



The Hong Kong Management Association

Advancing Management Excellence



AWARD FOR EXCELLENCE IN TRAINING AND DEVELOPMENT 2024

**The Most Prestigious and Authoritative
Training and Development Award**



Bringing the outdoors indoors, now that is inspiring, with a forest of trees growing inside our premier state of the art commercial buildings. We can all aspire to a greener tomorrow inside and out.

 **Hongkong Land** inspire : aspire





Better Relationships

Fostering an engaged and motivated culture with caring, friendly and supportive colleagues



Thrive Better Together

Enabling employee wellbeing is our top priority, helping you thrive at work and in life



Better Starts With You

Empowering employees with diverse learning and development opportunities and a strong sense of ownership at work



A Better Tomorrow

Delivering positive impact with our ESG and CSR initiatives



A Better Way, Every Day

Being progressive and going the extra mile to improve and transform the insurance industry

AIA EMPLOYEE VALUE PROPOSITION

BELIEVE IN BETTER

Belief is powerful – it influences everything we do.

At AIA, we **Believe in Better** - because there's no limit to how far Better can take us. We've started a movement to create a healthier, more sustainable future for everyone. Movements start with people - we need more people who share our belief.



HEALTHIER, LONGER,
BETTER LIVES



LEAD SPONSOR



HEALTHIER, LONGER,
BETTER LIVES

AIA Group Limited was established in 1919 and began its operations in Hong Kong in 1931. Over the years, AIA Hong Kong & Macau has been leading the industry with its forward-looking vision and superior protection and financial solutions to meet customers' needs in different life stages. Guided by our commitment to make a significant, positive impact on our customers and communities across Asia, AIA's purpose is to help millions of people live **Healthier, Longer, Better Lives**. AIA Hong Kong & Macau is steadfast in playing a leading role to drive the economic and social development of Hong Kong and across Asia, as well as creating a better and more sustainable future for all through a transformational, long-term ESG Strategy that stays true to our purpose.



A Century of Success

- The business that is now AIA was first established in Shanghai in 1919; over 100 years of history in Asia
- AIA is the **largest independent publicly listed pan-Asian life insurance group**
- Began operations in Hong Kong in 1931 and has a presence in **18 markets across Asia**



Globally Renowned

- Market capitalisation has **more than tripled¹** since public listing in 2010
- Total assets of **US\$276 billion²**
- AIA Group Limited (Stock Code : 1299) is **the fourth largest constituent stock of the Hang Seng Index³**



Solid Foundations

- Credit Ratings – AIA International Limited S&P⁴ : AA- / Stable
Moody's⁵ : Aa2 / Stable



Over 3.5 Million Customers Largest number of policies

- Has the largest number of policies in Hong Kong⁶, serving **over 3.5 million customers⁷**. One in three people protected by individual medical insurance in Hong Kong is an AIA customer⁸



Multi-channel Distribution Professional team

- Largest number of MDRT members - Number 1 in Hong Kong for the 21st year, and in Macau for the fifth consecutive year since its independent reporting commenced in 2019.⁹
- **Over 16,000 financial planners¹⁰** and a devoted team of front- and back-end staff strive to deliver excellent service and operating efficiency.
- Focused on **"Premier Agency"** strategy to enhance talent development. Founded AIA Premier Academy in 2011 to recruit and cultivate high-calibre young financial planners.
- Built long-term collaborations with **The Bank of East Asia, Limited, Citibank (Hong Kong) Limited, China Construction Bank (Asia) and Public Bank (Hong Kong) Limited**, to provide customers with convenient and suitable insurance services through their extensive networks¹¹.
- Provides a comprehensive range of products and services to different customer segments through large-scale and established **Independent Financial Advisors**.



Over 120 Products Well-rounded services

- Offers customers a **wide selection of over 120 products** to meet their protection and financial needs - ranging from individual life, group life, accident, medical and health, pension, personal lines insurance to investment-linked products with numerous investment options; dedicated to providing superb product solutions to meet the financial needs of high-net-worth customers.
- The game-changing **"AIA Vitality"** programme offers instant premium discounts or extra cover, and an array of benefits and discounts offered by partners to reward customers for pursuing healthy lifestyles¹².
- Innovative digital platforms facilitating a convenient, customer-oriented experience.

LEAD SPONSOR



AIA Group Limited is incorporated in Hong Kong with limited liability.

"AIA", "Group" or "the Group" herein refers to AIA Group Limited and its subsidiaries.

"AIA Hong Kong & Macau" or "AIA Hong Kong" herein refers to the Hong Kong Branch and/or Macau Branch of AIA International Limited (Incorporated in Bermuda with limited liability).

"Hong Kong" and "Macau" herein refer to "Hong Kong Special Administrative Region" and "Macao Special Administrative Region", respectively

¹ Bloomberg (as at 30 September 2023)

² AIA Group Limited Interim Results 2023 (as at 30 June 2023)

³ www.hsi.com.hk (September 2023)

⁴ AIA Group Limited website (as at 13 March 2023)

⁵ AIA Group Limited website (as at 13 March 2023)

⁶ Provisional statistics of the Insurance Authority on Hong Kong long term insurance business from January to June 2023. The policies refer to the Direct Inforce Business of Individual Life and Annuity (Classes A & C) and Other Individual Business (Classes B, D, E & F).

⁷ AIA Hong Kong internal data includes Hong Kong and Macau's individual life, group insurance and pension customers (as at 30 September 2023)

⁸ Based on Hong Kong Special Administrative Region Census and Statistics Department – Thematic Household Survey Report No. 74, December 2021, Table 7.1a and AIA internal data.

⁹ <https://www.mdrt.org/about-MDRT/for-companies/> (as at 13 July 2023)

¹⁰ As at 30 September 2023

[^] The banks herein are authorised distributors and agents of AIA Hong Kong.

^{*} Please visit aia.com.hk/aia vitality for more details

LEAD SPONSOR



Hongkong Land is a major listed property investment, management and development group. Founded in 1889, Hongkong Land's business is built on excellence, integrity and partnership.

The Group owns and manages more than 850,000 sq. m. of prime office and luxury retail assets in key Asian cities, principally Hong Kong, Singapore, Beijing and Jakarta. Its properties attract the world's foremost companies and luxury brands.

The Group's Central Hong Kong portfolio represents some 450,000 sq. m. of prime property. It has a further 165,000 sq. m. of prestigious office space in Singapore mainly held through joint ventures, five retail centres on the Chinese mainland, including a luxury retail centre at Wangfujing in Beijing, and a 50% interest in a leading office complex in Central Jakarta. The Group also has a number of high-quality residential, commercial and mixed-use projects under development in cities across China and Southeast Asia, including a 43% interest in a 1.1 million sq. m. mixed-use project in West Bund, Shanghai. Its subsidiary, MCL Land, is a well-established residential developer in Singapore.

Hongkong Land Holdings Limited is incorporated in Bermuda and has a primary listing in the standard segment of the London Stock Exchange, with secondary listings in Bermuda and Singapore. The Group's assets and investments are managed from Hong Kong by Hongkong Land Limited. Hongkong Land is a member of the Jardine Matheson Group.



LEAD SPONSOR

Hong Kong - Central District



MAIN SPONSOR



AXA Hong Kong and Macau is a member of the AXA Group, a leading global insurer with presence in 51 markets and serving 93 million customers worldwide. Our purpose is to act for human progress by protecting what matters.

As one of the most diversified insurers in Hong Kong, we offer integrated solutions across Life, Health and General Insurance. We are the largest General Insurance provider and a major Health and Employee Benefits provider. Our aim is to not only be the insurer to provide comprehensive protection to our customers, but also a holistic partner to the individuals, businesses and community we serve. At the core of our service commitment is continuous product & service innovation and customer experience enrichment, which is achieved through actively listening to our customers' needs and leveraging and investing in technology and digital transformation.

We embrace our responsibility to be a driving force against climate change and a force for good to create shared value for our community. We are proud to be the first to address the importance of mental health through different products and services (i.e. our iconic BetterMe Event to raise the awareness of mental health) and thought leading iconic research. Our overall Sustainability Strategy, with emphasis on climate strategy and biodiversity commitment, is developed based on TCFD recommendations. We are committed to integrating environmental, social and governance factors across our business and strive to contribute to a sustainable future through 3 distinct roles - as an investor, an insurer and an exemplary company.



Our employees are the most important assets of AXA. We constantly enhance our employee benefits and drive diversified well-being initiatives with the aim to support the holistic well-being of our workforce and foster a friendly working environment that promotes work-life balance. We also offer a variety of Learning & Development opportunities, including LinkedIn Learning and comprehensive in-class training programmes. For example, the structured High Potential Talent Programme (HIPO) grows individuals with outstanding abilities by the necessary tools and opportunities for career development. Through these initiatives, we cultivate a culture of teamwork and knowledge sharing, thus enabling our employees to succeed and grow within the organisation.





安盛

Act for human progress by protecting what matters

At AXA, we embrace our responsibility to be a driving force against climate change and a force for good to create shared value for our community.

We recognise that addressing climate change begins with knowledge. Since 2022, we have launched the “AXA Climate School for university students in Hong Kong”, a free online course designed for both undergraduate or postgraduate students. This initiative aims to educate future leaders about climate change and its impacts on human, society and the economy, as well as inspiring and empowering them to be climate-ready for a sustainable future.

Know You Can

Learn more



MAIN SPONSOR

周大福

CHOW TAI FOOK

Chow Tai Fook Jewellery Group Limited (the “Group”; SEHK stock code: 1929) was listed on the Main Board of The Stock Exchange of Hong Kong in December 2011. The Group’s vision is to become the most trusted jewellery group in the world.

Founded in 1929, the Group’s iconic brand “CHOW TAI FOOK” is widely recognised for its trustworthiness and authenticity, and is renowned for its product design, quality and value. A long-standing commitment to innovation and craftsmanship has contributed to the Group’s success, along with that of its iconic retail brand, and has been embodied in its rich heritage. Underpinning this success are our long-held core values of “Sincerity • Eternity”.

The Group’s differentiation strategy continues to make inroads into diverse customer segments by catering to a bespoke experience for different lifestyles and personalities, as well as customers’ different life stages. Offering a wide variety of products, services and channels, the Group’s brand portfolio comprises the CHOW TAI FOOK flagship brand with curated retail experiences, and other individual brands including HEARTS ON FIRE, ENZO, SOINLOVE and MONOLOGUE.

The Group’s commitment to sustainable growth is anchored in its customer-centric focus and strategies, which are in place to promote long-term innovation in business, in people and in culture. Another asset underpinning sustainable growth is a sophisticated and agile business model. This supports the Group by fostering excellence and extending opportunities along the entire value chain to communities and industry partners across the world.

With an extensive retail network in China, Japan, Korea, Southeast Asia, the United States and Canada, as well as a fast-growing smart retail business, the Group is implementing effective online-to-offline (“O2O”) strategies to succeed in today’s omni-channel retail environment.

GO BEYOND YOUR LIMITS



周大福

CHOW TAI FOOK

CHOW TAI FOOK NATURAL DIAMOND

BEYOND TIME

MAIN SPONSOR



To Keep Cities Moving, MTR makes encounters happen and rendezvous for a more connected tomorrow. As a recognised world-class operator of sustainable rail transport services, the Corporation is a leader in safety, reliability, customer service and efficiency. With more than 40,000 dedicated staff, MTR carries over 13 million passenger journeys worldwide every weekday in Hong Kong, the United Kingdom, Sweden, Australia and the Mainland of China. Through the transportation network as well as its property developments, MTR enables cities and their people to move forward and make progress, creating long term sustainable value for all of its stakeholders.

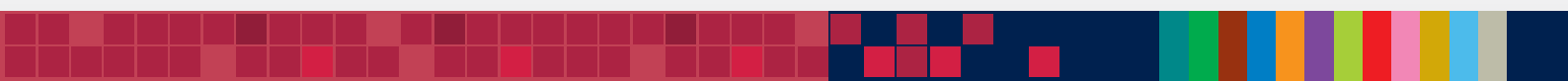
Advancement & Opportunities is one of the three social objectives that MTR has set forth. With our commitment in upskilling our staff and striving for excellence, MTR is honoured to have received the recognitions from local and overseas professional associations in recent years, including the Association for Talent Development - BEST Award (ranked first in Asia and second worldwide), HKMA Award for Excellence in Training and Development (Gold Award; Most Dedicated Organization to People Development Award), Employees Retraining Board - Super Manpower Developer Award and Employee Experience Awards.

MTR believes that human capital is the gateway to excellence and commits whole-heartedly to advocating an environment of continuous learning and supporting personal and professional development to enable employees to unleash their full potential, and to provide high quality of service for the communities we serve.



Human capital is the gateway to excellence

We commit to inspire, engage and develop our people and strive for service excellence. Through various learning and development initiatives, we advocate an environment of continuous learning to enable employees to unleash their full potential and grow alongside us, and to Keep Cities Moving.



SPONSOR



Hactl is Hong Kong's leading independent cargo handler. Its SuperTerminal 1 base is the world's largest multi-level air cargo terminal, with a capacity of 3.5 million tonnes per annum.

With its 2,000 strong workforce, its award-winning COSAC-Plus community system and state-of-the-art handling facilities, Hactl is the trusted handling partner for over 100 airlines and 1,000 freight forwarders. With no affiliation to any airline, it provides all airline customers with unbiased service.

