



The Hong Kong Management Association
Advancing Management Excellence



HKMA AWARD FOR EXCELLENCE IN TRAINING AND DEVELOPMENT 2026

**THE MOST
PRESTIGIOUS AND
AUTHORITATIVE
TRAINING AND
DEVELOPMENT AWARD**





Join HKMA Membership Now! Corporate and Individual Members

A platform for exchange of ideas,
networking and personal development
for 13,000 members

Why HKMA:



Network

build connections



Privilege rates

on courses, events and room rental



Visibility

promote your company, products
and services to the business community



Market intelligence

e-newsletter



Staff Development

\$10,000 study credit for charter member

Corporate
Members:



Individual
Members:



Join Us Now!



HEALTHIER, LONGER,
BETTER LIVES

AIA

The most popular insurance brand in Hong Kong*

Stock Code: 1299.HK



*According to YouGov, an international research and data analytics company, Hong Kong BrandIndex 2016-2024, AIA has been the Top Insurance Brand in Brand Consideration and Most Likely to Purchase in Hong Kong for nine consecutive years since 2016.

LEAD SPONSOR



Prudential has been serving the people of Hong Kong since 1964, offering a broad range of health protection, wealth and retirement planning solutions, as well as general insurance and employee benefits services. In 2023, we expanded into Macau, making healthcare and financial security more accessible to people across the Greater Bay Area.

Our mission is to be the most trusted partner and protector for this generation and generations to come. Today, we boast a strong multi-channel distribution network, including Hong Kong's largest agency force with over 19,000 financial consultants. Customers can also conveniently access our products and services through our longstanding bancassurance partnership with Standard Chartered Hong Kong and nearly 150 intermediary partners in our brokerage channel.



Recognising excellence that drives Prudential's future ready, high performing agency force.

LEAD SPONSOR

To better support customers across all channels, Prudential continues to lead in digital innovation, with AI and data driven capabilities now embedded across the customer journey — from onboarding to claims. Our omni channel strategy connects customers seamlessly across online and offline touchpoints, delivering timely, accessible and personalised insurance solutions. Supported by more than 360 industry leading partners, our ecosystem empowers people to proactively manage their health and wellbeing.

Our health mission centres on providing peace of mind when customers need it most. We have evolved from being primarily a payer of claims to a dedicated healthcare partner. Our connected medical network across Hong Kong and the Greater Bay Area continues to expand, making access to quality care more straightforward and convenient. With AI enabled straight through claims processing in place, claims turnaround times have been reduced by around 50%, allowing customers to receive reimbursements much faster. These efforts strengthen our health ecosystem and support customers throughout their wellness journeys.

Our sustainability ambition is to work towards creating a sustainable, inclusive, and responsible future for our customers, people, shareholders, and communities. We achieve this by making health and financial security accessible for everyone, adopting an inclusive approach to investment practices, and maintaining a sustainable business.



Prudential works with medical partners to build a patient centred, cross border healthcare ecosystem for our customers.



Supporting our communities through meaningful CSR initiatives that promote health, wellbeing and financial inclusion.

MAIN SPONSOR



AXA Hong Kong and Macau is a member of the AXA Group, a leading global insurer with presence in 50 markets and serving 95 million customers worldwide. Our purpose is to act for human progress by protecting what matters.

As one of the most diversified insurers in Hong Kong, we offer integrated solutions across Life, Health and General Insurance. We are the largest General Insurance provider and a major Health and Employee Benefits provider. Our aim is to not only be the insurer to provide comprehensive protection to our customers, but also a holistic partner to the individuals, businesses and community we serve. At the core of our service commitment is continuous product & service innovation and customer experience enrichment, which is achieved through actively listening to our customers' needs and leveraging and investing in technology and digital transformation.

We embrace our responsibility to be a driving force against climate change and a force for good to create shared value for our community. We are proud to be the first to address the importance of mental health through different products and services and thought leading iconic research. Our overall Sustainability Strategy, with emphasis on climate strategy and biodiversity commitment, is developed based on TCFD recommendations. We are committed to integrating environmental, social and governance factors across our business and strive to contribute to a sustainable future through 3 distinct roles - as an investor, an insurer and an exemplary company.



安盛

Fear no challenge Protect what matters



AXA, originating from France, embodies a rich history and global renown.
Providing you with comprehensive protection across every stage of life:

Medical | Critical Illness | Group Medical | Savings Plans and Retirement Planning | Life |
Travel | Personal Accident | Home | Overseas Study | Domestic Helper | Motor Insurance

MAIN SPONSOR



香港賽馬會
The Hong Kong
Jockey Club

Founded in 1884, The Hong Kong Jockey Club is a world-class sports and entertainment organization that acts continuously for the betterment of our society. The Club has a unique integrated business model, comprising racing and racecourse entertainment, a membership club, responsible sports wagering and lottery, and charities and community contribution. Through this model, the Club generates economic and social value for the community and supports the HKSAR Government in combatting illegal gambling. In 2024/25, the Club returned a total of HK\$39.1 billion to the community. This included HK\$30.1 billion to the HKSAR Government in duty, profits tax and Lotteries Fund contributions and HK\$9.0 billion in approved charity donations. The Club is Hong Kong's largest single taxpayer and one of the city's major employers. Its Charities Trust is one of the world's leading charity donors. Please visit www.hkjc.com.

With you

Then. Now. Always.





To Keep Cities Moving, MTR Corporation makes encounters happen and rendezvous for a more connected tomorrow. As a recognised world-class operator of sustainable rail transport services, the Corporation is a leader in safety, reliability, customer service and efficiency. With more than 50,000 dedicated staff, MTR carries over 10 million passenger journeys worldwide every weekday in Hong Kong and the cities it serves in Chinese Mainland and beyond. Through the transportation network as well as its property developments, MTR Corporation enables cities and their people to move forward and make progress, creating long term sustainable value for all of its stakeholders.

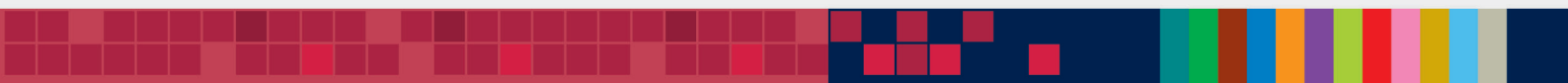
Advancement & Opportunities is one of the three social objectives that MTR Corporation has set forth. With our commitment in upskilling our staff and striving for excellence, the Corporation is honoured to have received the recognitions from local and overseas professional associations in recent years, including the Association for Talent Development - BEST Award (ranked first in Asia and second worldwide), HKMA Award for Excellence in Training and Development (Gold Award; Most Dedicated Organization to People Development Award), Employees Retraining Board - Super Manpower Developer Award and Employee Experience Awards.

MTR Corporation believes that human capital is the gateway to excellence and commits whole-heartedly to advocating an environment of continuous learning and supporting personal and professional development to enable employees to unleash their full potential, and to provide high quality of service for the communities we serve.



Human capital is the gateway to excellence

We commit to inspire, engage and develop our people and strive for service excellence. Through various learning and development initiatives, we advocate an environment of continuous learning to enable employees to unleash their full potential and grow alongside us, and to Keep Cities Moving.





Hactl is Hong Kong's leading independent cargo handler. Its SuperTerminal 1 base is the world's largest multi-level air cargo terminal, with a capacity of 3.5 million tonnes per annum.

With its 2,200 strong workforce, its award-winning COSAC-Plus community system and state-of-the-art handling facilities, Hactl is the trusted handling partner for over 100 airlines and 1,000 freight forwarders. With no affiliation to any airline, it provides all airline customers with unbiased service.

Hactl leads its industry by example, complying with every relevant industry standard, including ISAGO (world's first), WHO GDP (Hong Kong's first), and all four IATA CEIV certifications (pharmaceuticals, fresh, live animals and lithium batteries).

Hactl nurtures promising talents to become industry leaders. It offers traineeship programmes and an Elite Management Traineeship Programme for young graduates, provides internal training and sponsors external education for staff at all levels, and maintains a policy of promoting from within whenever possible. Hactl's training covers both hard technical skills and essential soft skills, with courses in areas such as authentic communication, conflict resolution, emotional intelligence and strategic thinking, all designed to enhance professionalism and teamwork across the organization.

To support this comprehensive learning strategy, Hactl has introduced Hactl Think Park — a reimagined in house learning and development hub at SuperTerminal 1 that occupies an entire floor of the office building and is equipped with VR facilities. It offers multifunctional spaces for workshops, seminars and immersive sessions, as well as flexible classroom learning designed to inspire creativity, collaboration and practical application of both technical and interpersonal skills in an engaging environment.

Hactl is an IATA-accredited training facility for dangerous goods, complying with the latest ICAO-mandated CBTA format. Hactl trains its own staff, and those of third parties. Hactl is the first Hong Kong ground handler to participate in the Hong Kong Quality Framework, four of its training courses are recognised under the programme. It is also the proud recipient of the Grand Award in the HKMA Quality Awards in 2011 and 2022.

In line with its aim to be the employer of choice, Hactl offers comprehensive employee welfare and recognition programme, and promotes diversity and inclusivity by welcoming talents of all backgrounds and creating more gender-friendly facilities.

Hactl's constant strong focus on people development has resulted in a loyal and experienced workforce, with more than half its workforce having worked with the company for over 10 years.



SPONSOR

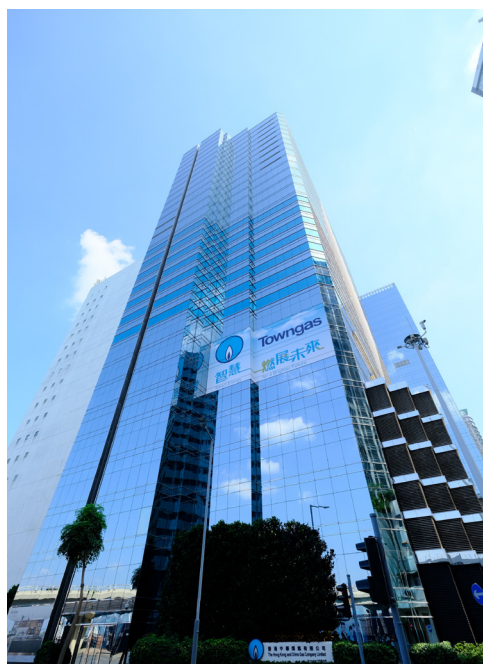


Founded in 1862, The Hong Kong and China Gas Company Limited (Towngas) is Hong Kong's first public utility company. Today, it is one of the leading energy suppliers in Hong Kong and the Chinese mainland, operating with world-class corporate management and leading-edge business practices.

Leveraging its core expertise in energy supply, Towngas has established a diversified business portfolio encompassing city gas, renewable energy, gas resources, water and environmental sanitation, telecommunications, and integrated home services and solutions. Moreover, the Company is actively advancing green energy solutions for sea, land and air transport, including hydrogen energy, green methanol for vessels, and sustainable aviation fuel, reinforcing its commitment to carbon neutrality and a sustainable future. Based in Hong Kong, Towngas now operates more than 1,000 projects across 29 provinces, autonomous regions and municipalities on the Chinese mainland, serving over 45 million residential, commercial and industrial customers across diverse sectors.

To support continuous business growth, Towngas is dedicated to attracting, developing, and engaging talent. The Company strives to foster a positive work environment that enables employees to unleash their potential and build rewarding careers. Staff development is supported by structured talent development programmes, such as the Group Management Trainee and Apprenticeship Schemes for young people, leadership acceleration programmes for middle management and tailor-made development plans for seasoned business leaders.

As a socially responsible organization committed to building a sustainable future, Towngas will continue to integrate environmental, social and governance (ESG) principles into business expansion, operational strategies and people management.



SPONSOR



Food not only nourishes life but also connects hearts. At Maxim's Group, we create memorable moments for our customers by providing quality dining experiences through both our homegrown brands and renowned global brands.

