience Stores (HK) Ltd

### **Bronze Prize**

HSBC

### **Certificates of Merit**

Canossa Hospital (Caritas)  
Kai Shing Management Services Ltd  
Sun Hung Kai Properties Ltd

## 2002

### **Gold Prize**

Hong Kong Housing Authority

### **Silver Prize**

Hsin Chong Real Estate Management Ltd

### **Bronze Prize**

Allen & Overy (HK) Limited

### **Certificates of Merit**

American International Assurance Company  
(Bermuda) Limited  
Hong Yip Service Company Ltd  
Shangri-La Hotels and Resorts

## 2001

### **Gold Prize**

Hang Seng Bank Ltd

### **Silver Prize**

Hongkong Post

### **Bronze Prize**

Watson's The Chemist

### **Certificates of Merit**

Giordano International Limited  
Hang Yick Properties Management Limited  
Hong Yip Service Company Ltd

## 2000

### **Gold Prize**

Standard Chartered Bank

### **Silver Prize**

Hong Kong Housing Authority

### **Bronze Prize**

The Hong Kong Jockey Club

### **Certificates of Merit**

Heraeus Ltd  
Hospital Authority  
MTR Corporation

## 1999

### **Gold Prize**

Hang Seng Bank Ltd

### **Silver Prize**

CLP Power Hong Kong Ltd

### **Bronze Prize**

Hang Seng Bank Ltd

### **Certificates of Merit**

Goodwell Property Management Ltd  
The Jockey Club Kau Sai Chau Public Golf  
Course Ltd  
Kowloon-Canton Railway Corporation

## 1998

### **Gold Prize**

Sheraton Hong Kong Hotel & Towers

### **Silver Prize**

Tse Sui Luen Jewellery Co Ltd

### **Bronze Prize**

DHL International (H.K.) Ltd

### **Certificates of Merit**

The Hong Kong Jockey Club  
Hong Kong Police  
Shell Hong Kong Ltd

## 1997

### **Strategic HRD Category**

#### **Silver Prize**

Regal Hotels International

#### **Bronze Prize**

DHL International (H.K.) Ltd

### **Skills Training and Development Category**

#### **Gold Prize**

Hang Seng Bank Ltd

#### **Silver Prize**

Marks and Spencer (HK) Ltd

#### **Bronze Prize**

Regal Hotels International

## 1996

### **Overall Winner**

Giordano Ltd

### **Strategic HRD Category**

Giordano Ltd

### **Skills Training and Development Category**

Mass Transit Railway Corporation

## 1995

### **Overall Winner**

Hospital Authority

### **Strategic HRD Category**

Hospital Authority

### **Skills Training and Development Category**

Mass Transit Railway Corporation

## 1994

### **Overall Winner**

Kowloon-Canton Railway Corporation

### **Strategic Management/Strategic HRD/ TQM Training Category**

Kowloon-Canton Railway Corporation

### **Management/Supervisory Training Category**

Cathay Pacific Catering Services (HK) Limited

### **Professional/Technical Training Category**

Securair Limited

## 1993

### **Overall Winner**

The Asian Sources Media Group

### **Strategic Management/Strategic HRD/ Customer Service/TQM Training Category**

The Sino Group

### **Management/Supervisory Training Category**

The Asian Sources Media Group

### **Professional/Technical Training/Others Category**

Hong Kong Aircraft Engineering Company Limited

## 1992

### **Service Category**

Mass Transit Railway Corporation

### **Commercial and Industrial Category**

Shell Hong Kong Limited

## 1991

### **Service Category**

Arthur Andersen & Company

### **Manufacturing Category**

Computer Products Asia-Pacific Limited

### **Construction Category**

Franki Kier Limited

### **Wholesale/Retail/Import/Export Category**

Jardine Pacific Ltd – Pizza Hut Division

### **Utilities and Public Sector Category**

Mass Transit Railway Corporation

## 1990

### **Multi-National Corporations Category**

China Light & Power Company Limited

\* The above list shows the Award recipients and their organizations during the year of the Award indicated.



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## Master's and Bachelor's Degree Programmes



**Master of Business Administration, MBA** Reg. No.: 252735



**MSc Business Psychology** Reg. No.: 253035



**MBA (International Business)** Reg. No.: 252208

**BA(Hons) Business Studies** Reg. No.: 252020  
**- Human Resource Management**



**BA(Hons)**  
**- Human Resource Management** Reg. No.: 251921

## Executive Seminars

- Effective Recruitment and Selection Interviewing Techniques
- Training the Trainer
- WorkPlace Big Five Profile Certification
- Talent Development Management Focused on the Five-Factor Model of Personality

## Diploma Programmes

- Career and Life Planning
- Employment Ordinance, Compliance & Taxation
- Employees Psychological, Emotional Counseling and Crisis Management
- Human Resource Management
- Learning and Development
- Organizational Psychology
- Workplace Counselling
- Workplace Management Human Capital Management, Team Leadership, Mediation & Communication

## Certificate Courses

- Employment Ordinance
- Human Resources Analytics
- Human Resources Writing
- Labour Law in Mainland China
- Leadership and Decision Making Skills
- Training and Development



**Enquiries: 27748500 (Mr Patrick Law)**

[www.hkma.org.hk/hr](http://www.hkma.org.hk/hr)

It is a matter of discretion for individual employers to recognize any qualification to which these courses may lead.