Hactl leads its industry by example, complying with every relevant industry standard, including ISAGO (world's first), WHO GDP (Hong Kong's first), and all four IATA CEIV certifications (pharmaceuticals, fresh, live animals and lithium batteries).

Hactl nurtures promising talents to become industry leaders. It offers traineeship programmes and Elite Management Traineeship Programme for young graduates, provides internal training and sponsors external education for staff at all levels, and maintains a policy of promoting from within whenever possible. It has an in-house dedicated training suite equipped with VR facilities that occupies an entire floor of its office building.

Hactl is an IATA-accredited training facility for dangerous goods, complying with the latest ICAO-mandated CBTA format. Hactl trains its own staff, and those of third parties. Hactl is the first Hong Kong ground handler to participate in the Hong Kong Quality Framework, four of its training courses are recognised under the programme. It is also the proud recipient of the Grand Award in the HKMA Quality Awards in 2011 and 2022.

In line with its aim to be the employer of choice, Hactl offers comprehensive employee welfare and recognition programme, and promotes diversity and inclusivity by welcoming talents of all backgrounds and creating more gender-friendly facilities.

Hactl's constant strong focus on people development has resulted in a loyal and experienced workforce, with more than half its workforce having worked with the company for over 10 years.



SPONSOR



Founded in 1862, The Hong Kong and China Gas Company Limited (Towngas) is Hong Kong's first public utility company. Today, it is one of the largest energy suppliers in Hong Kong, operating with world-class corporate management and leading-edge business practices.

Towngas' core businesses consist of the production and distribution of gas as well as the provision of total kitchen solutions and comprehensive after-sales services to over 40 million customers in Hong Kong and the Chinese mainland. Expanding its horizons, the Company has diversified its businesses into smart energy, upstream and midstream gas projects, water and environmental sanitation, telecommunications as well as new energy exploration and utilisation ventures. It now has more than 740 projects across 29 provinces, autonomous regions and municipalities in China.

To support its continuous business growth, Towngas makes every effort to attract, develop and engage talents. It provides a positive work environment for employees to unleash their potential and strive towards a rewarding future. Staff career progression is supported by structured talent development programmes, including the Management Trainee and Apprenticeship Schemes for young people, leadership acceleration programmes for middle management and tailor-made development plans for seasoned business leaders.

As a socially responsible organisation committed to building a sustainable future, Towngas will continue to advocate environmental, social and governance (ESG) goals in its business expansion, operational strategies and people management.





Our History

INARC DESIGN HONG KONG LIMITED (INARC) commenced business operations in 1988 with the goal to provide quality driven design consultancy services to corporate, institutional and international Clients for projects in both INTERIORS and ARCHITECTURE. A unique “inside to outside” design methodology has been developed by INARC for our projects with a dedicated team of approximately twenty-five professionals including both interior designers and architects together with project managers and supported by the latest technology. After more than 36 years of experience in a diverse range of project types, these services now encompass the hospitality, corporate, residential and retail markets while projects have been undertaken in twelve countries throughout South East Asia, the People’s Republic of China, India and more recently in Europe including the United Kingdom, France and Switzerland.

Our Vision

To be a quality driven design consultancy services business to our qualified Clients in Hong Kong, Asia and selected international locations for projects in both INTERIORS and ARCHITECTURE. The goal of these services is to provide measurable improvements in a Client’s facility and/or building asset within the following pre-determined criteria.

Aesthetics

Create a Vision and/or Story from the Project Brief that Provides a Unique Experience(s) for the Customer with both Creativity and Style and which is also Relevant for our Clients. The avoidance of what is deemed fashionable design has ensured that INARC remains successful over the long term.

Functionality

Plan Layouts Effectively and Spaces Efficiently.

Sustainability

Apply Passive Solar Design Principles, Renewable Energy Systems and Materials.

Constructability

Detail Practical, Durable, Maintainable and Crafted Building Solutions.

Value Added Benefits

Create and Deliver Projects With Relevance, Enduring Appeal and Timeless Elegance.

Our Mission

To be recognised in the marketplace as a quality driven design consultancy services business and focused on servicing our Client relationships with both creative design and professional project management expertise for projects in both INTERIORS and ARCHITECTURE.

Our Culture

To create, secure and maintain a Client centred management structure that is defined by our commitment to our Client relationships and to our pursuit of quality-driven design consultancy services to our qualified Clients for projects in both INTERIORS and ARCHITECTURE. The sustainable growth of our services business is directly related to the continuing development of these Client relationships over the long term.

Our Values

To continually improve and invest in our project quality, working methods and management systems and in our professional team within our specialist disciplines through creativity and innovation in order to ensure our continual development as a quality driven design consultancy services business to our qualified Clients for projects in both INTERIORS and ARCHITECTURE.

Our Achievements

INARC has been the recipient of over fifty International Property Awards (IPA) since 2010 including the World’s Best Interior Design Award in 2019-2020 and the International Best Leisure Architecture Award in 2017-2018 together with the Quality Award for SME’s from the Hong Kong Management Association (HKMA) in 2013 and as a finalist in the Hong Kong Institute of Architects (HKIA) Awards For Overseas Project in 2009.

OWNERS WITH KIDS BOX, STRC
The Hong Kong Jockey Club



WORLD’S BEST INTERIOR DESIGN AWARD
International Property Awards 2019-2020

THE NEW CLUBHOUSE BUILDING, HVCH
The Hong Kong Jockey Club



INTERNATIONAL BEST LEISURE ARCHITECTURE AWARD
International Property Awards 2017-2018

SPONSOR



Maxim's Group delivers memorable moments to our customers by providing quality dining experiences under our homegrown brands and renowned global brands.

Founded in 1956, Maxim's Group is one of Asia's leading food and beverage companies, operating Chinese, Western, Japanese and Southeast Asian restaurants, quick service outlets, bakery shops and cafes, and an institutional catering service. Maxim's Group also produces a range of festive products, including the award-winning Hong Kong MX Mooncakes, and is a licensee of Starbucks Coffee, Genki Sushi, IPPUDO, The Cheesecake Factory and Shake Shack in various territories. Altogether, the Group has over 2,000 outlets.



Proud of our heritage and humbled by our success, we are committed to a sustainable and innovative future.



At Maxim's, it is believed that people is the key to quality products and customer excellence. Every person is a valued member, treated with trust, encouraged to contribute and recognized for efforts. The Group relentlessly pursues continuous people development and fosters a work environment where creative thinking and continuous learning is encouraged.



SPONSOR

PEOPLES

Peoples Smart Living Limited specialises in smart hardware and software solutions. We are committed to providing customers with a comprehensive variety of smart products, dashboard and software solutions. Peoples has over 400,000 IoT smart products supplied by over 20,000 qualified manufacturers. Together with our dashboard platforms and software solutions, Peoples assists customers to work smarter, to improve their business, to streamline business processes, to automate repetitive tasks, and to save time and cost according to their wishes.



The banner features a night cityscape of Hong Kong with glowing white lines representing smart connections. The Peoples logo, a green square with a white 'P' and signal waves, is positioned to the left of the company name. The company name is written in large white characters, with the Chinese name below it. At the bottom, two lines of text are displayed on a teal background with a white grid pattern.

PEOPLES
萬眾智能生活有限公司

智能方案專家
服務香港各行各業

SPONSOR



Prudential has been serving the people of Hong Kong since 1964, offering a broad range of financial protection, health protection and retirement planning products, general insurance, and employee benefits to our customers. In 2023, we opened a branch in Macau, making healthcare and financial security more accessible to the people in the Greater Bay Area.

As the most trusted partner and protector for our customers, Prudential boasts a strong multi-channel distribution network. We have currently the largest agency force in Hong Kong with 20,000 financial consultants. Customers can also get convenient access to life insurance products through our bancassurance partner, Standard Chartered Bank, as well as through over 150 partners in our brokerage channel.

Prudential has always been at the forefront of digital innovation. Our omnichannel strategy encompassing both online and offline touchpoints offers timely, easy-to-access and tailored insurance products plus other value-added services. To date, we have over 30 industry leading partners joining the Prudential ecosystem, empowering our customers to manage their health and wellbeing.

Being a responsible corporate citizen, Prudential recognises the significant role we play in the community. We do this by making health and financial security accessible for everyone, stewarding the human impacts of climate change, and building social capital.





Established in 1971, Sino Group comprises three listed companies – Sino Land Company Limited (HKSE: 0083), Tsim Sha Tsui Properties Limited (HKSE: 0247), Sino Hotels (Holdings) Limited (HKSE: 1221) – and private companies held by the Ng Family.

As one of Hong Kong's leading property developers with core businesses in property development and investment, Sino Group has grown with the communities it serves. The Group's business interests comprise a diversified portfolio of residential, office, industrial, retail and hospitality properties across Hong Kong, mainland China, Singapore and Australia, and has developed over 250 projects, spanning more than 130 million square feet. Its core business assets are further complemented by property management services, hotel investment and management, including The Fullerton Hotels & Resorts and other affiliate brands.

The Group strives to fulfil its vision of Creating Better Lifescapes with a focus on three interconnected pillars – Green Living, Community Spirit and Innovative Design – shaping the cities we call home where people live, work and play. Staff members of the Group, who share the same vision, are committed to delivering products and services of the highest possible standards while upholding integrity, advocating sustainability and supporting the community.

To meet the training and development needs of its employees, it has established comprehensive and structured programmes. Besides supporting employees' competency and skill development, it also tailored programmes for developing talents of different levels to facilitate succession planning. Knowledge and experience sharing sessions by industrial leaders are organised regularly.

Sustainability is central to what we do as we seek to create value for stakeholders and make business a driver of sustainability for a better future. To ensure that sustainable practices transcend various levels from top management to frontline staff, Sino Group has established a Sustainability Academy to cultivate a sustainable mindset among its staff and infuse sustainability into their work and life.

The Group's commitment to excellence has been recognised. At the Awards for Excellence in Training and Development 2022, organised by the Hong Kong Management Association (HKMA), the Group was the recipient of the Bronze Award and the "Excellence in Stakeholder Engagement" Award. The "Excellence in Performance Improvement - Special Award" was received at the same awards in 2023. In addition, Sino Group was also humbled to receive the Grand Award in the large-sized organisation category at the Hong Kong Sustainability Awards 2022, organised by HKMA. Various Human Resources Awards have also been received such as the "Employer of the Year – Triple Crown", the "Best ESG Award – Grand Award" and the "Best Graduate and Management Trainee Programme Award – Grand Award" at CTgoodjobs Best HR Awards 2023. The Group has also been recognised with the Employer Branding Award at The Hong Kong HR Awards 2022/2023 presented by JobsDB.

By consistently upholding integrity, walking the extra mile and delivering high-quality products and services, it seeks to surpass customers' expectations and earn their trust.



MEDIA SPONSOR



**Convey often implies continuous, regular movement or flow.
The word also means to serve as a medium for delivery or transmission:
Continuous your message to the world.**

Convey Advertising was founded in 1986, we pioneered the concept of creating a sizeable network of billboards at the premium offices and commercial buildings in the prime business districts in Hong Kong to connect advertisers with our core audience.

Over the past decades, we have led our industry; to become one of the largest digital Out-of-Home (“OOH”) media company in Hong Kong and Macau; in terms of the number of billboards; the amount of clients and the success stories we deliver for our brands.

Convey Digital, was established in 2017 and developed to cope with the tendency of advertising market. The digital marketing services includes Facebook, Google SEM, SEO, Words of Mouth, Forum Seeding, Programmatic advertisement, website establishment and e-commerce solutions across Hong Kong, China and South East Asia.

**We provide Offline & Online & e-Commerce
services by our One-Stop-Solution.**



MEDIA SPONSOR



A Leading Recruitment Media with over 540,000 Members

Based in HK, Recruit, a listed company, is a pioneer in recruitment magazine, as one of the most popular and leading all-rounded recruitment, human resources, education and career media for reaching 31 years. We have built up more than **120,000** companies' profiles and trusted partners and **540,000+** members who strive for work-life balance. The magazine reaches target readers through extensive distribution network at high-traffic areas, MTR exits, MTR stations, Starbucks stores, D2 Place, Labour Department job centres and tertiary institutions.



Extensive Industry and Social Networking



In recent year of digital transformation and aiming for high standard of user experience, Recruit operates job portal – Recruit.com.hk which connects quality readers from company to employee, corporate to leisure, top management to frontline. As a leading recruitment media in Hong Kong, Recruit has strong partnership with professional organizations and youth institutions for years. Our job portal lists bridging job seekers and recruiters, offering more than 50 industries and 20,000+ job vacancies per month and over 2 million page views on average.

Recruit Facebook & Instagram

Recruit launched mobile apps in 2011. It is popular and highly and widely used by our members for grabbing career news and articles, also latest job vacancies. Up till now, it has over 450,000 installations for full-time and part-time jobs seekers. More than that, Recruit not only has proven its ability in providing all-rounded recruitment and career advertising channels across print, online, mobile but also social media. Recruit extended its reach to audience through Facebook and Instagram with over 136,000 and more than 26,000 followers respectively.



Recruit Job Fair

The Career Event Expert

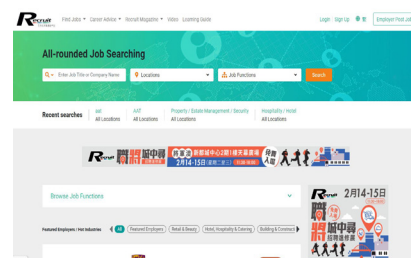
Recruit is dedicated to providing full service to jobseekers and recruitment advertisers by offering career fair service. Organized over 120+ education and career fairs with over 100,000+ audiences to participate, Recruit is recognized for its professionalism in recruitment and trustworthy by partners. Last but not least, Recruit is devoted to contribute and benefit the industry by holding annual round table event involving industry experts, government and associations' officials.