Founded in 1956, Maxim's Group is one of Asia's leading food and beverage companies, operating Chinese, Western, Japanese and Southeast Asian restaurants, quick service outlets, bakery shops, coffee shops and institutional catering services. Maxim's Group offers a range of high-quality seasonal food products, including the award-winning HKMX Mooncakes. Additionally, we proudly operate world-famous brands such as Starbucks, Genki Sushi, Ippudo Ramen, The Cheesecake Factory, and Shake Shack across various regions. We take pride in our heritage and are grateful for our success, which inspires our commitment to a sustainable and innovative future.



At Maxim's, we believe that our people are the driving force behind product innovation and customer excellence. Each team member is highly valued, trusted, and supported in their contribution. We are dedicated to their ongoing development and promote a work environment that sparks creativity and lifelong learning.

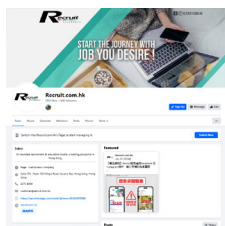
MEDIA SPONSOR



A Leading Recruitment Media with over 590,000 Members

Based in HK, Recruit, a listed company, is a pioneer in recruitment magazine, as one of the most popular and leading all-rounded recruitment, human resources, education and career media for reaching 30+ years. We have built up more than 120K+ companies' profiles and trusted partners and 610K+ members who strive for work-life balance. The magazine reaches target readers through extensive distribution network at High-traffic areas, Universities, Tertiary institutions, MTR stations, MTR exits, D2 Place, Labour Department job centres and non-government organization etc.

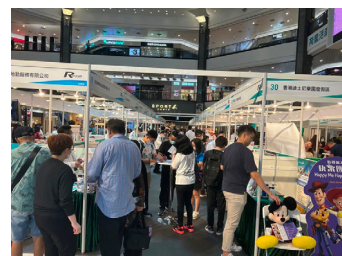
Extensive Industry and Social Networking



In recent year of digital transformation and aiming for high standard of user experience, Recruit operates recruitment platform – Recruit.com.hk which connects quality readers from company to employee, corporate to leisure, top management to frontline. As a leading recruitment media in Hong Kong, Recruit has strong partnership with professional organizations and youth institutions for years. Our recruitment platform lists bridging job seekers and recruiters, offering 50+ industries, 30K+ job vacancies and 2M+ page views on average per month.

Recruit Facebook & Instagram

Recruit launched mobile apps in 2011. It is popular and highly and widely used by our members for grabbing career news and articles, also latest job vacancies. Up till now, it has over 750K+ installations for full-time and part-time jobs seekers. More than that, Recruit not only has proven its ability to provide all-rounded recruitment and career advertising channels across print, online, mobile but also social media. Recruit extended its reach to audience through Facebook and Instagram with over 145K+ and 53.9K+ followers respectively.



Recruit Job Fair

The Career Event Expert

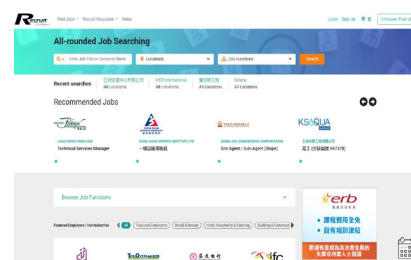
Recruit is dedicated to providing full service to jobseekers and recruitment advertisers by offering career fair service. Organized over 150+ education and career fairs with over 200K+ audiences to participate, Recruit is recognized for its professionalism in recruitment and trustworthy by partners. Last but not least, Recruit is devoted to contributing and benefit the industry by holding annual round table event involving industry experts, government and associations' officials.



Recruit Magazine



Recruit Mobile Apps



Recruit.com.hk

MEDIA SPONSOR



Established in 1949, The Standard is Hong Kong's first free English daily newspaper, and enjoys an extensive, high-quality readership. It has also been voted as "the most credible" free newspaper in a recent 2022 survey conducted by the Chinese University of Hong Kong.

Available across different electronic media from its tabloid paper format, The Standard delivers a comprehensive coverage of local and international news, with special features on business, technology, lifestyle, sports and entertainment, as well as in-depth analyses and interviews.

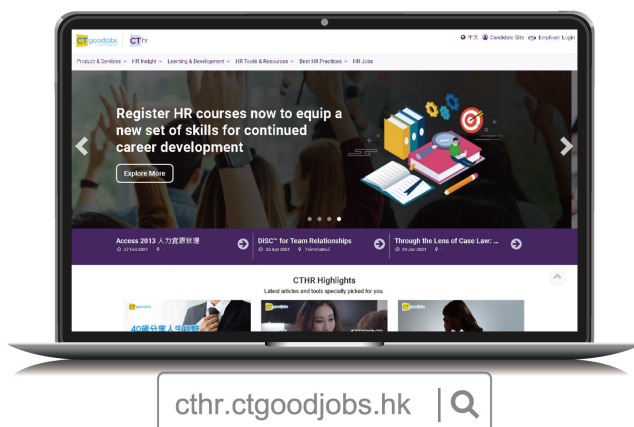
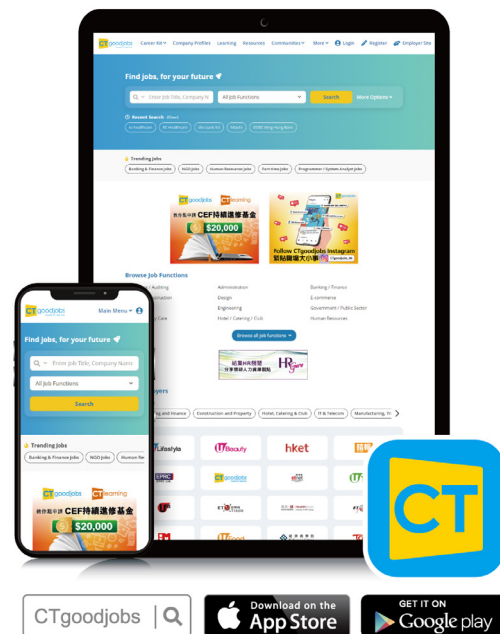
The Standard also publishes regularly a range of topical magazines and books that are available in print as well as in digital format.

DIGITAL MEDIA SPONSOR



CTgoodjobs, a member of the Hong Kong Economic Times Group (Stock Code: 423), is a leading job and career platform in Hong Kong. It offers comprehensive recruitment and employer branding solutions while providing an exceptional user experience (UX) for both recruiters and job seekers.

To reach a diverse audience, CTgoodjobs has established a strong social media presence with over 550,000 followers across Meta Platforms, further reinforcing its position as a trusted and influential recruitment platform in Hong Kong.



CTHR is a comprehensive HR platform that provides HR professionals with a wide range of resources, including HR-related news, articles, events, courses and surveys. These offerings keep HR professionals up-to-date with the latest knowledge, trends, and insights in the industry.



DIGITAL MEDIA SPONSOR



LinkedIn connects the world's professionals to make them more productive and successful. Our vision is to create economic opportunity for every member of the global workforce. With more than 1 billion members worldwide as of January 2024, including executives from every Fortune 500 company, LinkedIn is the world's largest professional network. The company has a diversified business model with revenue coming from Talent Solutions, Marketing Solutions, and Premium Subscriptions products. Headquartered in Silicon Valley, LinkedIn has offices across the globe.



The Economic Graph

Creating economic opportunity around the world.
One member at a time.



ABOUT THE HONG KONG MANAGEMENT ASSOCIATION



The Hong Kong Management Association (HKMA) is a non-profit making organization established in 1960. Services provided by the HKMA can be categorized into three major areas, namely education and training; management services and membership services.

With a commitment to nurturing human capital through management education and training at all levels, HKMA offers around 2,000 training and education programmes covering a wide range of management disciplines for over 50,000 executives every year. From distance learning courses, seminars and workshops, certificates, diplomas, all the way to bachelor's, master's and doctorate degree programmes jointly organized with prestigious overseas universities, these programmes are suitable for executives at different stages of development. The HKMA also provides specially designed corporate training which geared to the particular needs of different organizations.

The Association believes learning while networking works best for achieving continuous development. Diversified management services are offered to provide platforms for business executives to exchange ideas, to network and to gain professional development. Annually, the Association organizes diverse functions such as Annual Conference, special topic seminars and workshops. Prominent business leaders are invited to share their invaluable insights and wisdom on the most updated trends and development of management.

Business award is another major area of HKMA's management services. To promote best practices in management, each year, the Association organizes nine business awards in Hong Kong and Mainland China, recognized as the highest accolades of the business community. These include the Best Annual Reports Awards, the HKMA Quality Award, the Award for Excellence in Training and Development, the HKMA / ViuTV & Now TV Awards for Marketing Excellence, the Hong Kong Sustainability Award, the Hong Kong Management Game, the Distinguished Salesperson Award, the HKMA / HKT Global Innovation Award and the Award for China Marketing Excellence.

With a total of around 12,000 members including individuals and corporates, membership service has always been a priority for the Association. A comprehensive range of membership activities such as seminars, forums, luncheons, company visits, study tours and networking activities are offered every year. Another distinctive feature of membership is the six Specialist Clubs which provide opportunities for members with similar interests to meet and develop further their specialist knowledge. The highlight event of membership is the Annual Fellowship Dinner which provides an excellent platform for members to extend their network.



INTRODUCTION TO THE AWARD



INTRODUCTION

The Award for Excellence in Training and Development has been organized by the People Development Management Committee and the People Management Committee of The Hong Kong Management Association since 1990. It is the only award of its kind in Hong Kong that gives public recognition of achievements in training and development to individuals as well as organizations, whether large or small and whatever the nature of their businesses or services.

OBJECTIVES OF THE AWARD

- To give due recognition to HRD professionals and trainers for their achievements.
- To help improve the quality of training and development in Hong Kong generally by giving examples of good training and development and by sharing experiences.
- To continue to improve the extent to which training and development meets business / organizational needs, establishes direction and contributes to the success of the organization through improving the performance of employees.

BENEFITS TO ORGANIZATIONS

- The Award will strengthen the reputation of the organization within the field of training and development and in the business community at large.
- The winners will be allowed to use the award logo on their stationery, promotional literature and in advertising.
- The Award will provide an excellence opportunity for publicity by the winners.
- The Award could be used as an aid to recruitment.

BENEFITS TO HRD PROFESSIONALS AND TRAINERS

- The Award offers HRD professionals and trainers the opportunity to have their efforts better recognized by their organizations, peer professionals and the community.
- The Award will provide additional motivation to HRD and training professionals to extend their efforts.
- The award will help senior management better understand the value HRD professionals and trainers can bring to improve corporate results of the organization.

AWARD CATEGORIES

- Campaign Awards
- Individual Awards

ENQUIRIES

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Ms Candice Liu, Senior Membership and Event Executive

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WEBSITE

www.hkma.org.hk/trainingaward

INTRODUCTION TO THE AWARD

The Board of Examiners comprises members of the Training and Development Award Organizing Committee 2026, HKMA Programme Advisory Committee - People Management and HKMA Programme Advisory Committee - Talent Development.