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\* HKMA Corporate and Charter Members can nominate their staff members to join HCMS for free

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# INDIVIDUAL AWARDS



## ELIGIBILITY

The Individual Awards aim to recognize the outstanding achievement of trainers who have made significant contribution to the human resources development of their organizations as well as the community.

## CATEGORIES

There are two categories for individual awards:

### 1. Distinguished Trainer Awards

Executives who have engaged in the human resources and/or training and development profession for a minimum of 5 years and are providing training for staff members of their own organization, service providers or their clients (for trainers from consulting business).

A **Trainer of the Year** will be selected by the Panel of Adjudicators from among the Distinguished Trainer Awardees.



### 2. Outstanding New Trainer Awards

Executives who have engaged in the human resources and/or training and development profession for less than 5 years and are providing training for staff members of their own organization, service providers or their clients (for trainers from consulting business).

Trainers from the consulting business may enter the Awards. However, if the training and/or development programmes described in the written submission and in the interview session are from those of their clients, endorsement from their clients must be provided.

## AWARDS

The following awards will be granted to outstanding trainers by the Board of Examiners:

-  置地公司 **Hongkong Land** Trainer of the Year
-  Distinguished Trainer Awards
- Outstanding New Trainer Awards

## BENEFITS AND RECOGNITION

1. For **Distinguished Trainer Awardees**, they will be granted:
  - HKMA Professional Manager status. The membership fee and the CPD requirements for the first two years will be waived; and
  - Membership at the HKMA Human Capital Management Society.
2. For **Outstanding New Trainer Awardees**, they will be granted:
  - HKMA Full Membership or Associate Membership status, depending on their work experience and academic qualifications. The membership fee for the first two years will be waived; and
  - Membership at the HKMA Human Capital Management Society.

## INDIVIDUAL AWARDS SCHEDULE

### Deadline for Nomination

Monday, 3 April 2023

### Interview Session

Wednesday, 28 June 2023

### Award Presentation Ceremony

October 2023

### Deadline for Written Submission

Monday, 15 May 2023

### Final Presentation Seminar

Wednesday, 23 August 2023

## PARTICIPATION FEE

HKMA Member: \$7,900 per nominee

Non-Member: \$11,900 per nominee

The participation fee covers:

- ONE free seat at the Final Presentation Seminar
- ONE free seat at the Award Presentation Ceremony
- TWO free seats at the Seminar on "Tomorrow's Trainer: The Future of Successful Training"

Participating organizations are required to settle the participation fee before the entry deadline. Otherwise, they would not be invited for the judging process.

# INDIVIDUAL AWARDS



## JUDGING PROCESS

<p><b>Nomination</b> (Deadline: Monday, 3 April 2023)</p>	<p>All entrants have to be nominated by their organizations which are required to send in the Nomination Form. An organization can nominate a maximum of five trainers in each category.</p>
<p><b>Written Submission</b> (Deadline: Monday, 22 May 2023)</p>	<p>All entrants are required to submit a four-page written submission covering all the Judging Criteria together with a one-page summary of personal information in English, which will be reviewed by the Board of Examiners. The signature campaign cited in the submission should be conducted and completed within the last five years.</p>
<p><b>Interview Session</b> (Wednesday, 28 June 2023)</p>	<p>All entrants will be invited to an interview session. Winners of the Distinguished Trainer Awards and Outstanding New Trainer Awards as well as finalists of the Trainer of the Year will be selected by the Board of Examiners.</p> <p><u>Distinguished Trainer Awards</u> The interview session will include a 15-minute presentation and a 10-minute Question-and-Answer session by the Board of Examiners in English, Cantonese or Putonghua. The presentation should cover all the Judging Criteria.</p> <p><u>Outstanding New Trainer Awards</u> The interview session will be divided into two parts:</p> <ol style="list-style-type: none"> <li>1. A 10-minute presentation, covering all the Judging Criteria, to be followed by a 5-minute Question-and-Answer session in English, Cantonese or Putonghua by the Board of Examiners.</li> <li>2. A 10-minute short training in English, Cantonese or Putonghua. Participants would be informed of the training topic 30 minutes before the interview session.</li> </ol>
<p><b>Trainer of the Year Final Judging</b> (Wednesday, 23 August 2023)</p>	<p>Finalists of the Trainer of the Year selected from among the Distinguished Trainer Awardees will be invited to attend a Final Judging which includes a 5-minute presentation on his/her written submission, followed by a 5-minute Question-and-Answer session in English on the Final Presentation Seminar day. The Panel of Adjudicators will select a Trainer of the Year.</p>
<p><b>Award Presentation Ceremony</b> (October 2023)</p>	<p>The Award Presentation Ceremony will be held during the Susan Yuen Memorial Lecture and all the results of the Awards will be announced.</p>