Recruit Magazine



Recruit Mobile Apps



Recruit.com.hk

MEDIA SPONSOR



Established in 1949, The Standard is Hong Kong's first free English daily newspaper, and enjoys an extensive, high-quality readership. It has also been voted as "the most credible" free newspaper in a recent 2019 survey conducted by the Chinese University of Hong Kong.

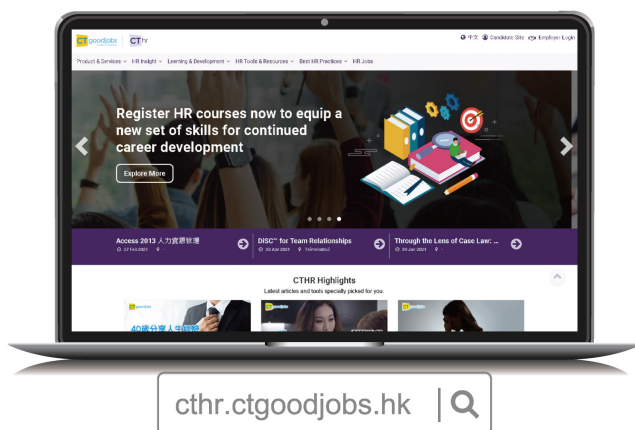
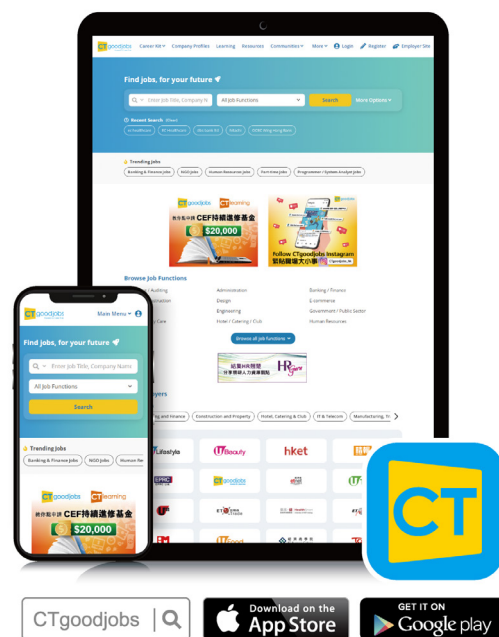
Available across different electronic media from its tabloid paper format, The Standard delivers a comprehensive coverage of local and international news, with special features on business, technology, lifestyle, sports and entertainment, as well as in-depth analyses and interviews.

The Standard also publishes regularly a range of topical magazines and books that are available in print as well as in digital format.

DIGITAL MEDIA SPONSOR



CTgoodjobs, a member of the Hong Kong Economic Times Group (Stock code: 423), is an all-in-one job-seeking and career platform. We offer recruitment and employer branding solutions, along with the best user experience (UX) interface and resources for recruiters and visitors. To cater to a diverse range of target audiences, CTgoodjobs maintains a strong social media presence with over 366,000 Facebook followers.”



CTHR is a comprehensive HR platform, providing HR-related news and articles, events and courses, survey and reports to keep HRs posted with the latest knowledge, trends and insights in the profession and, more than that, strategic advice and tips on talent management are also delivered to help HRs excel at work.



DIGITAL MEDIA SPONSOR

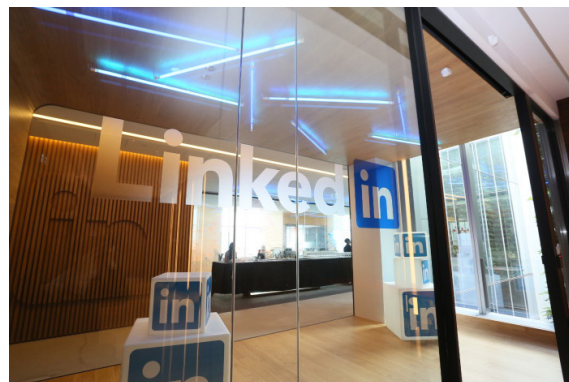


LinkedIn connects the world's professionals to make them more productive and successful. Our vision is to create economic opportunity for every member of the global workforce. With more than 1 billion members worldwide as of November 2023, including executives from every Fortune 500 company, LinkedIn is the world's largest professional network. The company has a diversified business model with revenue coming from Talent Solutions, Marketing Solutions, and Premium Subscriptions products. Headquartered in Silicon Valley, LinkedIn has offices across the globe



The Economic Graph

Creating economic opportunity around the world.
One member at a time.



ABOUT THE HONG KONG MANAGEMENT ASSOCIATION

The Hong Kong Management Association (HKMA) is a non-profit making organization established in 1960. Services provided by the HKMA can be categorized into three major areas, namely education and training; management services and membership services.

With a commitment to nurturing human capital through management education and training at all levels, HKMA offers around 2,000 training and education programmes covering a wide range of management disciplines for over 50,000 executives every year. From distance learning courses, seminars and workshops, certificates, diplomas, all the way to bachelor's, master's and doctorate degree programmes jointly organized with prestigious overseas universities, these programmes are suitable for executives at different stages of development. The HKMA also provides specially designed corporate training which geared to the particular needs of different organizations.

The Association believes learning while networking works best for achieving continuous development. Diversified management services are offered to provide platforms for business executives to exchange ideas, to network and to gain professional development. Annually, the Association organizes diverse functions such as Annual Conference, special topic seminars and workshops. Prominent business leaders are invited to share their invaluable insights and wisdom on the most updated trends and development of management.

Business award is another major area of HKMA's management services. To promote best practices in management, each year, the Association organizes nine business awards in Hong Kong and Mainland China, recognized as the highest accolades of the business community. These include the Best Annual Reports Awards, the HKMA Quality Award, the Award for Excellence in Training and Development, the HKMA / ViuTV & Now TV Awards for Marketing Excellence, the Hong Kong Sustainability Award, the Hong Kong Management Game, the Distinguished Salesperson Award, the HKMA / HKT Global Innovation Award and the Award for China Marketing Excellence.

With a total of over 13,000 members including individuals and corporates, membership service has always been a priority for the Association. A comprehensive range of membership activities such as seminars, forums, luncheons, company visits, study tours and networking activities are offered every year. Another distinctive feature of membership is the six Specialist Clubs which provide opportunities for members with similar interests to meet and develop further their specialist knowledge. The highlight event of membership is the Annual Fellowship Dinner which provides an excellent platform for members to extend their network.





INTRODUCTION TO THE AWARD

INTRODUCTION

The Award for Excellence in Training and Development has been organized by the People Development Management Committee and the People Management Committee of The Hong Kong Management Association since 1990. It is the only award of its kind in Hong Kong that gives public recognition of achievements in training and development to individuals as well as organizations, whether large or small and whatever the nature of their businesses or services.

OBJECTIVES OF THE AWARD

- To give due recognition to HRD professionals and trainers for their achievements.
- To help improve the quality of training and development in Hong Kong generally by giving examples of good training and development and by sharing experiences.
- To continue to improve the extent to which training and development meets business / organizational needs, establishes direction and contributes to the success of the organization through improving the performance of employees.

BENEFITS TO ORGANIZATIONS

- The Award will strengthen the reputation of the organization within the field of training and development and in the business community at large.
- The winners will be allowed to use the award logo on their stationery, promotional literature and in advertising.
- The Award will provide an excellence opportunity for publicity by the winners.
- The Award could be used as an aid to recruitment.

BENEFITS TO HRD PROFESSIONALS AND TRAINERS

- The Award offers HRD professionals and trainers the opportunity to have their efforts better recognized by their organizations, peer professionals and the community.
- The Award will provide additional motivation to HRD and training professionals to extend their efforts.
- The award will help senior management better understand the value HRD professionals and trainers can bring to improve corporate results of the organization.

AWARD CATEGORIES

- Campaign Awards
- Individual Awards

ENQUIRIES

Ms Ellis Yeung, Senior Membership and Event Consultant
Ms Ashley Wong, Membership and Event Executive

Tel: 9274 7518 Email: ellisyeung@hkma.org.hk
Tel: 2774 8560 Email: ashleywong@hkma.org.hk

WEBSITE

www.hkma.org.hk/trainingaward

INTRODUCTION TO THE AWARD

The Board of Examiners comprises members of the Training and Development Award Organizing Committee 2024, the People Development Management Committee and the People Management Committee.

TRAINING AND DEVELOPMENT AWARD ORGANIZING COMMITTEE 2024

Ms Margaret Cheng JP (Chairperson)

Human Resources Director
MTR Corporation Limited

Ms Miranda Au

Chief Human Resources Officer
FWD Life Insurance Company (Bermuda) Limited

Ms Connie Chan

Director, Human Resources & Administration
Octopus Holdings Limited

Mr C Y Chan

Chief People Officer
Uni-China Group

Ms Fanny Chan

Chief Administrative Officer, Head of Human Resources,
Managing Director
China Everbright Bank Company Limited
Hong Kong Branch

Dr Salina Chan

Senior Director, Learning & Development and
Human Resources – APAC
Fossil Group

Dr Aaron Chiang

Head of Human Resources & Administration
Hong Yip Service Company Limited

Ms Lesley Gong

HR Director
Microsoft Hong Kong Limited

Mr Charles Ho

Assistant Director Training
Hong Kong Institute of Construction

Mr Kevin Kam

Chief People Officer
McDonald's Hong Kong

Mr Lam Ming Wing

Head of Corporate Human Resources and
Head of Corporate Safety and Environment
The Hong Kong and China Gas Company Limited

Mr Jason Lee

Executive Director - People and Culture
Hong Kong Air Cargo Terminals

Ms Rita Lee

Director, Human Resources
Adidas Hong Kong Limited

Ms Ivy Leung

General Manager
The Hong Kong Management Association

Mr David Lim

Senior Vice President, Human Resources
PVH Aisa

Ms Jenny Pong

People Director, East Asia
Arup Group

Ms Hester Shum

Group Chief Human Resources Officer
PCCW Group

Ms Nancy Shum

Director, Human Resources
Urban Renewal Authority

Ms Mary Suen

Executive Advisor
Stan Group (Holdings) Limited

Ms Irene Tam

General Manager People
Cathay Subsidiary Services

Ms Rita Tsui

Head of People & Safety
City Facilities Management (HKG) Limited

Ms Alice Wong

People & Culture Director, Food
DFI Retail Group

Ms Bianca Wong

Vice President, APAC
Human Resources
FedEx Express AMEA

Ms Stephanie Wong

Distribution Training Director
AXA China Region Insurance Company Limited

Mr Derek Wu

Chief People Officer
Tam Jai International Company Limited

Ms Yolice Wu

Executive Director, Human Resources
Hongkong Land Limited

Mr Christopher Yang

Director, Talent and People Sustainability
Human Resources
AIA International Limited

Mr Stanley Yau

CEO & Chief inXpirer
inXpire Consulting Company Limited

Mr Jason Zhang

General Manager, Human Resources
China Mobile International Limited

INTRODUCTION TO THE AWARD

PEOPLE DEVELOPMENT MANAGEMENT COMMITTEE

Mr Stephen Leung (Chairman)

Non-executive Director
Purapharm International (HK) Limited

Mr Steven Filby

Head of Talent Management & Learning
The Hong Kong Jockey Club

Mrs Claudia Hodges

Head of Agency Capabilities Development
Sun Life Hong Kong Limited

Dr Barry Ip

Vice President - Learning and Advancement
Wynn Macau and Wynn Palace

Mr Lam Ming Wing

Head of Corporate Human Resources and
Head of Corporate Safety and Environment
The Hong Kong and China Gas Company Limited

Mr Ellis Ku

Head of Maxim's Academy
Maxim's Caterers Limited

Ms Maylie Lee

Chief Human Resources Officer
AIA International Limited

Mr Teddy Liu

General Manager - Group Audit and
Management Services
New World Development Company Limited

Ms Eliza Ng

Principal Consultant
The Hong Kong Management Association

Mr Anthony Rushton

Regional Head of Learning, Aisa Pacific,
Human Resources
HSBC

Ms Felicity Sam

Director, Learning & Leadership - International
Lululemon

Ms Carmen Ting

Head of Talent, People, Performance and Culture
KPMG

Mr Chester Tsang

Head of Learning
MTR Corporation

Mr Kenneth Wai

Principal Consultant
The Hong Kong Management Association

Ms Bianca Wong

Vice President, APAC Human Resources
FedEx Express AMEA

Ms Yolice Wu

Executive Director, Human Resources
Hongkong Land Limited

INTRODUCTION TO THE AWARD

PEOPLE MANAGEMENT COMMITTEE

Ms Margaret Cheng JP (Chairperson)

Human Resources Director
MTR Corporation Limited

Ms Priscilla Chau

Director - Human Resources
CLP Power Hong Kong Limited

Ms Florence Chow

Managing Director
FnB TalentsConnect Limited

Mr Ian Choy

Executive Director - People & Culture,
Corporate Communications and Administration
Gammon Construction Limited

Ms Sara Ho

Human Resources Director
Jebsen Group

Mr Kevin Kam

Chief People Officer
McDonald's Hong Kong

Mr C K Lee

Managing Director
C.K. Lee & Associates

Ms Carrie Leung

Chief Executive Officer
The Hong Kong Institute of Bankers

Ms Christina Leung

Director, Human Resources and Administration
Guardforce Group Limited

Mr Peter Leung

Senior Manager, HR Division
Hospital Authority

Ms Elaine Liu

Group Associate Director &
Chief Human Resources Officer
Sino Land Company Limited

Ms Jenny Pong

People Director, East Asia
Arup Group Limited

Ms Janet Poon

Director - Human Resources and Administration
Hang Lung Properties Limited

Mr Albert Wong

Advisor - Human Resources (Employee Relations)
CLP Power Hong Kong Limited

Ms Florence Wong

Head, HR, Hong Kong, Macau, Japan &
Co-Head HR GBA
Standard Chartered Bank (Hong Kong) Limited

Mr Derek Wu

Chief People Officer
Tam Jai International Company Limited

Ms Janet Yeung

Head of Human Resources
Hong Kong Trade Development Council

IMPORTANT POLICIES

All information and documents supplied by Award participants including their identities and written submissions are kept confidential and will only be used for the judging of the Award.