TRAINING AND DEVELOPMENT AWARD ORGANIZING COMMITTEE 2026

Ms Margaret Cheng JP (Chairperson)

Human Resources Director
MTR Corporation Limited

Mr C Y Chan

Executive Director - Human Resources
Verdant Capital Group

Ms Fanny Chan

Chief Human Resources Officer
Chow Tai Fook Life Insurance Company Limited

Dr Salina Chan

Head of HR OSEA and L&D International
Fossil Group

Dr Aaron Chiang

Head of Human Resources & Administration
Hong Yip Service Company Limited

Mr Fong Kai Shing

General Manager – Group Training & Development
Principal – Towngas Training Institute
The Hong Kong and China Gas Company Limited

Ms Lesley Gong

Director, Human Resources
Microsoft Hong Kong Limited

Mr Charles Ho

Deputy Director - HR (Learning & Development)
Kerry Properties Limited

Mr Kevin Kam

Chief People Officer
McDonald's Hong Kong

Mr Terry Kwan

HR Director
FSE Lifestyle Services Limited

Ms Jason Lee

Executive Director - People and Culture
Hong Kong Air Cargo Terminals Limited

Ms Ivy Leung

General Manager
The Hong Kong Management Association

Mr David Lim

Executive Vice President, People, Asia Pacific
PVH Asia Pacific Limited

Ms Jenny Pong

People & Culture Director, APAC
Ove Arup & Partners Hong Kong Limited

Ms Hester Shum

Group Chief Human Resources Officer
PCCW Group

Ms Claren Suen

Head of Human Resources (HK & Macau)
Maxim's Caterers Limited

Ms Irene Tam

Head of Flight Crew People Services
Cathay Pacific Airways

Mr Gautam Dev

Head of Talent and Change Management
The Hong Kong Jockey Club

Ms Alice Wong

Project Consultant
DFI Retail Group

Ms Stephanie Wong

Distribution Training Director
AXA Hong Kong and Macau

Mr Derek Wu

Group Chief People Officer
Tam Jai International Company Limited

Ms Yolice Wu

Executive Director & Chief People & Culture Officer
Hongkong Land Limited

Mr Jason Zhang

Chief Human Resources Officer, GM of HR
China Mobile Hong Kong Company Limited

INTRODUCTION TO THE AWARD



HKMA PROGRAMME ADVISORY COMMITTEE - PEOPLE MANAGEMENT

Dr Kim Mak BBS JP (Chairperson)

Chairman
ATAL Engineering Group

Ms Priscilla Chau

Director - Human Resources
CLP Power Hong Kong Limited

Ms Florence Chow

Managing Director
FnB TalentsConnect Limited

Mr Ian Choy

Executive Director – People and Culture,
Corporate Communications and Administration
Gammon Construction Limited

Ms Sara Ho

Group Chief Human Resources Officer
Jebsen & Company Limited

Mr Kevin Kam

Chief People Officer
McDonald's Hong Kong

Mr C K Lee

Managing Director
C.K. Lee & Associates

Ms Maylie Lee

Chief Human Resources Officer
AIA International Ltd

Ms Carrie Leung MH

Chief Executive Officer
The Hong Kong Institute of Bankers

Mr Peter Leung

Chief Manager, Human Resources
Hospital Authority

Ms Elaine Liu

Executive Director
Sino Land Company Limited

Ms Jenny Pong

People & Culture Director, APAC
Ove Arup & Partners Hong Kong Limited

Ms Janet Poon

Director - Human Resources & Administration
Hang Lung Properties Limited

Ms Florence Wong

Head, HR, Hong Kong, Macau, Japan &
Co-Head HR GBA
Standard Chartered Bank (Hong Kong) Limited

Mr Derek Wu

Group Chief People Officer
Tam Jai International Company Limited

Ms Janet Yeung

Head of Human Resources
Hong Kong Trade Development Council

INTRODUCTION TO THE AWARD

HKMA PROGRAMME ADVISORY COMMITTEE - TALENT DEVELOPMENT

Mr Stephen Leung (Chairperson)

Interim General Manager
Pfizer Hong Kong

Ms Jenny Chan

Senior Director - Agency Learning & Culture
Prudential Hong Kong

Mrs Claudia Hodges

Director Group Agency Distribution
AIA International Limited

Dr Barry Ip

Vice President, Learning & Advancement
Wynn Macau and Wynn Palace

Mr Ellis Ku

Chief Learning & Development Manager
MTR

Mr Lam Ming Wing

Chief Human Resources Officer
The Hong Kong and China Gas Company Limited

Mr Jason Lee

Executive Director – People and Culture
Hong Kong Air Cargo Terminals Ltd

Ms Theresa Lui

Chief People Officer
Chow Tai Fook Jewellery Group

Ms Carmen Ting

Head of Organisation and Talent Development
People, Performance and Culture
KPMG

Dr Lake Wang

Executive Director, People & Organizational
Development
The Hong Kong Jockey Club

Ms Stephanie Wong

Distribution Training Director
AXA Hong Kong and Macau

Ms Yolice Wu

Executive Director & Chief People & Culture Officer
Hongkong Land Limited

IMPORTANT POLICIES

All information and documents supplied by Award participants including their identities and written submissions are kept confidential and will only be used for the judging of the Award.

All Examiners and Adjudicators are required to declare in advance to the Award Secretariat on their conflict of interest. The Examiners and Adjudicators in question would be barred from reviewing the Award participants concerned or handling in any manner the materials submitted by the Award participants involved.

CAMPAIGN AWARDS

ELIGIBLE PROGRAMMES

The Campaign Awards are intended to cover any training or development programmes that are initiated and delivered by Hong Kong, Mainland or overseas organizations for their staff members and key stakeholders for the benefits of the organizations.

Programmes that include external consultants as part of the programme are also eligible for the competition. Nevertheless, the role of these consultants should be justified and clearly stated.

AWARDS

The following awards will be granted to outstanding programmes by the Panel of Adjudicators:

- One Gold Award
- Two Silver Awards
- Three Bronze Awards
- Four Excellence Awards

SPECIAL AWARDS

A number of Special Award(s) will also be granted to recognize training and development programme(s) with outstanding performance in different individual areas.



Special Awards:

- Excellence in Career Development
- Excellence in Change Management
- Excellence in Cultural Change
- Excellence in Digital Transformation / AI Adoption
- Excellence in Diversity, Equity and Inclusion Promotion
- Excellence in Environmental Sustainability in the Workplace
- Excellence in Innovation
- Excellence in Leadership Development
- Excellence in Reskilling / Upskilling
- Excellence in Social Impact
- Excellence in Stakeholder Engagement
- Excellence in Talent Development
- Excellence in Team Development
- Excellence in Wellbeing
- Excellent Campaign for Organizations with 500 Employees or Less
- HR Professionals' Favourite Campaign (selected by participants attending the Final Presentation Seminar)
- Youth's Most Favourite Campaign (will be selected by youth participants attending the Final Presentation Seminar)

(please refer to page 25 - 26 for more details)

There are a maximum of three awardees in each Special Award. The Board of Examiners would also suggest other Special Awards at their discretion. All Special Awards will be decided by the Board of Examiners.

BEST ORGANIZATION AWARD

OBJECTIVE

The Best Organization Award aims to recognize companies that foster exceptional trainers and outstanding training programmes. This award will be given to the organization that has demonstrated remarkable performance in both the Campaign and Individual Awards categories.

ELIGIBILITY

The Best Organization Award is open to organizations which have participated in both Campaign and Individual Awards. They have to submit at least two entries to Campaign Awards and at least one nomination to the Individual Awards. Eligible organizations are not required to submit additional write-up information.

JUDGING MECHANISM

The judging mechanism of the Best Organization Award covers three key components as follows:

1. Overall scores of participating campaigns in Campaign Awards
2. Overall scores of participating marketers in Individual Awards
3. Participation scores in both Campaign & Individual Awards

Participation				Performance					
Eligibility				Written Submission		Final Judging			
Campaign Awards		Individual Awards		Campaign Awards	Individual Awards	Campaign Awards		Individual Awards	
Entries	Scores	Entries	Scores	60%	30%	Award	Scores	Award	Scores
2	2	1	1			Gold	5	Trainer of the Year / Best Rising Star of the Year	4
3	3	2	2			Silver	3		
4+	4 (Max)	3	3			Bronze	2		
		4+	4 (Max)			Excellence	1		

CAMPAIGN AWARDS



CAMPAIGN AWARDS SCHEDULE

Deadline for Entries

Wednesday, 18 March 2026

Deadline for Written Submission

Wednesday, 22 April 2026

Announcement of Finalists

Early June 2026

Final Presentation Seminar

Wednesday, 26 August 2026

Award Presentation Ceremony

Thursday, 5 November 2026

PARTICIPATION FEE

HKMA Member: \$13,900 per programme

Non-Member: \$17,900 per programme

Free for SMEs*

ADDITIONAL FEE FOR SPECIAL AWARDS

HKMA Member: \$1,800 per Award

Non-Member: \$2,200 per Award

For each entry, SME can join one Special Award for free. Otherwise, additional fee will be charged.

The participation fee covers[#]:

- THREE free seats at the Final Presentation Seminar and Networking Lunch
- ONE free seat at the Award Presentation Ceremony and Networking Dinner

Participating organizations are required to settle the participation fee before the entry deadline. Otherwise, they would not be invited for the judging process.

* Small and Medium Enterprises (SMEs) refer to organizations which employ not more than 100 persons in Hong Kong and are not subsidiaries of any group of companies or local offices of multinational companies. The Hong Kong Management Association reserves the right to make the final and binding decisions on the eligibility of applicants.

[#] Not applicable to those SMEs enjoying free participation fee.

CAMPAIGN AWARDS SPECIAL AWARDS

Participating organizations which would like to be considered for the following Special Award(s) are requested to elaborate more on specific area in the five-page Campaign Awards Written Submission to facilitate Examiners' judging.

Participating organizations are requested to indicate which of the following Special Award(s) they would like to compete for in the Entry Form:



EXCELLENCE IN CAREER DEVELOPMENT

This Special Award will be given to those training and development programmes which have effectively enhanced employees' skillsets needed for current and future roles while sharpening their ability for career advancement when opportunities arise.

EXCELLENCE IN CHANGE MANAGEMENT

This Special Award will be given to those training and development programmes which have successfully driven changes in organizational structure, systems, processes, or other critical aspects to achieve business goals.

EXCELLENCE IN CULTURAL CHANGE

This Special Award will be given to those training and development programmes which have successfully fostered a cultural shift that is highly aligned with the strategic objectives and is well integrated within the organization.

EXCELLENCE IN DIGITAL TRANSFORMATION / AI ADOPTION

This Special Award will be given to those training and development programmes that have effectively utilized innovative technologies, including artificial intelligence, to transform and enhance learning experiences. The programme should demonstrate the ability to integrate digital tools and strategies that improve engagement, personalization, and overall effectiveness in training outcomes.

EXCELLENCE IN DIVERSITY, EQUITY AND INCLUSION PROMOTION

This Special Award will be given to those training and development programmes which facilitated and promoted a diversified, fair and inclusive work environment and culture.

EXCELLENCE IN ENVIRONMENTAL SUSTAINABILITY IN THE WORKPLACE

This Special Award will be given to those training and development programmes which successfully cultivated and developed employees' skills, knowledge and commitment in a more sustainable way of doing business and making a social impact.

EXCELLENCE IN INNOVATION

This Special Award will be given to those training and development programmes which have demonstrated innovation in its concept, design, implementation, reinforcement and/or outcome measurement.

CAMPAIGN AWARDS

SPECIAL AWARDS



EXCELLENCE IN LEADERSHIP DEVELOPMENT

This Special Award will be given to those training and development programmes which have successfully built a leadership development strategy and empowered leadership behaviour and qualities in its employees to long-term organizational success.

EXCELLENCE IN RESKILLING / UPSKILLING

This Special Award will be given to those training and development programmes that have effectively empowered employees through reskilling and upskilling initiatives. It must demonstrate a commitment to enhancing the workforce by equipping employees with the essential knowledge, skills, capabilities, and mindset required to thrive in a rapidly evolving work environment.

EXCELLENCE IN SOCIAL IMPACT

This Special Award will be given to those training and development programmes which have incorporated “social good” as a core strategy of the programme and effectively driven positive impact to organization and society.

EXCELLENCE IN STAKEHOLDER ENGAGEMENT

This Special Award will be given to those training and development programmes which have strategically involved and engaged relevant stakeholders in the objective setting, design, delivery and post intervention stages, contributing to the programme success.

EXCELLENCE IN TALENT DEVELOPMENT

This Special Award will be given to those training and development programmes that have successfully identified, nurtured, and retained talent within the organization, thereby contributing to sustained organizational success.

EXCELLENCE IN TEAM DEVELOPMENT

This Special Award will be given to those training and development programmes which have successfully created team dynamics and cultivated a high performance team.

EXCELLENCE IN WELLBEING

This Special Award will be given to those training and development programmes which have promoted healthy work-life balance and supported employee mental health and wellness as one of the strategies/training solutions.