# OUTSTANDING NEW TRAINER AWARD

## JUDGING CRITERIA



		<b>MARKS</b>
<b>1</b>	<b>SIGNATURE CAMPAIGN</b>	<b>80</b>
<p>The Trainer can demonstrate he/she has played a key role in contributing to the success of a training and/or development programme. From the programme, the Trainer has demonstrated his/her competencies as a good trainer which include the following areas:</p>		
<b>1.1</b>	<b>Making sure that training is connected to business/organizational needs and external environment</b>	<b>20</b>
<p>1.1.1 Meets regularly with sponsors to keep in touch with business/organizational needs            1.1.2 Good at helping managers identify what they want their people to be able to do            1.1.3 Establishes direction from sponsors as the first step in any new project            1.1.4 Passionate about making sure that training needs are clearly identified            1.1.5 Maintains relevance by refining training objectives/programme design in response to the business/organizational needs and changing commercial context            1.1.6 Effective in gaining management buy-in</p>		
<b>1.2</b>	<b>Ability to design purposeful learning processes</b>	<b>20</b>
<p>1.2.1 Conducts rigorous and holistic analysis and effectively addresses those factors contributing to the performance gap            1.2.2 Actively involves sponsors in the training and/or development process            1.2.3 Focuses on outcomes rather than activities when setting training objectives            1.2.4 Rigorous in making sure that courses are designed to be good learning experiences            1.2.5 Makes explicit their assumptions about people and how they learn            1.2.6 Makes sure that trainees can successfully apply new ideas into their workplace            1.2.7 Creatively adapts training sessions to meet the needs of trainees</p>		
<b>1.3</b>	<b>Ability to manage and deliver a designed programme</b>	<b>20</b>
<p>1.3.1 Listens to and values participant contributions            1.3.2 Illustrates new concepts and ideas with appropriate examples from the learners' workplace            1.3.3 Regards training sessions as an opportunity to role model the behaviours being taught            1.3.4 Encourages trainees to learn at their own pace and can cater for different learning styles            1.3.5 Encourages trainees to be independent and think for themselves            1.3.6 Creates interest and challenge in their approach to training            1.3.7 Integrates training sessions so that trainees can see how it all fits together</p>		
<b>1.4</b>	<b>Ability to evaluate training</b>	<b>20</b>
<p>1.4.1 Based on trainees' satisfaction levels            1.4.2 Based on improvement in trainees' competence            1.4.3 Based on impact on job performance            1.4.4 Based on improvement in targeted organizational performance/business results            1.4.5 In partnership with managers and sponsors</p>		
<b>2</b>	<b>PERSONAL ACHIEVEMENTS AND CONTINUOUS DEVELOPMENT</b>	<b>20</b>
<p>2.1 The Trainer has achieved academic or professional awards and other public recognition related to training and development.            2.2 The Trainer has demonstrated continuous self-improvement to further his/her career in training and development.</p>		

**Total 100**

# DISTINGUISHED TRAINER AWARD

## JUDGING CRITERIA



		<b>MARKS</b>
<b>1</b>	<b>SIGNATURE CAMPAIGN</b>	<b>100</b>
<p>The Trainer can demonstrate he/she has played a leading role in contributing to the success of a training and/or development programme. From the programme, the Trainer has demonstrated his/her competencies as a good trainer which include the following areas:</p>		
<b>1.1 Making sure that training is connected to business/organizational needs and external environment</b>		<b>20</b>
<p>1.1.1 Meets regularly with sponsors to keep in touch with business/organizational needs            1.1.2 Good at helping managers identify what they want their people to be able to do            1.1.3 Establishes direction from sponsors as the first step in any new project            1.1.4 Passionate about making sure that training needs are clearly identified            1.1.5 Maintains relevance by refining training objectives/programme design in response to the business/organizational needs and changing commercial context</p>		
<b>1.2 Ability to design purposeful learning processes</b>		<b>20</b>
<p>1.2.1 Conducts rigorous and holistic analysis and effectively addresses those factors contributing to the performance gap            1.2.2 Actively involves sponsors in the training and/or development process            1.2.3 Focuses on outcomes rather than activities when setting training objectives            1.2.4 Rigorous in making sure that courses are designed to be good learning experiences            1.2.5 Makes explicit their assumptions about people and how they learn            1.2.6 Makes sure that trainees can successfully apply new ideas into their workplace            1.2.7 Creatively adapts training sessions to meet the needs of trainees</p>		
<b>1.3 Ability to manage and deliver a designed programme</b>		<b>20</b>
<p>1.3.1 Listens to and values participant contributions            1.3.2 Illustrates new concepts and ideas with appropriate examples from the learners' workplace            1.3.3 Regards training sessions as an opportunity to role model the behaviours being taught            1.3.4 Encourages trainees to learn at their own pace and can cater for different learning styles            1.3.5 Encourages trainees to be independent and think for themselves            1.3.6 Creates interest and challenge in their approach to training            1.3.7 Integrates training sessions so that trainees can see how it all fits together</p>		
<b>1.4 Role in the internal marketing of training plans to stakeholders</b>		<b>20</b>
<p>1.4.1 Effective in gaining senior management buy-in            1.4.2 Authentically engages and inspires diverse group of stakeholders</p>		
<b>1.5 Ability to evaluate training</b>		<b>20</b>
<p>1.5.1 Based on trainees' satisfaction levels            1.5.2 Based on improvement in trainees' competence            1.5.3 Based on impact on job performance            1.5.4 Based on improvement in targeted organizational performance/business results            1.5.5 In partnership with managers and sponsors</p>		
<b>2</b>	<b>PERSONAL ACHIEVEMENTS AND CONTINUOUS DEVELOPMENT</b>	<b>20</b>
<p>2.1 The Trainer has achieved substantial academic or professional awards and other public recognition related to training and development.            2.2 The Trainer has contributed to training and development as a profession in the business community.</p>		
<b>3</b>	<b>ACHIEVEMENT IN ENHANCING TRAINING AND DEVELOPMENT CAPABILITY</b>	<b>20</b>
<p>The Trainer has helped improve and enhance the training and development capability of the current and/or previous organizations and contributed to the strategic direction of the organization.</p>		