All Examiners and Adjudicators are required to declare in advance to the Award Secretariat on their conflict of interest. The Examiners and Adjudicators in question would be barred from reviewing the Award participants concerned or handling in any manner the materials submitted by the Award participants involved.

CAMPAIGN AWARDS

ELIGIBLE PROGRAMMES

The Campaign Awards are intended to cover any training or development programmes that are initiated and delivered by Hong Kong, Mainland or overseas organizations for their staff members and key stakeholders for the benefits of the organizations.

Programmes that include external consultants as part of the programme are also eligible for the competition. Nevertheless, the role of these consultants should be justified and clearly stated.

AWARDS

The following awards will be granted to outstanding programmes by the Panel of Adjudicators:

- One Gold Award
- Two Silver Awards
- Three Bronze Awards
- Four Excellence Awards

SPECIAL AWARDS

A number of Special Award(s) will also be granted to recognize training and development programme(s) with outstanding performance in different individual areas.



Special Awards:

- Excellence in Career Development
- Excellence in Change Management
- Excellence in Cultural Change
- Excellence in Digital Transformation
- Excellence in Diversity, Equity and Inclusion Promotion
- Excellence in Environmental Sustainability in the Workplace
- Excellence in Future Skills Development
- Excellence in Future Talent Development
- Excellence in Innovation
- Excellence in Leadership Development
- Excellence in Performance Improvement
- Excellence in Programme Design
- Excellence in Social Impact
- Excellence in Stakeholder Engagement
- Excellence in Team Development
- Excellence in Wellbeing
- Excellent Campaign for Organizations with 500 Employees or Less
- HR Professionals' Favourite Campaign (selected by participants attending the Final Presentation Seminar)
- Youth's Most Favourite Campaign (selected by youngsters attending the Final Presentation Seminar)

(please refer to page 30 - 31 for more details)

There are a maximum of three awardees in each Special Award. The Board of Examiners would also suggest other Special Awards at their discretion. All Special Awards will be decided by the Board of Examiners.



CAMPAIGN AWARDS

CAMPAIGN AWARDS SCHEDULE

Deadline for Entries

Monday, 25 March 2024

Deadline for Written Submission

Friday, 26 April 2024

Announcement of Finalists

Early June 2024

Final Presentation Seminar & Award Presentation Ceremony

Wednesday, 21 August 2024

PARTICIPATION FEE

HKMA Member: \$11,900 per programme

Non-Member: \$15,900 per programme

Free for SMEs*

ADDITIONAL FEE FOR SPECIAL AWARDS

HKMA Member: \$1,380 per Award

Non-Member: \$1,680 per Award

For each entry, SME can join one Special Award for free. Otherwise, additional fee will be charged.

The participation fee covers[#]:

- THREE free seats at the Final Presentation Seminar and Networking Lunch
- ONE free seat at the Award Presentation Ceremony and Networking Dinner

Participating organizations are required to settle the participation fee before the entry deadline. Otherwise, they would not be invited for the judging process.

* Small and Medium Enterprises (SMEs) refer to organizations which employ not more than 100 persons in Hong Kong and are not subsidiaries of any group of companies or local offices of multinational companies. The Hong Kong Management Association reserves the right to make the final and binding decisions on the eligibility of applicants.

[#] Not applicable to those SMEs enjoying free participation fee.

CAMPAIGN AWARDS SPECIAL AWARDS

Participating organizations which would like to be considered for the following Special Award(s) are requested to elaborate more on specific area in the five-page Campaign Awards Written Submission to facilitate Examiners' judging.

Participating organizations are requested to indicate which of the following Special Award(s) they would like to compete for in the Entry Form:



EXCELLENCE IN CAREER DEVELOPMENT

This Special Award will be given to those training and development programmes which have effectively enhanced employees' skillsets needed for current and future roles while sharpening their ability for career advancement when opportunities arise.

EXCELLENCE IN CHANGE MANAGEMENT

This Special Award will be given to those training and development programmes which have successfully driven changes in organizational structure, systems, processes, or other critical aspects to achieve business goals.

EXCELLENCE IN CULTURAL CHANGE

This Special Award will be given to those training and development programmes which have successfully fostered a cultural shift that is highly aligned with the strategic objectives and is well integrated within the organization.

EXCELLENCE IN DIGITAL TRANSFORMATION

This Special Award will be given to those training and development programmes which have incorporated innovative use of technologies to effectively transform learning and training experiences.

EXCELLENCE IN DIVERSITY, EQUITY AND INCLUSION PROMOTION

This Special Award will be given to those training and development programmes which facilitated and promoted a diversified, fair and inclusive work environment and culture.

EXCELLENCE IN ENVIRONMENTAL SUSTAINABILITY IN THE WORKPLACE

This Special Award will be given to those training and development programmes which successfully cultivated and developed employees' skills, knowledge and commitment in a more sustainable way of doing business and making a social impact.

EXCELLENCE IN FUTURE SKILLS DEVELOPMENT

This Special Award will be given to those training and development programmes which have equipped the employees with the knowledge, skills, capabilities and mindset needed to stay competitive and future-ready.



CAMPAIGN AWARDS SPECIAL AWARDS

EXCELLENCE IN FUTURE TALENT DEVELOPMENT

This Special Award will be given to those training and development programmes which have effectively identified, developed and retained talents to sustain the organization's future success.

EXCELLENCE IN INNOVATION

This Special Award will be given to those training and development programmes which have demonstrated innovation in its concept, design, implementation, reinforcement and/or outcome measurement.

EXCELLENCE IN LEADERSHIP DEVELOPMENT

This Special Award will be given to those training and development programmes which have successfully built a leadership development strategy and empowered leadership behaviour and qualities in its employees to long-term organizational success.

EXCELLENCE IN PERFORMANCE IMPROVEMENT

This Special Award will be given to those training and development programmes which have through effective training, increased productivity and contributed to improvement in the organizational performance.

EXCELLENCE IN PROGRAMME DESIGN

This Special Award will be given to those training and development programmes which have demonstrated excellent design to meet the desired programme objectives.

EXCELLENCE IN SOCIAL IMPACT

This Special Award will be given to those training and development programmes which have incorporated "social good" as a core strategy of the programme and effectively driven positive impact to organization and society.

EXCELLENCE IN STAKEHOLDER ENGAGEMENT

This Special Award will be given to those training and development programmes which have strategically involved and engaged relevant stakeholders in the objective setting, design, delivery and post intervention stages, contributing to the programme success.

EXCELLENCE IN TEAM DEVELOPMENT

This Special Award will be given to those training and development programmes which have successfully created team dynamics and cultivated a high performance team.

EXCELLENCE IN WELLBEING

This Special Award will be given to those training and development programmes which have promoted healthy work-life balance and supported employee mental health and wellness as one of the strategies/ training solutions.

EXCELLENT CAMPAIGN FOR ORGANIZATIONS WITH 500 EMPLOYEES OR LESS

This Special Award will be given to outstanding training and development programmes initiated and delivered by organizations with 500 employees or less.

CAMPAIGN AWARDS

JUDGING PROCESS

Submission of Entry Form (Deadline: Monday, 25 March 2024)	All participating organizations have to submit an Entry Form.
Submission of Written Submission (Deadline: Friday, 26 April 2024)	<p>All participating organizations are required to submit a five-page write-up in English on their training and development programmes.</p> <p>(optional) The submission can be supplemented with a short video without any animation or special effects, showcasing highlights of the programme. The video could be in English, Cantonese or Putonghua. If Cantonese or Putonghua is used, English subtitles should be provided.</p>
Review of Written Submission by Board of Examiners and Selection of Finalists and Special Awards Recipients	<p>Based on the written submissions, ten finalists as well as recipients of all the Special Awards, will be decided by the Board of Examiners.</p>
Final Presentation Seminar (Wednesday, 21 August 2024)	<p>The ten finalists will share their programmes and practices at the Final Presentation Seminar which will be a one-day open-to-public seminar. The finalists of Campaign Awards can have a maximum of two representatives presenting at the Final Presentation Seminar. Each finalist will be invited to give a 20-minute presentation in English* followed by a 10-minute question-and-answer session before a Panel of Adjudicators who will decide on the winners of Gold, Silver, Bronze Awards and Excellence Awards.</p> <p>Recipients of the HR Professionals' Favourite Campaign and Youth's Most Favourite Campaign will be decided by the number of votes received from HR Professionals and Youngsters respectively during the Final Presentation Seminar.</p>
Award Presentation Ceremony (Wednesday, 21 August 2024)	<p>The Award Presentation Ceremony will be held right after the Final Presentation Seminar during the Susan Yuen Memorial Lecture and all the results of the Awards will be announced.</p>

* Presentation could be conducted in Putonghua for entries from Mainland enterprises.

JUDGING CRITERIA

MARKS

1	OBJECTIVE SETTING	15
1.1	The Programme demonstrated evidence of effective consultation and robust diagnostics to establish Programme objectives.	
1.2	The Programme objectives addressed specific business/organizational challenges.	
1.3	The Programme considered the people performance improvement and development needs that enhanced organizational capability, performance and business results.	
2	DESIGN AND IMPLEMENTATION	40
2.1	The Programme was designed with relevant content to meet the desired objectives.	
2.2	The Programme was effectively implemented.	
2.3	Relevant stakeholders (e.g. top management, line managers, etc.) were actively involved and appropriately engaged in the objective setting, design, delivery and post intervention stages.	
2.4	The Programme integrated with relevant business/organizational and human resources practices/processes to achieve the desired outcomes.	
3	MEASUREMENT AND OUTCOMES	30
3.1	The measurement process/metrics of the Programme was rigorous and reliable.	
3.2	The Programme achieved the stated business/organizational and learning objectives.	
3.3	The Programme was cost effective.	
3.4	The Programme has demonstrated sustainable outcomes.	
4	INNOVATION	15
4.1	The Programme was innovative in its concept, design, implementation, reinforcement and/or outcome measurement.	
4.2	The Programme set a new training or people development standard for the organization and/or the industry.	
5	EXCEPTIONAL MERITORIOUS ASPECTS OF THE INTERVENTION	10
5.1	The Programme was agile and quick to address the internal and/or external challenges facing the organization.	
5.2	The Programme was designed and implemented with due consideration to the importance of diversity, equity and inclusion.	
5.3	The Programme has transformed the overall learning and development strategies and brought long-term impact to the organization and/or the industry.	

Total 110

CAMPAIGN AWARD ENTRY FORM

ACT-42846-2024-2-NL

To: The Secretariat, Award for Excellence in Training and Development 2024
The Hong Kong Management Association
16/F, Tower B, Southmark,
11 Yip Hing Street,
Wong Chuk Hang,
Hong Kong



Register Now!

Attn: Ms Ellis Yeung, Senior Membership and Event Consultant Tel: 9274 7518 Email: ellisyeung@hkma.org.hk
Ms Ashley Wong, Membership and Event Executive Tel: 2774 8560 Email: ashleywong@hkma.org.hk

Name of Programme: _____

Name of Organization: _____

Address: _____

_____ Number of Employees in the Organization: _____

Contact Person: (Mr/Ms) _____

Job Title: _____

Nature of Business: _____

Tel: _____ Mobile: _____ Email: _____

Participating organizations are requested to indicate which Special Award(s) they would like to compete for:

- | | |
|--|--|
| <input type="checkbox"/> Excellence in Career Development | <input type="checkbox"/> Excellence in Performance Improvement |
| <input type="checkbox"/> Excellence in Change Management | <input type="checkbox"/> Excellence in Programme Design |
| <input type="checkbox"/> Excellence in Cultural Change | <input type="checkbox"/> Excellence in Social Impact |
| <input type="checkbox"/> Excellence in Digital Transformation | <input type="checkbox"/> Excellence in Stakeholder Engagement |
| <input type="checkbox"/> Excellence in Diversity, Equity and Inclusion Promotion | <input type="checkbox"/> Excellence in Team Development |
| <input type="checkbox"/> Excellence in Environmental Sustainability in the Workplace | <input type="checkbox"/> Excellence in Wellbeing |
| <input type="checkbox"/> Excellence in Future Skills Development | <input type="checkbox"/> Excellent Campaign for Organizations with 500 Employees or Less |
| <input type="checkbox"/> Excellence in Future Talent Development | <input type="checkbox"/> Others: Excellence in _____ |
| <input type="checkbox"/> Excellence in Innovation | (Please specify the name of the Special Award that suits your programme.) |
| <input type="checkbox"/> Excellence in Leadership Development | |

☐ HKMA Member ☐ Non-Member

HK\$11,900 (HKMA Member) / HK\$15,900 (Non-Member) / Free for SMEs* for each entry of Campaign Award
HK\$1,380 (HKMA Member) / HK\$1,680 (Non-Member) / Free for SMEs* for the first entry of Special Award

We would like to submit an entry of Campaign Award and _____ Special Award(s).