EXCELLENT CAMPAIGN FOR ORGANIZATIONS WITH 500 EMPLOYEES OR LESS

This Special Award will be given to outstanding training and development programmes initiated and delivered by organizations with 500 employees or less.

CAMPAIGN AWARDS

JUDGING PROCESS

Submission of Entry Form (Deadline: Wednesday, 18 March 2026)	All participating organizations have to submit an Entry Form.
Submission of Written Submission (Deadline: Wednesday, 22 April 2026)	<p>All participating organizations are required to submit a five-page write-up in English on their training and development programmes.</p> <p>(optional) The submission can be supplemented with a short video without any animation or special effects, showcasing highlights of the programme. The video could be in English, Cantonese or Putonghua. If Cantonese or Putonghua is used, English subtitles should be provided.</p>
Review of Written Submission by Board of Examiners and Selection of Finalists and Special Awards Recipients	Based on the written submissions, ten finalists as well as recipients of all the Special Awards, will be decided by the Board of Examiners.
Final Presentation Seminar (Wednesday, 26 August 2026)	<p>The ten finalists will share their programmes and practices at the Final Presentation Seminar which will be a one-day open-to-public seminar. The finalists of Campaign Awards can have a maximum of two representatives presenting at the Final Presentation Seminar. Each finalist will be invited to give a 20-minute presentation in English* followed by a 10-minute question-and-answer session before a Panel of Adjudicators who will decide on the winners of Gold, Silver, Bronze Awards and Excellence Awards.</p> <p>The scores given by the Board of Examiners during the first-round judging and the Panel of Adjudicators during the Final Presentation Seminar will carry 30% and 70% respectively of the final weighting.</p> <p>Recipients of the HR Professionals' Favourite Campaign and Youth's Most Favourite Campaign will be decided by the number of votes received from participants during the Final Presentation Seminar.</p>
Award Presentation Ceremony (Thursday, 5 November 2026)	The Award Presentation Ceremony will be held during the Susan Yuen Memorial Lecture and all the results of the Awards will be announced.

* Presentation could be conducted in Putonghua for entries from Mainland enterprises.

JUDGING CRITERIA



		MARKS
1	OBJECTIVE SETTING	15
1.1	The Programme demonstrated evidence of effective consultation and robust diagnostics to establish Programme objectives.	
1.2	The Programme objectives addressed specific business/organizational challenges.	
1.3	The Programme considered the people performance improvement and development needs that enhanced organizational capability, performance and business results.	
2	DESIGN AND IMPLEMENTATION	40
2.1	The Programme was designed with relevant content to meet the desired objectives.	
2.2	The Programme was effectively implemented.	
2.3	Relevant stakeholders (e.g. top management, line managers, etc.) were actively involved and appropriately engaged in the objective setting, design, delivery and post intervention stages.	
2.4	The Programme integrated with relevant business/organizational and human resources practices/processes to achieve the desired outcomes.	
3	MEASUREMENT AND OUTCOMES	30
3.1	The measurement process/metrics of the Programme was rigorous and reliable.	
3.2	The Programme achieved the stated business/organizational and learning objectives.	
3.3	The Programme was cost effective.	
3.4	The Programme has demonstrated sustainable outcomes.	
4	INNOVATION	15
4.1	The Programme was innovative in its concept, design, implementation, reinforcement and/or outcome measurement.	
4.2	The Programme set a new training or people development standard for the organization and/or the industry.	
5	EXCEPTIONAL MERITORIOUS ASPECTS OF THE INTERVENTION	10
5.1	The Programme was agile and quick to address the internal and/or external challenges facing the organization.	
5.2	The Programme was designed and implemented with due consideration to the importance of diversity, equity and inclusion.	
5.3	The Programme has transformed the overall learning and development strategies and brought long-term impact to the organization and/or the industry.	
Total		110

CAMPAIGN AWARD ENTRY FORM

ACT-42846-2026-2-NL

To: The Secretariat, Award for Excellence in Training and Development 2026
The Hong Kong Management Association
16/F, Tower B, Southmark,
11 Yip Hing Street,
Wong Chuk Hang,
Hong Kong



Register Now!

Attn: Ms Ellis Yeung, Senior Membership and Event Consultant Tel: 9274 7518 Email: ellisyeung@hkma.org.hk
Ms Candice Liu, Senior Membership and Event Executive Tel: 2774 8515 Email: candiceliu@hkma.org.hk

Name of Programme: _____

Name of Organization: _____

Address: _____

_____ Number of Employees in the Organization: _____

Contact Person: (Mr/Ms) _____

Job Title: _____

Nature of Business: _____

Tel: _____ Mobile: _____ Email: _____

Participating organizations are requested to indicate which Special Award(s) they would like to compete for:

- | | |
|--|--|
| <input type="checkbox"/> Excellence in Career Development | <input type="checkbox"/> Excellence in Social Impact |
| <input type="checkbox"/> Excellence in Change Management | <input type="checkbox"/> Excellence in Stakeholder Engagement |
| <input type="checkbox"/> Excellence in Cultural Change | <input type="checkbox"/> Excellence in Talent Development |
| <input type="checkbox"/> Excellence in Digital Transformation / AI Adoption | <input type="checkbox"/> Excellence in Team Development |
| <input type="checkbox"/> Excellence in Diversity, Equity and Inclusion Promotion | <input type="checkbox"/> Excellence in Wellbeing |
| <input type="checkbox"/> Excellence in Environmental Sustainability in the Workplace | <input type="checkbox"/> Excellent Campaign for Organizations with 500 Employees or Less |
| <input type="checkbox"/> Excellence in Innovation | <input type="checkbox"/> Others: Excellence in _____ |
| <input type="checkbox"/> Excellence in Leadership Development | (Please specify the name of the Special Award that suits your programme.) |
| <input type="checkbox"/> Excellence in Reskilling / Upskilling | |

☐ HKMA Member ☐ Non-Member

HK\$13,900 (HKMA Member) / HK\$17,900 (Non-Member) / Free for SMEs* for each entry of Campaign Award
HK\$1,800 (HKMA Member) / HK\$2,200 (Non-Member) / Free for SMEs* for the first entry of Special Award

We would like to submit an entry of Campaign Award and _____ Special Award(s).

A crossed cheque no: _____ of HK\$ _____ made payable to "**The Hong Kong Management Association**" is enclosed.

* Small and Medium Enterprises (SMEs) refer to organizations which employ not more than 100 persons in Hong Kong and are not subsidiaries of any group of companies or local offices of multinational companies. The Hong Kong Management Association reserves the right to make the final and binding decisions on the eligibility of applicants.

Signature: _____ Date: _____

(not later than Wednesday, 18 March 2026)

(Organizations may submit more than one entry. Please complete a separate form for each entry.)

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Enquiries:

Mr Kevin Yam kevinyam@hkma.org.hk
Ms Ellis Yeung ellisyeung@hkma.org.hk

Join Us Now!

PAST CAMPAIGN AWARD WINNERS

2025

Gold Award

The Hong Kong and China Gas Company Limited

Silver Awards

CLP Power Hong Kong Limited
Tam Jai International Co. Limited

Bronze Awards

AXA Hong Kong & Macau
DFI Retail Group
Ernst & Young Group Limited

Excellence Awards

Jebsen Group
Hong Kong Disneyland Resort (2 Entries)
Urban Renewal Authority

2024

Gold Award

MTR Corporation

Silver Awards

McDonald's Hong Kong
Urban Renewal Authority

Bronze Awards

The Hongkong Electric Company, Limited
HKT Limited
HSBC Life (International) Limited

Excellence Awards

Cathay Pacific Airways Limited
CLP Power Hong Kong Limited
MTR Corporation
PwC China & Hong Kong

2023

Gold Award

Marco Polo Hotels – Hong Kong

Silver Awards

AIA Hong Kong and Macau
FUJIFILM Business Innovation Hong Kong Limited

Bronze Awards

FedEx
Hang Seng Bank Limited
Wynn Macau, Limited

Excellence Awards

Arup
AXA Hong Kong
The Hong Kong Jockey Club
Swire Properties Limited

2022

Gold Award

Prudential Hong Kong Limited

Silver Awards

Hongkong Land Limited
The Hong Kong Jockey Club

Bronze Awards

CLP Power Hong Kong Limited
Esquel Group
Sino Group

Excellence Awards

Bupa (Asia) Limited
The Hong Kong Jockey Club
Standard Chartered Bank (Hong Kong) Limited
Tricor Hong Kong

2021

Gold Award

The Hong Kong and China Gas Company Limited

Silver Awards

Architectural Services Department, HKSARG
Electrical and Mechanical Services Department, HKSARG

Bronze Awards

AXA Hong Kong & Macau
Hilti Asia Limited
McDonald's Hong Kong

Excellence Awards

DBS Bank (Hong Kong) Limited
MTR Railway Operations (Macau) Company Limited
Urban Renewal Authority (2 Entries)

2020

Gold Award

Fung Group / McDonald's /
New World Development / TONGAS

Silver Awards

CLP Power Hong Kong Limited
Stan Group (Holdings) Limited

Bronze Awards

Cordis, Hong Kong
Esquel Group
HKT Ltd – PCCW Global

Excellence Awards

Airport Authority Hong Kong
AXA Hong Kong & Macau
Bupa (Asia) Ltd. / Quality HealthCare Medical Services Ltd.
Wynn Resorts (Macau) S.A.

2019

Gold Award

Architectural Services Department,
HKSAR Government

Silver Awards

Generation: You Employed (HK) Limited
Hilti Asia Limited

Bronze Awards

HKT Limited – Commercial Group
New World Development Company Limited
Ovolo Group

Excellence Awards

MGM China
MTR Corporation Limited
New World Development Company Limited
Zurich Insurance (Hong Kong)

2018

Skills Training Category

Gold Award

Direction Association for the Handicapped

Silver Award

Hotel ICON

Bronze Award

AIA International Limited

Excellence Awards

Jardine Aviation Services Group (2 Entries)
K11 Concepts Limited

Development Category

Gold Award

Quality HealthCare Medical Services Limited

Silver Award

Pfizer Corporation Hong Kong Limited

Bronze Award

Ocean Park Corporation

Excellence Awards

AIA International Limited
Laws Fashion Group Limited
Sun Life Hong Kong Limited

* The above list shows the Award recipients and their organizations during the year of the Award indicated.

PAST CAMPAIGN AWARD WINNERS



2017

Skills Training Category

Gold Award

Asia Pacific Heart Rhythm Society and
Abbott Laboratories

Silver Award

Sino Group

Bronze Award

MTR Corporation

Excellence Awards

Chow Tai Fook Jewellery Company Limited
Manulife (International) Limited
Ngong Ping 360 Limited

Development Category

Gold Award

Hong Kong Airlines Limited

Silver Award

Cathay Pacific Airways

Bronze Award

FTLife Insurance Company Limited

Excellence Awards

Citi Hong Kong
The Hong Kong Jockey Club
MTR Corporation

2016

Skills Training Category

Gold Award

Cordis, Hong Kong

Silver Award

MTR Corporation and
Sports Federation & Olympic Committee of
Hong Kong, China

Bronze Award

TAL Apparel Limited

Excellence Awards

Fuji Xerox (Hong Kong) Limited
Hong Kong Sheng Kung Hui Welfare Council
Limited
The Great Eagle Properties Management
Company Limited – Langham Place

Development Category

Gold Award

Prudential Hong Kong Limited

Silver Award

Esquel Group

Bronze Award

Manulife (International) Limited

Excellence Awards

Bank of China (Hong Kong) Limited
Wallem Group
Zurich Insurance (Hong Kong)

2015

Skills Training Category

Gold Award

Cathay Pacific Airways Limited

Silver Award

Synergis Management Services Limited

Bronze Award

Maxim's Caterers Limited

Excellence Awards

DBS Bank (Hong Kong) Limited
Federal Express (Hong Kong) Limited
Sun Life Hong Kong Limited

Development Category

Gold Award

The Hong Kong Society for the Aged

Silver Award

DBS Bank (Hong Kong) Limited

Bronze Award

McDonald's Restaurants (Hong Kong) Limited

Excellence Awards

CLP Power Hong Kong Limited
Midland Holdings Limited
Shangri-La Hotels and Resorts

25th Anniversary Awards

Most Dedicated Organizations to People Development

CLP Power Hong Kong Limited
The Hong Kong Jockey Club
HSBC
Maxim's Caterers Limited
MTR Corporation

2014

Skills Training Category

Gold Award

Hong Kong Broadband Network Limited

Silver Award

Synergis Management Services Limited

Bronze Award

RS Components Limited

Excellence Awards

Chow Tai Fook Jewellery Company Limited
Hotel ICON
Ma Belle Jewellery Company Limited

Development Category

Gold Award

Crystal Group

Silver Award

DFS Group Limited

Bronze Award

Bank of China (Hong Kong) Limited

Excellence Awards

Fuji Xerox (Hong Kong) Limited
Hotel ICON
Shun Tak – China Travel Ship Management Limited

* The above list shows the Award recipients and their organizations during the year of the Award indicated.