**Total 140**

# TRAINER OF THE YEAR JUDGING CRITERIA



	<b>MARKS</b>
1. Does this trainer ensure that activities are based on real business/organization and individual needs?	<b>20</b>
2. Can this trainer design courses that work well with learners to deliver real results back in the workplace?	<b>20</b>
3. Is this trainer actively engaged in the business in personally designing and delivering courses?	<b>20</b>
4. Is this trainer flexible enough to balance the needs of different trainees and the overall objectives set?	<b>30</b>
5. Can this trainer determine the success of training at the individual, job and business/organization impact levels?	<b>20</b>
6. Overall can this trainer impact individual performance to meet business/organizational challenges, and go beyond the classroom to develop organizational capabilities, and even beyond the organization to contribute to the development of training as a profession?	<b>20</b>
	<b>Total 130</b>



# INDIVIDUAL AWARD NOMINATION FORM



ACT-42846-2023-3-NL

To: The Secretariat, Award for Excellence in Training and Development 2023  
The Hong Kong Management Association  
16/F, Tower B, Southmark, 11 Yip Hing Street, Wong Chuk Hang, Hong Kong



**Register Now!**

Attn: Ms Grace Lau, Senior Membership and Event Manager    Tel: 2774 8529    Email: [gracelau@hkma.org.hk](mailto:gracelau@hkma.org.hk)  
Ms Grace Sit, Assistant Membership and Event Executive    Tel: 2774 8515    Email: [gracesit@hkma.org.hk](mailto:gracesit@hkma.org.hk)

Name of Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Name of Nominator: (Mr/Ms) \_\_\_\_\_ Job Title: \_\_\_\_\_

Contact Person: (Mr/Ms) \_\_\_\_\_ Job Title: \_\_\_\_\_

Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

## A. Nomination(s) for Distinguished Trainer Awards

Name: (Mr/Ms) \_\_\_\_\_ Job Title: \_\_\_\_\_

Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Name: (Mr/Ms) \_\_\_\_\_ Job Title: \_\_\_\_\_

Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Name: (Mr/Ms) \_\_\_\_\_ Job Title: \_\_\_\_\_

Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Name: (Mr/Ms) \_\_\_\_\_ Job Title: \_\_\_\_\_

Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Name: (Mr/Ms) \_\_\_\_\_ Job Title: \_\_\_\_\_

Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

## B. Nomination(s) for Outstanding New Trainer Awards

Name: (Mr/Ms) \_\_\_\_\_ Job Title: \_\_\_\_\_

Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Name: (Mr/Ms) \_\_\_\_\_ Job Title: \_\_\_\_\_

Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Name: (Mr/Ms) \_\_\_\_\_ Job Title: \_\_\_\_\_

Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Name: (Mr/Ms) \_\_\_\_\_ Job Title: \_\_\_\_\_

Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Name: (Mr/Ms) \_\_\_\_\_ Job Title: \_\_\_\_\_

Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

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HK\$7,900 (HKMA Member)     HK\$11,900 (Non-Member)    for each nomination

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(not later than Monday, 3 April 2023)

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# PAST INDIVIDUAL AWARD WINNERS



## 2022

### Trainer of the Year

**Ms Kwong Yick Ling, Sarah**  
HSBC Life (International) Limited

### Distinguished Trainer Awardees

**Mr Fung Wai Hong, Daniel**  
Prudential Hong Kong Limited  
**Ms Ho Manchi**  
AIA Hong Kong & Macau  
**Ms Kwong Yick Ling, Sarah**  
HSBC Life (International) Limited  
**Ms Lam Sze Sze, Gladys**  
Yip's Chemical Holdings Limited  
**Ms Wong Pik Chun, Sally**  
Prudential Hong Kong Limited  
**Mr Wong Tung Lui, Dony**  
Prudential Hong Kong Limited

### Outstanding New Trainer Awardees

**Ms Cheung Chi Fung, Daizy**  
Prudential Hong Kong Limited  
**Mr Fu Yat Kei, Jacky**  
AXA China Region Insurance Company Limited  
**Ms Ho Pik Ki, Peggy**  
AIA Hong Kong & Macau  
**Ms Tam Sau Ying, Tina**  
AIA Hong Kong & Macau  
**Mr Tsang Hing Cheong, Andy**  
CLP Power Hong Kong Limited  
**Mr Wu Wing Shing, Vincent**  
CLP Power Hong Kong Limited

## 2021

### Trainer of the Year

**Mr Lau Kai Kwan, Kenny**  
Ralph Lauren Asia Pacific Limited

### Distinguished Trainer Awardees

**Ms Cheung Lai Lai, Angela**  
Prudential Hong Kong Limited  
**Ms Chow Siu Po, Nicole**  
AIA International Limited  
**Mr Hung Shing Hing, Kiliias**  
Prudential Hong Kong Limited  
**Mr Lau Kai Kwan, Kenny**  
Ralph Lauren Asia Pacific Limited  
**Mr Li Ying Cheung, Ricky**  
Prudential Hong Kong Limited