A crossed cheque no: _____ of HK\$ _____ made payable to "**The Hong Kong Management Association**" is enclosed.

* Small and Medium Enterprises (SMEs) refer to organizations which employ not more than 100 persons in Hong Kong and are not subsidiaries of any group of companies or local offices of multinational companies. The Hong Kong Management Association reserves the right to make the final and binding decisions on the eligibility of applicants.

Signature: _____ Date: _____

(not later than Monday, 25 March 2024)

(Organizations may submit more than one entry. Please complete a separate form for each entry.)



PILOT GREEN AND
SUSTAINABLE FINANCE CAPACITY
BUILDING SUPPORT SCHEME

Centre for Green and Sustainable Finance



HKMA Global Centre for
ESG Education & Research



Advancing Management Excellence

最高可獲 **HK\$10,000** 資助

首批納入由金管局及證監會領導

「綠色和可持續金融培訓先導計劃」(GSF) 課程



- ▶ **Advanced Executive Diploma in ESG Strategy and Innovation for Net-Zero** (GTP-455229)
- ▶ **Executive Diploma in Sustainability, ESG and Green Finance** (GTP-225226)
- ▶ **碳交易與綠色金融高級行政證書課程** (GTP-580224)
- ▶ **Executive Certificate in ESG Planning (Certified ESG Planner CEP®)** (GTP-602229)
- ▶ **Professional Certificate Programme in Global ESG Investing** (GTP-661228)
- ▶ **Workshop on ESG and Green Finance for Leadership – Why, What, How** (GTP-952226)

www.hkma.org.hk/gsf



MTA2401111

PAST CAMPAIGN AWARD WINNERS

2023

Gold Award

Marco Polo Hotels – Hong Kong

Silver Awards

AIA Hong Kong and Macau

FUJIFILM Business Innovation Hong Kong Limited

Bronze Awards

FedEx

Hang Seng Bank Limited

Wynn Macau, Limited

Excellence Awards

Arup

AXA Hong Kong

The Hong Kong Jockey Club

Swire Properties Limited

2022

Gold Award

Prudential Hong Kong Limited

Silver Awards

Hongkong Land Limited

The Hong Kong Jockey Club

Bronze Awards

CLP Power Hong Kong Limited

Esquel Group

Sino Group

Excellence Awards

Bupa (Asia) Limited

The Hong Kong Jockey Club

Standard Chartered Bank (Hong Kong) Limited

Tricor Hong Kong

2021

Gold Award

The Hong Kong and China Gas Company Limited

Silver Awards

Architectural Services Department, HKSARG

Electrical and Mechanical Services Department, HKSARG

Bronze Awards

AXA Hong Kong & Macau

Hilti Asia Limited

McDonald's Hong Kong

Excellence Awards

DBS Bank (Hong Kong) Limited

MTR Railway Operations (Macau) Company Limited

Urban Renewal Authority (2 Entries)

2020

Gold Award

Fung Group / McDonald's /

New World Development / Towngas

Silver Awards

CLP Power Hong Kong Limited

Stan Group (Holdings) Limited

Bronze Awards

Cordis, Hong Kong

Esquel Group

HKT Ltd – PCCW Global

Excellence Awards

Airport Authority Hong Kong

AXA Hong Kong & Macau

Bupa (Asia) Ltd. / Quality HealthCare

Medical Services Ltd.

Wynn Resorts (Macau) S.A.

2019

Gold Award

Architectural Services Department,

HKSAR Government

Silver Awards

Generation: You Employed (HK) Limited

Hilti Asia Limited

Bronze Awards

HKT Limited – Commercial Group

New World Development Company Limited

Ovolo Group

Excellence Awards

MGM China

MTR Corporation Limited

New World Development Company Limited

Zurich Insurance (Hong Kong)

2018

Skills Training Category

Gold Award

Direction Association for the Handicapped

Silver Award

Hotel ICON

Bronze Award

AIA International Limited

Excellence Awards

Jardine Aviation Services Group (2 Entries)

K11 Concepts Limited

Development Category

Gold Award

Quality HealthCare Medical Services Limited

Silver Award

Pfizer Corporation Hong Kong Limited

Bronze Award

Ocean Park Corporation

Excellence Awards

AIA International Limited

Laws Fashion Group Limited

Sun Life Hong Kong Limited

2017

Skills Training Category

Gold Award

Asia Pacific Heart Rhythm Society and
Abbott Laboratories

Silver Award

Sino Group

Bronze Award

MTR Corporation

Excellence Awards

Chow Tai Fook Jewellery Company Limited

Manulife (International) Limited

Ngong Ping 360 Limited

Development Category

Gold Award

Hong Kong Airlines Limited

Silver Award

Cathay Pacific Airways

Bronze Award

FTLife Insurance Company Limited

Excellence Awards

Citi Hong Kong

The Hong Kong Jockey Club

MTR Corporation

2016

Skills Training Category

Gold Award

Cordis, Hong Kong

Silver Award

MTR Corporation and
Sports Federation & Olympic Committee of
Hong Kong, China

Bronze Award

TAL Apparel Limited

Excellence Awards

Fuji Xerox (Hong Kong) Limited

Hong Kong Sheng Kung Hui Welfare Council
Limited

The Great Eagle Properties Management
Company Limited – Langham Place

Development Category

Gold Award

Prudential Hong Kong Limited

Silver Award

Esquel Group

Bronze Award

Manulife (International) Limited

Excellence Awards

Bank of China (Hong Kong) Limited

Wallem Group

Zurich Insurance (Hong Kong)

* The above list shows the Award recipients and their organizations during the year of the Award indicated.

PAST CAMPAIGN AWARD WINNERS

2015

Skills Training Category

Gold Award

Cathay Pacific Airways Limited

Silver Award

Synergis Management Services Limited

Bronze Award

Maxim's Caterers Limited

Excellence Awards

DBS Bank (Hong Kong) Limited
Federal Express (Hong Kong) Limited
Sun Life Hong Kong Limited

Development Category

Gold Award

The Hong Kong Society for the Aged

Silver Award

DBS Bank (Hong Kong) Limited

Bronze Award

McDonald's Restaurants (Hong Kong) Limited

Excellence Awards

CLP Power Hong Kong Limited
Midland Holdings Limited
Shangri-La Hotels and Resorts

25th Anniversary Awards

Most Dedicated Organizations to People Development

CLP Power Hong Kong Limited
The Hong Kong Jockey Club
HSBC
Maxim's Caterers Limited
MTR Corporation

2014

Skills Training Category

Gold Award

Hong Kong Broadband Network Limited

Silver Award

Synergis Management Services Limited

Bronze Award

RS Components Limited

Excellence Awards

Chow Tai Fook Jewellery Company Limited
Hotel ICON
Ma Belle Jewellery Company Limited

Development Category

Gold Award

Crystal Group

Silver Award

DFS Group Limited

Bronze Award

Bank of China (Hong Kong) Limited

Excellence Awards

Fuji Xerox (Hong Kong) Limited
Hotel ICON
Shun Tak – China Travel Ship Management Limited

2013

Skills Training Category

Gold Award

Maxim's Caterers Limited

Silver Award

MTR Corporation

Bronze Award

The Hong Kong Jockey Club

Excellence Awards

HSBC
The Kowloon Motor Bus Company (1933) Limited
Sun Life Hong Kong Limited

Development Category

Gold Award

Chun Wo Development Holdings Limited

Silver Award

DFS Group Limited

Bronze Award

FedEx Express (China)

Excellence Awards

AIA International Limited
MTR Corporation
Societe Generale, Asia-Pacific

2012

Skills Training Category

Gold Award

The Hong Kong Jockey Club

Silver Award

DHL Express (HK) Limited

Bronze Award

CLP Power Hong Kong Limited

Excellence Awards

Hong Kong Air Cargo Terminals Limited
Hong Kong Broadband Network Limited
Shanghai Feng Cheng Property Management Co Ltd –
Subsidiary of Shui On Land (HK & China)

Development Category

Gold Award

The Hong Kong Society for the Aged

Silver Award

Hip Hing Construction Company Limited

Bronze Award

MTR Corporation

Excellence Awards

Civil Service Training and Development
Institute, Civil Service Bureau
The Dow Chemical Company
HSBC

2011

Gold Prize

BOC Group Life Assurance Company Limited

Silver Prize

Shangri-La Hotels and Resorts

Bronze Prize

Kowloon Central Cluster, Hospital Authority

Excellence Awards

Fleet Management Limited
Maxim's Caterers Limited
Standard Chartered Bank (Hong Kong) Limited

2010

Gold Prize

Bank of China (Hong Kong) Limited

Silver Prize

Morgan Stanley

Bronze Prize

The Hong Kong Jockey Club

Excellence Awards

Aon Hong Kong Limited
Fuji Xerox (Hong Kong) Limited
Mandarin Oriental Hotel Group

2009

Gold Prize

MTR Corporation

Silver Prize

Synergis Management Services Limited

Bronze Prize

Zurich Life Insurance Company Limited

Certificates of Excellence

Hang Yick Properties Management Limited
Hong Yip Service Company Limited
InterContinental Grand Stanford Hong Kong

2008

Gold Prize

CLP Power Hong Kong Limited

Silver Prize

Maxim's Caterers Limited and Hospital Authority

Bronze Prize

The Hong Kong Jockey Club

Certificates of Excellence

Canossa Hospital (Caritas)
Hong Kong CSL Limited
Inter Continental Hong Kong

2007

Gold Prize

Tao Heung Group Limited

Silver Prize

Kowloon-Canton Railway Corporation

Bronze Prize

The Hong Kong Jockey Club

Certificates of Excellence

Kowloon Shangri-La Hotel
Li & Fung (Trading) Limited
PCCW Limited

2006

Gold Prize

Langham Place Hotel

Silver Prize

Gammon Construction Limited

Bronze Prize

Hang Seng Bank

Certificates of Excellence

Hang Seng Bank
Jones Lang LaSalle – Management Solutions
Shun Hing Electric Service Centre Limited

* The above list shows the Award recipients and their organizations during the year of the Award indicated.

PAST CAMPAIGN AWARD WINNERS

2005

Gold Prize

Langham Place Hotel

Silver Prize

CLP Power Hong Kong Ltd

Bronze Prize

The Hong Kong and China Gas Company Ltd

Certificates of Merit

HSBC
PCCW Limited
Standard Chartered Bank (Hong Kong) Limited

Special Award for SMEs

KC Maritime Ltd

2004

Gold Prize

The Hong Kong Jockey Club

Silver Prize

HSBC

Bronze Prize

AXA China Insurance Co Ltd

Certificates of Merit

ACNielsen (China) Ltd
Hong Kong Housing Authority
MTR Corporation

2003

Gold Prize

Cathay Pacific Airways Ltd

Silver Prize

Circle K Convenience Stores (HK) Ltd

Bronze Prize

HSBC

Certificates of Merit

Canossa Hospital (Caritas)
Kai Shing Management Services Ltd
Sun Hung Kai Properties Ltd

2002

Gold Prize

Hong Kong Housing Authority

Silver Prize

Hsin Chong Real Estate Management Ltd

Bronze Prize

Allen & Overy (HK) Limited

Certificates of Merit

American International Assurance Company (Bermuda) Limited
Hong Yip Service Company Ltd
Shangri-La Hotels and Resorts

2001

Gold Prize

Hang Seng Bank Ltd

Silver Prize

Hongkong Post

Bronze Prize

Watson's The Chemist

Certificates of Merit

Giordano International Limited
Hang Yick Properties Management Limited
Hong Yip Service Company Ltd

2000

Gold Prize

Standard Chartered Bank

Silver Prize

Hong Kong Housing Authority

Bronze Prize

The Hong Kong Jockey Club

Certificates of Merit

Heraeus Ltd
Hospital Authority
MTR Corporation

1999

Gold Prize

Hang Seng Bank Ltd

Silver Prize

CLP Power Hong Kong Ltd

Bronze Prize

Hang Seng Bank Ltd

Certificates of Merit

Goodwell Property Management Ltd
The Jockey Club Kau Sai Chau Public Golf Course Ltd
Kowloon-Canton Railway Corporation

1998

Gold Prize

Sheraton Hong Kong Hotel & Towers

Silver Prize

Tse Sui Luen Jewellery Co Ltd

Bronze Prize

DHL International (H.K.) Ltd

Certificates of Merit

The Hong Kong Jockey Club
Hong Kong Police
Shell Hong Kong Ltd

1997

Strategic HRD Category

Silver Prize

Regal Hotels International

Bronze Prize

DHL International (H.K.) Ltd

Skills Training and Development Category

Gold Prize

Hang Seng Bank Ltd

Silver Prize

Marks and Spencer (HK) Ltd

Bronze Prize

Regal Hotels International

1996

Overall Winner

Giordano Ltd

Strategic HRD Category

Giordano Ltd

Skills Training and Development Category

Mass Transit Railway Corporation

1995

Overall Winner

Hospital Authority

Strategic HRD Category

Hospital Authority

Skills Training and Development Category

Mass Transit Railway Corporation

1994

Overall Winner

Kowloon-Canton Railway Corporation

Strategic Management/Strategic HRD/TQM Training Category

Kowloon-Canton Railway Corporation

Management/Supervisory Training Category

Cathay Pacific Catering Services (HK) Limited

Professional/Technical Training Category

Securair Limited

1993

Overall Winner

The Asian Sources Media Group

Strategic Management/Strategic HRD/Customer Service/TQM Training Category

The Sino Group

Management/Supervisory Training Category

The Asian Sources Media Group

Professional/Technical Training/Others Category

Hong Kong Aircraft Engineering Company Limited

1992

Service Category

Mass Transit Railway Corporation

Commercial and Industrial Category

Shell Hong Kong Limited

1991

Service Category

Arthur Andersen & Company

Manufacturing Category

Computer Products Asia-Pacific Limited

Construction Category

Franki Kier Limited

Wholesale/Retail/Import/Export Category

Jardine Pacific Ltd – Pizza Hut Division

Utilities and Public Sector Category

Mass Transit Railway Corporation

1990

Multi-National Corporations Category

China Light & Power Company Limited

* The above list shows the Award recipients and their organizations during the year of the Award indicated.