PAST CAMPAIGN AWARD WINNERS

2013

Skills Training Category

Gold Award

Maxim's Caterers Limited

Silver Award

MTR Corporation

Bronze Award

The Hong Kong Jockey Club

Excellence Awards

HSBC

The Kowloon Motor Bus Company (1933) Limited

Sun Life Hong Kong Limited

Development Category

Gold Award

Chun Wo Development Holdings Limited

Silver Award

DFS Group Limited

Bronze Award

FedEx Express (China)

Excellence Awards

AIA International Limited

MTR Corporation

Societe Generale, Asia-Pacific

2012

Skills Training Category

Gold Award

The Hong Kong Jockey Club

Silver Award

DHL Express (HK) Limited

Bronze Award

CLP Power Hong Kong Limited

Excellence Awards

Hong Kong Air Cargo Terminals Limited

Hong Kong Broadband Network Limited

Shanghai Feng Cheng Property Management Co Ltd –
Subsidiary of Shui On Land (HK & China)

Development Category

Gold Award

The Hong Kong Society for the Aged

Silver Award

Hip Hing Construction Company Limited

Bronze Award

MTR Corporation

Excellence Awards

Civil Service Training and Development

Institute, Civil Service Bureau

The Dow Chemical Company

HSBC

2011

Gold Prize

BOC Group Life Assurance Company Limited

Silver Prize

Shangri-La Hotels and Resorts

Bronze Prize

Kowloon Central Cluster, Hospital Authority

Excellence Awards

Fleet Management Limited

Maxim's Caterers Limited

Standard Chartered Bank (Hong Kong) Limited

2010

Gold Prize

Bank of China (Hong Kong) Limited

Silver Prize

Morgan Stanley

Bronze Prize

The Hong Kong Jockey Club

Excellence Awards

Aon Hong Kong Limited

Fuji Xerox (Hong Kong) Limited

Mandarin Oriental Hotel Group

2009

Gold Prize

MTR Corporation

Silver Prize

Synergis Management Services Limited

Bronze Prize

Zurich Life Insurance Company Limited

Certificates of Excellence

Hang Yick Properties Management Limited

Hong Yip Service Company Limited

InterContinental Grand Stanford Hong Kong

2008

Gold Prize

CLP Power Hong Kong Limited

Silver Prize

Maxim's Caterers Limited and Hospital Authority

Bronze Prize

The Hong Kong Jockey Club

Certificates of Excellence

Canossa Hospital (Caritas)

Hong Kong CSL Limited

Inter Continental Hong Kong

2007

Gold Prize

Tao Heung Group Limited

Silver Prize

Kowloon-Canton Railway Corporation

Bronze Prize

The Hong Kong Jockey Club

Certificates of Excellence

Kowloon Shangri-La Hotel

Li & Fung (Trading) Limited

PCCW Limited

2006

Gold Prize

Langham Place Hotel

Silver Prize

Gammon Construction Limited

Bronze Prize

Hang Seng Bank

Certificates of Excellence

Hang Seng Bank

Jones Lang LaSalle – Management Solutions

Shun Hing Electric Service Centre Limited

* The above list shows the Award recipients and their organizations during the year of the Award indicated.

PAST CAMPAIGN AWARD WINNERS



2005

Gold Prize

Langham Place Hotel

Silver Prize

CLP Power Hong Kong Ltd

Bronze Prize

The Hong Kong and China Gas Company Ltd

Certificates of Merit

HSBC

PCCW Limited

Standard Chartered Bank (Hong Kong) Limited

Special Award for SMEs

KC Maritime Ltd

2004

Gold Prize

The Hong Kong Jockey Club

Silver Prize

HSBC

Bronze Prize

AXA China Insurance Co Ltd

Certificates of Merit

ACNielsen (China) Ltd

Hong Kong Housing Authority

MTR Corporation

2003

Gold Prize

Cathay Pacific Airways Ltd

Silver Prize

Circle K Convenience Stores (HK) Ltd

Bronze Prize

HSBC

Certificates of Merit

Canossa Hospital (Caritas)

Kai Shing Management Services Ltd

Sun Hung Kai Properties Ltd

2002

Gold Prize

Hong Kong Housing Authority

Silver Prize

Hsin Chong Real Estate Management Ltd

Bronze Prize

Allen & Overy (HK) Limited

Certificates of Merit

American International Assurance Company (Bermuda) Limited

Hong Yip Service Company Ltd

Shangri-La Hotels and Resorts

2001

Gold Prize

Hang Seng Bank Ltd

Silver Prize

Hongkong Post

Bronze Prize

Watson's The Chemist

Certificates of Merit

Giordano International Limited

Hang Yick Properties Management Limited

Hong Yip Service Company Ltd

2000

Gold Prize

Standard Chartered Bank

Silver Prize

Hong Kong Housing Authority

Bronze Prize

The Hong Kong Jockey Club

Certificates of Merit

Heraeus Ltd

Hospital Authority

MTR Corporation

1999

Gold Prize

Hang Seng Bank Ltd

Silver Prize

CLP Power Hong Kong Ltd

Bronze Prize

Hang Seng Bank Ltd

Certificates of Merit

Goodwell Property Management Ltd

The Jockey Club Kau Sai Chau Public Golf Course Ltd

Kowloon-Canton Railway Corporation

1998

Gold Prize

Sheraton Hong Kong Hotel & Towers

Silver Prize

Tse Sui Luen Jewellery Co Ltd

Bronze Prize

DHL International (H.K.) Ltd

Certificates of Merit

The Hong Kong Jockey Club

Hong Kong Police

Shell Hong Kong Ltd

1997

Strategic HRD Category

Silver Prize

Regal Hotels International

Bronze Prize

DHL International (H.K.) Ltd

Skills Training and Development Category

Gold Prize

Hang Seng Bank Ltd

Silver Prize

Marks and Spencer (HK) Ltd

Bronze Prize

Regal Hotels International

1996

Overall Winner

Giordano Ltd

Strategic HRD Category

Giordano Ltd

Skills Training and Development Category

Mass Transit Railway Corporation

1995

Overall Winner

Hospital Authority

Strategic HRD Category

Hospital Authority

Skills Training and Development Category

Mass Transit Railway Corporation

1994

Overall Winner

Kowloon-Canton Railway Corporation

Strategic Management/Strategic HRD/TQM Training Category

Kowloon-Canton Railway Corporation

Management/Supervisory Training Category

Cathay Pacific Catering Services (HK) Limited

Professional/Technical Training Category

Securair Limited

1993

Overall Winner

The Asian Sources Media Group

Strategic Management/Strategic HRD/Customer Service/TQM Training Category

The Sino Group

Management/Supervisory Training Category

The Asian Sources Media Group

Professional/Technical Training/Others Category

Hong Kong Aircraft Engineering Company Limited

1992

Service Category

Mass Transit Railway Corporation

Commercial and Industrial Category

Shell Hong Kong Limited

1991

Service Category

Arthur Andersen & Company

Manufacturing Category

Computer Products Asia-Pacific Limited

Construction Category

Franki Kier Limited

Wholesale/Retail/Import/Export Category

Jardine Pacific Ltd – Pizza Hut Division

Utilities and Public Sector Category

Mass Transit Railway Corporation

1990

Multi-National Corporations Category

China Light & Power Company Limited

* The above list shows the Award recipients and their organizations during the year of the Award indicated.



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INDIVIDUAL AWARDS

ELIGIBILITY

The Individual Awards aim to recognize the outstanding achievement of trainers who have made significant contribution to the human resources development of their organizations as well as the community.

CATEGORIES

There are two categories for individual awards:

1. Distinguished Trainer Awards

Executives who have engaged in the human resources and / or training and development profession for a minimum of 5 years and are providing training for staff members of their own organization, service providers of their clients (for trainers from consulting business).

A **Trainer of the Year** will be selected by the Panel of Adjudicators from among the Distinguished Trainer Awardees.

2. Outstanding New Trainer Awards

Executives who have engaged in the human resources and / or training and development profession for less than 5 years and are providing training for staff members of their own organization, service providers or their clients (for trainers from consulting business).

A **Best Rising Star of the Year** will be selected by the Panel of Adjudicators from among the Outstanding New Trainer Awardees.

Trainers from the consulting business may enter the Awards. However, if the training and/or development programmes described in the written submission and in the interview session are from those of their clients, endorsement from their clients must be provided.

AWARDS

The following awards will be granted to outstanding trainers by the Board of Examiners:

- Trainer of the Year
- Best Rising Star of the Year
-  Distinguished Trainer Awards
-  Outstanding New Trainer Awards

BENEFITS AND RECOGNITION

- For **Distinguished Trainer Awardees**, they will be granted:
 - HKMA Professional Manager status. The membership fee and the CPD requirements for the first two years will be waived; and
 - Membership at the HKMA Human Capital Management Society.
- For **Outstanding New Trainer Awardees**, they will be granted:
 - HKMA Full Membership or Associate Membership status, depending on their work experience and academic qualifications. The membership fee for the first two years will be waived; and
 - Membership at the HKMA Human Capital Management Society.

INDIVIDUAL AWARDS SCHEDULE

Deadline for Nomination

Wednesday, 18 March 2026

Deadline for Written Submission

Friday, 8 May 2026

Interview Session

Tuesday, 16 June 2026

Final Presentation Seminar

Wednesday, 26 August 2026

Award Presentation Ceremony

Thursday, 5 November 2026

PARTICIPATION FEE

HKMA Member: \$10,900 per nominee

Non-Member: \$15,900 per nominee

The participation fee covers:

- ONE free seat at the Final Presentation Seminar and Networking Lunch
- ONE free seat at the Award Presentation Ceremony and Networking Dinner
- TWO free seats at the Seminar on "Future-Ready: Empowering Learning for Tomorrow"

Participating organizations are required to settle the participation fee before the entry deadline. Otherwise, they would not be invited for the judging process.