### Outstanding New Trainer Awardees

**Ms Cheung Pui Yung, Stephanie**  
Hilti (Hong Kong) Limited  
**Mr Martin Chung**  
GP Strategies (Hong Kong) Limited  
**Mr Ho Man Kit, Sampson**  
AIA International Limited  
**Ms Lau Zhi Ling, Phoebe**  
Quality HealthCare Medical Services Limited  
**Mr Lee Yan Ho, Kelvin**  
Infocan Computer (Hong Kong) Limited  
**Ms Wu Yifan Michelle**  
AXA China Region Insurance Company Limited

## 2020

### Trainer of the Year

**Mr Frank Mok**  
AIA International Limited

### Distinguished Trainer Awardees

**Dr Chan Suk Kuen Alison**  
AIA International Limited  
**Ms Fan Siu Ping Carol**  
AIA International Limited  
**Mr Lun Siu Hong**  
Prudential Hong Kong Limited  
**Mr Frank Mok**  
AIA International Limited  
**Mr Roland Lazol Ubando**  
GP Strategies (Hong Kong) Limited

### Outstanding New Trainer Awardees

**Mr Chak Ka Hang Amen**  
Prudential Hong Kong Limited  
**Ms Chan Shuk Wun Josephine**  
HKT Teleservices  
**Mr Chan Pui Kei**  
AXA China Region Insurance Co Ltd  
**Mr Li Ka Kin**  
Prudential Hong Kong Limited  
**Mr Liu Tsun Ki Marcus**  
Prudential Hong Kong Limited  
**Mr Lo Tsz Hin**  
AXA China Region Insurance Co Ltd  
**Mr Lui Man Hei**  
AXA China Region Insurance Co Ltd  
**Mr David Wong**  
CLP Power Hong Kong Limited  
**Ms Ashley Yang**  
AIA International Limited  
**Mr Yuen Tat Chuen**  
AIA International Limited  
**Mr Jason Yeung**  
CLP Power Hong Kong Limited

## 2019

### Trainer of the Year

**Ms Yip Ho Yue, Angela**  
Hotel ICON

### Distinguished Trainer Awardees

**Mr Chan Ching Fai, Chris**  
AIA International Limited  
**Mr Benny Lai**  
Fuji Xerox (Hong Kong) Limited  
**Mr Lai Koon Yin, Ken**  
AIA International Limited  
**Mr Lee Ka Fai, Joe**  
Quality HealthCare Medical Services Limited  
**Ms Ma Denise Wai Yue**  
Hong Kong Airlines  
**Mr Wong Ka Shing, Isaac**  
MetLife Hong Kong  
**Ms Yip Ho Yue, Angela**  
Hotel ICON

### Outstanding New Trainer Awardees

**Mr Chan Chun Pong, Chris**  
Link Asset Management Limited  
**Ms Funny Fan**  
HKBN Group  
**Ms Ho Sze Ching, Phoebe**  
CSL Mobile Limited  
**Ms Lo Ka Wing, Julian**  
HKT Limited  
**Mr Li Kwok Wai**  
AIA International Limited  
**Mr Aaron Pang**  
AIA International Limited  
**Mr So Wan Yeung, Trevor**  
Maxim's Group  
**Mr Wong Chun Ho, Shawn**  
CSL Mobile Limited  
**Ms Phoebe Zhan**  
AIA International Limited

## 2018

### Trainer of the Year

**Mr Edward Lo**  
Hang Lung Properties Limited

### Distinguished Trainer Awardees

**Mr Edward Lo**  
Hang Lung Properties Limited  
**Ms Angela Wong**  
Hang Seng Bank Limited

### Outstanding New Trainer Awardees

**Ms Cheung Pui Ying**  
AIA International Limited  
**Ms Claire He**  
CLP Power Hong Kong Limited  
**Mr Lee Hon Ming**  
Prudential Hong Kong Limited  
**Ms Windsor Lee**  
Chow Tai Fook Jewellery Group Limited  
**Mr Amen Lo**  
China Life Insurance (Overseas) Co Ltd  
**Mr Duke Ng**  
China Life Insurance (Overseas) Co Ltd  
**Ms Julia Ng**  
MTR Corporation  
**Mr Peter Pun**  
Hilti (Hong Kong) Limited  
**Ms Kim Qiu**  
AIA International Limited  
**Ms Kim Sin**  
Maxim's Group - Japanese Chain Restaurants  
**Mr Wong Pak Yin**  
Manulife (International) Limited  
**Ms Ronnie Wong**  
MTR Corporation  
**Mr Charles Yeung**  
Hotel ICON  
**Mr Larry Yik**  
K11 Concepts Limited  
**Mr Jeremy Yu**  
New World Development Company Limited

\* The above list shows the Award recipients and their companies during the year of the Award indicated.

\* The order of presentation of individual awardees receiving the same award is based on the alphabetical order of their surnames.