Postgraduate Programmes



Advancing Management Excellence



SBS Swiss Business School, Switzerland
DBA



University of Wales
Trinity Saint David

University of Wales Trinity Saint David, UK
DBA Reg No: 252717
MBA Reg No: 252735



University of Huddersfield, UK
The Doctor of Education (EdD) Reg No: 253277
Master of Science Marketing with Brand Management
Reg No: 253269
Master of Science Digital Marketing Reg No: 253270
Master of Arts Education (Early Childhood Studies)
Reg No: 253144



University of South Australia, Australia
MBA CRICOS Provider Number: 00121B
(Marketing / HR / Finance) Reg No: 212660/212659/212642



University of Greenwich, UK
MBA (International Business) Reg No: 252208
LLM International and Commercial Law Reg No: 252469



Wrexham University, UK
MBA Reg No: 252769



The University of Law, UK
Postgraduate Diploma (Law Conversion) PgDL Reg No: 253217
Master of Laws (LLM) Reg No: 253063/253064/253065/253066/253067/253068/253069/253070/253071/253131/253132
MA Law (Conversion) Reg No: 253215
MA Law (SQE1) Reg No: 253216
LL.M in Professional Legal Practice (LPC LLM) Reg No: 253186
MSc in Law, Business and Management (LPC MSc) Reg No: 253185



University of Worcester, UK
MSc Business Psychology Reg No: 253035
MSc Healthcare Management and Leadership
Reg No: 253080



Enquiries: 27748500 (Mr Patrick Law)

It is a matter of discretion for individual employers to recognize any qualification to which these courses may lead.

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Enquiries:

Ms Ellis Yeung +852 9274 7518 / ellisyeung@hkma.org.hk

Ms Ashley Wong 2774 8560 / ashleywong@hkma.org.hk

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* HKMA Corporate and Charter Members can nominate their staff members to join HCMS for free

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INDIVIDUAL AWARDS

ELIGIBILITY

The Individual Awards aim to recognize the outstanding achievement of trainers who have made significant contribution to the human resources development of their organizations as well as the community.

CATEGORIES

There are two categories for individual awards:

1. Distinguished Trainer Awards

Executives who have engaged in the human resources and / or training and development profession for a minimum of 5 years and are providing training for staff members of their own organization, service providers of their clients (for trainers from consulting business).

A **Trainer of the Year** will be selected by the Panel of Adjudicators from among the Distinguished Trainer Awardees.



2. Outstanding New Trainer Awards

Executives who have engaged in the human resources and / or training and development profession for less than 5 years and are providing training for staff members of their own organization, service providers or their clients (for trainers from consulting business).

Trainers from the consulting business may enter the Awards. However, if the training and/or development programmes described in the written submission and in the interview session are from those of their clients, endorsement from their clients must be provided.

AWARDS

The following awards will be granted to outstanding trainers by the Board of Examiners:

-  置地公司 **Hongkong Land** Trainer of the Year
-  Distinguished Trainer Awards
- Outstanding New Trainer Awards

BENEFITS AND RECOGNITION

- For **Distinguished Trainer Awardees**, they will be granted:
 - HKMA Professional Manager status. The membership fee and the CPD requirements for the first two years will be waived; and
 - Membership at the HKMA Human Capital Management Society.
- For **Outstanding New Trainer Awardees**, they will be granted:
 - HKMA Full Membership or Associate Membership status, depending on their work experience and academic qualifications. The membership fee for the first two years will be waived; and
 - Membership at the HKMA Human Capital Management Society.

INDIVIDUAL AWARDS SCHEDULE

Deadline for Nomination

Monday, 25 March 2024

Deadline for Written Submission

Friday, 10 May 2024

Interview Session

Wednesday, 26 June 2024

Final Presentation Seminar & Award Presentation Ceremony

Wednesday, 21 August 2024

PARTICIPATION FEE

HKMA Member: \$8,900 per nominee

Non-Member: \$13,900 per nominee

The participation fee covers:

- ONE free seat at the Final Presentation Seminar and Networking Lunch
- ONE free seat at the Award Presentation Ceremony and Networking Dinner
- TWO free seats at the Seminar on "Tomorrow's Trainer: The Future of Successful Training"

Participating organizations are required to settle the participation fee before the entry deadline. Otherwise, they would not be invited for the judging process.

INDIVIDUAL AWARDS

JUDGING PROCESS

<p>Nomination (Deadline: Monday, 25 March 2024)</p>	<p>All entrants have to be nominated by their organizations which are required to send in the Nomination Form. An organization can nominate a maximum of five trainers in each category.</p>
<p>Written Submission (Deadline: Friday, 10 May 2024)</p>	<p>All entrants are required to submit a four-page written submission covering all the Judging Criteria together with a one-page summary of personal information in English, which will be reviewed by the Board of Examiners. The signature campaign cited in the submission should be conducted and completed within the last five years.</p>
<p>Interview Session (Wednesday, 26 June 2024)</p>	<p>All entrants will be invited to an interview session. Winners of the Distinguished Trainer Awards and Outstanding New Trainer Awards as well as the finalists of the Trainer of the Year will be selected by the Board of Examiners.</p> <p><u>Distinguished Trainer Awards</u></p> <ol style="list-style-type: none"> 1. A 10-minute presentation, covering all the judging criteria, to be followed by a 5-minute question-and-answer session in English, Cantonese or Putonghua. 2. A 10-minute presentation on a training plan in English, Cantonese or Putonghua. Participants would be informed of the training plan topic 30 minutes before the interview session. <p><u>Outstanding New Trainer Awards</u></p> <p>The interview will be divided into two parts:</p> <ol style="list-style-type: none"> 1. A 10-minute presentation, covering all the judging criteria, to be followed by a 5-minute question-and-answer session in English, Cantonese or Putonghua. . 2. A 10-minute short training in English, Cantonese or Putonghua. Participants would be informed of the training topic 30 minutes before the interview session.
<p>Trainer of the Year Final Judging (Wednesday, 21 August 2024)</p>	<p>Finalists of the Trainer of the Year selected from among the Distinguished Trainer Awardees will be invited to attend a Final Judging which includes a 5-minute presentation on his/her written submission, followed by a 5-minute question-and-answer session in English, Cantonese, or Putonghua. The Panel of Adjudicators will select a Trainer of the Year.</p>
<p>Award Presentation Ceremony (Wednesday, 21 August 2024)</p>	<p>The Award Presentation Ceremony will be held right after the Final Presentation Seminar during the Susan Yuen Memorial Lecture and all the results of the Awards will be announced.</p>

OUTSTANDING NEW TRAINER AWARD

JUDGING CRITERIA

		MARKS
1	SIGNATURE CAMPAIGN	80
The Trainer can demonstrate he/she has played a key role in contributing to the success of a training and/or development programme. From the programme, the Trainer has demonstrated his/her competencies as a good trainer which include the following areas:		
1.1	Making sure that training is connected to business/organizational needs and external environment	20
1.1.1	Meets regularly with sponsors to keep in touch with business/organizational needs	
1.1.2	Good at helping managers identify what they want their people to be able to do	
1.1.3	Establishes direction from sponsors as the first step in any new project	
1.1.4	Passionate about making sure that training needs are clearly identified	
1.1.5	Maintains relevance by refining training objectives/programme design in response to the business/organizational needs and changing commercial context	
1.1.6	Effective in gaining management buy-in	
1.2	Ability to design purposeful learning processes	20
1.2.1	Conducts rigorous and holistic analysis and effectively addresses those factors contributing to the performance gap	
1.2.2	Actively involves sponsors in the training and/or development process	
1.2.3	Focuses on outcomes rather than activities when setting training objectives	
1.2.4	Rigorous in making sure that courses are designed to be good learning experiences	
1.2.5	Makes explicit their assumptions about people and how they learn	
1.2.6	Makes sure that trainees can successfully apply new ideas into their workplace	
1.2.7	Creatively adapts training sessions to meet the needs of trainees	
1.3	Ability to manage and deliver a designed programme	20
1.3.1	Listens to and values participant contributions	
1.3.2	Illustrates new concepts and ideas with appropriate examples from the learners' workplace	
1.3.3	Regards training sessions as an opportunity to role model the behaviours being taught	
1.3.4	Encourages trainees to learn at their own pace and cater for different learning styles	
1.3.5	Encourages trainees to be independent and think for themselves	
1.3.6	Creates interest and challenge in their approach to training	
1.3.7	Integrates training sessions so that trainees can see how it all fits together	
1.4	Ability to evaluate training	20
1.4.1	Based on trainees' satisfaction levels	
1.4.2	Based on improvement in trainees' competence	
1.4.3	Based on impact on job performance	
1.4.4	Based on improvement in targeted organizational performance/business results	
1.4.5	In partnership with managers and sponsors	
2	PERSONAL ACHIEVEMENTS AND CONTINUOUS DEVELOPMENT	20
2.1	The Trainer has achieved academic or professional awards and other public recognition related to training and development.	
2.2	The Trainer has demonstrated continuous self-improvement to further his/her career in training and development.	

Total 100

DISTINGUISHED TRAINER AWARD

JUDGING CRITERIA

		MARKS
1	SIGNATURE CAMPAIGN	100
	The Trainer can demonstrate he/she has played a leading role in contributing to the success of a training and/or development programme. From the programme, the Trainer has demonstrated his/her competencies as a good trainer which include the following areas:	
1.1	Making sure that training is connected to business/organizational needs and external environment	20
1.1.1	Meets regularly with sponsors to keep in touch with business/organizational needs	
1.1.2	Good at helping managers identify what they want their people to be able to do	
1.1.3	Establishes direction from sponsors as the first step in any new project	
1.1.4	Passionate about making sure that training needs are clearly identified	
1.1.5	Maintains relevance by refining training objectives/programme design in response to the business/organizational needs and changing commercial context	
1.2	Ability to design purposeful learning processes	20
1.2.1	Conducts rigorous and holistic analysis and effectively addresses those factors contributing to the performance gap	
1.2.2	Actively involves sponsors in the training and/or development process	
1.2.3	Focuses on outcomes rather than activities when setting training objectives	
1.2.4	Rigorous in making sure that courses are designed to be good learning experiences	
1.2.5	Makes explicit their assumptions about people and how they learn	
1.2.6	Makes sure that trainees can successfully apply new ideas into their workplace	
1.2.7	Creatively adapts training sessions to meet the needs of trainees	
1.3	Ability to manage and deliver a designed programme	20
1.3.1	Listens to and values participant contributions	
1.3.2	Illustrates new concepts and ideas with appropriate examples from the learners' workplace	
1.3.3	Regards training sessions as an opportunity to role model the behaviours being taught	
1.3.4	Encourages trainees to learn at their own pace and cater for different learning styles	
1.3.5	Encourages trainees to be independent and think for themselves	
1.3.6	Creates interest and challenge in their approach to training	
1.3.7	Integrates training sessions so that trainees can see how it all fits together	
1.4	Role in the internal marketing of training plans to stakeholders	20
1.4.1	Effective in gaining senior management buy-in	
1.4.2	Authentically engages and inspires diverse group of stakeholders	
1.5	Ability to evaluate training	20
1.5.1	Based on trainees' satisfaction levels	
1.5.2	Based on improvement in trainees' competence	
1.5.3	Based on impact on job performance	
1.5.4	Based on improvement in targeted organizational performance/business results	
1.5.5	In partnership with managers and sponsors	
2	PERSONAL ACHIEVEMENTS AND CONTINUOUS DEVELOPMENT	20
2.1	The Trainer has achieved substantial academic or professional awards and other public recognition related to training and development.	
2.2	The Trainer has contributed to training and development as a profession in the business community.	
3	ACHIEVEMENT IN ENHANCING TRAINING AND DEVELOPMENT CAPABILITY	20
	The Trainer has helped improve and enhance the training and development capability of the current and/or previous organizations and contributed to the strategic direction of the organization.	