INDIVIDUAL AWARDS

JUDGING PROCESS

<p>Nomination (Deadline: Wednesday, 18 March 2026)</p>	<p>All entrants have to be nominated by their organizations which are required to send in the Nomination Form. An organization can nominate a maximum of five trainers in each category.</p>
<p>Written Submission (Deadline: Friday, 8 May 2026)</p>	<p>All entrants are required to submit a four-page written submission covering all the Judging Criteria together with a one-page summary of personal information in English, which will be reviewed by the Board of Examiners. The signature campaign cited in the submission should be conducted and completed within the last five years.</p>
<p>Interview Session (Tuesday, 16 June 2026)</p>	<p>All entrants will be invited to an interview session. Winners of the Distinguished Trainer Awards and Outstanding New Trainer Awards as well as the finalists of the Trainer of the Year will be selected by the Board of Examiners.</p> <p><u>Distinguished Trainer Awards</u> The interview will be divided into two parts:</p> <ol style="list-style-type: none"> 1. A 10-minute presentation, covering all the judging criteria, to be followed by a 5-minute question-and-answer session in English, Cantonese or Putonghua. 2. A 10-minute presentation on a training plan in English, Cantonese or Putonghua. Participants would be informed of the training plan topic 30 minutes before the interview session. <p><u>Outstanding New Trainer Awards</u> The interview will be divided into two parts:</p> <ol style="list-style-type: none"> 1. A 10-minute presentation, covering all the judging criteria, to be followed by a 5-minute question-and-answer session in English, Cantonese or Putonghua. . 2. A 10-minute short training in English, Cantonese or Putonghua. Participants would be informed of the training
<p>“Trainer of the Year” and “Best Rising Star of the Year” Final Judging (Wednesday, 26 August 2026)</p>	<p>Finalists of the “Trainer of the Year” and “Best Rising Star of the Year” selected from among the “Distinguished Trainer Awardees” and “Outstanding New Trainer Awardees” will be invited to attend a Final Judging which includes a 5-minute presentation on his/her written submission, followed by a 5-minute question-and-answer session either English, Cantonese, or Putonghua by the Panel of Adjudicators on the day of the Final Presentation Seminar to compete for the “Trainer of the Year” and “Best Rising Star of the Year”</p>
<p>Award Presentation Ceremony (Thursday, 5 November 2026)</p>	<p>The Award Presentation Ceremony will be held during the Susan Yuen Memorial Lecture and all the results of the Awards will be announced.</p>

OUTSTANDING NEW TRAINER AWARD

JUDGING CRITERIA

MARKS

1	SIGNATURE CAMPAIGN	80
	The Trainer can demonstrate he/she has played a key role in contributing to the success of a training and/or development programme. From the programme, the Trainer has demonstrated his/her competencies as a good trainer which include the following areas:	
1.1	Making sure that training is connected to business/organizational needs and external environment	20
1.1.1	Meets regularly with sponsors to keep in touch with business/organizational needs	
1.1.2	Good at helping managers identify what they want their people to be able to do	
1.1.3	Establishes direction from sponsors as the first step in any new project	
1.1.4	Passionate about making sure that training needs are clearly identified	
1.1.5	Maintains relevance by refining training objectives/programme design in response to the business/organizational needs and changing commercial context	
1.1.6	Effective in gaining management buy-in	
1.2	Ability to design purposeful learning processes	20
1.2.1	Conducts rigorous and holistic analysis and effectively addresses those factors contributing to the performance gap	
1.2.2	Actively involves sponsors in the training and/or development process	
1.2.3	Focuses on outcomes rather than activities when setting training objectives	
1.2.4	Rigorous in making sure that courses are designed to be good learning experiences	
1.2.5	Makes explicit their assumptions about people and how they learn	
1.2.6	Makes sure that trainees can successfully apply new ideas into their workplace	
1.2.7	Creatively adapts training sessions to meet the needs of trainees	
1.3	Ability to manage and deliver a designed programme	20
1.3.1	Listens to and values participant contributions	
1.3.2	Illustrates new concepts and ideas with appropriate examples from the learners' workplace	
1.3.3	Regards training sessions as an opportunity to role model the behaviours being taught	
1.3.4	Encourages trainees to learn at their own pace and cater for different learning styles	
1.3.5	Encourages trainees to be independent and think for themselves	
1.3.6	Creates interest and challenge in their approach to training	
1.3.7	Integrates training sessions so that trainees can see how it all fits together	
1.4	Ability to evaluate training	20
1.4.1	Based on trainees' satisfaction levels	
1.4.2	Based on improvement in trainees' competence	
1.4.3	Based on impact on job performance	
1.4.4	Based on improvement in targeted organizational performance/business results	
1.4.5	In partnership with managers and sponsors	
2	PERSONAL ACHIEVEMENTS AND CONTINUOUS DEVELOPMENT	20
2.1	The Trainer has achieved academic or professional awards and other public recognition related to training and development.	
2.2	The Trainer has demonstrated continuous self-improvement to further his/her career in training and development.	

Total 100

DISTINGUISHED TRAINER AWARD

JUDGING CRITERIA



		MARKS
1	SIGNATURE CAMPAIGN	100
	The Trainer can demonstrate he/she has played a leading role in contributing to the success of a training and/or development programme. From the programme, the Trainer has demonstrated his/her competencies as a good trainer which include the following areas:	
1.1	Making sure that training is connected to business/organizational needs and external environment	20
1.1.1	Meets regularly with sponsors to keep in touch with business/organizational needs	
1.1.2	Good at helping managers identify what they want their people to be able to do	
1.1.3	Establishes direction from sponsors as the first step in any new project	
1.1.4	Passionate about making sure that training needs are clearly identified	
1.1.5	Maintains relevance by refining training objectives/programme design in response to the business/organizational needs and changing commercial context	
1.2	Ability to design purposeful learning processes	20
1.2.1	Conducts rigorous and holistic analysis and effectively addresses those factors contributing to the performance gap	
1.2.2	Actively involves sponsors in the training and/or development process	
1.2.3	Focuses on outcomes rather than activities when setting training objectives	
1.2.4	Rigorous in making sure that courses are designed to be good learning experiences	
1.2.5	Makes explicit their assumptions about people and how they learn	
1.2.6	Makes sure that trainees can successfully apply new ideas into their workplace	
1.2.7	Creatively adapts training sessions to meet the needs of trainees	
1.3	Ability to manage and deliver a designed programme	20
1.3.1	Listens to and values participant contributions	
1.3.2	Illustrates new concepts and ideas with appropriate examples from the learners' workplace	
1.3.3	Regards training sessions as an opportunity to role model the behaviours being taught	
1.3.4	Encourages trainees to learn at their own pace and cater for different learning styles	
1.3.5	Encourages trainees to be independent and think for themselves	
1.3.6	Creates interest and challenge in their approach to training	
1.3.7	Integrates training sessions so that trainees can see how it all fits together	
1.4	Role in the internal marketing of training plans to stakeholders	20
1.4.1	Effective in gaining senior management buy-in	
1.4.2	Authentically engages and inspires diverse group of stakeholders	
1.5	Ability to evaluate training	20
1.5.1	Based on trainees' satisfaction levels	
1.5.2	Based on improvement in trainees' competence	
1.5.3	Based on impact on job performance	
1.5.4	Based on improvement in targeted organizational performance/business results	
1.5.5	In partnership with managers and sponsors	
2	PERSONAL ACHIEVEMENTS AND CONTINUOUS DEVELOPMENT	20
2.1	The Trainer has achieved substantial academic or professional awards and other public recognition related to training and development.	
2.2	The Trainer has contributed to training and development as a profession in the business community.	
3	ACHIEVEMENT IN ENHANCING TRAINING AND DEVELOPMENT CAPABILITY	20
	The Trainer has helped improve and enhance the training and development capability of the current and/or previous organizations and contributed to the strategic direction of the organization.	
		Total 140

TRAINER OF THE YEAR / BEST RISING STAR OF THE YEAR JUDGING CRITERIA



	MARKS
1. Does this trainer ensure that activities are based on real business/organization and individual needs?	20
2. Can this trainer design courses that work well with learners to deliver real results back in the workplace?	20
3. Is this trainer actively engaged in the business in personally designing and delivering courses?	20
4. Is this trainer flexible enough to balance the needs of different trainees and the overall objectives set?	30
5. Can this trainer determine the success of training at the individual, job and business/organization impact levels?	20
6. Overall can this trainer impact individual performance to meet business/organizational challenges, and go beyond the classroom to develop organizational capabilities, and even beyond the organization to contribute to the development of training as a profession?	20
Total	130

INDIVIDUAL AWARD NOMINATION FORM

ACT-42846-2026-3-NL

To: The Secretariat, Award for Excellence in Training and Development 2026
The Hong Kong Management Association
16/F, Tower B, Southmark, 11 Yip Hing Street, Wong Chuk Hang, Hong Kong



Register Now!

Attn: Ms Ellis Yeung, Senior Membership and Event Consultant Tel: 9274 7518 Email: ellisyeung@hkma.org.hk
Ms Candice Liu, Senior Membership and Event Executive Tel: 2774 8515 Email: candiceliu@hkma.org.hk

Name of Organization: _____

Address: _____

Name of Nominator: (Mr/Ms) _____ Job Title: _____

Contact Person: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

A. Nomination(s) for Distinguished Trainer Awards

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

B. Nomination(s) for Outstanding New Trainer Awards

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

Name: (Mr/Ms) _____ Job Title: _____

Tel: _____ Mobile: _____ Email: _____

A crossed cheque no: _____ of HK\$ _____ made payable to
"The Hong Kong Management Association" is enclosed.

☐ HK\$10,900 (HKMA Member) ☐ HK\$15,900 (Non-Member) for each nomination

Signature: _____ Date: _____

(not later than Wednesday, 18 March 2026)