# PAST INDIVIDUAL AWARD WINNERS



## 2017

### Trainer of the Year

**Mr Bruce Au**

A.S. Watson Group

### Distinguished Trainer Awardees

**Mr Bruce Au**

A.S. Watson Group

**Mr David Chan**

Maxim's Group - Japanese Chain Restaurants

**Mr Roy Choy**

Prudential Hong Kong Limited

**Mr Harry Ng**

Infocan Training Limited

### Outstanding New Trainer Awardees

**Mr Derek Au**

GP Strategies Corporation

**Mr Alpha Cheng**

Prudential Hong Kong Limited

**Ms Aing Fan**

Midland Holdings Limited

**Ms Bonnie Lau**

Maxim's Group - Japanese Chain Restaurants

**Mr Dickson Lau**

CLP Power Hong Kong Limited

**Mr Kenneth Lau**

Midland Holdings Limited

**Mr Tim Lau**

HKT Limited

**Mr Daniel Lee**

Prudential Hong Kong Limited

**Mr Jameson Lee**

FedEx Express

**Mr Ricky Li**

Prudential Hong Kong Limited

**Ms Carmen Lo**

Jebsen & Co Ltd

**Ms Grace Ma**

MTR Corporation

**Mr Sunny Wong**

BOC Group Life Assurance Company Limited

## 2016

### Trainer of the Year

**Mr Tolar Ng**

Ralph Lauren Asia Pacific Limited

### Distinguished Trainer Awardees

**Ms Vivian Ling**

Citibank (Hong Kong) Limited

**Mr Tolar Ng**

Ralph Lauren Asia Pacific Limited

**Mr Edmond Poon**

Pricerite Stores Limited

**Ms Julia Wong**

Synergis Management Services Limited

### Outstanding New Trainer Awardees

**Mr Lawson Chan**

Midland Realty

**Mr Cyrus Chau**

Maxim's Caterers Limited

**Ms Hester Cheng**

Maxim's Caterers Limited

**Mr Cheng Kam Hong**

CLP Power Hong Kong Limited

**Ms Vanessa Chou**

New World Development Company Limited

**Ms Edna Chow**

DFS Group Limited

**Ms Selina Li**

Hong Kong Express Airways Limited

**Mr Chris Tsang**

New World Development Company Limited

**Mr Gary Wong**

McDonald's Restaurants (Hong Kong) Limited

**Ms Kamy Wong**

Sheraton Hong Kong Hotel & Towers

**Ms Miriam Yang**

Standard Chartered Bank (Hong Kong) Limited

## 2015

### Trainer of the Year

**Mr Alan Leung**

DFS Group Limited

### Distinguished Trainer Awardees

**Mr Alan Leung**

DFS Group Limited

**Mr Desmond Mok**

Maxim's Caterers Limited

**Ms Dorothy Wong**

ICC Limited

**Ms Elsa Wong**

Bank of China (Hong Kong) Limited

### Outstanding New Trainer Awardees

**Mr King Chan**

McDonald's Restaurants (Hong Kong) Limited

**Ms Eliza Cheng**

CLP Power Hong Kong Limited

**Mr Keith Chu**

McDonald's Restaurants (Hong Kong) Limited

**Ms Becky Chung**

Standard Chartered Bank (Hong Kong) Limited

**Mr Lynn Lai**

China Life Insurance (Overseas) Company Limited

**Mr Charles Tang**

MTR Corporation

**Ms Amy Tong**

G2000 (Apparel) Limited

**Mr Penny Tsang**

Pure International (Hong Kong) Limited

**Ms Stephanie Wong**

HSBC Life (International) Limited

**Mr Kim Wu**

Maxim's Group - Starbucks Hong Kong

**Ms Psyche Yau**

MTR Corporation

**Ms Willy Yuen**

BOC Group Life Assurance Company Limited

\* The above list shows the Award recipients and their companies during the year of the Award indicated.

\* The order of presentation of individual awardees receiving the same award is based on the alphabetical order of their surnames.

# PAST INDIVIDUAL AWARD WINNERS



## 2014

### Trainer of the Year

**Ms Yvonne Yam**  
RS Components Limited

### Distinguished Trainer Awardees

**Ms Maggie Chan**  
Bank of China (Hong Kong) Limited  
**Mr Leo Lee**  
CSL Limited  
**Ms Amy Leung**  
DFS Group Limited  
**Ms Jasmine Lok**  
Maxim's Caterers Limited  
**Ms Maria Tong**  
Cathay Pacific Airways  
**Mr Vincent Woo**  
Maxim's Caterers Limited  
**Ms Yvonne Yam**  
RS Components Limited  
**Ms Snowy Zheng**  
Australia and New Zealand Banking Group Limited

### Outstanding New Trainer Awardees

**Mr David Chan**  
Maxim's Caterers Limited  
**Mr Max Cheng**  
DFS Group Limited  
**Ms Novem Chung**  
Midland Holdings Limited  
**Ms Kathy Kwong**  
New World Development Company Limited  
**Mr Kenny Lai**  
Bank of China (Hong Kong) Limited  
**Ms Rebecca Leung**  
Maxim's Caterers Limited  
**Ms Jacqueline Ng**  
Maxim's Caterers Limited  
**Mr Jovi Yan**  
The Hong Kong Jockey Club  
**Ms Karin Yeung**  
MTR Corporation

## 2013

### Trainer of the Year

**Dr Kelvin Wan**  
HSBC

### Distinguished Trainer Awardees

**Mr Tomas Bay**  
Ethos International Limited  
**Mr Rex Choi**  
CSL Limited  
**Mr Charles Ho**  
MTR Corporation  
**Ms Mandy Hong**  
CLP Power Hong Kong Limited  
**Mr Billy Ip**  
The Hong Kong Jockey Club  
**Ms Jessie Kwong**  
HSBC  
**Ms Angelina Lee**  
CSL Limited  
**Dr Kelvin Wan**  
HSBC