Total 140

TRAINER OF THE YEAR JUDGING CRITERIA

	MARKS
1. Does this trainer ensure that activities are based on real business/organization and individual needs?	20
2. Can this trainer design courses that work well with learners to deliver real results back in the workplace?	20
3. Is this trainer actively engaged in the business in personally designing and delivering courses?	20
4. Is this trainer flexible enough to balance the needs of different trainees and the overall objectives set?	30
5. Can this trainer determine the success of training at the individual, job and business/organization impact levels?	20
6. Overall can this trainer impact individual performance to meet business/organizational challenges, and go beyond the classroom to develop organizational capabilities, and even beyond the organization to contribute to the development of training as a profession?	20
Total	130

INDIVIDUAL AWARD NOMINATION FORM

ACT-42846-2024-3-NL

To: The Secretariat, Award for Excellence in Training and Development 2024
The Hong Kong Management Association
16/F, Tower B, Southmark, 11 Yip Hing Street, Wong Chuk Hang, Hong Kong



Register Now!

Attn: Ms Ellis Yeung, Senior Membership and Event Consultant Tel: 9274 7518 Email: ellisyeung@hkma.org.hk
Ms Ashley Wong, Membership and Event Executive Tel: 2774 8560 Email: ashleywong@hkma.org.hk

Name of Organization: _____

Address: _____

Name of Nominator: (Mr/Ms) _____ Job Title: _____

Contact Person: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

A. Nomination(s) for Distinguished Trainer Awards

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

B. Nomination(s) for Outstanding New Trainer Awards

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

A crossed cheque no: _____ of HK\$ _____ made payable to
"The Hong Kong Management Association" is enclosed.

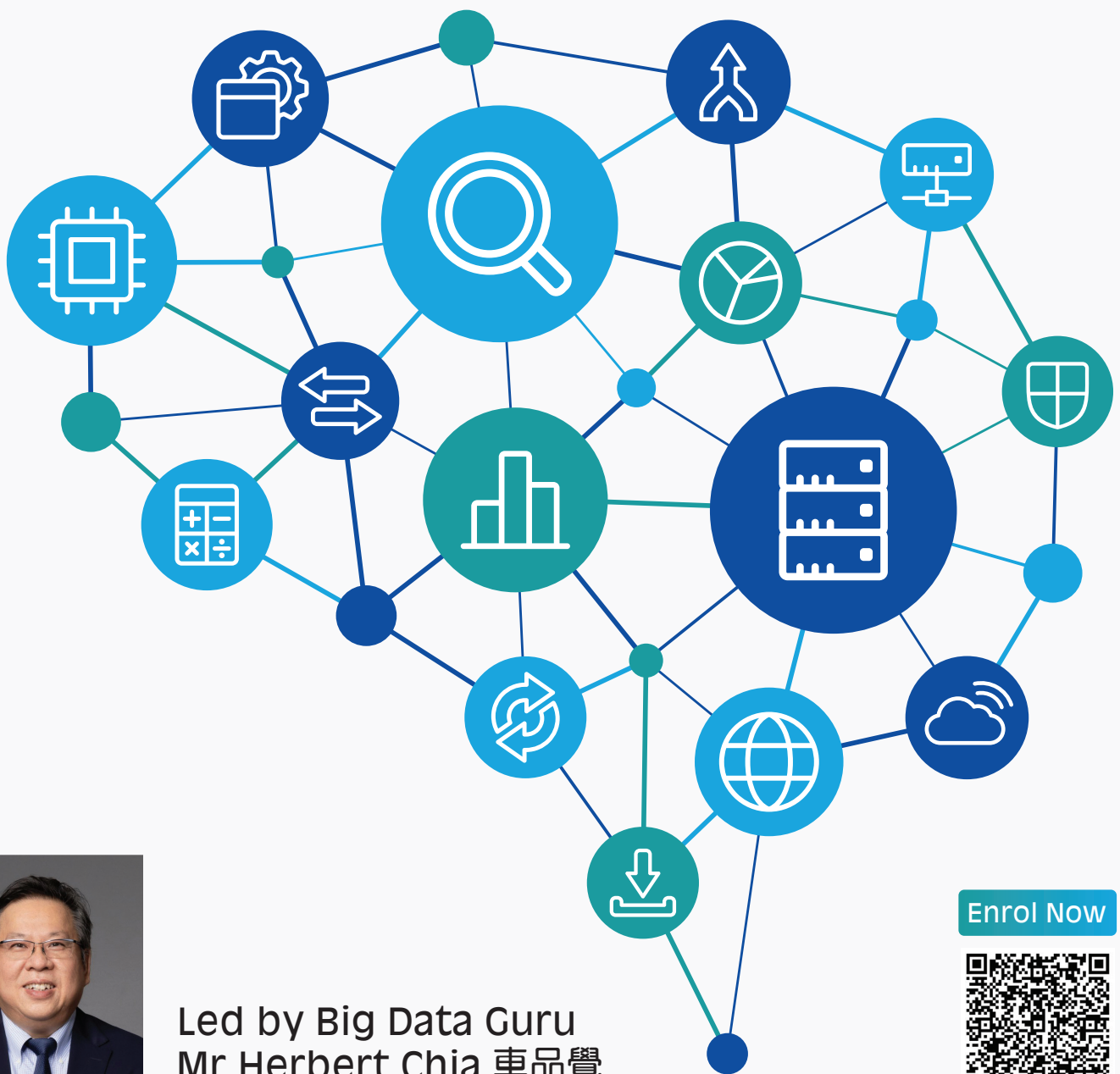
☐ HK\$8,900 (HKMA Member) ☐ HK\$13,900 (Non-Member) for each nomination

Signature: _____ Date: _____

(not later than Monday, 25 March 2024)

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Enquiries:

Mr Kevin Yam kevinyam@hkma.org.hk
Ms Ellis Yeung ellisyeung@hkma.org.hk

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PAST INDIVIDUAL AWARD WINNERS

2023

Trainer of the Year

Mr Yuen Siu Pong, Collins
Prudential Hong Kong Limited

Distinguished Trainer Awardees

Ms Heidi Au
HKT Limited
Mr Chen Hong Shaw, Victor
Prudential Hong Kong Limited
Mr Fu Yat Kei, Jacky
AXA China Region Insurance Company Limited
Mr Leung Ka Chun, Eddie
Prudential Hong Kong Limited
Ms Yiu Kam Ki, Yuki
AIA International Limited
Mr Yuen Siu Pong, Collins
Prudential Hong Kong Limited

Outstanding New Trainer Awardees

Ms Chan Suet Hei, Karen
Prudential Hong Kong Limited
Mr Chow Wai Shun, Alexander
CSL Mobile Limited
Mr Dave Chung
AIA International Limited
Mr Chung Kiu Fung, Alan
CLP Power Hong Kong Limited
Ms Chung Yeung Mui
AIA International Limited
Ms Hui Sin Ching, Winnie
MTR Corporation Limited
Mr Kwok Wai, Kurtis
AIA International Limited
Ms Lai Yuet Hei, Isra
Marco Polo Hotels – Hong Kong
Ms Lam Pik Kwan, Elaine
MHK Restaurants Limited
Dr Lawson Law
Hang Seng Bank Limited
Ms Tsang Lok Yiu, Yoyo
Swire Coca-Cola HK
Ms Tso Ki Po, Veronica
Bupa (Asia) Limited

2022

Trainer of the Year

Ms Kwong Yick Ling, Sarah
HSBC Life (International) Limited

Distinguished Trainer Awardees

Mr Fung Wai Hong, Daniel
Prudential Hong Kong Limited
Ms Ho Manchi
AIA Hong Kong & Macau
Ms Kwong Yick Ling, Sarah
HSBC Life (International) Limited
Ms Lam Sze Sze, Gladys
Yip's Chemical Holdings Limited
Ms Wong Pik Chun, Sally
Prudential Hong Kong Limited
Mr Wong Tung Lui, Dony
Prudential Hong Kong Limited

Outstanding New Trainer Awardees

Ms Cheung Chi Fung, Daizy
Prudential Hong Kong Limited
Mr Fu Yat Kei, Jacky
AXA China Region Insurance Company Limited
Ms Ho Pik Ki, Peggy
AIA Hong Kong & Macau
Ms Tam Sau Ying, Tina
AIA Hong Kong & Macau
Mr Tsang Hing Cheong, Andy
CLP Power Hong Kong Limited
Mr Wu Wing Shing, Vincent
CLP Power Hong Kong Limited

2021

Trainer of the Year

Mr Lau Kai Kwan, Kenny
Ralph Lauren Asia Pacific Limited

Distinguished Trainer Awardees

Ms Cheung Lai Lai, Angela
Prudential Hong Kong Limited
Ms Chow Siu Po, Nicole
AIA International Limited
Mr Hung Shing Hing, Kilias
Prudential Hong Kong Limited
Mr Lau Kai Kwan, Kenny
Ralph Lauren Asia Pacific Limited
Mr Li Ying Cheung, Ricky
Prudential Hong Kong Limited

Outstanding New Trainer Awardees

Ms Cheung Pui Yung, Stephanie
Hilti (Hong Kong) Limited
Mr Martin Chung
GP Strategies (Hong Kong) Limited
Mr Ho Man Kit, Sampson
AIA International Limited
Ms Lau Zhi Ling, Phoebe
Quality HealthCare Medical Services Limited
Mr Lee Yan Ho, Kelvin
Infocan Computer (Hong Kong) Limited
Ms Wu Yifan Michelle
AXA China Region Insurance Company Limited

2020

Trainer of the Year

Mr Frank Mok
AIA International Limited

Distinguished Trainer Awardees

Dr Chan Suk Kuen Alison
AIA International Limited
Ms Fan Siu Ping Carol
AIA International Limited
Mr Lun Siu Hong
Prudential Hong Kong Limited
Mr Frank Mok
AIA International Limited
Mr Roland Lazol Ubando
GP Strategies (Hong Kong) Limited

Outstanding New Trainer Awardees

Mr Chak Ka Hang Amen
Prudential Hong Kong Limited
Ms Chan Shuk Wun Josephine
HKT Teleservices
Mr Chan Pui Kei
AXA China Region Insurance Co Ltd
Mr Li Ka Kin
Prudential Hong Kong Limited
Mr Liu Tsun Ki Marcus
Prudential Hong Kong Limited
Mr Lo Tsz Hin
AXA China Region Insurance Co Ltd
Mr Lui Man Hei
AXA China Region Insurance Co Ltd
Mr David Wong
CLP Power Hong Kong Limited
Ms Ashley Yang
AIA International Limited
Mr Yuen Tat Chuen
AIA International Limited
Mr Jason Yeung
CLP Power Hong Kong Limited

2019

Trainer of the Year

Ms Yip Ho Yue, Angela
Hotel ICON

Distinguished Trainer Awardees

Mr Chan Ching Fai, Chris
AIA International Limited
Mr Benny Lai
Fuji Xerox (Hong Kong) Limited
Mr Lai Koon Yin, Ken
AIA International Limited
Mr Lee Ka Fai, Joe
Quality HealthCare Medical Services Limited
Ms Ma Denise Wai Yue
Hong Kong Airlines
Mr Wong Ka Shing, Isaac
MetLife Hong Kong
Ms Yip Ho Yue, Angela
Hotel ICON

Outstanding New Trainer Awardees

Mr Chan Chun Pong, Chris
Link Asset Management Limited
Ms Funny Fan
HKBN Group
Ms Ho Sze Ching, Phoebe
CSL Mobile Limited
Ms Lo Ka Wing, Julian
HKT Limited
Mr Li Kwok Wai
AIA International Limited
Mr Aaron Pang
AIA International Limited
Mr So Wan Yeung, Trevor
Maxim's Group
Mr Wong Chun Ho, Shawn
CSL Mobile Limited
Ms Phoebe Zhan
AIA International Limited

* The above list shows the Award recipients and their companies during the year of the Award indicated.

* The order of presentation of individual awardees receiving the same award is based on the alphabetical order of their surnames.