PAST INDIVIDUAL AWARD WINNERS



2025

Hongkong Land Trainer of the Year

Ms Chan On Ki, Anki

Tam Jai International Co. Limited

AIA International Distinguished Trainer Awardees

Ms Chan On Ki, Anki

Tam Jai International Co. Limited

Mr Cheung Ho Yuen, Isaac

AXA Hong Kong and Macau

Mr Hu Cyu Ming

Chow Tai Fook Life Insurance Company Limited

Ms Lau King Chi, Stephanie

Prudential Hong Kong Limited

Mr Lo Tsz Hin, Gavin

AIA International Limited

Mr Lok Yui Cheung, Raphael

CLP Power Hong Kong Limited

Mr Lui Man Hei, Brian

Prudential Hong Kong Limited

Ms Ana Siu

HKT Limited

Prudential Hong Kong Outstanding New Trainer Awardees

Ms Chan Ka Sin, Jenny

MTR Corporation Limited

Mr Chiu Hoi Pang

MHK Restaurants Limited

Ms Chiu Wai Yee, Annie

MHK Restaurants Limited

Ms Ho Ying Ying

Cathay Pacific Airways Limited

Ms Ko Ka Man, Gladys

AXA Hong Kong and Macau

Ms Kwok Hui Fan, Emily

AXA Hong Kong and Macau

Mr Lam Ka Fai

Prudential Hong Kong Limited

Ms Lam Lee Sze, Cherrie

Prudential Hong Kong Limited

Mr Leung Wing Ming, Dickey

CLP Power Hong Kong Limited

Mr Li Wing Chung, Erik

Prudential Hong Kong Limited

Mr Liu Weifeng

AIA International Limited

Ms Lo Chi Ning, Attar

Octopus Holdings Limited

Ms Lo Ching, Venus

AXA Hong Kong and Macau

Mr Mak Ho Yeung, Marco

Prudential Hong Kong Limited

Ms Sze Wing Yan, Cyanne

Prudential Hong Kong Limited

Ms Phoebe Tam

Tam Jai International Company Limited

Ms Tse Suet Ying, Jessie

AXA Hong Kong and Macau

Mr Wu Ka Lun

AXA Hong Kong and Macau

Mr Xu Zekai, Jacky

Prudential Hong Kong Limited

Mr Yip Cheuk Sing, Alvin

Chow Tai Fook Life Insurance Company Limited

2024

Trainer of the Year

Ms Gobby Leung Tsz Yan

AXA Hong Kong and Macau

Distinguished Trainer Awardees

Ms Jacki Fung Tsz Ki

Cathay Pacific Airways Limited

Ms Huang TianHong Anchor

Prudential Hong Kong Limited

Ms Gobby Leung Tsz Yan

AXA Hong Kong and Macau

Mr Siu Kit Sum

AIA International Limited

Ms Wong Kin Wai

BOC Group Life Assurance Company Limited

Mr Yeung Chi Man, Cliff

China Mobile Hong Kong Company Limited

Outstanding New Trainer Awardees

Ms Chan Ho Ting Veronica

Vocational Training Council

Mr Isaac Cheung Ho Yuen

AXA Hong Kong and Macau

Mr Cheung Kin Po

AXA Hong Kong and Macau

Mr Cheung Lui

HSBC Life (International) Limited

Mr Chiu Tsz Ho Ivan

MTR Corporation

Mr Chow Wai Nam Ray

Hilti (HK) Limited

Ms Chui Yuen Ting, Yuki

AXA Hong Kong and Macau

Mr Chun Lap Hang, Paul

MTR Corporation

Ms Pheron Lui Hui

HSBC Life (International) Limited

Mr Kong Pan Pan Jimmy

McDonald's Hong Kong

Mr Lam Kwan Ngai

AIA International Limited

Ms Lau Pui Ting

AIA International Limited

Mr Lee Ka Ho

AIA International Limited

Mr Li Chak Tung

China Mobile Hong Kong Company Limited

Ms Li Pik Yee, Kimmy

Swire Properties Limited

Ms Li Tsz Yan

Prudential Hong Kong Limited

Mr Li Yu Kwan

AXA Hong Kong and Macau

Mr Miao Wang

Prudential Hong Kong Limited

Mr Or Wai Ngai Jackie

HKT Limited

Ms Poon Wing Chi

Prudential Hong Kong Limited

Ms Poon Wing Yan Coco

Prudential Hong Kong Limited

Mr Tong Sai Man Simon

Hong Kong Air Cargo Terminals Limited

Mr Wong Pak Lam, Nic

CLP Power Hong Kong Limited

Mr Yiu Chun Lung

AXA Hong Kong and Macau

2023

Trainer of the Year

Mr Yuen Siu Pong, Collins

Prudential Hong Kong Limited

Distinguished Trainer Awardees

Ms Heidi Au

HKT Limited

Mr Chen Hong Shaw, Victor

Prudential Hong Kong Limited

Mr Fu Yat Kei, Jacky

AXA China Region Insurance Company Limited

Mr Leung Ka Chun, Eddie

Prudential Hong Kong Limited

Ms Yiu Kam Ki, Yuki

AIA International Limited

Mr Yuen Siu Pong, Collins

Prudential Hong Kong Limited

Outstanding New Trainer Awardees

Ms Chan Suet Hei, Karen

Prudential Hong Kong Limited

Mr Chow Wai Shun, Alexander

CSL Mobile Limited

Mr Dave Chung

AIA International Limited

Mr Chung Kiu Fung, Alan

CLP Power Hong Kong Limited

Ms Chung Yeung Mui

AIA International Limited

Ms Hui Sin Ching, Winnie

MTR Corporation Limited

Mr Kwok Wai, Kurtis

AIA International Limited

Ms Lai Yuet Hei, Isra

Marco Polo Hotels – Hong Kong

Ms Lam Pik Kwan, Elaine

MHK Restaurants Limited

Dr Lawson Law

Hang Seng Bank Limited

Ms Tsang Lok Yiu, Yoyo

Swire Coca-Cola HK

Ms Tso Ki Po, Veronica

Bupa (Asia) Limited

* The above list shows the Award recipients and their companies during the year of the Award indicated.

* The order of presentation of individual awardees receiving the same award is based on the alphabetical order of their surnames.

PAST INDIVIDUAL AWARD WINNERS

2022

Trainer of the Year

Ms Kwong Yick Ling, Sarah
HSBC Life (International) Limited

Distinguished Trainer Awardees

Mr Fung Wai Hong, Daniel
Prudential Hong Kong Limited
Ms Ho Manchi
AIA Hong Kong & Macau
Ms Kwong Yick Ling, Sarah
HSBC Life (International) Limited
Ms Lam Sze Sze, Gladys
Yip's Chemical Holdings Limited
Ms Wong Pik Chun, Sally
Prudential Hong Kong Limited
Mr Wong Tung Lui, Dony
Prudential Hong Kong Limited

Outstanding New Trainer Awardees

Ms Cheung Chi Fung, Daizy
Prudential Hong Kong Limited
Mr Fu Yat Kei, Jacky
AXA China Region Insurance Company Limited
Ms Ho Pik Ki, Peggy
AIA Hong Kong & Macau
Ms Tam Sau Ying, Tina
AIA Hong Kong & Macau
Mr Tsang Hing Cheong, Andy
CLP Power Hong Kong Limited
Mr Wu Wing Shing, Vincent
CLP Power Hong Kong Limited

2021

Trainer of the Year

Mr Lau Kai Kwan, Kenny
Ralph Lauren Asia Pacific Limited

Distinguished Trainer Awardees

Ms Cheung Lai Lai, Angela
Prudential Hong Kong Limited
Ms Chow Siu Po, Nicole
AIA International Limited
Mr Hung Shing Hing, Kilias
Prudential Hong Kong Limited
Mr Lau Kai Kwan, Kenny
Ralph Lauren Asia Pacific Limited
Mr Li Ying Cheung, Ricky
Prudential Hong Kong Limited

Outstanding New Trainer Awardees

Ms Cheung Pui Yung, Stephanie
Hilti (Hong Kong) Limited
Mr Martin Chung
GP Strategies (Hong Kong) Limited
Mr Ho Man Kit, Sampson
AIA International Limited
Ms Lau Zhi Ling, Phoebe
Quality HealthCare Medical Services Limited
Mr Lee Yan Ho, Kelvin
Infocan Computer (Hong Kong) Limited
Ms Wu Yifan Michelle
AXA China Region Insurance Company Limited

2020

Trainer of the Year

Mr Frank Mok
AIA International Limited

Distinguished Trainer Awardees

Dr Chan Suk Kuen Alison
AIA International Limited
Ms Fan Siu Ping Carol
AIA International Limited
Mr Lun Siu Hong
Prudential Hong Kong Limited
Mr Frank Mok
AIA International Limited
Mr Roland Lazol Ubando
GP Strategies (Hong Kong) Limited

Outstanding New Trainer Awardees

Mr Chak Ka Hang Amen
Prudential Hong Kong Limited
Ms Chan Shuk Wun Josephine
HKT Teleservices
Mr Chan Pui Kei
AXA China Region Insurance Co Ltd
Mr Li Ka Kin
Prudential Hong Kong Limited
Mr Liu Tsun Ki Marcus
Prudential Hong Kong Limited
Mr Lo Tsz Hin
AXA China Region Insurance Co Ltd
Mr Lui Man Hei
AXA China Region Insurance Co Ltd
Mr David Wong
CLP Power Hong Kong Limited
Ms Ashley Yang
AIA International Limited
Mr Yuen Tat Chuen
AIA International Limited
Mr Jason Yeung
CLP Power Hong Kong Limited

2019

Trainer of the Year

Ms Yip Ho Yue, Angela
Hotel ICON

Distinguished Trainer Awardees

Mr Chan Ching Fai, Chris
AIA International Limited
Mr Benny Lai
Fuji Xerox (Hong Kong) Limited
Mr Lai Koon Yin, Ken
AIA International Limited
Mr Lee Ka Fai, Joe
Quality HealthCare Medical Services Limited
Ms Ma Denise Wai Yue
Hong Kong Airlines
Mr Wong Ka Shing, Isaac
MetLife Hong Kong
Ms Yip Ho Yue, Angela
Hotel ICON

Outstanding New Trainer Awardees

Mr Chan Chun Pong, Chris
Link Asset Management Limited
Ms Funny Fan
HKBN Group
Ms Ho Sze Ching, Phoebe
CSL Mobile Limited
Ms Lo Ka Wing, Julian
HKT Limited
Mr Li Kwok Wai
AIA International Limited
Mr Aaron Pang
AIA International Limited
Mr So Wan Yeung, Trevor
Maxim's Group
Mr Wong Chun Ho, Shawn
CSL Mobile Limited
Ms Phoebe Zhan
AIA International Limited

* The above list shows the Award recipients and their companies during the year of the Award indicated.

* The order of presentation of individual awardees receiving the same award is based on the alphabetical order of their surnames.

PAST INDIVIDUAL AWARD WINNERS



2018

Trainer of the Year

Mr Edward Lo

Hang Lung Properties Limited

Distinguished Trainer Awardees

Mr Edward Lo

Hang Lung Properties Limited

Ms Angela Wong

Hang Seng Bank Limited

Outstanding New Trainer Awardees

Ms Cheung Pui Ying

AIA International Limited

Ms Claire He

CLP Power Hong Kong Limited

Mr Lee Hon Ming

Prudential Hong Kong Limited

Ms Windsor Lee

Chow Tai Fook Jewellery Group Limited

Mr Amen Lo

China Life Insurance (Overseas) Co Ltd

Mr Duke Ng

China Life Insurance (Overseas) Co Ltd

Ms Julia Ng

MTR Corporation

Mr Peter Pun

Hilti (Hong Kong) Limited

Ms Kim Qiu

AIA International Limited

Ms Kim Sin

Maxim's Group - Japanese Chain Restaurants

Mr Wong Pak Yin

Manulife (International) Limited

Ms Ronnie Wong

MTR Corporation

Mr Charles Yeung

Hotel ICON

Mr Larry Yik

K11 Concepts Limited

Mr Jeremy Yu

New World Development Company Limited

2017

Trainer of the Year

Mr Bruce Au

A.S. Watson Group

Distinguished Trainer Awardees

Mr Bruce Au

A.S. Watson Group

Mr David Chan

Maxim's Group - Japanese Chain Restaurants

Mr Roy Choy

Prudential Hong Kong Limited

Mr Harry Ng

Infocan Training Limited

Outstanding New Trainer Awardees

Mr Derek Au

GP Strategies Corporation

Mr Alpha Cheng

Prudential Hong Kong Limited

Ms Aing Fan

Midland Holdings Limited

Ms Bonnie Lau

Maxim's Group - Japanese Chain Restaurants

Mr Dickson Lau

CLP Power Hong Kong Limited

Mr Kenneth Lau

Midland Holdings Limited

Mr Tim Lau

HKT Limited

Mr Daniel Lee

Prudential Hong Kong Limited

Mr Jameson Lee

FedEx Express

Mr Ricky Li

Prudential Hong Kong Limited

Ms Carmen Lo

Jebsen & Co Ltd

Ms Grace Ma

MTR Corporation

Mr Sunny Wong

BOC Group Life Assurance Company Limited

2016

Trainer of the Year

Mr Tolar Ng

Ralph Lauren Asia Pacific Limited

Distinguished Trainer Awardees

Ms Vivian Ling

Citibank (Hong Kong) Limited

Mr Tolar Ng

Ralph Lauren Asia Pacific Limited

Mr Edmond Poon

Pricerite Stores Limited

Ms Julia Wong

Synergis Management Services Limited

Outstanding New Trainer Awardees

Mr Lawson Chan

Midland Realty

Mr Cyrus Chau

Maxim's Caterers Limited

Ms Hester Cheng

Maxim's Caterers Limited

Mr Cheng Kam Hong

CLP Power Hong Kong Limited

Ms Vanessa Chou

New World Development Company Limited

Ms Edna Chow

DFS Group Limited

Ms Selina Li

Hong Kong Express Airways Limited

Mr Chris Tsang

New World Development Company Limited

Mr Gary Wong

McDonald's Restaurants (Hong Kong) Limited

Ms Kamy Wong

Sheraton Hong Kong Hotel & Towers

Ms Miriam Yang

Standard Chartered Bank (Hong Kong) Limited

* The above list shows the Award recipients and their companies during the year of the Award indicated.

* The order of presentation of individual awardees receiving the same award is based on the alphabetical order of their surnames.