### Outstanding New Trainer Awardees

**Mr Anthony Chan**  
Standard Chartered Bank (Hong Kong) Limited  
**Mr Ray Chan**  
Bank of China (Hong Kong) Limited  
**Mr Frankie Fang**  
Standard Chartered Bank (Hong Kong) Limited  
**Mr Gene Fung**  
Australia and New Zealand Banking Group Limited  
**Mr Vikas Grewal**  
Fleet Management Limited  
**Ms Jannet Kan**  
McDonald's Restaurants (Hong Kong) Limited  
**Mr Donald Lai**  
Standard Chartered Bank (Hong Kong) Limited  
**Ms Lolita Lei**  
Richemont Asia Pacific Limited – Alfred Dunhill  
**Mr Andrew Li**  
HSBC  
**Ms Jessica Siu**  
The Hong Kong Jockey Club  
**Mr Simon Wong**  
CLP Power Hong Kong Limited  
**Mr Raymond Yip**  
McDonald's Restaurants (Hong Kong) Limited

## 2012

### Trainer of the Year & Distinguished Trainer Awardee

**Ms Vinky Lau**  
The Hong Kong and China Gas Company Limited

### Outstanding New Trainer Awardees

**Ms Charissa Chan**  
Swire Hotels  
**Mr Takki Chan**  
The Hong Kong Jockey Club  
**Mr Anthony Chau**  
DBS Bank (Hong Kong) Limited  
**Ms Belli Chui**  
Standard Chartered Bank (Hong Kong) Limited  
**Ms Gloria Kam**  
The Hong Kong Jockey Club  
**Ms Goldia Kong**  
Miramar Group  
**Mr Leo Lee**  
CSL Limited  
**Ms Angie Li**  
BOC Group Life Assurance Company Limited  
**Mr Chris Ng**  
McDonald's Restaurants (Hong Kong) Limited  
**Ms Carmen Tam**  
Ocean Park Corporation  
**Mr Tony Wo**  
Zurich Insurance (Hong Kong)  
**Mr Kenneth Wong**  
MTR Corporation  
**Ms Rose Wong**  
Hong Kong Air Cargo Terminals Limited  
**Ms Joice Yan**  
Toys"R"us (Asia) Limited

## 2011

### Trainer of the Year

**Ms Prudence Sze**  
CLP Power Hong Kong Limited

### Distinguished Trainer Awardees

**Ms Sonia Lui**  
Civil Service Training and Development Institute, Civil Service Bureau, HKSAR  
**Ms Prudence Sze**  
CLP Power Hong Kong Limited  
**Mr Bob Xie**  
The Hong Kong & China Gas Company Limited

### Outstanding New Trainer Awardees

**Mr Nicky Lam**  
Island Shangri-La, Hong Kong  
**Ms Amy Law**  
HSBC  
**Mr Lee Chee King**  
The Hong Kong Jockey Club  
**Ms Priscilla Lim**  
HSBC  
**Ms Katherine Lo**  
American International Assurance Company, Limited  
**Mr Kelvin Lo**  
The Hong Kong Jockey Club  
**Ms Amy Yu**  
HSBC

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# PAST INDIVIDUAL AWARD WINNERS



## 2010

**Trainer of the Year**  
**Ms Lee Chung Lim, Natalie**  
 HSBC

**Distinguished Trainer Awardees**  
**Ms Lau Shuk Han**  
 Ageas Insurance Company (Asia) Ltd  
**Ms Lee Chung Lim, Natalie**  
 HSBC  
**Ms Jacqueline Moyse**  
 Mandarin Oriental Hotel Group  
**Mr Bradley Wadsworth**  
 Pacnet

**Outstanding New Trainer Awardees**  
**Mr Jason Furness**  
 HSBC  
**Ms Angelina Lee**  
 CLP Power Hong Kong Limited  
**Mr Lawrence Luk**  
 General Mills Hong Kong Ltd

## 2009

**Trainer of the Year**  
**Ms Elsa Lam**  
 Ageas Insurance Company (Asia) Limited

**Distinguished Trainer Awardees**  
**Mr Joseph Chan**  
 HSBC  
**Ms Elsa Lam**  
 Ageas Insurance Company (Asia) Limited  
**Mr Thomas Robillard**  
 FedEx Express  
**Mr Wilkins Wong**  
 Civil Service Training  
 & Development Institute,  
 Civil Service Bureau

**Outstanding New Trainer Awardees**  
**Ms Fanny Chan**  
 HSBC  
**Ms Effie Cheng**  
 McDonald's Restaurants (HK) Limited  
**Mr Andy Lau**  
 HSBC  
**Mr Nelson Wong**  
 The Hong Kong Jockey Club  
**Mr Will Wong**  
 HSBC

## 2008

**Trainer of the Year**  
**Mr Kelvin Ju**  
 ALG Companies

**Distinguished Trainer Awardees**  
**Mr Kelvin Ju**  
 ALG Companies  
**Ms Amy Kwong**  
 CLP Power Hong Kong Limited  
**Ms May Li**  
 Civil Service Training &  
 Development Institute,  
 Civil Service Bureau  
**Mr Frankie Lo**  
 Ageas Insurance Company (Asia) Limited  
**Mr Vincent Tang**  
 HSBC  
**Ms Catherine Tong**  
 The Hong Kong Jockey Club  
**Mr Christopher Yang**  
 HSBC