PAST INDIVIDUAL AWARD WINNERS

2018

Trainer of the Year

Mr Edward Lo
Hang Lung Properties Limited

Distinguished Trainer Awardees

Mr Edward Lo
Hang Lung Properties Limited
Ms Angela Wong
Hang Seng Bank Limited

Outstanding New Trainer Awardees

Ms Cheung Pui Ying
AIA International Limited
Ms Claire He
CLP Power Hong Kong Limited
Mr Lee Hon Ming
Prudential Hong Kong Limited
Ms Windsor Lee
Chow Tai Fook Jewellery Group Limited
Mr Amen Lo
China Life Insurance (Overseas) Co Ltd
Mr Duke Ng
China Life Insurance (Overseas) Co Ltd
Ms Julia Ng
MTR Corporation
Mr Peter Pun
Hilti (Hong Kong) Limited
Ms Kim Qiu
AIA International Limited
Ms Kim Sin
Maxim's Group - Japanese Chain Restaurants
Mr Wong Pak Yin
Manulife (International) Limited
Ms Ronnie Wong
MTR Corporation
Mr Charles Yeung
Hotel ICON
Mr Larry Yik
K11 Concepts Limited
Mr Jeremy Yu
New World Development Company Limited

2017

Trainer of the Year

Mr Bruce Au
A.S. Watson Group

Distinguished Trainer Awardees

Mr Bruce Au
A.S. Watson Group
Mr David Chan
Maxim's Group - Japanese Chain Restaurants
Mr Roy Choy
Prudential Hong Kong Limited
Mr Harry Ng
Infocan Training Limited

Outstanding New Trainer Awardees

Mr Derek Au
GP Strategies Corporation
Mr Alpha Cheng
Prudential Hong Kong Limited
Ms Aing Fan
Midland Holdings Limited
Ms Bonnie Lau
Maxim's Group - Japanese Chain Restaurants
Mr Dickson Lau
CLP Power Hong Kong Limited
Mr Kenneth Lau
Midland Holdings Limited
Mr Tim Lau
HKT Limited
Mr Daniel Lee
Prudential Hong Kong Limited
Mr Jameson Lee
FedEx Express
Mr Ricky Li
Prudential Hong Kong Limited
Ms Carmen Lo
Jebsen & Co Ltd
Ms Grace Ma
MTR Corporation
Mr Sunny Wong
BOC Group Life Assurance Company Limited

2016

Trainer of the Year

Mr Tolar Ng
Ralph Lauren Asia Pacific Limited

Distinguished Trainer Awardees

Ms Vivian Ling
Citibank (Hong Kong) Limited
Mr Tolar Ng
Ralph Lauren Asia Pacific Limited
Mr Edmond Poon
Pricerite Stores Limited
Ms Julia Wong
Synergis Management Services Limited

Outstanding New Trainer Awardees

Mr Lawson Chan
Midland Realty
Mr Cyrus Chau
Maxim's Caterers Limited
Ms Hester Cheng
Maxim's Caterers Limited
Mr Cheng Kam Hong
CLP Power Hong Kong Limited
Ms Vanessa Chou
New World Development Company Limited
Ms Edna Chow
DFS Group Limited

Ms Selina Li

Hong Kong Express Airways Limited
Mr Chris Tsang
New World Development Company Limited
Mr Gary Wong
McDonald's Restaurants (Hong Kong) Limited
Ms Kamy Wong
Sheraton Hong Kong Hotel & Towers
Ms Miriam Yang
Standard Chartered Bank (Hong Kong) Limited

2015

Trainer of the Year

Mr Alan Leung
DFS Group Limited

Distinguished Trainer Awardees

Mr Alan Leung
DFS Group Limited
Mr Desmond Mok
Maxim's Caterers Limited
Ms Dorothy Wong
ICC Limited
Ms Elsa Wong
Bank of China (Hong Kong) Limited

Outstanding New Trainer Awardees

Mr King Chan
McDonald's Restaurants (Hong Kong) Limited
Ms Eliza Cheng
CLP Power Hong Kong Limited
Mr Keith Chu
McDonald's Restaurants (Hong Kong) Limited
Ms Becky Chung
Standard Chartered Bank (Hong Kong) Limited
Mr Lynn Lai
China Life Insurance (Overseas) Company Limited
Mr Charles Tang
MTR Corporation
Ms Amy Tong
G2000 (Apparel) Limited
Mr Penny Tsang
Pure International (Hong Kong) Limited
Ms Stephanie Wong
HSBC Life (International) Limited
Mr Kim Wu
Maxim's Group - Starbucks Hong Kong
Ms Psyche Yau
MTR Corporation
Ms Willy Yuen
BOC Group Life Assurance Company Limited

* The above list shows the Award recipients and their companies during the year of the Award indicated.

* The order of presentation of individual awardees receiving the same award is based on the alphabetical order of their surnames.

PAST INDIVIDUAL AWARD WINNERS

2014

Trainer of the Year

Ms Yvonne Yam

RS Components Limited

Distinguished Trainer Awardees

Ms Maggie Chan

Bank of China (Hong Kong) Limited

Mr Leo Lee

CSL Limited

Ms Amy Leung

DFS Group Limited

Ms Jasmine Lok

Maxim's Caterers Limited

Ms Maria Tong

Cathay Pacific Airways

Mr Vincent Woo

Maxim's Caterers Limited

Ms Yvonne Yam

RS Components Limited

Ms Snowy Zheng

Australia and New Zealand Banking Group Limited

Outstanding New Trainer Awardees

Mr David Chan

Maxim's Caterers Limited

Mr Max Cheng

DFS Group Limited

Ms Novem Chung

Midland Holdings Limited

Ms Kathy Kwong

New World Development Company Limited

Mr Kenny Lai

Bank of China (Hong Kong) Limited

Ms Rebecca Leung

Maxim's Caterers Limited

Ms Jacqueline Ng

Maxim's Caterers Limited

Mr Jovi Yan

The Hong Kong Jockey Club

Ms Karin Yeung

MTR Corporation

2013

Trainer of the Year

Dr Kelvin Wan

HSBC

Distinguished Trainer Awardees

Mr Tomas Bay

Ethos International Limited

Mr Rex Choi

CSL Limited

Mr Charles Ho

MTR Corporation

Ms Mandy Hong

CLP Power Hong Kong Limited

Mr Billy Ip

The Hong Kong Jockey Club

Ms Jessie Kwong

HSBC

Ms Angelina Lee

CSL Limited

Dr Kelvin Wan

HSBC

Outstanding New Trainer Awardees

Mr Anthony Chan

Standard Chartered Bank (Hong Kong) Limited

Mr Ray Chan

Bank of China (Hong Kong) Limited

Mr Frankie Fang

Standard Chartered Bank (Hong Kong) Limited

Mr Gene Fung

Australia and New Zealand Banking Group Limited

Mr Vikas Grewal

Fleet Management Limited

Ms Jannet Kan

McDonald's Restaurants (Hong Kong) Limited

Mr Donald Lai

Standard Chartered Bank (Hong Kong) Limited

Ms Lolita Lei

Richemont Asia Pacific Limited – Alfred Dunhill

Mr Andrew Li

HSBC

Ms Jessica Siu

The Hong Kong Jockey Club

Mr Simon Wong

CLP Power Hong Kong Limited

Mr Raymond Yip

McDonald's Restaurants (Hong Kong) Limited

2012

Trainer of the Year & Distinguished Trainer Awardee

Ms Vinky Lau

The Hong Kong and China Gas Company Limited

Outstanding New Trainer Awardees

Ms Charissa Chan

Swire Hotels

Mr Takki Chan

The Hong Kong Jockey Club

Mr Anthony Chau

DBS Bank (Hong Kong) Limited

Ms Belli Chui

Standard Chartered Bank (Hong Kong) Limited

Ms Gloria Kam

The Hong Kong Jockey Club

Ms Goldia Kong

Miramar Group

Mr Leo Lee

CSL Limited

Ms Angie Li

BOC Group Life Assurance Company Limited

Mr Chris Ng

McDonald's Restaurants (Hong Kong) Limited

Ms Carmen Tam

Ocean Park Corporation

Mr Tony Wo

Zurich Insurance (Hong Kong)

Mr Kenneth Wong

MTR Corporation

Ms Rose Wong

Hong Kong Air Cargo Terminals Limited

Ms Joyce Yan

Toys"R"us (Asia) Limited

2011

Trainer of the Year

Ms Prudence Sze

CLP Power Hong Kong Limited

Distinguished Trainer Awardees

Ms Sonia Lui

Civil Service Training and Development Institute, Civil Service Bureau, HKSAR

Ms Prudence Sze

CLP Power Hong Kong Limited

Mr Bob Xie

The Hong Kong & China Gas Company Limited

Outstanding New Trainer Awardees

Mr Nicky Lam

Island Shangri-La, Hong Kong

Ms Amy Law

HSBC

Mr Lee Chee King

The Hong Kong Jockey Club

Ms Priscilla Lim

HSBC

Ms Katherine Lo

American International Assurance Company, Limited

Mr Kelvin Lo

The Hong Kong Jockey Club

Ms Amy Yu

HSBC

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PAST INDIVIDUAL AWARD WINNERS

2010

Trainer of the Year

Ms Lee Chung Lim, Natalie
HSBC

Distinguished Trainer Awardees

Ms Lau Shuk Han
Ageas Insurance Company (Asia) Ltd
Ms Lee Chung Lim, Natalie
HSBC
Ms Jacqueline Moyses
Mandarin Oriental Hotel Group
Mr Bradley Wadsworth
Pacnet

Outstanding New Trainer Awardees

Mr Jason Furness
HSBC
Ms Angelina Lee
CLP Power Hong Kong Limited
Mr Lawrence Luk
General Mills Hong Kong Ltd

2009

Trainer of the Year

Ms Elsa Lam
Ageas Insurance Company (Asia) Limited

Distinguished Trainer Awardees

Mr Joseph Chan
HSBC
Ms Elsa Lam
Ageas Insurance Company (Asia) Limited
Mr Thomas Robillard
FedEx Express
Mr Wilkins Wong
Civil Service Training
& Development Institute,
Civil Service Bureau

Outstanding New Trainer Awardees

Ms Fanny Chan
HSBC
Ms Effie Cheng
McDonald's Restaurants (HK) Limited
Mr Andy Lau
HSBC
Mr Nelson Wong
The Hong Kong Jockey Club
Mr Will Wong
HSBC

2008

Trainer of the Year

Mr Kelvin Ju
AIG Companies

Distinguished Trainer Awardees

Mr Kelvin Ju
AIG Companies
Ms Amy Kwong
CLP Power Hong Kong Limited
Ms May Li
Civil Service Training &
Development Institute,
Civil Service Bureau
Mr Frankie Lo
Ageas Insurance Company (Asia) Limited
Mr Vincent Tang
HSBC
Ms Catherine Tong
The Hong Kong Jockey Club
Mr Christopher Yang
HSBC

Outstanding New Trainer Awardees

Mr Jonathan Bok
HSBC
Ms Viola Chan
AIG Companies
Mr Andy Clark
ClarkMorgan Corporate Training
Ms Ivy Poon
The Great Eagle Properties
Management Company Ltd
Mr Vincent Woo
PCCW Limited
Ms Susane Yan
HSBC
Mr Lester Yeung
PCCW Limited

2007

Trainer of the Year

Ms Carroll Chu
Island Shangri-La, Hong Kong

Distinguished Trainer Awardees

Ms Carroll Chu
Island Shangri-La, Hong Kong
Ms Selina Kam
HSBC
Mr Kenny Mak
HSBC
Ms Shirley Ng
Hong Kong Disneyland Resort

Outstanding New Trainer Awardees

Mr Mark Chan
HSBC
Mr Peter Cheung
Hong Kong Disneyland Resort
Mr Desmond Ho
HSBC
Mr Badhri Nath Rama Iyer
HSBC

2006

Trainer of the Year

Ms Michelle Yam
Shangri-La Hotels & Resorts

Distinguished Trainer Awardees

Ms Sara Ho
The Hong Kong Jockey Club
Ms Doris Ip
The Aberdeen Marina Club
Ms Jessie Lau
HSBC
Ms Carrie Wong
HSBC
Ms Michelle Yam
Shangri-La Hotels & Resorts

Outstanding New Trainer Awardees

Ms Iris Chow
HSBC
Ms Angela Tsui
CLP Power Hong Kong Ltd
Ms Joyce Wai
HSBC

2005

Trainer of the Year

Mr Shekhar Visvanath
HSBC

Distinguished Trainer Awardees

Ms Marianne Chung
HSBC
Mr Allen Kuo
HSBC
Mr Gary Liu
The Dairy Farm Company Ltd
Ms Theresa Sham
The Excelsior, Hong Kong
Dr Chester Tsang
Hospital Authority/Institute of Health Care
Mr Shekhar Visvanath
HSBC

Outstanding New Trainer Awardees

Ms Elsie Gung
HSBC
Mr King Lee
Kowloon-Canton Railway Corporation

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QUOTES FROM 2023 WINNERS

CAMPAIGN AWARD

Gold Award Winner

We sincerely thank the HKMA for Honouring Marco Polo Hotels – Hong Kong as the champion of the Excellence in Training and Development Award. This esteemed recognition highlights our strong commitment to nurturing talent and fostering growth within our organization. It is a testament to the remarkable efforts of each and every member of our flexible team, who have played a crucial role in bringing us through challenging times. We take great pride in the flexibility and dedication displayed by our team, which have propelled us to this outstanding achievement. We are truly grateful to the HKMA for granting us this incredible honour, and this award serves as a powerful motivation to continuously improve our training Programmes.

"FLEX TEAM"

Marco Polo Hotels – Hong Kong



INDIVIDUAL AWARD

Trainer of the Year

It is an honour to receive the Trainer of the Year Award. I am truly humbled and grateful for the recognition bestowed upon me.

First and foremost, I would like to express my heartfelt thanks to the HKMA for presenting me with this remarkable award. I would like to extend my sincere gratitude to all the judges for their meticulous work and thoughtful consideration in evaluating the contestants, I have learnt a lot from them. I am truly grateful for their recognition and for placing their confidence in me.

Thank you very much to Prudential Hong Kong Limited for giving me a great chance to join this competition. None of this would have been possible without the support and encouragement of my teams and Agency Training Department - AFS. I am indebted to the individuals who have guided me, believed in me, and motivated me to push beyond my limits. Your unwavering support has been a driving force behind my achievements, and I am forever grateful.

Lastly, I want to take a moment to express my gratitude to all those who have paved the way for my success. I am deeply indebted to the pioneers in my field, whose ground breaking work has inspired me to strive for excellence. I am also grateful to those who have entrusted me with opportunities, enabling me to grow both personally and professionally.

In conclusion, I would like to once again express my deepest gratitude to everyone who has played a role in my journey and contributed to my success. This award serves as a constant reminder of the incredible support that surrounds me. I am truly honoured and humbled to accept this award, and I will continue in contributing myself to develop more people with using this recognition as a platform to inspire and empower others, to make a meaningful impact in my training field, and to contribute to the betterment of Society.

Mr Yuen Siu Pong, Collins

Branch Manager

Prudential Hong Kong Limited





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