PAST INDIVIDUAL AWARD WINNERS

2015

Trainer of the Year

Mr Alan Leung

DFS Group Limited

Distinguished Trainer Awardees

Mr Alan Leung

DFS Group Limited

Mr Desmond Mok

Maxim's Caterers Limited

Ms Dorothy Wong

ICC Limited

Ms Elsa Wong

Bank of China (Hong Kong) Limited

Outstanding New Trainer Awardees

Mr King Chan

McDonald's Restaurants (Hong Kong) Limited

Ms Eliza Cheng

CLP Power Hong Kong Limited

Mr Keith Chu

McDonald's Restaurants (Hong Kong) Limited

Ms Becky Chung

Standard Chartered Bank (Hong Kong) Limited

Mr Lynn Lai

China Life Insurance (Overseas) Company Limited

Mr Charles Tang

MTR Corporation

Ms Amy Tong

G2000 (Apparel) Limited

Mr Penny Tsang

Pure International (Hong Kong) Limited

Ms Stephanie Wong

HSBC Life (International) Limited

Mr Kim Wu

Maxim's Group – Starbucks Hong Kong

Ms Psyche Yau

MTR Corporation

Ms Willy Yuen

BOC Group Life Assurance Company Limited

2014

Trainer of the Year

Ms Yvonne Yam

RS Components Limited

Distinguished Trainer Awardees

Ms Maggie Chan

Bank of China (Hong Kong) Limited

Mr Leo Lee

CSL Limited

Ms Amy Leung

DFS Group Limited

Ms Jasmine Lok

Maxim's Caterers Limited

Ms Maria Tong

Cathay Pacific Airways

Mr Vincent Woo

Maxim's Caterers Limited

Ms Yvonne Yam

RS Components Limited

Ms Snowy Zheng

Australia and New Zealand Banking Group Limited

Outstanding New Trainer Awardees

Mr David Chan

Maxim's Caterers Limited

Mr Max Cheng

DFS Group Limited

Ms Novem Chung

Midland Holdings Limited

Ms Kathy Kwong

New World Development Company Limited

Mr Kenny Lai

Bank of China (Hong Kong) Limited

Ms Rebecca Leung

Maxim's Caterers Limited

Ms Jacqueline Ng

Maxim's Caterers Limited

Mr Jovi Yan

The Hong Kong Jockey Club

Ms Karin Yeung

MTR Corporation

2013

Trainer of the Year

Dr Kelvin Wan

HSBC

Distinguished Trainer Awardees

Mr Tomas Bay

Ethos International Limited

Mr Rex Choi

CSL Limited

Mr Charles Ho

MTR Corporation

Ms Mandy Hong

CLP Power Hong Kong Limited

Mr Billy Ip

The Hong Kong Jockey Club

Ms Jessie Kwong

HSBC

Ms Angelina Lee

CSL Limited

Dr Kelvin Wan

HSBC

Outstanding New Trainer Awardees

Mr Anthony Chan

Standard Chartered Bank (Hong Kong) Limited

Mr Ray Chan

Bank of China (Hong Kong) Limited

Mr Frankie Fang

Standard Chartered Bank (Hong Kong) Limited

Mr Gene Fung

Australia and New Zealand Banking Group Limited

Mr Vikas Grewal

Fleet Management Limited

Ms Jannet Kan

McDonald's Restaurants (Hong Kong) Limited

Mr Donald Lai

Standard Chartered Bank (Hong Kong) Limited

Ms Lolita Lei

Richmont Asia Pacific Limited – Alfred Dunhill

Mr Andrew Li

HSBC

Ms Jessica Siu

The Hong Kong Jockey Club

Mr Simon Wong

CLP Power Hong Kong Limited

Mr Raymond Yip

McDonald's Restaurants (Hong Kong) Limited

2012

Trainer of the Year & Distinguished Trainer Awardee

Ms Vinky Lau

The Hong Kong and China Gas Company Limited

Outstanding New Trainer Awardees

Ms Charissa Chan

Swire Hotels

Mr Takki Chan

The Hong Kong Jockey Club

Mr Anthony Chau

DBS Bank (Hong Kong) Limited

Ms Belli Chui

Standard Chartered Bank (Hong Kong) Limited

Ms Gloria Kam

The Hong Kong Jockey Club

Ms Goldia Kong

Miramar Group

Mr Leo Lee

CSL Limited

Ms Angie Li

BOC Group Life Assurance Company Limited

Mr Chris Ng

McDonald's Restaurants (Hong Kong) Limited

Ms Carmen Tam

Ocean Park Corporation

Mr Tony Wo

Zurich Insurance (Hong Kong)

Mr Kenneth Wong

MTR Corporation

Ms Rose Wong

Hong Kong Air Cargo Terminals Limited

Ms Joyce Yan

Toys"R"us (Asia) Limited

2011

Trainer of the Year

Ms Prudence Sze

CLP Power Hong Kong Limited

Distinguished Trainer Awardees

Ms Sonia Lui

Civil Service Training and Development Institute, Civil Service Bureau, HKSAR

* The above list shows the Award recipients and their companies during the year of the Award indicated.

* The order of presentation of individual awardees receiving the same award is based on the alphabetical order of their surnames.

PAST INDIVIDUAL AWARD WINNERS



Ms Prudence Sze

CLP Power Hong Kong Limited

Mr Bob Xie

The Hong Kong & China Gas Company Limited

Outstanding New Trainer Awardees

Mr Nicky Lam

Island Shangri-La, Hong Kong

Ms Amy Law

HSBC

Mr Lee Chee King

The Hong Kong Jockey Club

Ms Priscilla Lim

HSBC

Ms Katherine Lo

American International Assurance Company, Limited

Mr Kelvin Lo

The Hong Kong Jockey Club

Ms Amy Yu

HSBC

2010

Trainer of the Year

Ms Lee Chung Lim, Natalie

HSBC

Distinguished Trainer Awardees

Ms Lau Shuk Han

Ageas Insurance Company (Asia) Ltd

Ms Lee Chung Lim, Natalie

HSBC

Ms Jacqueline Moyse

Mandarin Oriental Hotel Group

Mr Bradley Wadsworth

Pacnet

Outstanding New Trainer Awardees

Mr Jason Furness

HSBC

Ms Angelina Lee

CLP Power Hong Kong Limited

Mr Lawrence Luk

General Mills Hong Kong Ltd

2009

Trainer of the Year

Ms Elsa Lam

Ageas Insurance Company (Asia) Limited

Distinguished Trainer Awardees

Mr Joseph Chan

HSBC

Ms Elsa Lam

Ageas Insurance Company (Asia) Limited

Mr Thomas Robillard

FedEx Express

Mr Wilkins Wong

Civil Service Training & Development Institute,

Civil Service Bureau

Outstanding New Trainer Awardees

Ms Fanny Chan

HSBC

Ms Effie Cheng

McDonald's Restaurants (HK) Limited

Mr Andy Lau

HSBC

Mr Nelson Wong

The Hong Kong Jockey Club

Mr Will Wong

HSBC

2008

Trainer of the Year

Mr Kelvin Ju

AIG Companies

Distinguished Trainer Awardees

Mr Kelvin Ju

AIG Companies

Ms Amy Kwong

CLP Power Hong Kong Limited

Ms May Li

Civil Service Training & Development Institute,

Civil Service Bureau

Mr Frankie Lo

Ageas Insurance Company (Asia) Limited

Mr Vincent Tang

HSBC

Ms Catherine Tong

The Hong Kong Jockey Club

Mr Christopher Yang

HSBC

Outstanding New Trainer Awardees

Mr Jonathan Bok

HSBC

Ms Viola Chan

AIG Companies

Mr Andy Clark

ClarkMorgan Corporate Training

Ms Ivy Poon

The Great Eagle Properties

Management Company Ltd

Mr Vincent Woo

PCCW Limited

Ms Susane Yan

HSBC

Mr Lester Yeung

PCCW Limited

2007

Trainer of the Year

Ms Carroll Chu

Island Shangri-La, Hong Kong

Distinguished Trainer Awardees

Ms Carroll Chu

Island Shangri-La, Hong Kong

Ms Selina Kam

HSBC

Mr Kenny Mak

HSBC

Ms Shirley Ng

Hong Kong Disneyland Resort

Outstanding New Trainer Awardees

Mr Mark Chan

HSBC

Mr Peter Cheung

Hong Kong Disneyland Resort

Mr Desmond Ho

HSBC

Mr Badhri Nath Rama Iyer

HSBC

2006

Trainer of the Year

Ms Michelle Yam

Shangri-La Hotels & Resorts

Distinguished Trainer Awardees

Ms Sara Ho

The Hong Kong Jockey Club

Ms Doris Ip

The Aberdeen Marina Club

Ms Jessie Lau

HSBC

Ms Carrie Wong

HSBC

Ms Michelle Yam

Shangri-La Hotels & Resorts

Outstanding New Trainer Awardees

Ms Iris Chow

HSBC

Ms Angela Tsui

CLP Power Hong Kong Ltd

Ms Joyce Wai

HSBC

2005

Trainer of the Year

Mr Shekhar Visvanath

HSBC

Distinguished Trainer Awardees

Ms Marianne Chung

HSBC

Mr Allen Kuo

HSBC

Mr Gary Liu

The Dairy Farm Company Ltd

Ms Theresa Sham

The Excelsior, Hong Kong

Dr Chester Tsang

Hospital Authority/Institute of Health Care

Mr Shekhar Visvanath

HSBC

Outstanding New Trainer Awardees

Ms Elsie Gung

HSBC

Mr King Lee

Kowloon-Canton Railway Corporation

* The above list shows the Award recipients and their companies during the year of the Award indicated.

* The order of presentation of individual awardees receiving the same award is based on the alphabetical order of their surnames.

QUOTES FROM 2025 WINNERS

CAMPAIGN AWARD

Gold Award Winner

On behalf of Towngas, we are deeply honored to receive the Gold Award. This recognition is a testament to our commitment to innovation, sustainability, and people development.

Through our Digimon programme, we've empowered colleagues across all levels to embrace digital transformation, drive operational excellence, and co-create a future-ready culture.

We thank HKMA for this incredible platform, and we share this award with every Towngas team member who dared to innovate, collaborate, and lead change. We never stop, and we are ready for any challenges.

Let's continue to grow, learn, and transform together.

"Digimon"
The Hong Kong and China Gas Company Limited



INDIVIDUAL AWARD

Trainer of the Year

I would like to extend my sincere gratitude to HKMA for launching such an incredible platform for Training and Development professionals to learn, grow, and inspire one another. It is truly an honor to receive the Trainer of the Year Award.

As I look ahead, I am committed to continuing this journey of impactful training, driving Tamjai's "Spice Up Your Future" mission forward. Together, we will strive to advance talent development, with a common goal of growing people, business, and community. Thank you once again for this incredible honor. Let's continue to inspire and grow together.

Ms Chan On Ki, Anki
Group Talent Development Manager
Tam Jai International Company Limited



多功能場地專業配套 打造全方位培訓空間

員工技能培訓 · 企業內部培訓 · 產品知識培訓 · 領導力培訓
專業研討會 · 團隊建設 · IT培訓 · 工作坊 · 會議

中環 / 銅鑼灣 / 灣仔 / 尖沙咀東

會議室



演講廳



多用途活動室



培訓場地



講座場地



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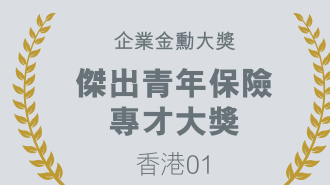
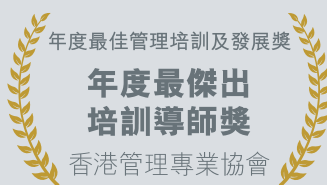
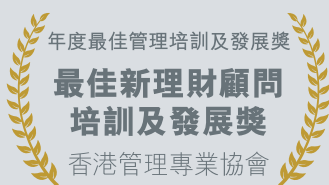
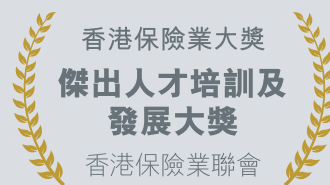
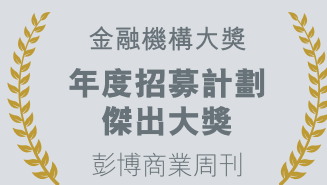
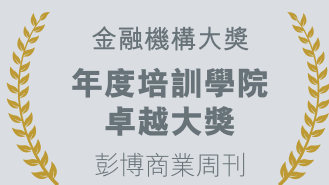
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憑藉對創新及專業精神的堅持，保誠理財培訓學院一直引領市場，透過數碼化、專業和創新的培訓項目，為業界培育出眾多理財精英，贏得各界讚賞。多年來，理財培訓學院更橫掃多項專業培訓獎項，傲視群雄。



如欲了解更多獎項詳情及理財培訓學院資訊，請與我們聯絡。

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