**Outstanding New Trainer Awardees**  
**Mr Jonathan Bok**  
 HSBC  
**Ms Viola Chan**  
 ALG Companies  
**Mr Andy Clark**  
 ClarkMorgan Corporate Training  
**Ms Ivy Poon**  
 The Great Eagle Properties  
 Management Company Ltd  
**Mr Vincent Woo**  
 PCCW Limited  
**Ms Susane Yan**  
 HSBC  
**Mr Lester Yeung**  
 PCCW Limited

## 2007

**Trainer of the Year**  
**Ms Carroll Chu**  
 Island Shangri-La, Hong Kong

**Distinguished Trainer Awardees**  
**Ms Carroll Chu**  
 Island Shangri-La, Hong Kong  
**Ms Selina Kam**  
 HSBC  
**Mr Kenny Mak**  
 HSBC  
**Ms Shirley Ng**  
 Hong Kong Disneyland Resort

**Outstanding New Trainer Awardees**  
**Mr Mark Chan**  
 HSBC  
**Mr Peter Cheung**  
 Hong Kong Disneyland Resort  
**Mr Desmond Ho**  
 HSBC  
**Mr Badhri Nath Rama Iyer**  
 HSBC

## 2006

**Trainer of the Year**  
**Ms Michelle Yam**  
 Shangri-La Hotels & Resorts

**Distinguished Trainer Awardees**  
**Ms Sara Ho**  
 The Hong Kong Jockey Club  
**Ms Doris Ip**  
 The Aberdeen Marina Club  
**Ms Jessie Lau**  
 HSBC  
**Ms Carrie Wong**  
 HSBC  
**Ms Michelle Yam**  
 Shangri-La Hotels & Resorts

**Outstanding New Trainer Awardees**  
**Ms Iris Chow**  
 HSBC  
**Ms Angela Tsui**  
 CLP Power Hong Kong Ltd  
**Ms Joyce Wai**  
 HSBC

## 2005

**Trainer of the Year**  
**Mr Shekhar Visvanath**  
 HSBC

**Distinguished Trainer Awardees**  
**Ms Marianne Chung**  
 HSBC  
**Mr Allen Kuo**  
 HSBC  
**Mr Gary Liu**  
 The Dairy Farm Company Ltd  
**Ms Theresa Sham**  
 The Excelsior, Hong Kong  
**Dr Chester Tsang**  
 Hospital Authority/Institute of Health Care  
**Mr Shekhar Visvanath**  
 HSBC

**Outstanding New Trainer Awardees**  
**Ms Elsie Gung**  
 HSBC  
**Mr King Lee**  
 Kowloon-Canton Railway Corporation

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# QUOTES FROM 2022 WINNERS



## CAMPAIGN AWARD

### Gold Award Winner

Thank you to the judges and all at the HKMA. We are delighted to be the champion for Excellence in Training and Development Award.

At Prudential, we continue to place the highest priority on sustaining a team of talented and professional financial consultants.

The pandemic has accelerated digital transformation of financial planning industry. As a company that always listens, understands and delivers, Prudential strives for perfection in our digital training and customer management platform and nurtures our "FutuReady leaders". We demonstrate agile management and professionalism, while also encourage and share best practices to keep both customers and financial consultants engaged.

This is definitely the greatest moment to celebrate for Prudential. Thank you again for honouring us with this gold award.

**Mr Benny Tsoi**  
**Chief Agency Officer**  
**Prudential Hong Kong Limited**



## INDIVIDUAL AWARD

### Trainer of the Year

I am pleased and humbled to accept the "Trainer of the Year Award" and "Distinguished Trainer Award" which I have been long admired for.

Special thanks must be given to my boss Ed, Daisy and Angela for their nomination and continuous support throughout my career journey and all along the way to the award.

I would also like to thank HKMA for organizing this extraordinary event, which provided me a platform to meet with many training elites and explore more about various best practices across all industries in the cities.

Having been in the training sector for nearly 10 years, I still feel passionate in supporting people's growth in line with their development, and I truly enjoy helping our staff to be the best they can be.

This award is a significant milestone achievement in my career and I believe it's just the beginning as I am charged up to take up new and challenging initiatives which would work for the benefit of my organization.

**Ms Kwong Yick Ling, Sarah**  
**Senior Learning and Development Manager, Insurance Academy**  
**HSBC Life (International) Limited**





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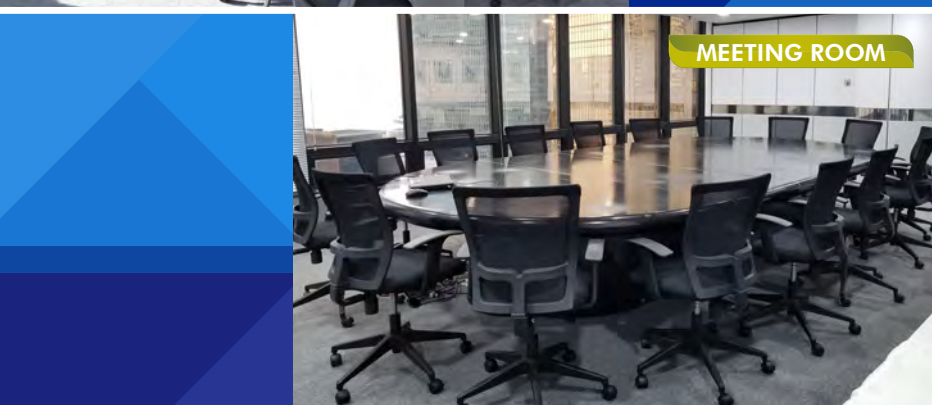
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